



SERVISFIRST BANCSHARES, INC.
2500 Woodcrest Place
Birmingham, Alabama 35209
April 7, 2025

Dear Fellow Stockholder:

You are cordially invited to attend the Annual Meeting of Stockholders of ServisFirst Bancshares, Inc. Our Annual Meeting will be held at our corporate headquarters, located at 2500 Woodcrest Place, Birmingham, Alabama 35209, on Monday, May 19, 2025, at 9:00 a.m., Central Daylight Time.

Our proxy materials describe the formal business to be transacted at the Annual Meeting. Many of our directors and officers will be present to answer any questions that you and other stockholders may have. Included in the materials is our Annual Report to Stockholders, which contains detailed information concerning our activities and operating performance, including our Annual Report on Form 10-K for the year ended December 31, 2024.

The business to be conducted at the Annual Meeting consists of: (1) the election of seven directors; (2) an advisory vote on the compensation of our named executive officers; (3) the ratification of the appointment of Forvis Mazars, LLP as our independent registered public accounting firm for the year ending December 31, 2025; and (4) such other business as may properly come before the Annual Meeting. Our Board of Directors unanimously recommends a vote "FOR" the election of the director nominees; "FOR" the "Say on Pay" advisory vote approving the compensation of our named executive officers; and "FOR" the ratification of the appointment of Forvis Mazars, LLP as our independent registered public accounting firm for the year ending December 31, 2025.

You may vote your shares by following your broker's voting instructions, by submitting voting instructions by telephone or by Internet, by voting in person at the Annual Meeting or, if you requested to receive printed proxy materials, by completing and returning your proxy card. Instructions regarding the methods of voting are contained in the enclosed Proxy Statement and on the Notice of Internet Availability of Proxy Materials or proxy card.

It is important that your shares be represented at the Annual Meeting. On behalf of our Board of Directors, we request that you vote your shares now, even if you currently plan to attend the Annual Meeting. This will not prevent you from voting in person, but will assure that your vote is counted. Your vote is important.

The proxy materials are first being made available to stockholders on or about April 7, 2025.

Sincerely,

A handwritten signature in black ink that reads "Tom Broughton".

Thomas A. Broughton, III
Chairman, President and Chief Executive Officer

This Page Intentionally Left Blank



SERVISFIRST BANCSHARES, INC.

2500 Woodcrest Place

Birmingham, Alabama 35209

NOTICE OF 2025 ANNUAL MEETING OF STOCKHOLDERS

Date and Time: Monday, May 19, 2025
9:00 a.m., Central Daylight Time

Place: 2500 Woodcrest Place
Birmingham, Alabama 35209

- Items of Business:
1. To elect the seven nominees listed in the accompanying Proxy Statement to serve on our Board of Directors until the next Annual Meeting of Stockholders or until their successors are duly elected and qualified.
 2. To conduct a "Say on Pay" advisory vote on the compensation of our named executive officers.
 3. To ratify the appointment of Forvis Mazars, LLP as our independent registered public accounting firm for the year ending December 31, 2025.
 4. To transact such other business as may properly come before the 2025 Annual Meeting or any postponement or adjournment thereof.

Our board of directors unanimously recommends a vote "FOR" the election of the director nominees, "FOR" the "Say on Pay" advisory vote approving the compensation of our named executive officers, and "FOR" the ratification of the appointment of Forvis Mazars, LLP as our independent registered public accounting firm for the year ending December 31, 2025.

Record Date: March 26, 2025

Voting by Proxy: IT IS IMPORTANT THAT YOU SUBMIT VOTING INSTRUCTIONS BY TELEPHONE OR BY INTERNET OR, IF YOU REQUESTED TO RECEIVE PRINTED PROXY MATERIALS, BY RETURNING YOUR PROXY CARD. PLEASE VOTE BY TELEPHONE OR BY INTERNET, SUBMIT VOTING INSTRUCTIONS OR SIGN, DATE AND RETURN THE PROXY CARD AS SOON AS POSSIBLE WHETHER OR NOT YOU EXPECT TO ATTEND THE ANNUAL MEETING IN PERSON TO ENSURE YOUR VOTE IS COUNTED. STOCKHOLDERS OF RECORD WHO VOTE OVER THE TELEPHONE OR THE INTERNET, SUBMIT VOTING INSTRUCTIONS OR EXECUTE A PROXY CARD MAY NEVERTHELESS ATTEND THE ANNUAL MEETING, REVOKE THEIR PROXY AND VOTE THEIR SHARES IN PERSON.

Internet Availability of Proxy Materials: **Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting to be Held on May 19, 2025:** The solicitation of the enclosed proxy is made on behalf of the Board of Directors for use at the Annual Meeting to be held on May 19, 2025. It is expected that this Proxy Statement and related materials will first be provided to stockholders on or about April 7, 2025. Our Proxy Statement, form of proxy, and 2024 Annual Report on Form 10-K are available at: www.investorvote.com/SFBS.

By Order of the Board of Directors,

A handwritten signature in black ink, appearing to read "Tom Broughton".

Thomas A. Broughton, III
Chairman, President and Chief Executive
Office

Birmingham, Alabama
April 7, 2025

TABLE OF CONTENTS

SUMMARY	1
Agenda and Voting Recommendations	1
Voting Your Shares	2
Vote Required to Elect Directors and to Pass Proposals	2
Additional Information	3
PROPOSAL 1: ELECTION OF DIRECTORS	3
Annual Election of Directors	3
CORPORATE GOVERNANCE	6
Governance Practices	6
Director Resignation Policy	7
Incentive Compensation Clawback Policy	7
Stock Ownership of Board and Executives	7
Insider Trading Policy	8
Policies Against Hedging and Pledging Activities	8
Board Independence	9
The Role of Our Board of Directors	9
Board Leadership Structure	9
The Board's Role in Risk Oversight	10
The Board's Role in Human Capital Management	10
Board Committees and Their Functions	11
Audit Committee	11
Compensation Committee	12
Corporate Governance and Nominations Committee	12
Compensation Committee Interlocks and Insider Participation	13
Director Attendance	13
Certain Relationships and Related Transactions	14
Code of Conduct for Directors and Employees	14
Communications with the Board	14
DIRECTOR COMPENSATION	15
Annual Retainers and Meeting Fees for 2024	15
Director Compensation for 2024	15
OWNERSHIP OF SERVISFIRST COMMON STOCK BY DIRECTORS, OFFICERS AND CERTAIN BENEFICIAL OWNERS	16
Delinquent Section 16(a) Reports	17

PROPOSAL 2: ADVISORY VOTE ON COMPENSATION OF OUR NAMED EXECUTIVE OFFICERS	17
EXECUTIVE COMPENSATION	18
Compensation Discussion and Analysis (CD&A)	18
Compensation Philosophy and Objectives	18
Stockholder Approval of Say on Pay Proposal	19
Named Executive Officers	19
2024 Business Results	19
2024 Compensation Objectives	20
Allocation of Compensation Elements – Pay for Performance	20
Equity Grant Timing Practices	20
Role of Compensation Committee	20
Role of Compensation Consultant	21
Elements of our Compensation Program	21
Key Compensation Policies and Supplemental Information	22
Peer Group Benchmarking	23
Annual Base Salary	24
Annual Incentive Compensation	24
Equity-Based Incentive Compensation	27
Change in Compensation Structure for 2025	29
Severance and Change in Control	29
Compensation Committee Report	30
Compensation Tables	31
Summary Compensation Table	31
Grants of Plan-Based Awards for Fiscal 2024	32
Outstanding Equity Awards at 2024 Fiscal Year-End	33
Option Exercises and Stock Vested for Fiscal 2024	34
Pension Benefits	34
Nonqualified Deferred Compensation Plans	35
Chief Executive Officer Pay Ratio	35
Pay Versus Performance Disclosure	35
Effect of Compensation Policies and Practices on Risk Management and Risk-Taking Incentives	39
Potential Payments Upon Termination or Change in Control	39
Change in Control Agreements	39
Termination Other than Due to Change in Control	41
Endorsement Split-Dollar Agreements	41
Estimated Payments upon a Termination or Change in Control	41

PROPOSAL 3: RATIFY APPOINTMENT OF THE INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM	43
Independent Registered Public Accounting Firm Fees	43
Independent Registered Public Accounting Firm	43
Audit and Non-Audit Services Pre-Approval Policy	43
Audit Committee Report	44
GENERAL INFORMATION	45
Questions and Answers About the 2025 Annual Meeting and Voting	45
Annual Report on Form 10-K	48
Stockholder Proposals	48
Solicitation of Proxies	48

SUMMARY

This is a summary of information contained elsewhere in this Proxy Statement. This summary does not contain all information you should consider. Please read this entire Proxy Statement carefully before voting.

ANNUAL MEETING

Date: May 19, 2025	Place: 2500 Woodcrest Place Birmingham, AL 35209	Voting: Stockholders as of the record date are entitled to vote. Each share of common stock of ServisFirst Bancshares, Inc. is entitled to one vote.
Meeting Agenda: The meeting will cover the proposals listed under Agenda and Voting Recommendations below, and any other business that may properly come before the meeting.	Record Date: March 26, 2025 Mailing Date: This proxy statement was first mailed to stockholders on or about April 7, 2025.	

Throughout this Proxy Statement, unless the context indicates otherwise, when we use the terms the “Company,” “we,” “our” or “us,” we are referring to ServisFirst Bancshares, Inc. and its wholly-owned subsidiary, ServisFirst Bank (which we refer to as the “Bank”). When we use the term “Annual Meeting,” we intend to include both the Annual Meeting to be held on the date and at the time and place identified above and any adjournment or postponement of such Annual Meeting.

Agenda and Voting Recommendations

1 Proposal 1: Election of Directors The board of directors unanimously recommends a vote FOR each director nominee. The seven director nominees presented in this proposal are recommended for election to the board of directors. Additional information about each director and his or her qualifications may be found on page 3.							
Name	Director Age	Since	Primary Occupation	Independent	Committee Memberships		
					AC	CC	CGNC
Thomas A. Broughton, III	69	2007	Chairman, President and Chief Executive Officer of ServisFirst Bancshares, Inc. and ServisFirst Bank				
J. Richard Cashio	67	2007	Retired Chief Executive Officer of TASSCO, LLC	✓			
James J. Filler	81	2007	Retired Chief Executive Officer of Jefferson Iron & Metal Brokerage, Inc.	✓			
Betsy Bugg Holloway, Ph.D.	55	2023	Vice President of Samford University	✓			
Christopher J. Mettler	49	2019	Founder and President of Sovereign Co.	✓			
Hatton C. V. Smith	74	2007	Retired Chief Executive Officer of Royal Cup Coffee; Chief Executive Officer of Back Forty Beer Company	✓			
Irma L. Tudor	63	2018	Manager of Tudor Investments, LLC	✓			
AC: Audit Committee CC: Compensation Committee CGNC: Corporate Governance & Nominations Committee							
Committee Chair Committee Member Financial Expert							

2 Proposal 2: Advisory Vote on Named Executive Officer Compensation The board of directors unanimously recommends a vote FOR the resolution. Additional information about compensation of our named executive officers may be found on page 17.
--

3 Proposal 3: Ratify Appointment of the Independent Registered Public Accounting Firm The board of directors unanimously recommends a vote FOR the resolution. Additional information about our independent registered public accounting firm may be found on page 43.

Voting Your Shares

It is important that your shares be voted at the Annual Meeting. Please vote in advance of the Annual Meeting to ensure your shares will be represented. You can vote your shares:

- By going to the website www.investorvote.com/SFBS and following the instructions for Internet voting on the proxy card or Notice of Internet Availability of Proxy Materials that you received in the mail. You will need the 15-digit control number printed therein. You may also access instructions for telephone voting on the website.
- By using your mobile device to scan the QR barcode on your proxy card or Notice of Internet Availability of Proxy Materials and following the prompts that appear on your mobile device.
- If you received a printed copy of the proxy materials, by completing and mailing your proxy card in the prepaid return envelope, or if you reside in the United States or Canada, by dialing 1-800-368-5948 and following the instructions for telephone voting provided by the recorded message at that number. You will need your 15-digit control number printed on your proxy card.

You may vote in person during the Annual Meeting; however, if a broker, bank or other nominee holds your shares, you will need to request a legal proxy from your broker, bank or nominee and bring it to the Annual Meeting. Even if you plan to attend the Annual Meeting in person, please vote by Internet, telephone, or mail in advance of the Annual Meeting to ensure that your shares will be represented.

Vote Required to Elect Directors and to Pass Proposals

Proposal	Voting Options	Vote Required to Elect Directors or to Adopt Proposal	Effect of Abstentions	Effect of Broker Non-Votes
Election of Directors (Proposal 1)	For or Withhold for each director nominee	Directors elected by plurality of votes cast*	No effect	No effect
Approval, on Advisory Basis, of the Compensation of our Named Executive Officers (Proposal 2)	For, Against or Abstain	Majority of the shares present in person or by proxy and entitled to vote on the subject matter	Same effect as a vote Against	No effect
Ratification of the Appointment of Forvis Mazars, LLP (Proposal 3)	For, Against or Abstain	Majority of the shares present in person or by proxy and entitled to vote on the subject matter	Same effect as a vote Against	Brokers have discretion to vote

* Our director resignation policy requires that any nominees receiving a greater number of “Withhold” votes than “For” votes must promptly tender his or her resignation to the Chairman of the Board of Directors (the “Board”).

Under the General Corporation Law of the State of Delaware, an abstention from voting on any proposal will have the same legal effect as an “against” vote, except election of directors, where an abstention has no effect under plurality voting.

A “broker non-vote” occurs if your shares are not registered in your name (that is, you hold your shares in “street name”) and you do not provide the record holder of your shares (usually a bank, broker or other nominee) with voting instructions on any matter as to which a broker may not vote without instructions from you, but the broker nevertheless provides a proxy for your shares. Shares as to which a “broker non-vote” occurs are considered present for purposes of determining whether a quorum exists, but are not considered votes cast or shares entitled to vote with respect to a voting matter.

Additional Information

See “General Information – Questions and Answers About the 2025 Annual Meeting and Voting” for additional information about attending the Annual Meeting and voting your shares.

PROPOSAL 1: ELECTION OF DIRECTORS

Our Board has nominated the seven persons named below, all of whom currently serve as directors, for election as directors at the 2025 Annual Meeting. Each of these nominees has consented to serve as a director if re-elected. Unless otherwise instructed, the proxies intend to vote the proxies received by them for the election of all seven of these nominees. If any nominee identified below becomes unable to serve as a director before the Annual Meeting, the proxies may vote the proxies received by them for the election of a substitute nominee selected by our Board, or the Board may reduce the size of the Board.

Annual Election of Directors

The seven nominees receiving the most votes cast in the election of directors by holders of shares of common stock present or represented by proxy and entitled to vote at the Annual Meeting will be elected to serve as directors of the Company for the next year. As a result, although shares as to which the authority to vote is withheld will be counted, such “withhold” votes will have no effect on the outcome of the election of directors, except with respect to our director resignation policy.

Information regarding directors and director nominees and their ages as of the record date is as follows:

Name	Age	Director Since	Primary Occupation	Independent	Committee Memberships		
					AC	CC	CGNC
Thomas A. Broughton, III	69	2007	Chairman, President and Chief Executive Officer of ServisFirst Bancshares, Inc. and ServisFirst Bank				
J. Richard Cashio	67	2007	Retired Chief Executive Officer of TASSCO, LLC	X	M	M	C,M
James J. Filler	81	2007	Retired Chief Executive Officer of Jefferson Iron & Metal Brokerage, Inc.	X		M	
Betsy Bugg Holloway, Ph.D.	55	2023	Vice President of Samford University	X	M		M
Christopher J. Mettler	49	2019	Founder and President of Sovereign Co.	X		M	M
Hatton C. V. Smith	74	2007	Retired Chief Executive Officer, Royal Cup Coffee; Chief Executive Officer of Back Forty Beer Company	X		C,M	
Irma L. Tudor	63	2018	Manager of Tudor Investments, LLC	X	C,FE,M		M

AC: Audit Committee **CC:** Compensation Committee **CGNC:** Corporate Governance & Nominations Committee

C: Committee Chair **M:** Committee Member **FE:** Financial Expert

The business experience and background of each of our nominees follows. Each of the director nominees also serves as a director of the Bank, and Mr. Broughton also serves as Chairman, President and Chief Executive Officer of us and the Bank.

Thomas A. Broughton, III**Age:** 69**Committees:** None**Position:** President, CEO and Chairman**Director Since:** 2007**Bank Director Since:** 2005

Mr. Broughton has served as our President and Chief Executive Officer and a director since 2007 and as President, Chief Executive Officer and a director of the Bank since its inception in May 2005. Mr. Broughton was named Chairman of the Board of the Company and the Bank effective January 1, 2019. Mr. Broughton has spent the entirety of his over 35-year banking career in the Birmingham area. In 1985, Mr. Broughton was named President of the de novo First Commercial Bank. When First Commercial Bank was bought by Synovus Financial Corp. in 1992, Mr. Broughton continued as President and was named Chief Executive Officer of First Commercial Bank. In 1998, he became Regional Chief Executive Officer of Synovus Financial Corp., responsible for the Alabama and Florida markets. In 2001, Mr. Broughton's Synovus region shifted, and he became Regional Chief Executive Officer for the markets of Alabama, Tennessee and parts of Georgia. He continued his work in this position until his retirement from Synovus in August 2004. Mr. Broughton's experience in banking has afforded him opportunities to work in many areas of banking and has given him exposure to all bank functions. Mr. Broughton served on the Board of Directors of Cavalier Homes, Inc. from 1986 until 2009, when the Company was sold to a subsidiary of Berkshire Hathaway. We believe that Mr. Broughton's extensive experience in banking in Alabama and the Southeast, and, in particular, his success in building and growing new banks and developing new markets, makes him highly qualified to serve as a director.

J. Richard Cashio**Age:** 67**Committees:** Audit; Compensation;
Corporate Governance and Nominations
(Chair)**Position:** Director**Director Since:** 2007**Bank Director Since:** 2005

Mr. Cashio has served as a director of the Company since 2007 and as a director of the Bank since its inception in May 2005. Mr. Cashio has been a private investor since his retirement. Mr. Cashio served as Chief Executive Officer of TASSCO, LLC from 2005 until his retirement in January 2014 and served as the Chief Executive Officer of Tricon Metals & Services, Inc. from 2000 until its sale in October 2008. We believe that Mr. Cashio's experience as the chief executive officer of successful industrial enterprises allows him to offer our Board both the benefit of his business experience and the perspectives of one of our target customer groups, making him highly qualified to serve as a director.

James J. Filler**Age:** 81**Committees:** Compensation**Position:** Lead Independent Director**Director Since:** 2007**Bank Director Since:** 2005

Mr. Filler has served as a director of the Company since 2007 and as a director of the Bank since its inception in May 2005. In January 2019, following Mr. Broughton becoming Chairman of our Board of Directors, Mr. Filler was appointed to serve as the Board's Lead Independent Director. Mr. Filler has been a private investor since his retirement in 2006. Prior to his retirement, Mr. Filler spent 44 years in the metals recycling industry with Jefferson Iron & Metal, Inc. and Jefferson Iron & Metal Brokerage Co., Inc. We believe that Mr. Filler's extensive business experience and strong ties to the Birmingham business community offer us valuable strategic insights and make him highly qualified to serve as a director.

Betsy Bugg Holloway**Age:** 55**Committees:** Audit; Corporate Governance and Nominations**Position:** Director**Director Since:** 2023**Bank Director Since:** 2023

Dr. Holloway has served as a director of the Company and the Bank since 2023. Dr. Holloway has served as a Vice President for Samford University for the past ten years and as the Vice President for Advancement and Marketing since July 2022, where she leads all marketing, branding, and philanthropic initiatives for the university. Dr. Holloway currently serves on the Board of Directors and is a member of the executive committee and chair of the nominating committee for Blue Cross & Blue Shield of Alabama and is a member of the Board of Advisors for Founders Advisors. We believe that Dr. Holloway's extensive business experience, civic engagement in Alabama, and long track record of innovative leadership and operational expertise make her highly qualified to serve as a director.

Christopher J. Mettler**Age:** 49**Committees:** Compensation; Corporate Governance and Nominations**Position:** Director**Director Since:** 2019**Bank Director Since:** 2019

Mr. Mettler has served as a director of the Company and the Bank since October 21, 2019. Mr. Mettler is Founder and President of Sovereign Co., where he leads strategy and business development. Mr. Mettler assumed a full-time role at Sovereign as of April 26, 2019. Sovereign leverages proprietary marketing attribution and artificial intelligence technology to systematically measure thousands of simultaneous marketing messages to display the most relevant products for consumers. Previously, Mr. Mettler founded two marketing and financial technology businesses, CompareCards and SnapCap, both of which were acquired in two separate transactions by LendingTree (Nasdaq: TREE). Mr. Mettler served as President of Iron Horse Holdings LLC from January 1, 2014 until November 16, 2016. Following LendingTree's acquisition of CompareCards from Iron Horse Holdings in November 2016, Mr. Mettler transitioned to serve as a salaried employee of LendingTree through April 26, 2019. We believe Mr. Mettler's business experience, his strong background in the financial technology sector and his prior service on our Charleston, South Carolina advisory board makes him highly qualified to serve as a director.

Hatton C. V. Smith**Age:** 74**Committees:** Compensation (Chair)**Position:** Director**Director Since:** 2007**Bank Director Since:** 2005

Mr. Smith has served as a director of the Company since 2007 and as a director of the Bank since its inception in May 2005. Mr. Smith served as the Chief Executive Officer of Royal Cup Coffee from 1996 until 2014 and in various other positions with Royal Cup Coffee prior to 1996. Mr. Smith retired from all positions with Royal Cup Coffee effective February 2020. He currently serves as the Chief Executive Officer of Back Forty Beer Company, which specializes in unique craft beers in the Southeast. Mr. Smith is also involved in many different charities and has served as Chair of the United Way and Chairman of the Baptist Health Foundation. We believe that Mr. Smith's business experience, his strong roots in the greater Birmingham business and civic community, and his high profile and extensive community contacts in one of our largest markets make him highly qualified to serve as a director.

Irma L. Tuder**Age:** 63**Committees:** Audit (Chair); Corporate Governance and Nominations**Position:** Director**Director Since:** 2018**Bank Director Since:** 2018

Ms. Tuder is currently a private investor. She is the founder, former CEO and Board Chairperson of Analytical Services, Inc. (ASI), a nationally recognized business providing management and technical solutions to federal government agencies. Ms. Tuder successfully led the acquisition of ASI by Arctic Scope Regional Corporation Federal Holding Company in 2007. Ms. Tuder has over 30 years of experience in strategic business planning and execution, executive leadership, financial management and business operations. Prior to founding ASI, Ms. Tuder spent five years as a controller in private industry and five years in public accounting. In addition to her service as a director of the Company and Bank, Ms. Tuder is a member of the Notre Dame Institute for Latino Studies Advisory Council, HudsonAlpha Institute for Biotechnology Board of

Directors, University of Alabama in Huntsville (UAH) Foundation Board and UAH Business School Advisory Board. Ms. Tudor received a BBA in accountancy from the University of Notre Dame and MBA from Troy State University in Montgomery. We believe that Ms. Tudor's extensive background in business, finance and accounting make her highly qualified to serve as both a director and as Chair of our Audit Committee.

The Board of Directors Unanimously Recommends a Vote "FOR" the Election of Each of the Board Nominees

CORPORATE GOVERNANCE

Our business is managed under the direction of our Board of Directors. The Board has the legal responsibility for overseeing the affairs and performance of the Company. The primary responsibility of the Board is to exercise their business judgment in what they believe to be in the best interests of the Company and its stockholders.

Governance Practices

Our Board of Directors believes that sound governance practices and policies provide an important framework to assist them in fulfilling their oversight duty. The Corporate Governance Guidelines of ServisFirst Bancshares, Inc. (the "Governance Guidelines"), include a number of the practices and policies under which our Board has operated for many years, together with concepts suggested by various authorities in corporate governance and the requirements under the New York Stock Exchange ("NYSE") Listed Company Manual and the Sarbanes-Oxley Act of 2002.

Each year, our Board of Directors reviews our Governance Guidelines and other governance documents and modifies them as it deems appropriate. These documents include the Governance Guidelines, the committee charters, our Code of Business Conduct and Ethics, our Related Party Transactions Policy and other key policies and practices. Copies of the currently effective charters for each Board committee, the Code of Business Conduct and Ethics, the Governance Guidelines and certain other corporate governance policies are available on the investor relations section of the Company's website at www.servisfirstbancshares.com under the "Governance" tab.

Some of the principal subjects covered by our Governance Guidelines include:

- *Director Qualifications*, which include: a Board candidate's independence, experience, knowledge, skills, expertise, integrity, and ability to make independent analytical inquiries; his or her understanding of our business and the business environment in which we operate; and the candidate's ability and willingness to devote adequate time and effort to Board responsibilities, taking into account the candidate's employment and other Board commitments.
- *Responsibilities of Directors*, which include: acting in the best interests of all stockholders; maintaining independence; developing and maintaining a sound understanding of our business and the industry in which we operate; preparing for and attending Board and Board committee meetings; and providing active, objective and constructive participation at those meetings.
- *Director Access to Management and, as Necessary and Appropriate, Independent Advisors*, which covers: encouraging presentations to our Board from the officers responsible for functional areas of our business and from outside consultants who are engaged to conduct periodic reviews of various aspects of our operations or the quality of certain of our assets, such as the Bank's loan portfolio.
- *Director Orientation and Continuing Education*, such as: programs to familiarize directors with any changes to our business, strategic plans, and significant financial, accounting and risk management issues; our compliance programs and conflicts policies; our Code of Business Conduct and Ethics and our Governance Guidelines. In addition, each director is expected to participate in continuing education programs relating to developments in our business and in corporate governance. For the year ended December 31, 2024, director continuing education programs covered a variety of topics, including disaster recovery, various legal compliance training, information security, fair lending and community reinvestment act, Regulation O, and strategic plans.
- *Regularly Scheduled Executive Sessions, without Management*, are held by our Board, led by our Lead Independent Director, and by the Audit Committee, which meets separately with our independent auditors.

Director Resignation Policy

In October 2016, our Board approved and adopted a Director Resignation Policy. This policy provides that, in an uncontested election, any director nominee who receives a greater number of “Withhold” votes than votes “For” his or her election shall promptly tender his or her resignation to the Chairman of our Board following the certification of the election results. The Company’s Corporate Governance and Nominations Committee (“CG&N Committee”) will consider the offer of resignation and recommend to the Board whether to accept or reject the resignation. Our Board must act on the recommendation within 90 days following certification of the election results following receipt of the recommendation. After the Board makes a formal decision on the CG&N Committee’s recommendation, the Company must publicly disclose the action on a Current Report on Form 8-K (“Current Report”) within four business days of the decision. If the Board determines to take any action other than accepting such resignation, the Current Report must also include the Board’s rationale supporting its decision. A copy of our Director Resignation Policy is available on the investor relations section of our website www.servisfirstbancshares.com under the “Governance” tab.

Incentive Compensation Clawback Policy

Our Board has approved and adopted a Clawback Policy in compliance with Exchange Act Rule 10D-1 and the NYSE continued listing requirements related to recovery of incentive compensation from the Company’s current and former executive officers under certain circumstances. The Clawback Policy provides that, in the event the Company is required to restate financial results due to material noncompliance with any financial reporting requirement under the securities laws, the Board may adjust future compensation, cancel outstanding awards, seek recoupment of previous awards and take any other remedial and recovery action permitted by law, to recoup all or a portion of any incentive compensation approved, awarded or granted to an executive officer of the Company after the date of adoption of the Clawback Policy and such award, vesting or payment occurred or was received during the three completed fiscal years immediately preceding the date on which the Company is required to prepare the restatement. The Clawback Policy applies when the Compensation Committee has determined that the incentive compensation approved, awarded or granted was predicated upon the achievement of certain financial results that were the subject of the restatement and that a lesser amount of incentive compensation would have been approved, awarded or granted to the executive officer based upon the restated financial results. In each such instance, the Company will seek to recoup the amounts by which an executive officer’s incentive compensation that was awarded, vested or paid during the three-year period referenced above exceeded the amounts that would have been awarded, vested or paid based on the restated financial results.

Stock Ownership of Board and Executives

Long-term stock ownership is deeply engrained in our culture and reflects our Board’s strong commitment to the Company’s success. We have reviewed the stock ownership policies of other financial institutions, the criteria identified by certain proxy advisory firms in determining whether a stock ownership policy is “rigorous” or “robust,” and the stock ownership of our directors and executive officers. We ultimately concluded not to adopt a formal stock ownership policy at this stage of the Company’s existence primarily because the current ownership levels of our directors and our continuing executive officers, other than new hires who would be within typical periods to gain compliance, far exceed the ownership requirements of even the most rigorous policies we reviewed. Using the market price as of December 31, 2024 and the number of shares of common stock beneficially owned as of March 26, 2025, each of our non-employee directors held common stock valued over eight times such director’s 2024 annual retainer (with the average multiple equal to 690 times the 2024 annual retainer), and Chief Executive Officer held common stock valued at over 90 times his 2024 annual base salary. Excluding our most recently hired executive officer who would be within typical periods to gain compliance, our other executive officer held common stock valued over 65 times his 2024 annual base salary.

Our Board annually reviews our Governance Guidelines and other governance documents and practices and modifies them as it deems appropriate. Although we will reconsider adopting stock ownership guidelines in the future, including in the event of Board or management changes, we believe such guidelines are not needed to successfully operate the Company.

Insider Trading Policy

We have adopted an Insider Trading Policy that governs the purchase, sale and other dispositions of our securities by directors, officers, employees and certain contractors, consultants and service providers of the Company. Our Insider Trading Policy expressly prohibits such persons from trading, either directly or indirectly, in our securities after becoming aware of material nonpublic information related to the Company or other companies, including counterparties, vendors or suppliers.

To further ensure compliance, our Insider Trading Policy has established blackout periods and preclearance procedures. Our Insider Trading Policy provides guidance as to what may constitute material information and when information becomes public. The insider trading policy addresses transactions by family members and controlled entities. The policy discusses the consequences of an insider trading violation, additional trading restrictions, and certain reporting requirements applicable to directors, officers, and designated key employees. The insider trading policy requires all directors, officers, and employees of the Company and the Bank subject to the policy to provide a written certification of their understanding of, and intent to comply with, the policy. Although the Company is not subject to the Insider Trading Policy, it is the Company's practice to comply with all applicable insider trading laws, rules and regulations.

We believe the policy is reasonably designed to promote compliance with insider trading laws and regulations and applicable listing standards.

Policies Against Hedging and Pledging Activities

Our Insider Trading Policy prohibits any of our directors, officers and employees from engaging in hedging activities involving the Company's securities, including the following:

- short sales, meaning any transactions in the Company's securities whereby one may benefit from a decline in the stock price of our common stock;
- purchases or sales of derivative securities related to the Company's securities (puts, calls, collars, swaps forward sale contracts and similar arrangements, excluding stock options issued pursuant to employee benefit plans); and
- investments in exchange funds (a stock fund that allows an investor to exchange his or her holdings in Company securities for units in a portfolio of securities), excluding investments in the Company stock fund available under the Company's 401(k) plan.

In addition, our Insider Trading Policy prohibits our directors, officers and employees from pledging our securities as collateral for loans unless approved by our Insider Trading Compliance Officer. While being mindful of the need to avoid taking actions that pose undue risk or appear to pose undue risk to our Company, we also appreciate that our situation may be unique. We are a public company that has, since the Bank's inception in 2005 and our formation in 2007, experienced a relative amount of success. As a result of this success, a significant portion of the wealth of some of our officers and employees resides in their ownership of our common stock. As detailed above, the current ownership levels of our directors and our continuing executive officers, other than new hires who would be within typical periods to gain compliance, far exceed the ownership requirements of even the most rigorous policies we reviewed. Accordingly, we provide our Insider Trading Compliance Officer with the discretion to permit pledges in certain limited circumstances.

Board Independence

The cornerstone of our corporate governance program is an independent and qualified Board. The Board has established guidelines consistent with the current listing standards of the NYSE for determining director independence. You can find these guidelines in our Governance Guidelines, which are posted on the investor relations section of the Company's website at www.servisfirstbancshares.com under the "Governance" tab.

During its most recent review, our Board considered transactions and relationships between each director or any member of a director's immediate family and us and the Bank. Our Board also considered whether there were any transactions or relationships between our Company and any entity of which a director or an immediate family member of a director is an executive officer, general partner or significant equity holder. The purpose of this review was to determine whether any such relationships or transactions existed that were inconsistent with a determination that a director is independent. Independent directors must be free of any relationship with us or our management that may impair the director's ability to make independent judgments.

Our CG&N Committee has determined in its business judgment that six of the Company's seven current directors are independent as defined in the NYSE listing standards and that each member is free of any relationships that would interfere with his or her individual exercise of independent judgment. Our independent directors are Messrs. Cashio, Filler, Mettler, and Smith, Dr. Holloway, and Ms. Tudor. Mr. Broughton, our Chairman, is considered an inside director because of his employment as our President and Chief Executive Officer (see "*Certain Relationships and Related Transactions*" for a list of other relationships the Board considered when determining independence).

The Role of Our Board of Directors

The members of our Board also are members of the Board of Directors of the Bank (the "Bank Board"), which accounts for substantially all of our consolidated operating results. The members of our Board keep informed about our business through discussions with senior management and other officers and managers of the Company and the Bank, by reviewing analyses and reports sent to them by management and outside consultants, and by participating in meetings of the Board and meetings of those Board committees on which they serve.

Board Leadership Structure

We believe that our stockholders are best served by a strong, independent Board with extensive business experience and strong ties to our markets. We believe that objective oversight of the performance of our management team is critical to effective corporate governance, and we believe our Board provides such objective oversight.

Our Board is led by a combination of Mr. Filler, our Lead Independent Director, and Mr. Broughton, our Chairman, President and CEO, supplemented by engaged, independent committee chairs and directors. Our independent directors unanimously voted for Mr. Broughton to serve as the Chairman of our Board following the retirement of our prior Chairman on December 31, 2018.

The Board believes that the Company has been well served by Mr. Broughton's leadership since the Bank's inception in 2005 and our formation in 2007. The Board further believes that Mr. Broughton's combined role as Chairman and CEO will allow him to set the overall tone and direction for the Company, maintain consistency in the internal and external communication of our strategic and business priorities, and have primary responsibility for managing our operations.

The Board also believes that a strong, effective Lead Independent Director, like Mr. Filler, an independent Board, and independent committees provide the independent leadership necessary to balance the combined Chairman and CEO role and, with the formal and informal mechanisms we have in place to facilitate the work of the Board and its committees, results in the Board effectiveness and efficiency that our stockholders expect. Mr. Filler performs the following functions as our Lead Independent Director:

- Serves as a liaison, and facilitates communication, between our Chairman and the independent directors;

- Organizes, convenes and presides over executive sessions of the independent directors and Board meetings at which the Chairman is not present;
- Serves as an advisor to Board committees, chairs of the Board committees and other directors;
- Calls meetings of the Board, if deemed advisable by the Lead Independent Director; and
- Guides, with the CG&N Committee, the self-assessment of the Board.

Mr. Broughton's leadership has been especially evident during recent challenges in the banking industry. While the Company and Bank are known for being able to respond to market conditions quickly on a decentralized basis, our employees look to Mr. Broughton to set the tone for the entire Company. Under his leadership, the Bank was able to grow deposits in a time of intense competition and avoid liquidity challenges faced by others in the industry. Mr. Broughton's emphasis on customer service leveraged existing relationships and earned new banking relationships during the year, as new customers were able to compare their experience with the Bank against the service provided by their current bankers.

We believe our Board's structure provides leadership and operational oversight, notwithstanding Mr. Broughton's role as Chairman. Our Board's three standing committees, which are described below under "*Board Committees and Their Functions*," are composed exclusively of independent directors. In addition to the Board committees at the Company, our Bank has a separate loan committee on which all of our directors serve. We believe that this structure further reinforces the Board's role as an objective overseer of our business, operations, risk sensitivity and day-to-day management.

The Board's Role in Risk Oversight

While our Board is ultimately responsible for the management of risks inherent in our business, in our day-to-day operations senior management is responsible for instituting risk management practices that are consistent with our overall business strategy and risk tolerance. In addition, because our operations are conducted primarily through the Bank, we maintain an asset-liability and investment committee at the Bank level, consisting of four executive officers of the Bank. This committee is charged with monitoring our liquidity and funds positions. The committee regularly reviews the rate sensitivity position on three-month, six-month and one-year time horizons; loans-to-deposits ratios; and average maturities for certain categories of liabilities. This committee reports to our Board of Directors at least quarterly, and otherwise as needed.

In addition, our Audit Committee assists the Board in overseeing and monitoring management's conduct of our financial reporting process, our system of internal accounting and financial controls and our cybersecurity measures, and our Compensation Committee oversees the management of risks relating to executive and non-executive compensation.

Outside of formal meetings, our Board and its committees have regular access to senior executives, including our Chief Executive Officer, Chief Operating Officer and Chief Financial Officer, as well as our senior credit officers. Our Bank Board, which consists of all the members of our Board, and loan committee also meet monthly with management to review loans, credit loss issues and other areas of risk for the bank. We believe that this structure allows the Board to maintain effective oversight over our risks and to ensure that our management personnel are following prudent and appropriate risk management practices.

The Board's Role in Human Capital Management

The Board understands the importance of Human Capital Management as part of its corporate responsibility, with an emphasis on the following key areas: (1) hiring, promotion and talent development, and (2) compensation and benefits and health and safety. The below entries summarize our current policy positions in each of these key areas:

Hiring, Promotion and Talent Development

We recruit the best people for the job regardless of gender, race, ethnicity, age, disability, sexual orientation, gender identity, cultural background or religious belief. It is our policy to fully comply with all state and federal laws applicable to discrimination in the workplace.

We are always looking to build our workforce from within and promote from our current talent pool whenever possible. We are also committed to the continued development of our employees, whether through banking industry-related training or position-related training.

Compensation and Benefits and Health and Safety

We provide robust compensation and benefits programs to help meet the needs of our employees. In addition to competitive salaries, these programs include a 401(k) Retirement Plan, full medical, dental and vision insurance, life insurance and paid time off. As part of our compensation philosophy, we believe that we must offer and maintain market competitive total rewards programs for our employees in order to attract and retain superior talent. We are committed to the health, safety, and wellness of our employees.

Board Committees and Their Functions

Our Board maintains three standing committees that are each composed entirely of independent directors. The governing charter for each of the three committees is available on our website www.servisfirstbancshares.com under the “Governance” tab.

Name ⁽¹⁾	Audit Committee	Compensation Committee	Corporate Governance & Nominations Committee
Irma L. Tuder			
James J. Filler			
Betsy Bugg Holloway, Ph.D.			
J. Richard Cashio			
Christopher J. Mettler			
Hatton C. V. Smith			
 Committee Chair	 Committee Member	 Financial Expert	

(1) Mr. Broughton is not independent and therefore does not serve on any committee.

Audit Committee

Number of meetings in 2024: Four

Functions:

- Assists our Board in maintaining the integrity of our financial statements and of our financial reporting processes and systems of internal audit controls, as well as monitoring our compliance with legal and regulatory requirements and the performance of our internal audit function;
- Reviews the scope of independent audits and assesses the results;
- Meets with management to consider the adequacy of the internal control over, and the objectivity of, financial reporting, and meets with our independent auditors and with appropriate financial personnel concerning these matters;
- Oversees cybersecurity risk and reviews cybersecurity issues and solutions with management;
- Selects, determines the compensation of, appoints and oversees our independent registered public accounting firm, and evaluates their qualifications, performance and independence; and

- Reviews and approves all related party transactions of the Company in accordance with our Related Party Transactions Policy (with some related party transactions referred to the full Board for consideration).

Our Board has determined that each Audit Committee member meets the independence standards for Audit Committee membership under the rules of the Securities and Exchange Commission (“SEC”) and the rules of the NYSE.

Compensation Committee

Number of meetings in 2024: Four

Functions:

- Annually reviews the performance and compensation of our Chief Executive Officer, who is not present during deliberations or voting with respect to his compensation;
- Makes recommendations to the independent members of our Board with respect to the compensation of our Chief Executive Officer and all other executive officers of the Company;
- Makes determinations, either as a committee or together with the other independent directors, regarding the performance and compensation level of our Chief Executive Officer and our other named executive officers;
- Reviews incentive compensation arrangements to determine whether they encourage excessive risk taking, and reviews and discusses at least annually the relationship between risk management policies and practices that could mitigate such risk;
- Oversees the compensation structure for our senior management and senior executives;
- Develops and reviews succession planning for key executives, including our Chief Executive Officer;
- Administers the Company’s Clawback Policy; and
- Advises and reports to our Board at least annually, including with respect to the Company’s incentive and equity-based compensation plans, and oversees the activities of the individuals and committees responsible for administering such plans.

The Compensation Committee has the authority, in its sole discretion, to appoint, engage, retain and terminate any compensation consultant, legal counsel or other advisor to assist in the performance of its duties, and the Company is responsible for providing appropriate funding to the Compensation Committee for payment of reasonable compensation to any such advisor retained by the Compensation Committee. Our Compensation Committee has retained Aon’s Human Capital Solutions practice, a division of Aon plc, or Aon. The cost of such services in 2024 did not exceed \$120,000. The Committee determined that there were no conflicts between Aon and the Company or any member of the Compensation Committee.

Our Board has determined that each Compensation Committee member is independent under the rules of the NYSE.

Corporate Governance and Nominations Committee

Number of meetings in 2024: Two

Functions:

- Identifies individuals believed to be qualified to become Board members, and selects or recommends to the Board the nominees to stand for election as directors;
- Establishes the criteria for selecting candidates for nomination to our Board, actively seeks candidates who meet those criteria and makes recommendations to our Board to fill vacancies on, or make additions to, our Board or any committee of our Board (see “*Governance Practices*” for a detailed discussion of qualification criteria);

- Develops and recommends standards to our Board to be applied in making determinations as to the absence of material relationships between the Company and a director;
- Oversees director continuing education programs;
- Establishes the procedures for the evaluation and oversight of our Board and management; and
- Monitors and recommends changes in the organization and procedures of the Board, in the size of the Board or any Board committee and in our corporate governance policies, and monitors the Company's corporate governance structure.

The CG&N Committee considers candidates for director who are recommended by its members, by other Board members, and by management. The CG&N Committee will consider stockholder nominees for election to our Board that are timely recommended by stockholders provided that a complete description of the nominees' qualifications, experience and background, together with a statement signed by each nominee in which he or she consents to act as a Board member if elected, accompany the recommendations. Nominations must also include evidence of the nominating stockholder's ownership of Company common stock, and any other information the Company will be required to disclose about the nominee in its proxy statement. Stockholder nominations should be directed to the chair of the CG&N Committee, care of our Chief Financial Officer, at the Company's principal executive office, 2500 Woodcrest Place, Birmingham, Alabama 35209. The CG&N Committee will evaluate candidates recommended by stockholders using the same criteria as for other candidates recommended by its members, other members of the Board, or management.

In evaluating nominees for director, the CG&N Committee believes that it is of primary importance to ensure that the Board's composition reflects a diversity of business experience and community leadership, as well as a demonstrated ability to promote the Company's strategic objectives and expand its presence, profile and customer base in its local markets. Additionally, our CG&N Committee charter provides that the CG&N Committee, in selecting or recommending Board candidates, shall consider factors it deems appropriate, which may include diversity. The members of the CG&N Committee and the Board also take into account views on diversity that our stockholders may communicate to us.

Our Board of Directors has determined that each member of the CG&N Committee is independent under the standards of independence of the rules of the NYSE.

Compensation Committee Interlocks and Insider Participation

The primary functions of the Compensation Committee are to evaluate and administer the compensation of our President and Chief Executive Officer and other executive officers and to review and oversee our general compensation programs. No member of the Compensation Committee has served as an officer or employee of the Company, the Bank or any other subsidiary. In addition, none of our executive officers has served as a director or as a member of the compensation committee of a company which employs any of our directors. For further information, see "*Compensation Discussion and Analysis*" and "*Board Committees and Their Functions*."

Director Attendance

Our Board held eight meetings in 2024. Each director attended at least 75% of the aggregate of: (i) the number of meetings of the Board held during the period he or she served on the Board; and (ii) the number of meetings of committees of the Board held during the period he or she served on such committees. While we do not have a formal policy regarding director attendance at our annual meetings, we generally expect our directors to attend if at all possible. All of our directors attended the 2024 Annual Meeting via remote webcast.

Certain Relationships and Related Transactions

We have not entered into any business transactions with related parties required to be disclosed under Rule 404(a) of Regulation S-K other than banking transactions in the ordinary course of our business with our directors and officers, as well as members of their families and corporations, partnerships or other organizations in which they have a controlling interest. Management recognizes that related party transactions can present unique risks and potential conflicts of interest (in appearance and in fact). Therefore, we maintain written policies around interactions with related parties that require that these transactions are entered into and maintained on the following terms:

- in the case of banking transactions, each is on substantially the same terms, including price or interest rate, collateral and fees, as those prevailing at the time for comparable transactions with unrelated parties that are not expected to involve more than the normal risk of collectability or present other unfavorable features to the bank; and
- in the case of related party transactions, each is approved by a majority of the directors who do not have an interest in the transaction. Banking transactions that meet the criteria disclosed above are deemed pre-approved by the Board.

Any potential related party transactions are reported to our Chief Financial Officer, who then reports such transactions to our Audit Committee. Our Audit Committee determines whether such transactions constitute related party transactions and, if so, reports those transactions to our Board for consideration if such transactions are not deemed pre-approved under our policy. A copy of our policy governing related party transactions is available on our website www.servisfirstbancshares.com under the “Governance” tab.

The aggregate amount of indebtedness from our directors and executive officers (including their affiliates and inclusive of persons serving as executive officers of the Bank) to the Bank as of December 31, 2024 was approximately \$42.4 million, which equaled 2.6% of our total equity capital as of that date. Related party transactions are made in the ordinary course of business, on substantially the same terms, including interest rates and collateral (where applicable), as those prevailing at the time for comparable transactions with persons not related to us, and do not involve more than normal risk of collectability or present other features unfavorable to us. No related party loans were disclosed as past due, nonaccrual or troubled debt restructurings in our consolidated financial statements for the year ended December 31, 2024. We anticipate making related party loans in the future to the same extent as we have in the past.

Code of Conduct for Directors and Employees

Our Board of Directors has adopted a Code of Business Conduct and Ethics that applies to all of our employees, officers and directors. The Code of Business Conduct and Ethics covers compliance with law; fair and honest dealings with us, with competitors and with others; fair and honest disclosure to the public; and procedures for compliance with the Code of Business Conduct and Ethics. A copy of our Code of Business Conduct and Ethics is, and any amendment to or waiver from a provision of our Code of Business Conduct and Ethics will be, available free of charge on the investors relations section of our website at www.servisfirstbancshares.com under the “Governance” tab.

Communications with the Board

You may contact any of our independent directors, individually or as a group, by writing to them c/o David Sparacio, Executive Vice President and Chief Financial Officer, ServisFirst Bancshares, Inc., 2500 Woodcrest Place, Birmingham, Alabama 35209. Mr. Sparacio will review and forward to the appropriate directors copies of all such correspondence that, in the opinion of Mr. Sparacio, deals with the functions of the Board of Directors or its committees or that he otherwise determines requires their attention. Concerns relating to accounting, internal controls or auditing matters will be brought promptly to the attention of the Chairwoman of the Audit Committee and will be handled in accordance with procedures established by the Audit Committee.

DIRECTOR COMPENSATION

The following summarizes the compensation earned by, or paid to, each person who served as a non-employee director during all or any part of the year ended December 31, 2024. Mr. Broughton was not separately compensated for his service on the Board. Directors of the Company also serve on the Board of the Bank and receive no additional compensation for such service. Ms. Tudor also serves on the advisory board of our Huntsville, Alabama region, and her compensation for such service is included in the tabular disclosure below. As of March 26, 2025, our six non-employee directors beneficially owned, collectively, approximately 4.5% of our outstanding common stock. We seek to structure director compensation to further align the interests of directors with the interests of our stockholders.

Annual Retainers and Meeting Fees for 2024

Position	Annual Retainer(\$)
Director	\$ 50,000
Lead Independent Director	30,000
Audit Committee Member	8,000
Audit Committee Chair	15,000
Compensation Committee Member	6,000
Compensation Committee Chair	10,000
CG&N Committee Member	4,000
CG&N Committee Chair	9,000

Director Compensation for 2024

The following table sets forth information regarding the compensation of our non-employee directors for the year ended December 31, 2024.

Name	Fees Earned or Paid in Cash(\$)	Stock Awards(\$) ⁽¹⁾	All Other Compensation(\$)	Total(\$)
J. Richard Cashio	\$ 77,000	\$ 59,976	-	\$ 136,936
James J. Filler	86,000	59,976	-	145,976
Betsy Bugg Holloway	62,000	59,976	-	121,976
Christopher J. Mettler	62,000	59,976	-	121,976
Hatton C. V. Smith	66,000	59,976	-	125,976
Irma L. Tudor ⁽²⁾	77,000	59,976	\$ 6,300	143,276

- (1) Represents the grant date fair value of time-based restricted stock awarded on May 20, 2024 (921 shares valued at \$65.12 per share, the closing price of the Company's common stock on that date). All director restricted stock awards were outstanding on December 31, 2024. See Note 13 of our audited consolidated financial statements included in our Annual Report on Form 10-K for the year ended December 31, 2024 for information regarding assumptions made in the valuation of these awards. These awards have a one-year vesting term.
- (2) Ms. Tudor's cash compensation includes \$6,300 in fees paid for service on the Huntsville advisory board.

OWNERSHIP OF SERVISFIRST COMMON STOCK BY DIRECTORS, OFFICERS AND CERTAIN BENEFICIAL OWNERS

The following table sets forth the beneficial ownership of our common stock as of March 26, 2025 by: (i) each of our directors; (ii) our named executive officers; (iii) all of our directors and our executive officers as a group; and (iv) each stockholder known by us to beneficially own more than 5% of our common stock. Except as otherwise indicated, each person listed below has sole voting and investment power with respect to all shares shown to be beneficially owned by him or her except to the extent that such power is shared by a spouse under applicable law. The information provided in the table is based on our records, information filed with the SEC and information provided to the Company.

Name and Address of Beneficial Owner ⁽¹⁾	Shares	Percentage of Outstanding Common Stock (%) ⁽²⁾
Five Percent Stockholders		
Blackrock, Inc. ⁽³⁾ 50 Hudson Yards New York, NY 10001	7,832,493	14.3%
The Vanguard Group ⁽⁴⁾ 100 Vanguard Blvd. Malvern, PA 19355	5,478,138	10.0%
Directors and Named Executive Officers		
Thomas A. Broughton, III ⁽⁵⁾	797,996	1.5%
Irma L. Tuder ⁽⁶⁾	87,365	*
James J. Filler ⁽⁷⁾	1,379,216	2.5%
J. Richard Cashio ⁽⁸⁾	545,541	1.0%
Hatton C. V. Smith ⁽⁹⁾	410,578	*
Christopher J. Mettler	17,436	*
Betsy Bugg Holloway, Ph.D.	5,089	*
Rodney E. Rushing ⁽¹⁰⁾	364,925	*
Henry F. Abbott ⁽¹¹⁾	9,201	*
Edison K. Woodie, III	27,410	*
William M. Foshee	-	*
Kirk Pressley	2,000	*
All directors and executive officers as a group (10 persons)	3,662,347	6.7%

* Indicates ownership of less than 1% of outstanding common stock.

⁽¹⁾ The address for all directors and executive officers is 2500 Woodcrest Place, Birmingham, Alabama 35209.

⁽²⁾ Except as otherwise noted herein, the percentage is determined on the basis of 54,601,122 shares of our common stock outstanding plus, for any particular person, securities deemed outstanding pursuant to Rule 13d-3 promulgated under the Exchange Act, as of March 26, 2025. Under Rule 13d-3, a person is deemed to be a beneficial owner of any security owned by certain family members and any security of which that person has the right to acquire beneficial ownership within 60 days, including, without limitation, shares of our common stock subject to currently exercisable options.

⁽³⁾ Based solely upon the Schedule 13G/A filed January 23, 2024 with respect to ownership as of December 31, 2023, Blackrock, Inc. reported having sole voting power over 7,729,607 shares of common stock and sole dispositive power over 7,832,493 shares of common stock.

⁽⁴⁾ Based solely upon the Schedule 13G/A filed February 13, 2024 with respect to ownership as of December 29, 2024, The Vanguard Group reported having shared voting power over 54,339 shares of common stock, sole dispositive power over 5,369,825 shares of common stock and shared dispositive power over 108,313 shares of common stock.

⁽⁵⁾ Includes 55,138 shares of common stock owned by his spouse. Also includes 325,366 shares held by a GRAT for the benefit of Mr. Broughton's children, for which Mr. Broughton retains the power of substitution. Does not include 190,000 shares held by TAB2, LLC and 300,000 shares held by TAB3, LLC, which are managed by a third party manager. Mr. Broughton disclaims beneficial ownership of common stock held by his spouse.

⁽⁶⁾ Includes shares underlying a vested option granted on October 15, 2018 to purchase up to 25,000 shares of common stock. Includes 43,215 shares owned by Tuder Family, LLC, a limited liability company of which the reporting person is a member and manager and 14,586 shares owned by Jackie Ray Tuder 2012 Irrevocable Trust of which the reporting person is the trustee.

⁽⁷⁾ Includes 2,500 shares owned by Mr. Filler's spouse.

⁽⁸⁾ Does not include 28,752 shares owned by Mr. Cashio's adult daughter. Includes 102,000 shares of common stock held by Mr. Cashio's spouse. Mr. Cashio disclaims beneficial ownership of all shares not directly owned by him. Mr. Cashio has pledged 51,628 shares to ServisFirst Bank as security for a loan and 112,000 shares to J.P. Morgan as security for a line of credit.

⁽⁹⁾ Mr. Smith has pledged 115,500 shares to ServisFirst Bank, as security for a line of credit.

⁽¹⁰⁾ Includes 60,000 shares of common stock held in trusts for the benefit of Mr. Rushing's daughters.

⁽¹¹⁾ Includes shares held through Mr. Abbott's 401(k) account.

Delinquent Section 16(a) Reports

Section 16(a) of the Exchange Act requires our Section 16 officers, directors and persons who own more than 10% of our common stock to file reports of ownership and changes in ownership with the SEC. All of our Section 16 officers, directors and persons who own more than 10% of our common stock timely filed all reports during 2024, except that on May 23, 2024, Mr. Abbott filed a Form 4 reporting one transaction on February 21, 2023, and on June 5, 2024, Mr. Abbott filed a Form 4 reporting one transaction on May 20, 2024.

PROPOSAL 2: ADVISORY VOTE ON COMPENSATION OF OUR NAMED EXECUTIVE OFFICERS

As required under Section 14A of the Exchange Act, we provide our stockholders with an annual advisory vote on the compensation of our named executive officers. In 2017 and again in 2023, when considering the say on pay frequency, our stockholders approved an annual advisory vote. At the 2024 Annual Meeting, approximately 97.3% of the votes cast (which excludes broker non-votes) were in approval of the compensation program for our named executive officers.

Our Compensation Committee reviewed the results of the advisory vote from the 2024 Annual Meeting and did not implement any significant changes to our executive compensation as a result of the say-on-pay advisory vote. The Compensation Committee recognizes that effective practices evolve, and the Compensation Committee will continue to consider changes as needed to keep our compensation program for our named executive officers competitive and tightly linked to performance. See “*Compensation Discussion and Analysis*” for a detailed discussion of our compensation practices, philosophy and objectives for our named executive officers.

Consistent with our stockholders’ preference and prevailing demand, we expect to hold an advisory vote on the compensation of named executive officers every year. This year, we are asking stockholders to approve the following resolution:

RESOLVED, that the compensation paid to the Company’s named executive officers as disclosed in the Proxy Statement for the 2025 Annual Meeting of Stockholders pursuant to Item 402 of Regulation S-K, including the Compensation Discussion and Analysis, compensation tables and narrative discussion, is hereby approved.

The advisory vote will not be binding on the Compensation Committee or the Board of Directors. However, they will carefully consider the outcome of the vote and take into consideration any specific concerns raised by investors when determining future compensation arrangements. Following the recommendation of our stockholders at our 2023 Annual Meeting, we will hold a say-on-pay vote at each annual meeting (until the next required vote of our stockholders regarding the frequency of say-on-pay vote that will occur at our 2029 Annual Meeting of Stockholders).

The Board of Directors Unanimously Recommends a Vote “FOR” the Resolution Approving the Compensation Paid to Our Named Executive Officers.

EXECUTIVE COMPENSATION

Compensation Discussion and Analysis (CD&A)

This CD&A describes our executive compensation objectives and philosophy. It also describes our compensation program and reviews the compensation outcomes for the year ended December 31, 2024. We are a bank holding company headquartered in Birmingham, Alabama. Our Bank, founded in 2005, provides commercial banking services through offices located in Alabama, Georgia, Florida, North Carolina, South Carolina, Tennessee and Virginia. We operate our Bank using a simple business model based on organic loan and deposit growth, generated through high quality customer service, delivered by a team of experienced bankers focused on developing and maintaining long-term banking relationships with our target customers. Our strategy focuses on operating a limited and efficient branch network with sizable aggregate balances of total loans and deposits housed in each branch office. We strive to translate this business model and strategy into higher profits for our stockholders. Our compensation program is intended to incentivize our named executive officers to pursue strategies and actions that promote both annual and longer-term value to stockholders, consistent with the intention of our business model.

Compensation Philosophy and Objectives

In order to recruit, retain and appropriately incentivize the most qualified and competent individuals as executive officers, we strive to maintain a compensation program that not only is competitive in our market but that also provides our Compensation Committee with the flexibility to determine incentive compensation using a commonsense approach. Our Compensation Committee believes that the most effective executive compensation program is one that is designed to reward the achievement of specific annual, long-term and strategic goals by us and the Bank, and which aligns executives' interests with those of our stockholders by rewarding performance, with the ultimate objective of improving stockholder value.

To reward both short- and long-term performance in the compensation program and in furtherance of our compensation objectives noted above, our executive officer compensation philosophy includes the following principles:

Compensation should be related to performance. The Compensation Committee believes that a significant portion of an executive officer's compensation should be tied not only to individual performance, but also the Company's performance measured against both financial and non-financial goals and objectives.

Incentive compensation should represent a significant portion of an executive officer's total compensation. The Compensation Committee is committed to providing competitive compensation that reflects our performance and that of the individual officer or employee.

Compensation levels should be competitive. The Compensation Committee reviews available data to ensure that our compensation is competitive with that provided by other comparable companies. The Compensation Committee believes that competitive compensation enhances our ability to attract and retain executive officers. Our Compensation Committee utilizes Aon for assistance in structuring our compensation program. Our Compensation Committee reviewed and approved a peer group for compensation purposes and utilized said peer group to inform decisions regarding compensation programs for our named executive officers for 2024.

Incentive compensation should balance short-term and long-term performance. The Compensation Committee seeks to achieve a balance between encouraging strong short-term annual results and ensuring our long-term viability and success. To reinforce the importance of balancing these perspectives, executive officers generally will be provided both short- and long-term incentives. Our Compensation Committee continued to utilize short-term and long-term compensation plans for its executives in 2024. All short-term compensation awards are performance-based, while long-term compensation awards are split between time-based restricted stock awards and performance-based performance shares.

Stockholder Approval of Say on Pay Proposal

At the 2024 Annual Meeting, approximately 97.3% of the votes cast (which excludes broker non-votes) approved the compensation of our named executive officers. The Compensation Committee did not implement any additional changes to our executive compensation as a result of the say-on-pay advisory vote. The Compensation Committee recognizes that effective practices evolve, and the Compensation Committee will continue to consider changes as needed to keep our executive compensation program competitive and tightly linked to performance.

Named Executive Officers

- Thomas A. Broughton, III, President and Chief Executive Officer
- Rodney E. Rushing, Executive Vice President and Chief Operating Officer
- Henry F. Abbott, Senior Vice President and Chief Credit Officer
- Edison K. Woodie, III, former Interim Chief Financial Officer
- William M. Foshee, our former Executive Vice President and Chief Financial Officer
- Kirk Pressley, our former Executive Vice President and Chief Financial Officer

On November 1, 2023, Mr. Foshee notified the Board he would retire from the position of Chief Financial Officer effective upon the filing of our Annual Report on Form 10-K for the year ended December 31, 2023. On November 1, 2023, the Board appointed Mr. Pressley to succeed Mr. Foshee as Chief Financial Officer following Mr. Foshee's retirement, and Mr. Pressley assumed that role on March 1, 2024.

On October 21, 2024, Mr. Pressley notified the Board he would resign from the positions of Chief Financial Officer and Executive Vice President, effective October 31, 2024. The Board appointed Mr. Woodie to succeed Mr. Pressley as interim Chief Financial Officer on October 31, 2024, a role he served until the David Sparacio assumed the role of Executive Vice President and Chief Financial Officer on March 3, 2025 after the filing of the Company's Annual Report on Form 10-K for the year ended December 31, 2024.

As Mr. Woodie was serving as interim Chief Financial Officer and Mr. Foshee retired in March 2024, they did not participate in the compensation program on the same basis as our named executive officers have historically participated. We expect to return to traditional named executive office compensation arrangements for the year ending December 31, 2025 and beyond. Portions of the following CD&A section omit discussion of Mr. Woodie and Mr. Foshee's compensation, but full details regarding their arrangements can be found in the compensation tables that follow this CD&A section.

Each of our named executive officers also held the same position with the Bank during fiscal 2024. In accordance with Rule 3b-7 under the Exchange Act, our Board and management considered whether any of the other officers of the Bank should be included as a named executive officer of ServisFirst. With the exception of Mr. Pressley during 2023, the Bank's other officers did not serve in policy making roles. All of our policy making functions are handled by officers of ServisFirst. Therefore, with the exception of Mr. Pressley during 2023, we have not included any of our Bank officers as named executive officers.

All of our executive officers are employees of the Bank for payroll and tax purposes. Because both the Compensation Committee and the Bank compensation committee consist of the same persons, as do both Boards of Directors, references herein to "our" or "the" Compensation Committee will be deemed to refer to our Compensation Committee and/or the Bank's compensation committee, as applicable.

2024 Business Results

- Net income available to common stockholders was \$227.2 million for 2024, a 9.9% increase from net income of \$206.8 million in 2023.
- Diluted earnings per share were \$4.16 for 2024, a 9.8% increase over 2023.
- Ending deposits of \$13.5 billion increased \$270 million, or 2.0%, from 2023.
- Ending loans of \$12.6 billion increased \$947 million, or 8.1%, from 2023.
- Net interest income of \$446.7 million in 2024 increased 8.7% from 2023.
- Net interest margin of 2.82% in 2024 increased one basis point from 2.81% in 2023.

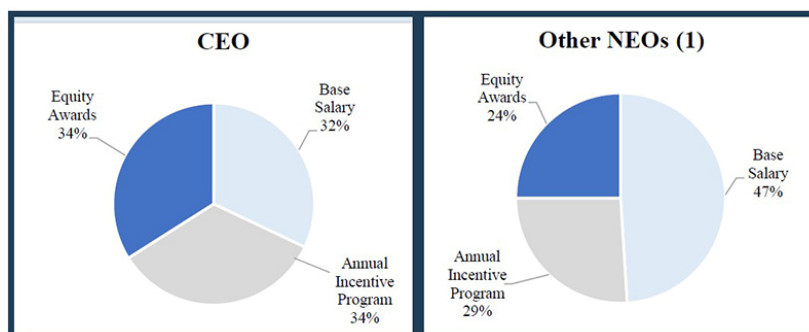
2024 Compensation Objectives

During 2024, our Compensation Committee continued to use Aon as an independent compensation consultant to conduct a compensation review for our named executive officers. This review follows our prior engagements of Aon to conduct comprehensive reviews in 2020, 2022 and 2023. The objectives for our compensation program, along with the measures utilized to achieve such objectives, are set forth in the table below.

Compensation Program Objective	Applicable Compensation Measures
Mix of pay elements reflects current market practice	- Annual time-based and performance-based equity grants - Performance-based annual incentive plan for short-term compensation
Increase executive pay levels to be more in line with market peer median, in order to attract and retain key talent	- Increased base salaries of named executive officers - Awarded time-based restricted stock awards - Annual incentive plan for short-term compensation
Emphasize performance-based and at-risk pay elements	- Performance-share grants with vesting based on 3-year TSR performance compared with a peer group - Annual incentive plan with defined performance goals for short-term compensation

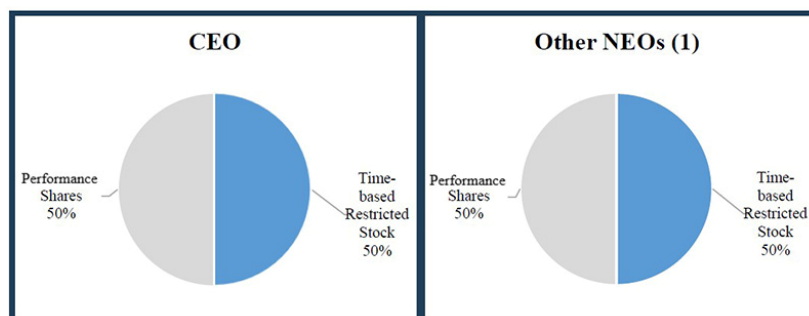
Allocation of Compensation Elements – Pay for Performance

The following charts illustrate the target percentage of base salary, annual short-term cash incentives and long-term equity-based incentives of our Chief Executive Officer and each Named Executive Officer:



(1) Excludes Mr. Abbott and Mr. Woodie.

The following charts illustrates the target allocation between time-based restricted stock and performance shares under our long-term equity-based incentives of our Chief Executive Officer and each Named Executive Officer:



(1) Excludes Mr. Abbott and Mr. Woodie.

Equity Grant Timing Practices

Our Compensation Committee typically meets during the first quarter following the end of each calendar year to review the performance of the Company and the executives of the Company and the Bank. At these meetings, all compensation recommendations are made, including recommendations regarding adjustments to the annual base salaries of the executive

officers, if any, as well as determination of payouts under our annual incentive plan. To the extent the Compensation Committee approves new equity-based awards for employees (including NEOs) during the first fiscal quarter of a year, the grant date of such awards is typically the day of such meeting. Our Compensation Committee does not take material nonpublic information into account when determining the timing and terms of equity awards, nor does the Company time the disclosure of material nonpublic information for the purpose of affecting the value of executive compensation. The Company currently does not grant stock options.

Role of Compensation Committee

The Compensation Committee is responsible for the design, implementation and administration of the compensation programs for our executive officers and directors. The Compensation Committee completed the following actions relative to 2024 executive compensation:

- Reviewed and approved base salary increases for 2024.
- Reviewed and approved the 2024 peer group (the “2024 Peer Group”).
- Reviewed and approved the adoption of 2024 performance objectives under the annual incentive plan.
- Reviewed and approved 2024 equity grants, including the number of shares of time-based restricted stock and performance shares, and the vesting criteria related to the performance shares.
- Reviewed contractual arrangements for named executive officers.
- Reviewed the Company’s compensation philosophy.
- Determining achievement of relative performance for performance share awards vesting in 2024 based upon Company TSR over a 3-year period as compared to the 2022 peer group (the “2022 Peer Group”).
- Reviewed and approved the satisfaction of 2024 performance objectives under the annual incentive plan and payment of awards thereunder.

No executive officers of the Company make any recommendations to the Compensation Committee or participate in any way regarding the compensation of other executive officers, other than our President and Chief Executive Officer, Mr. Broughton. The Compensation Committee consults with Mr. Broughton to gain a better insight into the performance of the executive team as a basis for the Compensation Committee’s determinations regarding executive compensation. While the Compensation Committee consults with Mr. Broughton, the Compensation Committee makes its decisions independently. Mr. Broughton does not participate in discussions of his compensation.

Role of Compensation Consultant

As permitted by the Compensation Committee charter, the Compensation Committee periodically engages an independent outside compensation consultant to advise the Compensation Committee on executive compensation matters. The Compensation Committee continued to use Aon to provide executive compensation consulting services in 2024. Pursuant to the terms of its retention, Aon reported directly to the Compensation Committee, which retains sole authority to select, retain, terminate, and approve the fees and other retention terms of its relationship with Aon.

With respect to compensation matters related to 2024, Aon assisted the Compensation Committee with the following:

- A review of named executive officer and director compensation.
- The evaluation of its incentive programs for 2024.
- The compilation of the 2024 Peer Group.
- determining achievement of relative performance for performance share awards vesting in 2024 based upon Company TSR over a 3-year period as compared to the 2022 Peer Group.
- the preparation of its compensation disclosures as required under Regulation S-K with respect to this proxy statement including this Compensation Discussion and Analysis and associated tables and disclosures included herein by reference.

The Compensation Committee evaluated Aon’s analysis and recommendations alongside other factors when making compensation decisions affecting our 2024 executive compensation.

In 2024, the Compensation Committee reviewed its relationship with Aon. Considering all relevant factors, including those set forth in Rule 10C-1(b)(4)(i) through (vi) under the Exchange Act, the Compensation Committee determined that it is not aware of any conflict of interest that has been raised by the work performed by Aon.

Elements of our Compensation Program

The following table outlines the major elements of 2024 total compensation for our executives:

Compensation Element	Description and Purpose	Link to Performance	Fixed/ Performance Based	Short/Long- Term
Base Salary	Helps attract and retain executives through periodic payments of market-competitive base pay.	Based on individual performance, experience, and scope of responsibility. Used to establish cash and equity incentive award opportunities.	Fixed	Short-Term
Annual Short-Term Incentives	Encourages achievement of financial performance metrics that create near-term stockholder value.	Ties the executive’s compensation directly to factors that we believe are important to the success of the Company. Performance metrics include loan growth, deposit growth and earnings per share. Loan and deposit growth is integral to the future success of the Company, while earnings per share aligns executive pay with overall Company success. Annual short-term incentives are paid in cash.	Performance Based	Short-Term
Long-Term Equity Incentive Awards	Aligns long-term interests of executives and stockholders while creating a retention incentive through multi-year vesting.	Restricted stock awards are time-vested over three years. Performance share awards are determined based on Company TSR over a 3-year period as compared to the custom 2024 Peer Group.	Fixed & Performance Based	Long-Term
Change in Control Agreements	Provides protection to our named executive officers in the event we are subject to a change in control.	-	Fixed	Long-Term
Endorsement Split-Dollar Agreements	Bank-owned life insurance on Messrs. Broughton and Rushing. Designed to provide a long-term retention incentive for the named executives, along with generating a favorable return for the Bank.	-	Fixed	Long-Term
Other Compensation	Limited perquisites and health and welfare benefits on the same basis as other employees.	-	Fixed	-

Key Compensation Policies and Supplemental Information

Clawback Policy: In the event the Company is required to restate financial results, the Compensation Committee may adjust future compensation, cancel outstanding stock or performance-based awards, or seek recoupment of previous awards from Company officers.

Significant Executive Investment in Company Stock: Long-term stock ownership is deeply engrained in our culture, and it reflects our Board’s strong commitment to the Company’s success. For more information, see “*Corporate Governance—Governance Practices—Stock Ownership of Board and Executives.*”

Restrictions on Hedging or Pledging Company Stock: Executive officers and directors of the Company are not permitted to use options, contracts or other arrangements to hedge their holdings of Company stock. They also are prohibited from pledging Company stock as security for loans without approval from our Insider Trading Compliance Officer. Historically, our Insider Trading Compliance Officer has approved limited pledging arrangements in order to allow our executive officers to retain their Company stock in light of our stock’s strong market performance since our initial public offering in 2014.

Peer Group Benchmarking

For 2024 compensation determinations, the Compensation Committee (with assistance from its independent compensation consultant Aon), selected a benchmark group of publicly-traded financial institutions to use in assessing the compensation of our executive officers and directors. The peer group data is used by our Compensation Committee as information about pay levels and practices of similarly-sized financial institutions in the areas we compete for key talent. This information guides our Compensation Committee in providing a competitive level of total compensation to our executive officers while also maintaining “common sense” flexibility where necessary.

Our Compensation Committee selected a peer group to use for 2024 based on a balanced assessment of the following criteria:

- Total Assets between \$10.0 - \$30.0 billion;
- Generally located within a top 300 metropolitan areas;
- Not located in the Mountain Pacific or Northeast regions;
- Commercial lending focus;
- Excludes companies being acquired and recent mutual conversions; and
- Individual consideration given for business model compatibility.

Our Compensation Committee also utilized a proprietary database from Aon when making compensation determinations for our Chief Credit Officer, Mr. Abbott. The 2024 Peer Group included the following companies:

Company Name	State
Bank OZK	AR
Ameris Bancorp	GA
Atlantic Union Bankshares Corporation	VA
Independent Bank Group, Inc.	TX
Trustmark Corporation	MS
Wesbanco, Inc.	WV
First Financial Bancorp.	OH
TowneBank	VA
International Bancshares Corporation	TX
WSFS Financial Corporation	DE
Provident Financial Services, Inc.	NJ
Sandy Spring Bancorp, Inc.	MD
First Busey Corporation	IL
Enterprise Financial Services Corp.	MO
First Financial Bankshares, Inc.	TX
Eagle Bancorp, Inc.	MD
Veritex Holdings, Inc.	TX
First Foundation Inc.	TX
Renasant Corporation	MS
First Merchants Corporation	IN
Seacoast Banking Corporation of Florida	FL
Stellar Bancorp, Inc.	TX

When determining compensation for our executive officers for 2024, our Compensation Committee considered the median range of total compensation and components of compensation for the comparable roles within the 2024 Peer Group companies. As discussed above, our Compensation Committee did not seek to set compensation at specific target levels as compared to the 2024 Peer Group. Instead, our Compensation Committee used the information provided by the 2024 Peer Group to assess compensation levels and to provide a competitive level of total compensation for our executives.

Annual Base Salary

Our Compensation Committee endeavors to establish base salary levels for executives that are consistent and competitive with those provided for similarly situated executives of other similar financial institutions, taking into account each executive's areas and level of responsibility.

Each of our named executive officers received an increase in their base salaries for 2024, effective as of their work anniversary date. The 2024 base salary increases are intended to continue the process of aligning our named executive officer salaries with those of our peers, but we note that the increases were not sufficient to bring any of these salary figures to the median of the 2024 Peer Group salary range.

The following table sets forth changes to base salaries during the year ended December 31, 2024:

Named Executive Officer(1)	2023 Annual Base Salary	2024 Annual Base Salary	%
Thomas A. Broughton, III	\$ 721,000	\$ 746,000	3.5%
Rodney E. Rushing	425,000	475,000	11.8%
Henry F. Abbott	239,000	247,000	3.3%
Kirk Pressley	361,000	374,000	3.6%

⁽¹⁾ Please see the compensation tables that follow this CD&A section for information on Mr. Woodie's and Mr. Foshee's base salaries.

Annual Incentive Compensation

In 2021, our Board and Compensation Committee adopted an annual incentive plan administered by the Compensation Committee. The adoption of a performance-based annual incentive plan accomplished two goals: (1) tied short-term compensation for our named executive officers to specific Company performance metrics; and (2) provided a mechanism for delivery of additional cash compensation to our named executive officers in a manner that is recognized as a best practice in the market. The annual incentive plan provides a framework for annual or short-term cash incentive award opportunities for our executive officers and key employees. Prior to or shortly after the beginning of each performance period, our Compensation Committee establishes the specific performance goals and designates each participant's target award under the plan.

The following table sets forth the target award under the annual incentive plan for the year ended December 31, 2024:

Named Executive Officer(1)	Target Award (as a % of base salary)	Target Award (\$)
Thomas A. Broughton, III	105%	\$ 783,300
Rodney E. Rushing	75%	356,250
Henry F. Abbott	50%	123,500
Kirk Pressley	50%	187,000

⁽¹⁾ Neither Mr. Woodie nor Mr. Foshee were participants in the annual incentive plan during the year ended December 31, 2024.

Performance Objectives

Our Compensation Committee utilized three performance objectives for the 2024 annual incentive plan: earnings per share, loan growth and deposit growth. Loan growth and deposit growth are important factors for our success, particularly in the current environment of elevated interest rates and increased deposit competition, so thirty percent (30%) of the total performance objective was weighted to loan growth and twenty percent (20%) of the total performance objective was weighted to deposit growth. Our Compensation Committee allocated fifty percent (50%) of the annual incentive to earnings per share in order to incentivize our named executive officers to work towards results that directly benefit our stockholders in the near term. A credit quality modifier consisting of the ratio of nonperforming assets to total assets was utilized because credit quality is an important component of our success and financial performance.

The following table sets forth the assigned weight for each performance objective for our 2024 annual incentive plan, and the threshold, target and maximum performance level for each objective, along with our 2024 actual performance:

Performance Objective	Overall Weight	2024 Performance Levels			2024 Actual
		50% Threshold	100% Target	150% Maximum	
Earnings Per Share	50%	\$ 4.20	\$ 4.34	\$ 4.40	\$ 4.16
Loan Growth	30%	8%	10%	12%	8.1
Deposit Growth	20%	7%	9%	11%	2.0%

The Compensation Committee believes that at the time of their establishment, the goals represented strong levels of achievable performance based on the Company's business outlook, factors impacting the banking industry, estimated general economic conditions, and the Company's 2024 budget.

Credit Quality Modifier and Discretionary Adjustments

The following table sets forth the potential reduction based upon the ratio of nonperforming assets to total assets, along with the ratio actually achieved for 2024:

Credit Quality Modifier	No Adjustment	50% Reduction	75% Reduction	100% Reduction	2024 Actual
NPA's/Total Assets	<1.50%	1.50%	1.75%	2.00%	0.34%

Our Compensation Committee retains authority to make discretionary adjustments to awards under our annual incentive plan where performance or the particular business environment warrant.

Annual Incentive Plan Award Opportunities

The Compensation Committee established the annual incentive plan award opportunities for our named executive officers as a percentage of base salary. Target award opportunities were designed to provide for total cash compensation that rewards executives for successful achievement of loan growth, deposit growth and earnings per share while being competitive with total cash compensation among our peers.

The following table sets forth the potential annual incentive award payments, expressed as a percentage of base salary:

Named Executive Officer	Threshold as a % of Base Salary (%)	Threshold Incentive Payment (\$)	Target as a % of Base Salary (%)	Target Incentive Payment (\$)	Maximum as a % of Base Salary (%)	Maximum Incentive Payment (\$)
Thomas A. Broughton, III	52.5%	\$ 391,650	105%	\$ 783,300	157.5%	\$ 1,174,950
Rodney E. Rushing	37.5	178,125	75	356,250	112.5	534,375
Henry F. Abbott	25	61,750	50	123,500	75	185,250
Kirk Pressley	25	93,500	50	187,000	75	280,500

Threshold, target and maximum incentive payments in the table above are based on base salaries effective at year-end 2024, and do not take into effect the Credit Quality Modifier described above.

Annual Incentive Plan Award Payouts

The payout level under our annual incentive plan in 2024, based on actual results of the three performance objectives, was 15.9% of the target payout level.

The Company maintained exceptional credit quality during 2024 with a nonperforming assets to total assets ratio of 0.34%, significantly below the first adjustment threshold of 1.50%. The Company achieved moderate loan growth for the year ended December 31, 2024, achieving growth of 8.1%, or the amount necessary to attain the threshold performance level. Earnings per share were \$4.16, below the threshold level of \$4.20. Deposit growth was 2.0%, below the threshold level of 7.0%. This performance is reflected in each of our named executive officers' total compensation for the year ended December 31, 2024, which is generally consistent with or below each of the prior two years.

The 2024 year presented significant challenges for the banking industry that impacted earnings per share, loan growth and deposit growth. During 2023, despite the high levels of deposit competition in the industry, the Company had significant growth in deposits. This growth resulted in several high-cost relationships in 2023 and 2024. During 2024, the Company intentionally reduced several of the high-cost relationships, which impacted the deposit growth metric. During 2024, the Company's loan growth of 8.1% greatly exceed the industry average of approximately 2.0%. Additionally, bank failures in the spring of 2023 caused the Federal Deposit Insurance Corporation to make special assessments on financial institutions, including ours, which impacted the earnings per share metric during 2024. Furthermore, during 2024, the Company elected to establish a reserve related to Hurricane Helene and leave it in place in light of Hurricane Milton in the later part of the year, which further impacted the Company's earnings per share metric.

The Compensation Committee and Board credit our named executive officers for our results despite the challenges describe above and determined to issue discretionary bonuses. The results, achievements and factors the Compensation Committee and Board considered in granting the discretionary bonuses include our named executive officers' having navigated the challenges during 2024 described above, maintaining consistent deposits in a time of increased deposit competition and a deposit rationalization program, loan growth significantly exceeding industry averages, and the impact of unique items on earnings per share for the performance period. Accordingly, our Board elected to exercise its discretion to award each of our named executive officers a discretionary bonus equaling \$375,455 for Mr. Broughton, \$168,356 for Mr. Rushing and \$50,364 for Mr. Abbott.

The total award amounts for 2024 were 17.4% lower than the total award amounts in 2023 for Mr. Broughton, 11.8% lower for Mr. Rushing and 26.8% lower for Mr. Abbot. The total combined award amounts across the annual incentive plan and the discretionary awards for each named executive officer remained below each named executive officer's target payout level.

The following table sets forth the actual awards (including the discretionary bonus), award as a percentage of the target award, and award as percentage of base salary:

Named Executive Officer	2024 Award (\$)	Award as % of Target⁽¹⁾	Award as % of Base Salary⁽¹⁾
Thomas A. Broughton, III	\$ 500,000	63.8%	67.0%
Rodney E. Rushing	225,000	63.2	47.4
Henry F. Abbott	70,000	56.7	28.3

⁽¹⁾ Percentages are rounded to the nearest tenth of a percent.

Equity-Based Incentive Compensation

Our Compensation Committee makes annual equity grants to our named executive officers in order to be competitive with market best practices, to align executives with stockholders and to address potential retention concerns. Time-based restricted stock awards are intended to aid in retention of our named executive officers, while performance share awards reward our named executive officers for delivering high total shareholder returns when compared against our peer companies.

The following table shows the grants of time-based restricted stock and performance shares during 2024:

Named Executive Officer	Time-based Restricted Stock (#)	Target Value of 2024 Restricted Stock Award (\$)	Target Performance Shares (#)	Target Value of 2024 Performance Shares (\$)	Total Target Award Value (\$)
Thomas A. Broughton, III	5,744	\$ 391,650	5,768	\$ 391,650	\$ 783,300
Rodney E. Rushing	1,742	118,750	1,749	118,750	237,500
Kirk Pressley	1,371	93,500	1,377	93,500	187,000

⁽¹⁾ Neither Mr. Abbot, Mr. Woodie nor Mr. Foshee received equity-based incentive compensation during the year ended December 31, 2024.

Annual equity-based incentive awards are composed 50% of time-based restricted stock grants and 50% of performance-based performance shares. The time-based restricted stock vests one-third per year on the first three anniversaries of the grant date, provided that the executive remains employed through the applicable vesting date. The performance shares represent the opportunity to earn shares of our common stock after a three-year performance period, subject to the executive's continued employment through the end of the performance period.

The number of performance shares earned will be determined by reference to the Company's TSR relative to the 2024 Peer Group over the performance period commencing on January 1, 2024 and ending on December 31, 2026 (the "Performance Period").

Depending on our TSR percent rank relative to the 2024 Peer Group, our named executive officers may earn between 0% and 150% of the target number of performance shares set forth in the above table corresponding to the Company's attainment of the TSR percent rank relative to the 2024 Peer Group as set forth in the table below on the last day of the Performance Period. The named executive officers will receive shares of our common stock with respect to the number of earned performance shares.

Performance Level	Company Percent Rank Relative to 2024 Peer Group	Number of Performance Shares Earned
Threshold	35 th Percentile	50% of Target
Target	50 th Percentile	100% of Target
Maximum	75 th Percentile	150% of Target

The percentage of performance shares earned if our TSR Percent Rank Relative to the 2024 Peer Group is between threshold and target or between target and maximum will be determined by linear interpolation. Notwithstanding the foregoing, if our TSR at the end of the Performance Period is negative, then the maximum number of performance shares that can be earned is the target number of performance shares, regardless of how our TSR compares to the 2024 Peer Group at the end of the Performance Period. This mechanism is intended to prevent our named executive officers from receiving more than the target number of performance shares if our TSR at the end of the Performance Period is negative, even if such TSR exceeds 50% of our 2024 Peer Group.

As of December 31, 2024, the Company's TSR percent rank relative to the 2024 Peer Group equaled the 100th percentile, which, if maintained through the end of the 2024 Performance Period, would entitle our named executive officers to 150% of the target 2024 performance shares awarded.

2023 Performance Share Award Performance

The performance share awards granted to our named executive officers during 2023 remain outstanding. The number of performance shares earned will be determined by reference to the Company's TSR relative to the peer group of companies selected in 2023 (the "2023 Peer Group") over the performance period commencing on January 1, 2023 and ending on December 31, 2025 (the "2023 Performance Period").

Depending on our TSR percent rank relative to the 2023 Peer Group, our named executive officers may earn between 0% and 150% of the target number of performance shares granted in 2023 depending on the Company's attainment of the TSR percent rank relative to the 2023 Peer Group on the last day of the 2023 Performance Period. As of December 31, 2024, the Company's TSR percent rank relative to the 2023 Peer Group equaled the 90th percentile, which, if maintained through the end of the 2023 Performance Period, would entitle our named executive officers to 150% of the target 2023 performance shares awarded.

The 2023 benchmark peer group used to determine 2023 performance share awards and assess the Company's TSR performance is the same 2023 Peer Group previously identified.

2022 Performance Share Award Performance

In January 2025, our Compensation Committee reviewed the achievement levels of the 2022 performance share awards with the assistance of our compensation consultant. The number of performance shares earned were determined by reference to the Company's TSR relative to the 2022 peer group over the performance period commencing on January 1, 2022 and ending on December 31, 2024 (the "2022 Performance Period"). Depending on our TSR percent rank relative to the 2022 Peer Group, our named executive officers could have earned between 0% and 150% of the target number of performance shares awarded to them under the 2022 performance share awards. The Compensation Committee, with the assistance of our compensation consultant, determined that the Company's TSR percent rank relative to the 2022 Peer Group equaled the 100th percentile, which resulted in issuance of 150% of the target 2022 performance shares, and awarded Mr. Broughton 12,399 performance shares, Mr. Rushing 3,280 shares and Mr. Foshee 2,974 shares in January 2024. The issuance of these performance shares is shown below in the "Option Exercises and Stock Vested" table.

The 2022 benchmark peer group used to determine 2022 performance share awards and assess the Company's TSR performance is the same 2022 Peer Group previously identified, except that it excludes Lakeland Bancorp, which merged with Provident Financial Services, Inc. in May 2024.

Change in Compensation Structure for 2025

Annual Base Salary. Our compensation committee approved base salary increases for each of our named executive officers, effective as of their work anniversary date. The base salaries of our named executive officers remain below the peer group median values from the most recent study. Increase percentages for 2025 are within the range of increases provided to employees more broadly in the Company.

Named Executive Officer(1)	2024	2025	% Change
	Annual Base Salary	Annual Base Salary	
Thomas A. Broughton, III	\$ 746,000	\$ 785,000	5.2%
Rodney E. Rushing	475,000	490,000	3.2%
Henry F. Abbott	247,000	256,000	3.6%

(1) Mr. Woodie's base salary for 2025 has not been determined. Mr. Foshee retired from the position of Chief Financial Officer on February 29, 2024 and Mr. Pressley resigned from the position of Chief Financial Officer on October 31, 2024 and, accordingly, no base salary information for 2025 is shown.

Severance and Change in Control

As of February 25, 2021, we entered into Change in Control Agreements with each of our named executive officers based upon our determination that financial institutions in the markets we operate routinely enter into change in control agreements with their executives. Each of these agreements provides the officer with certain employment protections for a two-year period following a change in control of the Company (the "Protected Period"). The Change in Control Agreements are "double-trigger" agreements, meaning that an executive's employment must be terminated during the Protected Period in order to receive benefits under the agreement. If the officer's employment is terminated during the Protected Period without Cause or by the officer with Good Reason (as those terms are defined in the Change in Control Agreements), the officer would be entitled to receive, among other benefits: (1) a cash severance payment equal to a specific multiple 2.99x for Mr. Broughton, 2x for Messrs. Rushing, Foshee and Pressley, 1.5x for Mr. Abbott and 1x for Mr. Woodie of the sum of (a) the officer's base salary at the time of termination, and (b) the average cash bonus paid to the officer over the prior three years; and (2) a pro-rata bonus for the fiscal year in which the termination occurs. Each of the named executive officers would also be entitled to receive a lump sum cash payment equal to 18 months' worth of COBRA premiums, based on the officer's then-current coverage elections. In addition, certain pre-change in control terminations will be deemed to constitute change in control terminations if such terminations occur at the request or direction of a person who has entered into an agreement that would constitute a change in control upon consummation, or in connection with or anticipation of a change in control transaction with such person, subject to certain conditions. See "Executive Compensation — Potential Payments Upon Termination or Change in Control" for more information.

As a condition to receipt of any of the payments or benefits described in the Change in Control Agreements, each named executive officer would be required to execute a standard separation and release agreement containing a release of all claims, if any, against the Company within a 45-day period following the officer's termination date. Each named executive officer would also be subject to certain confidentiality, non-competition and non-solicitation obligations and receipt of payments and benefits would be subject to the officer's continued compliance with such obligations. Our officers agree to maintain the confidentiality of our confidential information. For a period of six months following such officer's termination date, each of our officers has agreed to not engage in similar activities within a sixty (60) mile radius of any Company office, and has further agreed to not solicit any Company employees or customers for a period of one year following such officer's termination date.

Our officers would not be entitled to any tax gross-ups for excise taxes that may be triggered under Sections 280G and 4999 of the Internal Revenue Code of 1986, as amended. However, our officers are entitled to receive the “best net” treatment, which means that if the total of all change in control payments due such officer exceeds the threshold that would trigger the imposition of excise taxes, the officer will either (1) receive all payments and benefits due and the officer will be responsible for paying all such taxes or (2) have such payments and benefits reduced such that imposition of the excise tax is no longer triggered, depending on which method provides the officer with the better after-tax result.

Each Change in Control Agreement has an initial term of five (5) years from execution through December 31, 2025, but is subject to additional five year “evergreen” renewal periods unless we provide written notice to the officer by June 30 of the final year in the then current term.

Our Stock Incentive Plan also allows for the accelerated vesting of equity awards in the event of a change in control. In general, under this Plan a “change in control” means a reorganization, merger or consolidation of the Company or the Bank with or into another entity where our stockholders before the transaction own less than 50% of our combined voting power after the transaction, a sale of all or substantially all of our assets or a purchase of more than 50% of the combined voting power of our outstanding capital stock in a single transaction or a series of related transactions by one “person” (as that term is used in Section 13(d) of the Exchange Act) or more than one person acting in concert.

Compensation Committee Report

The Compensation Committee of the Board of Directors of ServisFirst Bancshares, Inc. has reviewed and discussed the Compensation Discussion and Analysis for the Company for the year ended December 31, 2024 with management. In reliance on the reviews and discussions with management, the Compensation Committee recommended to the Board of Directors, and the Board of Directors has approved, that the Compensation Discussion and Analysis be included in the required Company filings with the SEC, including the Proxy Statement for the 2025 Annual Meeting of Stockholders.

The Compensation Committee Report shall not be deemed incorporated by reference in any document previously or subsequently filed with the SEC that incorporates by reference all or any portion of this Proxy Statement.

Submitted by the Compensation Committee:

Hatton C.V. Smith, Chairman
J. Richard Cashio
James J. Filler
Christopher J. Mettler

Compensation Tables

Summary Compensation Table

The following table sets forth the aggregate compensation paid by us or the Bank to our named executive officers:

Name and Principal Position Held	Year	Salary	Bonus ⁽¹⁾	Stock Awards ⁽²⁾	Option Awards	Non-Equity Incentive Plan Comp ⁽³⁾	Change in Pension Value and Non-Qualified Deferred Compensation Earnings	All Other Compensation ⁽⁴⁾	Total
		(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
Thomas A. Broughton, III	2024	746,000	375,455	783,300	-	124,545	-	63,728 ⁽⁵⁾	2,093,028
<i>President and Chief</i>	2023	721,000	264,968	757,050	-	340,673	-	56,297	2,139,984
<i>Executive Officer</i>	2022	700,000	67,500	691,000	-	1,102,500	-	51,554	2,612,554
Rodney E. Rushing	2024	475,000	168,356	237,500	-	56,644	-	43,904	981,404
<i>EVP and Chief</i>	2023	425,000	111,563	200,000	-	143,438	-	39,277	919,278
<i>Operating Officer</i>	2022	400,000	50,000	188,151	-	300,000	-	35,975	974,126
Henry F. Abbott	2024	247,000	50,364	65,120	-	19,637	-	42,244	424,365
<i>SVP and Chief Credit Officer</i>	2023	239,000	41,825	-	-	53,775	-	34,080	368,680
	2022	232,000	1,000	42,330	-	174,000	-	28,518	477,848
Edison K. Woodie, III	2024	225,000	70,000	-	-	-	-	27,467	322,467
<i>Former Interim Chief Financial Officer</i>									
William M. Foshee	2024	64,505	-	-	-	-	-	20,917	85,422
<i>Former EVP and Chief Financial Officer</i>	2023	361,000	63,175	180,500	-	81,225	-	40,731	726,631
	2022	350,000	500	164,592	-	262,500	-	36,511	814,103
Kirk Pressley	2024	305,758	-	187,000	-	-	-	187,832	680,590
<i>Former EVP and Chief Financial Officer</i>	2023	198,319	109,000	448,800	-	-	-	-	756,119

(1) Reflects the upward discretionary adjustment under the Annual Incentive Plan as discussed above under Annual Incentive Plan Award Payouts.

(2) Amounts shown represent the grant date fair value of the grants of restricted stock under our 2009 Amended and Restated Stock Incentive Plan in accordance with FASB ASC Topic 718 of awards made during 2024. Please refer to Note 13 (Employee and Director Benefits) in our 2024 Annual Report on Form 10-K for a discussion of the assumptions used to calculate this amount. Awards that are subject to performance conditions are included in the Summary Compensation Table assuming that target level performance conditions will be achieved. The following table summarizes the value of the awards subject to performance conditions at the grant date assuming that the highest level of performance conditions is achieved. Note that fractional shares do not vest until such fractional shares total a full share:

Name	Grant Date Fair Value of Stock Awards; Highest Level of Performance Conditions Achieved (\$)
Thomas A. Broughton, III	\$ 587,471
Rodney E. Rushing	178,101
Henry F. Abbott	-
Edison K. Woodie, III	-
William M. Foshee	-
Kirk Pressley	140,281

(3) Represents amount awarded under our annual incentive plan. See Compensation Discussion & Analysis: Annual Incentive Compensation for additional information regarding amounts earned in 2024.

(4) The amounts in this column include the following for 2024:

Name	Car Allowance	Country Club Allowance	Healthcare Premiums	Employer Contributions to 401(k) Plan	Group Life and Long-Term Disability Insurance Premiums	Imputed Income for Endorsement Split-Dollar Agreement	Separation Pay
Thomas A. Broughton, III	\$ 9,000	\$ 10,380	\$ 16,826	\$ 13,800	\$ 1,362	\$ 12,360	
Rodney E. Rushing	9,000	-	16,826	11,646	1,362	5,070	
Henry F. Abbott	5,400	6,200	19,020	10,264	1,340	-	
Edison K. Woodie, III	-	-	16,826	9,422	1,219	-	
William M. Foshee	2,800	-	2,804	8,400	227	6,646	
Kirk Pressley	7,500	-	15,257	13,800	1,275	-	\$ 150,000

(5) Mr. Broughton's spouse travels with him on business trips using the Company aircraft from time to time. The Company has determined that Mrs. Broughton's travel results in no additional incremental cost to the Company

Grants of Plan-Based Awards for Fiscal 2024

The following table summarizes each named executive officer's 2024 annual incentive plan opportunity under the heading Estimated Future Payouts Under Nonequity Incentive Plan Awards. Actual annual incentive plan amounts earned are set forth in the Summary Compensation Table. See "Compensation Discussion and Analysis - Annual Incentive Compensation" for additional information regarding 2024 objectives and performance.

The table also reflects equity incentive opportunities granted to our named executive officers in 2024. The threshold, target and maximum number of performance share awards are summarized under the heading Estimated Future Payouts under Equity Incentive Awards, while the heading All Other Stock Awards reflects time-based restricted stock awards. Our named executive officers did not receive stock option awards during fiscal 2024. See Compensation Discussion and Analysis: Equity-Based Incentive Compensation for additional detail.

Name	Grant Date	Estimated Future Payouts Under Non-Equity Incentive Plan Awards (\$) ⁽¹⁾			Estimated Future Payouts Under Equity Incentive Plan Awards (#) ⁽²⁾			All Other Stock Awards: Number of Shares or Units (#) ⁽³⁾	Grant Date Fair Value of Stock and Option Awards (\$)
		Threshold	Target	Maximum	Threshold	Target	Maximum		
Thomas A. Broughton, III	1/29/24	\$ 391,650	\$ 783,300	\$ 1,174,950					-
	1/29/24				2,884	5,786	8,652		\$ 391,650 ⁽⁴⁾
	1/29/24							5,744	391,650
Rodney E. Rushing	1/29/24	178,125	356,250	534,375					-
	1/29/24				875	1,749	2,623		118,750 ⁽⁴⁾
	1/29/24							1,742	118,750
Henry F. Abbott	1/29/24	61,750	123,500	185,250					-
	5/20/24							1,000	65,120
Edison K. Woodie, III	-	-	-	-	-	-	-	-	-
William M. Foshee	-	-	-	-	-	-	-	-	-
Kirk Pressley	1/29/24	93,500	187,000	280,500					-
	1/29/24				689	1,377	2,066		93,500 ⁽⁴⁾
	1/29/24							1,371	93,500

⁽¹⁾ Represents potential cash payments under our annual incentive compensation program for performance during the year ended December 31, 2024. The 2024 annual incentive opportunity consisted of three performed factors: earnings per share, loan growth and deposit growth. Potential awards may be subject to reduction due to a credit quality modifier.

⁽²⁾ Represents performance-based share awards granted in 2024 under our equity incentive program.

⁽³⁾ Represents time-based restricted stock granted in 2024.

⁽⁴⁾ Grant date fair value of 2024 performance share awards assuming target performance.

Outstanding Equity Awards at 2024 Fiscal Year-End

The below table details all outstanding equity awards as of December 31, 2024. All equity awards identified below were granted under our 2009 Amended and Restated Stock Incentive Plan.

Name	Option Awards					Stock Awards			
	Number of securities underlying unexercised options (#) Exercisable	Number of Securities underlying unexercised options (#) Unexercisable	Equity Incentive Plan Awards: Number of Securities Underlying Unexercised Options (#)	Option exercise price (\$)	Option expiration date	Number of Shares or Units of Stock That Have Not Vested (#)	Market Value of Shares or Units of Stock That Have Not Vested (\$)(1)	Equity Incentive Plan Awards: Number of Shares, Units or Rights That Have Not Vested (#)	Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, Units or Other That Have Not Vested (\$)(1)
Thomas A. Broughton, III	-	-	-	-	-	5,744 ⁽²⁾	\$ 486,747	-	-
	-	-	-	-	-	3,441 ⁽³⁾	291,562	-	-
	-	-	-	-	-	1,447 ⁽⁴⁾	122,619	-	-
	-	-	-	-	-	-	-	8,652 ⁽⁵⁾	\$ 733,171
	-	-	-	-	-	-	-	8,078 ⁽⁶⁾	684,530
	-	-	-	-	-	-	-	4,569 ⁽⁷⁾	389,465
Rodney E. Rushing	-	-	-	-	-	1,742 ⁽⁸⁾	147,617	-	-
	-	-	-	-	-	909 ⁽⁹⁾	77,000	-	-
	-	-	-	-	-	394 ⁽¹⁰⁾	33,388	-	-
	-	-	-	-	-	-	-	2,623 ⁽¹¹⁾	222,273
	-	-	-	-	-	-	-	2,135 ⁽¹²⁾	180,878
	-	-	-	-	-	-	-	1,244 ⁽¹³⁾	105,417
Henry F. Abbott	-	-	-	-	-	1000 ⁽¹⁴⁾	84,740	-	-
	-	-	-	-	-	500 ⁽¹⁵⁾	42,370	-	-
	-	-	-	-	-	500 ⁽¹⁶⁾	42,370	-	-
Edison K. Woodie, III(17)	-	-	-	-	-	-	-	-	-
William M. Foshee (18)	-	-	-	-	-	-	-	-	-
Kirk Pressley(19)	-	-	-	-	-	-	-	-	-

⁽¹⁾ The market value is based on \$84.74 per share, the closing price of our common stock on December 31, 2024, the last trading day of fiscal year 2024.

⁽²⁾ Represents the unvested portion of the grant of 5,744 shares of restricted stock on January 29, 2024, which vests 1/3 per year on the first three anniversaries of the grant date, provided the executive remains employed by the Company through the applicable vesting dates.

⁽³⁾ Represents the unvested portion of the grant of 5,161 shares of restricted stock on February 21, 2023, which vests 1/3 per year on the first three anniversaries of the grant date, provided the executive remains employed by the Company through the applicable vesting dates. As of December 31, 2024, 3,441 shares were unvested.

⁽⁴⁾ Represents the unvested portion of the grant of 4,341 shares of restricted stock made on January 24, 2022, which vests 1/3 per year on the first three anniversaries of the grant date, provided the executive remains employed by the Company through the applicable vesting date. As of December 31, 2024, 1,447 shares were unvested.

⁽⁵⁾ Reflects performance shares granted on January 29, 2024 with respect to the performance period ending December 31, 2026. Performance shares are earned based on the Company's TSR relative to the 2024 Peer Group. The number of performance shares reported in this column assumes achievement at the maximum level for the performance criteria based on performance through December 31, 2024.

⁽⁶⁾ Reflects performance shares granted on February 21, 2023 with respect to the performance period ending December 31, 2025. Performance shares are earned based on the Company's TSR relative to the 2023 Peer Group. The number of performance shares reported in this column assumes achievement at the maximum level for the performance criteria based on performance through December 31, 2024.

⁽⁷⁾ Reflects the number of performance shares actually issued for the performance period ending December 31, 2024.

- (8) Represents the unvested portion of the grant of 1,742 shares of restricted stock made on January 29, 2024, which vests 1/3 per year on the first three anniversaries of the grant date, provided the executive remains employed by the Company through the applicable vesting dates.
- (9) Represents the unvested portion of the grant of 1,363 shares of restricted stock made on February 21, 2023, which vests 1/3 per year on the first three anniversaries of the grant date, provided the executive remains employed by the Company through the applicable vesting dates. As of December 31, 2024, 909 shares were unvested.
- (10) Represents the unvested portion of the grant of 1,182 shares of restricted stock made on January 24, 2022, which vests 1/3 per year on the first three anniversaries of the grant date, provided the executive remains employed by the Company through the applicable vesting date. As of December 31, 2024, 394 shares were unvested.
- (11) Reflects performance shares granted on January 29, 2024 with respect to the performance period ending December 31, 2026. Performance shares are earned based on the Company's TSR relative to the 2024 Peer Group. The number of performance shares reported in this column assumes achievement at the maximum level for the performance criteria based on performance through December 31, 2024.
- (12) Reflects performance shares granted on February 21, 2023 with respect to the performance period ending December 31, 2025. Performance shares are earned based on the Company's TSR relative to the 2023 Peer Group. The number of performance shares reported in this column assumes achievement at the maximum level for the performance criteria based on performance through December 31, 2024.
- (13) Reflects the number of performance shares actually issued for the performance period ending December 31, 2024.
- (14) Represents the unvested portion of the grant of 1,000 shares of restricted stock made on May 20, 2024, which vests in full on the fifth anniversary of the grant date, provided the executive remains employed by the Company through the applicable vesting date.
- (15) Represents the unvested portion of the grant of 500 shares of restricted stock made on February 21, 2023, which vests in full on the fifth anniversary of the grant date, provided the executive remains employed by the Company through the applicable vesting date.
- (16) Represents the unvested portion of the grant of 500 shares of restricted stock made on January 24, 2022, which vests in full on the fifth anniversary of the grant date, provided the executive remains employed by the Company through the applicable vesting date.
- (17) Mr. Woodie did not have any equity awards outstanding at December 31, 2024.
- (18) Mr. Foshee did not have any equity awards outstanding at December 31, 2024.
- (19) Mr. Pressley did not have any equity awards outstanding at December 31, 2024.

Option Exercises and Stock Vested for Fiscal 2024

The following table sets forth information regarding option exercises by and restricted stock and performance share vesting for our named executive officers during 2024:

Name	Option Awards		Stock Awards	
	Number of Shares Acquired on Exercise (#)	Value Realized on Exercise (\$)	Number of Shares Acquired on Vesting (#)	Value Realized on Vesting (\$)(1)
Thomas A. Broughton, III(1)	-	-	18,321	\$ 1,230,322
Rodney E. Rushing(2)	-	-	4,857	326,162
Henry F. Abbott(3)	-	-	-	-
Edison K. Woodie, III(4)	-	-	-	-
William M. Foshee(5)	-	-	2,974	202,767
Kirk Pressley(6)	-	-	2,000	118,900

- (1) The value of the portion of the award vesting is based on a value closing price of the Company's common stock on the vesting date, which was \$66.19 on January 24, 2024, \$65.81 on January 25, 2024 and \$68.18 on January 29, 2024 and \$62.68 on February 21, 2024.
- (2) On January 25, 2024, Mr. Broughton had 1/3 of his 2021 restricted stock award vest, in the amount of 2,756 shares; on January 24, 2024, Mr. Broughton had 1/3 of his 2022 restricted stock award vest, in the amount of 1,447 shares; on February 21, 2024, Mr. Broughton had 1/3 of his 2023 restricted stock award vest, in the amount of 1,720 shares, and on January 29, 2024, Mr. Broughton had 12,399 performance shares vest.
- (3) On January 25, 2024, Mr. Rushing had 1/3 of his 2021 restricted stock award vest, in the amount of 729 shares; on January 24, 2024, Mr. Rushing had 1/3 of his 2022 restricted stock award vest, in the amount of 394 shares; on February 21, 2024, Mr. Rushing had 1/3 of his 2023 restricted stock award vest, in the amount of 454 shares, and on January 29, 2024, Mr. Rushing had 3,280 performance shares vest.
- (4) Mr. Abbott did not have any restricted stock or performance share vest during the year ended December 31, 2024.
- (5) Mr. Woodie did not have any restricted stock or performance share vest during the year ended December 31, 2024.
- (6) On January 29, 2024, Mr. Foshee had 2,974 performance shares vest.
- (7) Mr. Pressley had 2,000 shares (representing 1/5 of a grant made in June 2023) vest during the year ended December 31, 2024.

Pension Benefits

The Company does not maintain any benefit plan that provides for payments or other benefits at, following or in connection with retirement, other than the Company's 401(k) plan.

Nonqualified Deferred Compensation Plans

The Company does not maintain any defined contribution or other plans that provide for the deferral of compensation on a basis that is not tax-qualified.

Chief Executive Officer Pay Ratio

Rules adopted by the SEC following passage of the Dodd-Frank Wall Street Reform and Consumer Protection Act require us to provide a reasonable estimate of the ratio of the annual total compensation of our Chief Executive Officer to the median annual total compensation of our employees. We last identified our median employee in 2025 by comparing all salary, matching contributions to our 401(k) plan, annual incentive compensation, bonus compensation, long-term incentive awards vested in 2022 and our payment of insurance premiums and provision of other perquisites, as reported to the Internal Revenue Service on Form W-2 for 2022 for all of our employees (excluding our Chief Executive Officer) as of December 31, 2022. As further detailed in the paragraphs and Summary Compensation Table below, Mr. Broughton's total annual compensation in fiscal 2024 was \$2,093,028. The Company has determined that the annual compensation for its median employee for the same fiscal year was approximately \$86,598. Accordingly, we believe that the ratio of the annual total compensation of Mr. Broughton, our Chief Executive Officer, to the median of the annual total compensation of all our employees in 2024 was 24.2 to 1.

Pay Versus Performance Disclosure

In accordance with rules adopted by the SEC pursuant to the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010, we provide the following disclosure regarding executive compensation for our principal executive officer ("PEO") and Non-PEO NEOs and our performance for the fiscal years listed below.

Year	Summary Compensation Table Total for PEO ⁽¹⁾	Compensation Actually Paid to PEO ⁽²⁾⁽³⁾	Average Summary Compensation Table Total for Non-PEO NEOs	Average Compensation Actually Paid to Non-PEO NEOs ⁽²⁾⁽³⁾	Value of Initial Fixed \$100 Investment based on:		Net Income (millions)	Basic Earnings Per Share
					TSR	Peer Group TSR ⁽⁴⁾		
2024	\$ 2,093,028	\$ 2,903,059	\$ 498,850	\$ 362,285	\$ 243.52	\$ 130.90	\$ 227.2	\$ 4.17
2023	2,139,984	2,109,738	692,677	736,614	188.97	115.64	206.9	3.80
2022	2,612,554	2,634,492	755,359	807,351	191.23	116.10	251.5	4.63
2021	2,546,502	3,583,655	962,371	960,478	232.85	124.74	207.7	3.83
2020	1,560,626	1,547,188	504,616	525,789	109.19	91.29	169.6	3.15

(1) Mr. Broughton was our PEO for each year presented. The individuals comprising the Non-PEO NEOs for each year presented are listed below.

2020	2021 - 2022	2023	2024
Rodney E. Rushing	Rodney E. Rushing	Rodney E. Rushing	Rodney E. Rushing
William M. Foshee	William M. Foshee	William M. Foshee	William M. Foshee
Henry F. Abbott	Henry F. Abbott	Henry F. Abbott	Henry F. Abbott
Clarence C. Pouncey III		Kirk Pressley	Kirk Pressley
			Edison K. Woodie, III

- (2) The amounts shown for Compensation Actually Paid have been calculated in accordance with Item 402(v) of Regulation S-K and do not reflect compensation actually earned, realized, or received by our NEOs. These amounts reflect the Summary Compensation Table Total with certain adjustments as described in footnote 3 below.
- (3) Compensation Actually Paid reflects the exclusions and inclusions of certain amounts for the PEO and the Non-PEO NEOs as set forth below. Equity values are calculated in accordance with FASB ASC Topic 718. Amounts in the Exclusion of Stock Awards column are the totals from the Stock Awards and Option Awards columns set forth in the applicable Summary Compensation Table.

Year	Summary Compensation Table Total for PEO	Exclusion of Stock Awards for PEO	Inclusion of Equity Values for PEO	Compensation Actually Paid to PEO
2024	\$ 2,093,028	\$ (783,300)	\$ 1,593,331	\$ 2,903,059

Year	Average Summary Compensation Table Total for Non-PEO NEOs	Average Exclusion of Stock Awards for Non-PEO NEOs	Average Inclusion of Equity Values for Non-PEO NEOs	Average Compensation Actually Paid to Non- PEO NEOs
2024	\$ 498,850	\$ (97,924)	\$ (38,641)	\$ 362,285

The amounts in the Inclusion of Equity Values in the tables above are derived from the amounts set forth in the following tables:

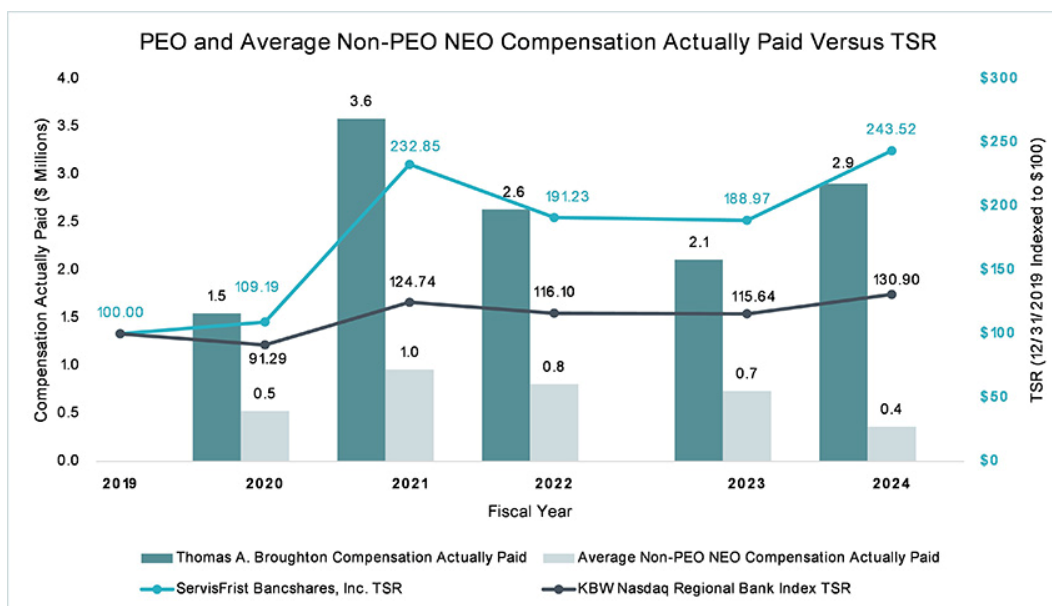
Year	Year-End Fair Value of Equity Awards Granted During Year That Remained Unvested as of Last Day of Year for PEO	Change in Fair Value from Last Day of Prior Year to Last Day of Year of Unvested Equity Awards for PEO	Change in Fair Value from Last Day of Prior Year to Vesting Date of Unvested Equity Awards that Vested During Year for PEO	Fair Value at Last Day of Prior Year of Equity Awards Forfeited During Year for PEO	Total - Inclusion of Equity Values for PEO
2024	\$ 1,063,587	\$ 514,721	\$ 15,023	-	\$ 1,593,331

Year	Average Year- End Fair Value of Equity Awards Granted During Year That Remained Unvested as of Last Day of Year for Non-PEO NEOs	Average Change in Fair Value from Last Day of Prior Year to Last Day of Year of Unvested Equity Awards for Non-PEO NEOs	Average Change in Fair Value from Last Day of Prior Year to Vesting Date of Unvested Equity Awards that Vested During Year for Non- PEO NEOs	Average Fair Value at Last Day of Prior Year of Equity Awards Forfeited During Year for Non-PEO NEOs	Total - Average Inclusion of Equity Values for Non-PEO NEOs
2024	\$ 81,533	\$ 31,054	\$ (1,185)	\$ (150,043)	\$ (38,641)

- (4) The Peer Group TSR set forth in this table utilizes the KBW Nasdaq Regional Bank Index (KRX), which we also utilize in the stock performance graph required by Item 201(c) of Regulation S-K included in our Annual Report for the year ended December 31, 2024. The comparison assumes \$100 was invested for the period starting December 31, 2019, through the end of the listed year for the Company and in the KBW Nasdaq Regional Bank Index, respectively. Historical stock performance is not necessarily indicative of future stock performance.
- (5) We determined Basic Earnings Per Share to be the most important financial performance measure used to link Company performance to Compensation Actually Paid to our PEO and Non-PEO NEOs in 2024. This performance measure may not have been the most important financial performance measure for prior years, and we may determine a different financial performance measure to be the most important financial performance measure in future years.

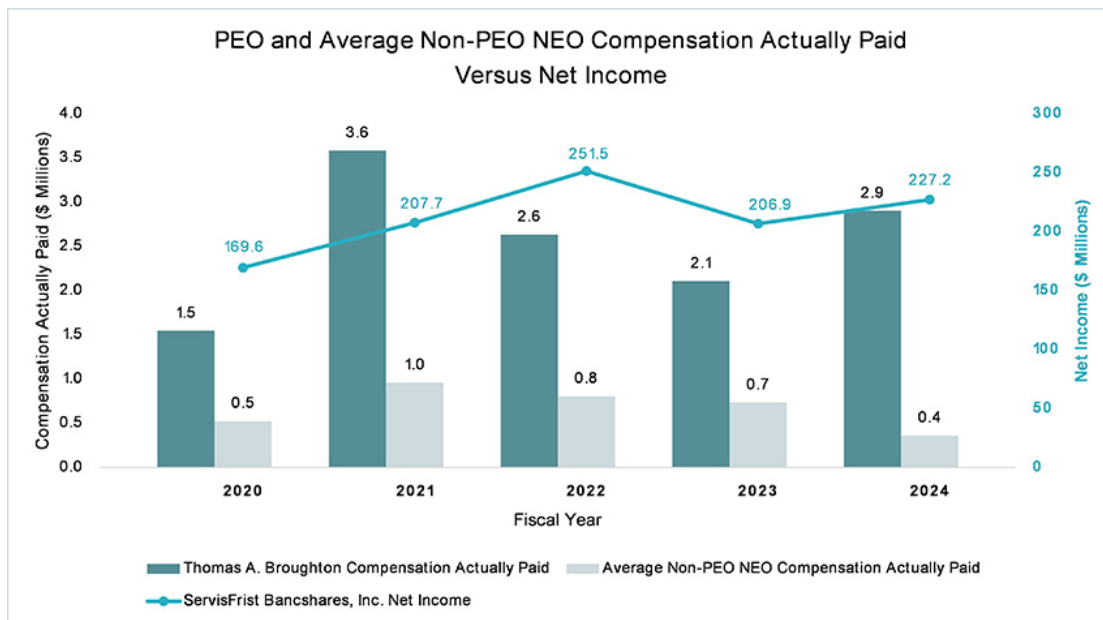
PEO and Average Non-PEO NEO Compensation Actually Paid and Total Shareholder Return (“TSR”)

The following chart sets forth the relationship between Compensation Actually Paid to our PEO, the average of Compensation Actually Paid to our Non-PEO NEOs, the cumulative TSR over the five most recently completed fiscal years for the Company, and the KBW Nasdaq Regional Bank Index cumulative TSR over the same period.



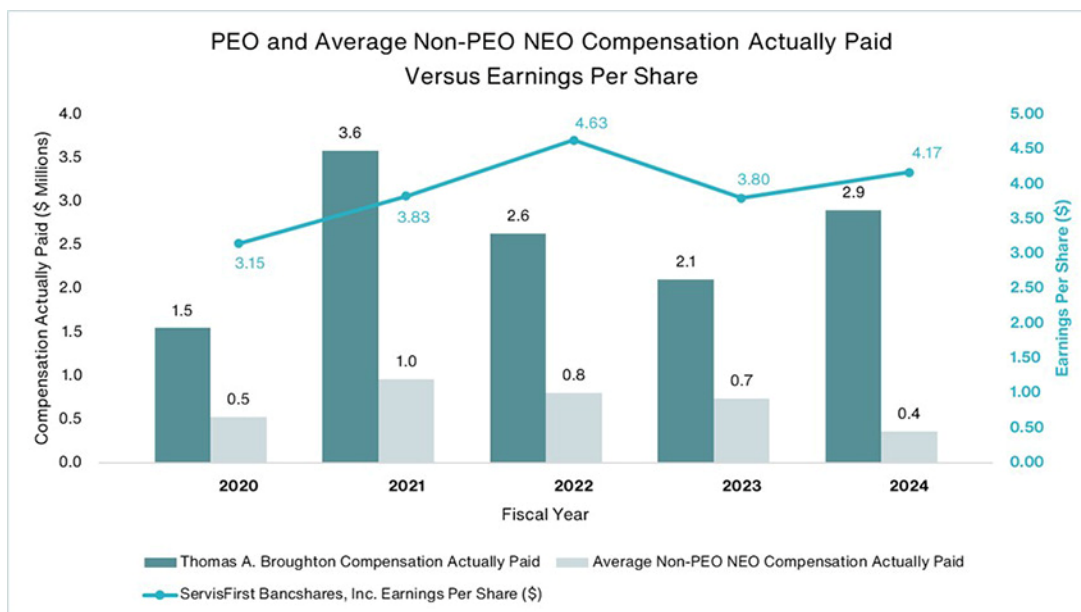
PEO and Average Non-PEO NEO Compensation Actually Paid and Net Income

The following chart sets forth the relationship between Compensation Actually Paid to our PEO, the average of Compensation Actually Paid to our Non-PEO NEOs, and our Net Income during the five most recently completed fiscal years.



PEO and Average Non-PEO NEO Compensation Actually Paid and Earnings Per Share

The following chart sets forth the relationship between Compensation Actually Paid to our PEO, the average of Compensation Actually Paid to our Non-PEO NEOs, and our Earnings Per Share during the five most recently completed fiscal years.



Tabular List of Most Important Financial Performance Measures

The following table presents the financial performance measures that we consider to have been the most important in linking Compensation Actually Paid to our PEO and Non-PEO NEOs for 2024 to our performance. The measures in this table are not ranked.

Earnings Per Share
Relative Total Stockholder Return
Loan and Deposit Growth

Effect of Compensation Policies and Practices on Risk Management and Risk-Taking Incentives

There is inherent risk in the business of banking. However, we do not believe that any of our compensation policies and practices provide incentives to our employees to take risks that are reasonably likely to have a material adverse effect on us. The Compensation Committee reviews incentive compensation arrangements to determine whether they encourage excessive risk taking, and reviews and discusses at least annually the relationship between risk management policies and practices that could mitigate such risk. The Compensation Committee also oversees the administration of the Company's Clawback Policy.

Our annual incentive plan includes a credit quality modifier that operates to reduce annual incentive plan payments by as much as 100% of the award amount if the Bank's non-performing assets to total assets ratio exceeds certain thresholds. We believe that our compensation policies and practices are consistent with those of similar bank holding companies and their banking subsidiaries and are intended to encourage and reward performance that is consistent with sound practice in the industry.

Potential Payments Upon Termination or Change in Control

Change in Control Agreements

On February 25, 2021, the Compensation Committee approved the implementation of change in control protections for certain of our officers, including each of our NEOs. Each of the NEOs entered into a Change in Control Agreement effective as of February 25, 2021.

Each Change in Control Agreement has an initial term of five (5) years (from the execution date through December 31, 2025) but is subject to additional five-year "evergreen" renewal periods unless we provide written notice to the officer by June 30 of the last year in the current term that we do not wish to extend the Change in Control Agreement beyond that term. The Change in Control Agreement provides each officer with certain employment protections for a two-year period following a change in control (the "Protected Period"). Notwithstanding the foregoing, certain pre-change in control terminations will also be treated as change in control terminations as a result of agreements or negotiations regarding a change in control.

The term "change in control" is defined in these Change in Control Agreements as any of the following events:

- The consummation of a merger, consolidation or other corporate reorganization (other than a holding Company reorganization) of either us or the Bank in which either entity does not survive, or if such entity survives, the equityholders before such transaction do not own more than 40% of, respectively, (i) the equity securities of the surviving entity, and (ii) the combined voting power of any other outstanding securities entitled to vote on the election of directors of the surviving entity;

- the acquisition by any individual, entity or group of beneficial ownership of 50% or more of either (i) the then-outstanding voting securities of either us or the Bank or (ii) the combined voting power of the then-outstanding voting securities of us or the Bank entitled to vote generally in the election of directors; provided, however, that the following shall not constitute a change in control: (i) any acquisition of securities directly from us (other than a transaction that qualifies as a change in control under another prong of this definition), (ii) any acquisition by us or any of our affiliates, or by any employee benefit plan (or related trust) of us or our affiliates, or (iii) any acquisition by any corporation, entity, or group if, following such acquisition, more than 50% of the then-outstanding voting rights of such corporation, entity or group are beneficially owned by all or substantially all of the persons who were the owners of our common stock immediately prior to such acquisition;
- individuals who, as of the effective date of the Change in Control Agreement, constituted our incumbent Board cease for any reason to constitute at least a majority of our Board of Directors, provided that any individual becoming a director subsequent to such date whose appointment or election, or nomination for election by our stockholders, was approved or endorsed by a vote of at least a majority of the directors then comprising the incumbent Board, shall be considered as though such individual were a member of the incumbent Board, but excluding, for this purpose, any individual whose initial assumption of office is in connection with an actual or threatened election contest relating to the election of our Directors (as such terms are used in Rule 14a-11 of Regulation 14A promulgated under the Exchange Act); or
- approval by our stockholders of: (i) a complete liquidation or dissolution of the Bank, (ii) a complete liquidation or dissolution of the Company, or (iii) the sale or other disposition of all or substantially all our assets, other than to a corporation, with respect to which immediately following such sale or other disposition, more than 50% of, respectively, (1) the then-outstanding equity securities of such corporation and (2) the combined voting power of the then-outstanding voting securities of such corporation entitled to vote generally in the election of directors, is then beneficially owned by all or substantially all of the individuals and entities who were the beneficial owners, respectively, of our outstanding common stock and our outstanding voting securities immediately prior to such sale or other disposition, in substantially the same proportions as their ownership, immediately prior to such sale or disposition, of our outstanding common stock and our outstanding securities, as the case may be.

If an NEO's employment is terminated by us during the Protected Period without "cause" or by the NEO with "good reason" (as those terms are defined in the Change in Control Agreement), the NEO will be entitled to receive certain payments and benefits. Specifically, the NEO would be entitled to receive, among other benefits: (1) a cash severance payment equal to a specific multiple 2.99x for Mr. Broughton, 2x for Messrs. Rushing, Foshee and Pressley, 1.5x for Mr. Abbott and 1x for Mr. Woodie of the sum of (a) the NEO's base salary in effect at the time of termination and (b) the average bonus paid to the NEO over the prior three years and (2) a pro-rata cash bonus for the fiscal year in which the termination occurs. Each of Messrs. Broughton, Rushing, Abbott, Woodie, Foshee and Pressley, would also be eligible to receive a lump sum cash payment equal to 18 months' worth of COBRA premiums, based on the NEO's then-current coverage elections.

As a condition to receipt of any of the payments or benefits described herein, each named executive officer would be required to execute a standard separation and release agreement containing a release of all claims, if any, against the Company within a 45-day period following the officer's termination date. Each named executive officer would also be subject to certain confidentiality, non-competition and non-solicitation obligations and receipt of payments and benefits would be subject to the officer's continued compliance with such obligations. Our officers agree to maintain the confidentiality of our confidential information. For a period of six months following such officer's termination date, each of our officers has agreed to not engage in similar activities within a sixty (60) mile radius of any Company office, and has further agreed to not solicit any Company employees or customers for a period of one year following such officer's termination date.

Under the Change in Control Agreements, the NEO would not be entitled to any tax gross-ups for excise taxes that may be triggered under Sections 280G and 4999 of the Internal Revenue Code of 1986, as amended. However, the NEO would be entitled to receive the "best net" treatment, which means that if the total of all change in control payments due him exceeds the threshold that would trigger the imposition of excise taxes, the NEO will either (1) receive all payments and benefits due him and be responsible for paying all such taxes or (2) have his payments and benefits reduced such that imposition of the excise taxes is no longer triggered, depending on which method provides him with the better after-tax result.

In addition to the cash payments set forth in the Change in Control Agreements, any stock options and restricted stock awards granted to the specified NEO will immediately vest upon a change in control. Performance share awards shall vest assuming target performance for the performance period, but shall be prorated based on the number of days the executive worked during the Performance Period through the change in control to the total number of days in the performance period.

Termination Other than Due to Change in Control

Pursuant to the terms of our 2009 Amended and Restated Stock Incentive Plan, outstanding equity awards are treated as follows in the event of a termination other than due to a change in control:

- **Restricted Stock:** In the event of termination due to death or disability, the recipient shall become fully vested in the restricted stock. Termination for any other reason results in forfeiture of unvested restricted stock.
- **Performance Shares:** In the event of termination due to death, disability or qualified retirement, the recipient shall be entitled to a prorated number of performance shares earned, determined at the end of the Performance Period, based on the ratio of the number of days of service during Performance Period. In the event of termination for any other reason prior to the end of the Performance Period, all performance shares are forfeited in their entirety.

Endorsement Split-Dollar Agreements

On November 9, 2020, the Bank entered into endorsement split-dollar agreements with each of Messrs. Broughton, Foshee and Rushing. The agreements provide the executives with death benefits funded through Bank-owned life insurance policies. The Bank solely owns all of the rights, title, and interest in the life insurance policy and will control all rights of ownership with respect to the policy including, without limitation, the right to withdraw the cash value of such policy. The agreements provide Mr. Broughton with a \$3,000,000 death benefit endorsement, and each of Messrs. Foshee and Rushing with a \$1,500,000 death benefit endorsement. The amounts of the Bank-owned life insurance policies are sufficient to fund both the death benefit endorsement to the executives' beneficiaries and a complete return of all premiums paid on the policies to the Bank. The executives' beneficiaries designated in accordance with the terms of the agreements are entitled to the endorsed death benefit amount from the proceeds of the insurance policies, provided each such executive remains employed by the Bank through the earlier of (1) such executive's date of death or (2) the second anniversary of the effective date of the agreements; provided, however, if such executive terminates employment, other than due to death, during the period between the first and second anniversaries of the effective date, such executive's beneficiaries shall be entitled to fifty percent (50%) of the endorsed death benefit amount.

The agreements will terminate immediately upon the first to occur of the following: (1) payment of the endorsed death benefit in accordance with the terms of the agreements; or (2) termination of an executive's employment for any reason, other than death, prior to the first anniversary of the effective date.

Estimated Payments upon a Termination or Change in Control

The tables below contain the total payments one would receive under each termination scenario if the NEOs separated on December 31, 2024, except that the amounts for Mr. Foshee and Mr. Pressley represents amounts actually received for their voluntary departures during the year ended December 31, 2024. For all termination scenarios, the figures for long-term, equity-based incentive compensation awards are as of December 31, 2024, at the closing stock price of \$84.74 on December 31, 2024. Terminations following a change in control are assumed to be within the Protected Period and either without "cause" if the Company terminated the NEO or with "good reason" if the NEO terminated employment.

Termination Scenarios

Executive	Voluntary (\$) ⁽¹⁾⁽⁴⁾	With Cause	Death (\$) ⁽²⁾⁽⁴⁾	Disability (\$) ⁽³⁾⁽⁴⁾
Thomas A. Broughton, III	\$ 1,087,920	-	\$ 4,988,876	\$ 1,988,876
Rodney E. Rushing	300,121	-	2,028,154	558,154
Henry F. Abbott	-	-	169,480	169,480
Edison K. Woodie	-	-	-	-
William M. Foshee(4)	-	-	-	-
Kirk Pressley(5)	150,000	-	-	-

(1) Amounts in this column include the amount of performance shares each NEO is entitled to retain for meeting all retirement eligibility criteria under outstanding award agreements. Restricted stock is not included in these amounts because it does not vest upon retirement or other voluntary departures. No NEO besides Mr. Broughton and Mr. Rushing held performance shares as of December 31, 2024.

(2) Amounts in this column include benefits paid under the endorsement split-dollar agreements for Messrs. Broughton and Rushing upon death and the total amount of long-term, equity-based compensation (including restricted stock and performance shares) each NEO is entitled either to retain or to have the vesting accelerated due to death.

(3) Amounts in this column include the total amount of long-term, equity-based compensation (including restricted stock and performance shares) each NEO is entitled either to retain or to have the vesting accelerated due to disability.

(4) For purposes of calculating the value of performance share awards, (i) the performance of the 2022 performance shares are shown at the amount actually earned, (ii) the 2023 performance share awards are shown at the threshold maximum amount, and (iii) the 2024 awards are shown at the maximum amount, all based on relative performance at December 31, 2024. These are further adjusted based on the ratio of the number of days the participant provided service during the performance period to the total number of days in the performance period.

(4) Mr. Foshee retired from the Company during 2024. The amounts shown in this table are the actual amounts paid.

(5) Mr. Pressley voluntarily terminated service during 2024. The amounts shown in this table are the actual amounts paid.

Termination Following a Change in Control Without Cause or for Good Reason

Executive	Cash Severance ⁽¹⁾ (\$)	Unvested Equity ⁽²⁾ (\$)	Other Benefits ⁽³⁾ (\$)	Total ⁽⁴⁾ (\$)
Thomas A. Broughton, III	\$ 5,659,510	\$ 1,736,464	\$ 39,636	\$ 7,435,610
Rodney E. Rushing	1,765,834	487,989	39,636	2,293,459
Henry F. Abbott	660,175	169,480	44,730	874,385
Edison K. Woodie, III	338,526	-	39,636	378,162
William M. Foshee(5)	-	-	-	-
Kirk Pressley(6)	-	-	-	-

(1) Includes (1) a cash severance payment equal to a specific multiple (2.99x for Mr. Broughton, 2x for Messrs. Rushing, Foshee and Pressley, 1.5x for Mr. Abbott and 1x for Mr. Woodie) of the sum of (a) base salary at the time of termination (base salary in effect during year ended December 31, 2024) and (b) average cash bonus paid over the prior three years (years ended December 31, 2021, 2022 and 2023); and (2) a pro-rata cash bonus for the fiscal year in which the termination occurs based on actual performance (for these purposes the actual bonus for the year ended December 31, 2024 is used).

(2) Restricted stock vests in full due to change in control. Performance shares are shown at target performance and adjusted based on the ratio of the number of days the participant provided service during the performance period to the total number of days in the performance period.

(3) Lump sum cash payment equal to 18-months of COBRA premiums, based on the officer's then-current coverage elections.

(4) Subject to adjustment for "best net" treatment, which means that if the total of all change in control payments due an NEO exceeds the threshold that would trigger the imposition of excise taxes, the NEO will either (1) receive all payments and benefits due him and be responsible for paying all such taxes or (2) have his payments and benefits reduced such that imposition of the excise taxes is no longer triggered, depending on which method provides him with the better after-tax result. Each column rounded to nearest full dollar amount.

(5) Mr. Foshee retired from the Company during 2024. The amounts shown in the table above are the actual amounts paid.

(6) Mr. Pressley voluntarily terminated service during 2024. The amounts shown in the table above are the actual amounts paid.

PROPOSAL 3: RATIFY APPOINTMENT OF THE INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Independent Registered Public Accounting Firm Fees

Our Board of Directors intends to engage Forvis Mazars, LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2025.

The ratification by our stockholders of the Audit Committee's selection of Forvis Mazars, LLP is not legally required; however, our Board of Directors believes that this proposal is consistent with best practices in corporate governance and affords stockholders an opportunity to provide direct feedback to the directors on an important issue of corporate governance. A majority of the total votes cast at the Annual Meeting, either in person or by proxy, will be required for the ratification of the appointment of the independent registered public accounting firm. If our stockholders do not ratify the selection of Forvis Mazars, LLP, the appointment of the independent registered public accounting firm will be reconsidered by the Audit Committee and the Board of Directors.

The Board of Directors Unanimously Recommends a Vote "FOR" the Ratification of Forvis Mazars, LLP as our Independent Registered Public Accounting Firm for the Year Ending December 31, 2025.

Independent Registered Public Accounting Firm

Our consolidated balance sheet as of December 31, 2024, and the related consolidated statements of income, comprehensive income, stockholders' equity and cash flows for the year ended December 31, 2024 have been audited by Forvis Mazars, LLP, our independent registered public accounting firm, as stated in their report appearing in our 2024 Annual Report on Form 10-K. Forvis Mazars, LLP was initially engaged as our independent registered public accounting firm on June 18, 2014. Representatives of Forvis Mazars, LLP are expected to be in attendance at our Annual Meeting, will have the opportunity to make a statement if they desire to do so, and are expected to be available to respond to appropriate questions.

Audit and Non-Audit Services Pre-Approval Policy

The Audit Committee's charter provides that the Audit Committee must pre-approve services to be performed by our independent registered public accounting firm. In accordance with that requirement, the Audit Committee pre-approved the engagement of Forvis Mazars, LLP pursuant to which it provided the audit and audit-related services described below for the fiscal year ended December 31, 2024. One hundred percent of the fees set forth below were pre-approved by the Audit Committee.

	2024 ⁽⁴⁾	2023
Audit fees ⁽¹⁾	\$ 871,180	\$ 885,949
Audit-related fees ⁽²⁾	\$ 130,528	\$ 64,650
Tax fees ⁽³⁾	\$ 41,200	\$ 3,063
All other fees	\$ --	\$ --

⁽¹⁾ Consists of fees incurred in connection with the audit of the Company's financial statements, real estate investment trusts, the review of quarterly financial statements, and SEC filings.

⁽²⁾ Consists of fees incurred in connection with the audit of the Company's FHA lending program, 401(k) plan, and certain Tennessee public fund pledging.

⁽³⁾ Consists of fees incurred in connection with tax return filings for the year ended December 31, 2024 and 2023, respectively, and tax consultation related to tax credits for the years ended December 31, 2024 and 2023.

⁽⁴⁾ The amount of fees for 2024 is based on fees billed and paid to date and on an estimate for the remaining services to be provided. The final amount of the fees for those services may vary from the estimate.

Audit Committee Report

The Audit Committee of the Board of Directors of ServisFirst Bancshares, Inc. has reviewed and discussed the audited consolidated financial statements of the Company and its subsidiary, ServisFirst Bank, with management of the Company and Forvis Mazars, LLP, independent registered public accountants for the Company for the year ended December 31, 2024. Management represented to the Audit Committee that the Company's audited consolidated financial statements were prepared in accordance with U.S. generally accepted accounting principles.

The Audit Committee has discussed with Forvis Mazars, LLP the matters required to be discussed by the applicable requirements of the PCAOB and the SEC. The Audit Committee has received the written disclosures and confirming letter from Forvis Mazars, LLP required by Independence Standards Board Standard No. 1, "Independence Discussions with Audit Committees," and, in compliance with PCAOB Rule 3520, has discussed with Forvis Mazars, LLP their independence from the Company.

Based on these reviews and discussions with management of the Company and Forvis Mazars, LLP referred to above, the Audit Committee has recommended to our Board of Directors that the audited consolidated financial statements of the Company and its subsidiaries for the fiscal year ended December 31, 2024 be included in the Company's Annual Report on Form 10-K for the year ended December 31, 2024.

This Audit Committee Report shall not be deemed incorporated by reference in any document previously or subsequently filed with the SEC that incorporates by reference all or any portion of this Proxy Statement.

Submitted by the Audit Committee:
Irma L. Tudor, Chairwoman
J. Richard Cashio
Betsy Bugg Holloway

GENERAL INFORMATION

Questions and Answers About the 2025 Annual Meeting and Voting

What is a proxy?

It is your legal designation of another person to vote the stock you own. The person so designated is called a proxy. If you designate someone as your proxy in a written document, that document is called a proxy or a proxy card. We have designated Thomas A. Broughton, III and David Sparacio (the “management proxies”) as proxies for the 2025 Annual Meeting of Stockholders.

What are the purposes of the Annual Meeting?

At the Annual Meeting, stockholders will vote on: (1) the election of seven directors; (2) an advisory vote on the compensation of our named executive officers; (3) the ratification of Forvis Mazars, LLP as our independent public accounting firm for the year ending December 31, 2025; and (4) such other business as may properly come before the Annual Meeting. As of the date of this Proxy Statement, our Board of Directors is not aware of any matters that will be brought before the Annual Meeting, other than procedural matters, that are not listed above. However, if any other matters properly come before the Annual Meeting, the individuals named on the proxy card, or their substitutes, will be authorized to vote on those matters in their own judgment.

How do I receive a printed copy of proxy materials?

To request a printed copy of the proxy materials, please call 1-800-368-5948, visit www.investorvote.com/SFBS or email investorvote@computershare.com with “Proxy Materials ServisFirst Bancshares, Inc.” in the subject line. To make your request, you will need the 15-digit control number printed on your Notice of Internet Availability of Proxy Materials or proxy card. To ensure timely delivery of proxy materials, you will need to submit your request on or before May 9, 2025.

Who is entitled to vote?

Stockholders of record at the close of business on March 26, 2025, the record date for the Annual Meeting, are entitled to receive notice of the Annual Meeting and to vote shares of common stock held as of the record date at the Annual Meeting. As of the record date, 54,601,122 shares of our common stock were outstanding and entitled to vote. Each outstanding share of common stock entitles its holder to cast one vote on each matter to be voted upon. There are no cumulative voting rights.

How do I vote?

If you hold your shares in a brokerage account in your broker’s or another nominee’s name (held in “street name”), you are a beneficial owner and you should follow the voting directions provided by your broker or nominee:

- You may complete and mail a voting instruction form to your broker or nominee.
- If your broker allows, you may submit voting instructions by telephone or the Internet.
- You may use a mobile device, scanning the QR barcode on your voter instruction form or Notice of Internet Availability of Proxy Materials and following the prompts that appear on your mobile device.
- You may cast your vote in person at the annual meeting but you must obtain a legal proxy from your broker or nominee.

If you hold your shares in your own name as a holder of record with our transfer agent, Computershare, you are a “stockholder of record” and may vote using any of the following methods:

- By going to the website www.investorvote.com/SFBS and following the instructions for Internet voting on the proxy card or Notice of Internet Availability of Proxy Materials that you received in the mail. You will need the 15-digit control number printed therein. You may also access instructions for telephone voting on the website.

- By using your mobile device to scan the QR barcode on your proxy card or Notice of Internet Availability of Proxy Materials and following the prompts that appear on your mobile device.
- If you received a printed copy of the proxy materials, by completing and mailing your proxy card in the prepaid return envelope, or if you reside in the United States or Canada, by dialing 1-800-368-5948 and following the instructions for telephone voting provided by the recorded message at that number. You will need your 15-digit control number printed on your proxy card.
- By casting your vote in person at the 2025 Annual Meeting.

Votes submitted electronically must be received by 11:59 p.m., Central Time, on May 18, 2025.

If you invest in our common stock through the Company stock fund in the ServisFirst Bank 401(k) Profit Sharing Plan and Trust, you will receive instructions for submitting your voting directions from the 401(k) plan's administrator, Charles Schwab. The 401(k) plan's trustees will vote shares held by the 401(k) plan in accordance with the tabulation. Any shares for which the trustees do not received timely voting directions will be voted by the trustees in proportion to the shares for which directions were actually received. To allow the trustees sufficient time to process voting directions, the voting deadline for 401(k) plan participants is 10:00 a.m., Central Time, on May 15, 2025.

What if I change my mind after I vote my shares?

You can revoke or change your proxy at any time before it is voted at the 2025 Annual Meeting.

If you hold your shares in a brokerage account in your broker's or another nominee's name ("street name"), you may revoke or change your vote:

- Via telephone or Internet, using the voting directions provided by your broker or nominee; or
- By casting your vote in person at the Annual Meeting, but you must obtain a legal proxy from your broker or nominee. Attendance in person at the Annual Meeting will not revoke any proxy you have previously granted unless you specifically so request.

If you are a registered stockholder, you may revoke or change your vote by:

- Voting by telephone or the Internet, using the voting directions provided on the proxy card or Notice of Internet Availability of Proxy Materials that you received in the mail;
- Notifying our Executive Vice President and Chief Financial Officer, Mr. Sparacio, in writing;
- Sending another executed proxy card dated later than the first proxy card; or
- Voting in person at the 2025 Annual Meeting. Attendance at the Annual Meeting will not revoke any proxy you have previously granted unless you specifically so request.

Votes submitted electronically must be received by 11:59 p.m., Central Time, on May 18, 2025.

If you invest in our common stock through the Company stock fund in the ServisFirst Bank 401(k) Profit Sharing Plan and Trust, you may revoke or change your vote by following the instructions provided by the 401(k) plan's administrator, Charles Schwab. To allow the trustees sufficient time to process voting directions, the deadline for 401(k) plan participants to revoke or change their voting directions is 10:00 a.m., Central Time, on May 15, 2025.

How many shares must be present to hold the 2025 Annual Meeting?

More than one-half of the Company's outstanding common stock as of the record date must be represented at the 2025 Annual Meeting in person, or by proxy in order to hold the Annual Meeting. This is called a quorum. We will count your shares as present at the Annual Meeting if you:

- Are present and vote at the Annual Meeting;
- Have properly submitted a proxy card or a voter instruction form, or voted by telephone or the Internet on a timely basis; or
- Hold your shares through a broker or otherwise in street name, and your broker uses its discretionary authority to vote your shares on Proposal Number 3.

As of the record date, 54,601,122 shares of our common stock, \$0.001 par value per share, held by 452 stockholders of record, were issued and outstanding. Proxies received but marked as abstentions will be included in the calculation of the number of shares considered to be present at the Annual Meeting.

Why did I receive a "Notice Regarding the Availability of Proxy Materials" but no proxy materials?

We distribute our proxy materials to stockholders via the Internet under the "Notice and Access" approach permitted by the rules of the SEC. This approach conserves natural resources and reduces our distribution costs, while providing a timely and convenient method of accessing the materials and voting. On or about April 7, 2025, we mailed a "Notice Regarding the Availability of Proxy Materials" to stockholders, containing instructions on how to access the proxy materials on the Internet.

What if I share an address and a last name with other Company stockholders?

To reduce the expenses of delivering duplicate proxy materials to stockholders, we are relying upon SEC "householding" rules that permit delivery of only one set of applicable proxy materials to multiple stockholders who share an address and have the same last name, unless we receive contrary instructions from any stockholder at that address. Stockholders of record who have the same address and last name and have not previously requested electronic delivery of proxy materials will receive a single envelope containing the notices or the proxy statement and proxy card for all stockholders having that address. The notice or proxy card for each stockholder will include that stockholder's unique control number needed to vote his or her shares. This procedure reduces our printing costs and postage fees. If, in the future, you do not wish to participate in householding and prefer to receive your Notice or Proxy Statement in a separate envelope, or if your household currently receives more than one Notice or Proxy Statement and in the future, you would prefer to participate in householding, please call (205) 949-0307, or inform us in writing at: ServisFirst Bancshares, Inc., 2500 Woodcrest Place, Birmingham, Alabama 35209, David Sparacio, Executive Vice President and Chief Financial Officer. Requests will be responded to promptly.

For those stockholders who have the same address and last name and who request to receive a printed copy of the proxy materials by mail, we will send only one copy of such materials to each address unless one or more of those stockholders notifies us, in the same manner described above, that the stockholder(s) wish to receive a printed copy for each stockholder at that address.

Beneficial stockholders can request information about householding from their banks, brokers, or other holders of record.

Who pays for this proxy solicitation?

We are making this proxy solicitation and will pay all costs in connection with the meeting, including the cost of preparing, assembling and, as applicable, mailing the Notice of the Annual Meeting, Proxy Statement, proxy card and our Annual Report to Stockholders for the year ended December 31, 2024, as well as handling and tabulating the proxies returned. In addition, proxies may be solicited by directors, officers and regular employees of the Company, without additional compensation, in person or by other electronic means. We will reimburse brokerage houses and other nominees for their expenses in forwarding proxy materials to beneficial owners of our common stock.

Who can help answer your questions?

If you have questions about the Annual Meeting, you should contact David Sparacio, Executive Vice President and Chief Financial Officer, 2500 Woodcrest Place, Birmingham, Alabama 35209, telephone (205) 949-0307.

Annual Report on Form 10-K

On written request, we will provide, without charge, a copy of our Annual Report on Form 10-K for the year ended December 31, 2024 (including a list briefly describing the exhibits thereto), as filed with the SEC (including any amendments filed with the SEC), to any record holder or beneficial owner of our common stock as of the close of business on March 26, 2025, the record date, or to any person who subsequently becomes such a record holder or beneficial owner. Requests should be directed to the attention of our Executive Vice President and Chief Financial Officer at the address set forth above.

Stockholder Proposals

Under Exchange Act Rule 14a-8, any stockholder desiring to submit a proposal for inclusion in our proxy materials for our 2026 Annual Meeting of Stockholders must provide the Company with a written copy of that proposal by no later than December 8, 2025, which is 120 days before the first anniversary of the date on which the Company's proxy materials for the 2025 Annual Meeting were first made available to stockholders. However, if the date of our Annual Meeting in 2026 changes by more than 30 days from the date of our 2025 Annual Meeting, then the deadline would be a reasonable time before we begin distributing our proxy materials for our 2026 Annual Meeting. Matters pertaining to such proposals, including the number and length thereof, eligibility of persons entitled to have such proposals included and other aspects are governed by the Exchange Act and the rules of the SEC thereunder and other laws and regulations, to which interested stockholders should refer.

If a stockholder desires to bring other business before the 2026 Annual Meeting without including such proposal in the Company's Proxy Statement, the stockholder must notify the Company in writing on or before February 21, 2026.

Our CG&N Committee will consider nominees for election to our Board of Directors. See "*Corporate Governance—Board Committees and Their Functions—Corporate Governance and Nominations Committee*" for details to be included in any such nomination. Nominations should be submitted in a timely manner in care of our Chief Financial Officer. Generally, we will consider nominations to be timely if submitted no later than the date a stockholder must submit a proposal for inclusion in our proxy materials.

In addition to satisfying the foregoing requirements, to comply with the universal proxy rules, shareholders who intend to solicit proxies in support of director nominees other than our nominees must provide notice that sets forth the information required by Rule 14a-19 under the Exchange Act no later than March 20, 2026. However, if the date of the 2026 annual meeting is more than 30 days before or after the date of the anniversary of the 2025 annual meeting, the notice must be provided by the close of business on the later of the sixtieth day prior to the 2026 annual meeting or the tenth day following the day on which public announcement of the date of the 2026 annual meeting is first made, as provided by Rule 14a-19. These deadlines assume that the shareholder has not previously filed a proxy statement with the required information.

Solicitation of Proxies

Our Board of Directors solicits the accompanying proxy for use at our Annual Meeting of Stockholders to be held on May 19, 2025, at 9:00 a.m., Central Daylight Time, at our corporate headquarters located at 2500 Woodcrest Place, Birmingham, Alabama 35209. The Notice of Annual Meeting of Stockholders and this Proxy Statement are being made available on or about April 7, 2025 to our stockholders of record as of the close of business on March 26, 2025, the record date for the Annual Meeting.

Our corporate headquarters is located at 2500 Woodcrest Place, Birmingham, Alabama 35209 and our toll free telephone number is (866) 317-0810.

By Order of the Board of Directors

SERVISFIRST BANCSHARES, INC.

A handwritten signature in black ink, appearing to read "Tom Broughton".

Thomas A. Broughton, III
Chairman, President and Chief Executive Officer

Birmingham, Alabama
April 7, 2025



Our Name is Our Mission

2024 Annual Report

ServisFirst Bank

www.servisfirstbank.com

ServisFirst Bancshares

www.servisfirstbancshares.com

Atlanta • Birmingham • Charleston • Dothan • Huntsville • Mobile • Montgomery • North Carolina • Northwest Florida
Tennessee • Virginia • West Central Florida



April 2025

Dear Fellow Stockholder,

We finished 2024 in a strong fashion with net income of 10% over 2023. Loan growth was much improved over 2023 and we saw our net interest margin increase on a monthly basis during the year as a result of asset repricing, loan growth and lower cost of funds.

We anticipate continued loan growth in 2025, and we also expect asset repricing to continue during the year. The outlook for loan growth has improved since the presidential election. Our customers indicate that they need lower short-term interest rates to begin new projects and the path of future interest rates is unclear today. The outlook for our industry under the current Republican administration is thought to be positive with a potential partial reduction of the current cumbersome and costly bank regulations. While we cannot control the economy, interest rates, regulatory matters and politics, we can control what we do on a daily basis. Our bankers focus on serving our customers' needs and staying in contact with them and being available and responsive to their needs and requests and providing the best customer service in the industry. During COVID, many banks worked from home while we were in the office and out serving our clients, which led to improved market share over the last several years. It sounds pretty simple, but in a highly regulated business like banking, there are many daily distractions from the core mission of "ServisFirst."

We are excited about our new banking teams in Memphis, Tennessee and Auburn, Alabama that joined us in 2024. We are optimistic about the future of these offices and these two markets and they are off to a strong start. We are a disciplined growth company that sets high standards for performance. We strive to work harder than our competitors. Hard work leads to success.

As a shareholder, we need your banking business and your referrals of associates, friends and family. We thank you for your confidence in our Bank, and we will work hard to keep your confidence in the future.

Sincerely,

A handwritten signature in black ink that reads "Tom Broughton".

Thomas A. Broughton III
Chairman of the Board of Directors
President and Chief Executive Officer

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 10-K



(Mark One)

- ☒ ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
FOR THE FISCAL YEAR ENDED DECEMBER 31, 2024
OR
☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period from _____ to _____

Commission file number 001-36452

SERVISFIRST BANCSHARES, INC.

(Exact Name of Registrant as Specified in Its Charter)

Delaware
(State or Other Jurisdiction of Incorporation or Organization)
2500 Woodcrest Place, Birmingham, Alabama
(Address of Principal Executive Offices)

26-0734029
(I.R.S. Employer Identification No.)
35209
(Zip Code)

(205) 949-0302
(Registrant's Telephone Number, Including Area Code)
Securities registered pursuant to Section 12(b) of the Act:

Title of each class
Common stock, par value \$.001 per share

Trading symbol(s)
SFBS

Name of exchange on which registered
New York Stock Exchange

Securities registered pursuant to Section 12(g) of the Act:
None
(Title of Class)

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes ☒ No ☐

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes ☐ No ☒

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer ☒ Accelerated filer ☐ Non-accelerated filer ☐ Smaller reporting company ☐ Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act ☐

Indicate by check mark whether the registrant has filed a report on and attestation to its management's assessment of the effectiveness of its internal control over financial reporting under Section 404(b) of the Sarbanes-Oxley Act by the registered public accounting firm that prepared or issued its audit report. Yes ☒ No ☐

If securities are registered pursuant to Section 12(b) of the Act, indicate by check mark whether the financial statements of the registrant included in the filing reflect the correction of an error to previously issued financial statements. ☐

Indicate by check mark whether any of those error corrections are restatements that required a recovery analysis of incentive-based compensation received by any of the registrant's executive officers during the relevant recovery period pursuant to §240.10D-1(b). ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes ☐ No ☒

As of June 30, 2024, the aggregate market value of the voting common stock held by non-affiliates of the registrant, based on a stock price of \$63.19 per share of Common Stock, was \$3,159,137,000.

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Class
Common stock, \$.001 par value

Outstanding as of February 26, 2025
54,582,041

DOCUMENTS INCORPORATED BY REFERENCE

Portions of the registrant's definitive proxy statement to be filed with the Securities and Exchange Commission in connection with its 2025 Annual Meeting of Stockholders are incorporated by reference into Part III of this annual report on Form 10-K.

SERVISFIRST BANCSHARES, INC.

TABLE OF CONTENTS

FORM 10-K

DECEMBER 31, 2024

CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENT	1
PART I.	2
ITEM 1. BUSINESS	2
ITEM 1A. RISK FACTORS	23
ITEM 1B. UNRESOLVED STAFF COMMENTS	35
ITEM 1C. CYBERSECURITY	36
ITEM 2. PROPERTIES	38
ITEM 3. LEGAL PROCEEDINGS.....	39
ITEM 4. MINE SAFETY DISCLOSURES	39
PART II.	39
ITEM 5. MARKET FOR REGISTRANT’S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES	39
ITEM 6. [RESERVED].....	40
ITEM 7. MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITIONAND RESULTS OF OPERATIONS	41
ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK	62
ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA	64
ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE	111
ITEM 9A. CONTROLS AND PROCEDURES.....	111
ITEM 9B. OTHER INFORMATION.....	111
ITEM 9C. DISCLOSURE REGARDING FOREIGN JURISDICTIONS THAT PREVENT INSPECTIONS.....	111
PART III.	112
ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE.....	112
ITEM 11. EXECUTIVE COMPENSATION.....	112
ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS.....	112
ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE	113
ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES	113
PART IV.	114
ITEM 15. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES	114
ITEM 16. FORM 10-K SUMMARY	117
SIGNATURES	117

CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS

This Annual Report on Form 10-K (this “Form 10-K”) and other publicly available documents, including the documents incorporated by reference herein, contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the “Securities Act”), and Section 21E of the Securities Exchange Act of 1934, as amended (the “Exchange Act”). These “forward-looking statements” reflect our current views with respect to, among other things, future events and our financial performance. The words “may,” “plan,” “contemplate,” “anticipate,” “believe,” “intend,” “continue,” “expect,” “project,” “predict,” “estimate,” “could,” “should,” “would,” “will,” and similar expressions are intended to identify such forward-looking statements, but other statements not based on historical information may also be considered forward-looking. All forward-looking statements are subject to risks, uncertainties and other factors that may cause our actual results, performance or achievements to differ materially from any results expressed or implied by such forward-looking statements. These statements should be considered subject to various risks and uncertainties, and are made based upon management’s belief as well as assumptions made by, and information currently available to, management pursuant to “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995. Such risks include, without limitation:

- the effects of adverse changes in the economy or business conditions, including inflation, recession, interest rate volatility, tariffs, trade wars, pandemics or other changes in economic conditions, either nationally or in our market areas;
- credit risks, including the deterioration of the credit quality of our loan portfolio, increased default rates and loan losses or adverse changes in our portfolio or in specific industry concentrations of our loan portfolio;
- the effects of governmental monetary and fiscal policies and legislative, regulatory and accounting changes applicable to banks and other financial service providers, including the impact on us and our customers;
- the effects of hazardous weather in our markets;
- the effects of competition from other financial institutions and financial service providers;
- our ability to keep pace with technology changes, including with respect to cyber-security and preventing breaches of our and third-party security systems involving our customers and other sensitive and confidential data;
- our ability to attract new or retain existing deposits, or to initiate new or retain current loans;
- the effect of any merger, acquisition or other transaction to which we or any of our subsidiaries may from time to time be a party, including our ability to successfully integrate any business that we acquire;
- the effect of changes in interest rates on the level and composition of deposits, loan demand and the values of loan collateral, securities and interest sensitive assets and liabilities;
- the effects of terrorism and efforts to combat it;
- the effects of force majeure events, including war, natural disasters, pandemics or other widespread disease outbreaks and other national or international crises;
- an increase in the incidence or severity of fraud, illegal payments, security breaches or other illegal acts impacting our customers;
- the increased regulatory and compliance burdens associated with our Bank exceeding \$10 billion in assets;
- the results of regulatory examinations;
- the effect of inaccuracies in our assumptions underlying the establishment of our loan loss reserves; and
- other factors that are discussed in the section titled “Risk Factors” in Item 1A of this Form 10-K, as well as in our subsequent Quarterly Reports on Form 10-Q and other reports and documents we file from time to time with the Securities and Exchange Commission (“SEC”).

The foregoing factors should not be construed as exhaustive and should be read together with the other cautionary statements included in this Form 10-K. If one or more events related to these or other risks or uncertainties materialize, or if our underlying assumptions prove to be incorrect, actual results may differ materially from what we anticipate. Accordingly, you should not place undue reliance on any such forward-looking statements. Any forward-looking statement speaks only as of the date on which it is made, and we do not undertake any obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise. New factors emerge from time to time, and it is not possible for us to predict what will arise. In addition, we cannot assess the impact of each factor on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

PART I

Unless this Form 10-K indicates otherwise, the terms “we,” “our,” “us,” “the Company,” “ServisFirst Bancshares” and “ServisFirst” as used herein refer to ServisFirst Bancshares, Inc., and its subsidiaries, including ServisFirst Bank, which sometimes is referred to as “our bank subsidiary,” “our bank” or “the Bank,” and its other subsidiaries. References herein to the fiscal years 2022, 2023 and 2024 mean our fiscal years ended December 31, 2022, 2023 and 2024, respectively.

ITEM 1. BUSINESS.

Overview

We are a bank holding company within the meaning of the Bank Holding Company Act of 1956 and are headquartered in Birmingham, Alabama. Through our wholly-owned subsidiary bank, we operate 33 full-service banking offices located in Alabama, Florida, Georgia, North Carolina, South Carolina, Tennessee, and Virginia. We also operate a loan production office in Florida. Through our bank, we originate commercial, consumer and other loans and accept deposits, provide electronic banking services, such as online and mobile banking, including remote deposit capture, deliver treasury and cash management services and provide correspondent banking services to other financial institutions. As of December 31, 2024, we had total assets of approximately \$17.35 billion, total loans of approximately \$12.61 billion, total deposits of approximately \$13.54 billion, and total stockholders' equity of approximately \$1.62 billion.

We operate our bank using a simple business model based on organic loan and deposit growth, generated through high quality customer service, delivered by a team of experienced bankers focused on developing and maintaining long-term banking relationships with our target customers. We utilize a uniform, centralized back office risk and credit platform to support a decentralized decision-making process executed locally by our regional chief executive officers. This decentralized decision-making process allows individual lending officers varying levels of lending authority, based on the experience of the individual officer. When the total amount of loans to a borrower exceeds an officer's lending authority, further approval must be obtained by the applicable regional chief executive officer and/or our senior management team. Rather than relying on a more traditional retail bank strategy of operating a broad base of multiple brick and mortar branch locations in each market, our strategy focuses on operating a limited and efficient branch network with sizable aggregate balances of total loans and deposits housed in each branch office. We believe that this approach more appropriately addresses our customers' banking needs and reflects a best-of-class delivery strategy for commercial banking services.

Our business is conducted through a single reportable segment, and our principal business is to accept deposits from the public and to make loans and other investments. Our principal sources of funds for loans and investments are demand, time, savings and other deposits and the amortization and prepayment of loans and borrowings. Our principal sources of income are interest and fees collected on loans, interest and dividends collected on other investments, and service charges. Our principal expenses are interest paid on savings and other deposits, interest paid on our other borrowings, employee compensation, office expenses and other overhead expenses.

Certain of our subsidiaries hold and manage participations in residential mortgages and commercial real estate loans originated by our bank in Alabama, Florida, Georgia and Tennessee, respectively, and have elected to be treated as a real estate investment trust, or REIT, for U.S. income tax purposes. Each of these entities is consolidated into the Company.

As a bank holding company, we are subject to regulation by the Board of Governors of the Federal Reserve System (the “Federal Reserve”). We are required to file reports with the Federal Reserve and are subject to regular examinations by that agency.

Business Strategy

We are a full service commercial bank focused on providing competitive products, state of the art technology and quality service. Our business philosophy is to operate as a metropolitan community bank emphasizing prompt, personalized customer service to the individuals and businesses located in our primary markets. We aggressively market to our target customers, which include privately held businesses generally with \$2 million to \$250 million in annual sales, professionals and affluent consumers whom we believe are underserved by the larger regional banks operating in our markets. We also seek to capitalize on the extensive relationships that our management, directors, advisory directors and stockholders have with the businesses and professionals in our markets.

Focus on Core Banking Business. We deliver a broad array of core banking products to our customers. While many large regional competitors and national banks have chosen to develop non-traditional business lines to supplement their net interest income, we believe our focus on traditional commercial banking products driven by a high margin delivery system is a superior method to deliver returns to our stockholders. We emphasize an internal culture of keeping our operating costs as low as practical, which we believe leads to greater operational efficiency. Additionally, our centralized technology and process infrastructure contribute to our low operating costs. We believe this combination of products, operating efficiency and technology make us attractive to customers in our markets. In addition, we provide correspondent banking services to more than 380 community banks located in 30 states throughout the United States (“U.S.”). We provide a source of clearing and liquidity to our correspondent bank customers, as well as a wide array of account, credit, settlement and international services.

Commercial Bank Emphasis. We have historically focused on people as opposed to places. This strategy translates into a smaller number of brick and mortar branch locations relative to our size, but larger overall branch sizes in terms of total deposits. As a result, as of December 31, 2024, our branches averaged approximately \$410.4 million in total deposits. In the more typical retail banking model, branch banks continue to lose traffic to other banking channels which may prove to be an impediment to earnings growth for those banks that have invested in large branch networks. In addition, unlike many traditional community banks, we place a strong emphasis on originating commercial and industrial loans, which comprised approximately 22.8% of our total loan portfolio as of December 31, 2024.

Scalable, Decentralized Business Model. We emphasize local decision-making by experienced bankers supported by centralized risk and credit oversight. We believe that the delivery by our bankers of in-market customer decisions, coupled with risk and credit support from our corporate headquarters, allows us to serve our borrowers and depositors directly and in person, while managing risk centrally and on a uniform basis. We intend to continue our growth by repeating this scalable model in each market where we are able to identify a strong banking team. Our goal in each market is to employ the highest quality bankers in that market. We then empower those bankers to implement our operating strategy, grow our customer base and provide the highest level of customer service possible. We focus on a geographic model of organizational structure as opposed to a line of business model employed by most regional banks. This structure assigns significant responsibility and accountability to our regional chief executive officers, who we believe will drive our growth and success. We have developed a business culture whereby our management team, from the top down, is actively involved in sales, which we believe is a key differentiator from our competition.

Identify Opportunities in Vibrant Markets. Since opening our original banking facility in Birmingham in 2005, we have expanded into thirteen additional markets as of December 31, 2024. Our focus has been to expand opportunistically when we identify a strong banking team in a market with attractive economic characteristics and market demographics where we believe we can achieve a minimum of \$300 million in deposits within five years of market entry. There are two primary factors we consider when determining whether to enter a new market:

- the availability of successful, experienced bankers with strong reputations in the market; and
- the economic attributes of the market necessary to drive quality lending opportunities coupled with deposit-related characteristics of the potential market.

Prior to entering a new market, we have historically identified and built a team of experienced, successful bankers with market-specific knowledge to lead the Bank’s operations in that market, including a regional chief executive officer. Generally, we or members of our senior management team are familiar with these individuals based on prior work experience and reputation, and strongly believe in the ability of such individuals to successfully execute our business model. We also often assemble a non-voting advisory board of directors in our markets, comprised of members representing a broad spectrum of business experience and community involvement in the market. We currently have advisory boards in each of the Huntsville, Montgomery, Dothan, Mobile, Pensacola, Nashville, Atlanta and Charleston markets.

In addition to organic expansion, we may seek to expand through targeted acquisitions.

Markets and Competition

Our primary markets are broadly defined in the tables below. We draw most of our deposits from, and conduct most of our lending transactions in, these markets.

According to Federal Deposit Insurance Corporation (“FDIC”) reports, total deposits in each of our primary market areas have expanded from 2014 to 2024 (deposit data reflects totals as reported by financial institutions as of June 30th of each year) as follows:

	2024	2014	Compound Annual Growth Rate
	(Dollars in Billions)		
<u>Alabama:</u>			
Jefferson/Shelby County, Alabama	\$ 45.2	\$ 30.2	4.13%
Mobile County, Alabama.....	9.7	6.3	4.47%
Madison County, Alabama	10.2	6.0	5.33%
Montgomery County, Alabama	7.8	6.1	2.47%
Baldwin County, Alabama.....	6.7	3.5	6.53%
Houston County, Alabama.....	3.4	2.2	4.45%
<u>Florida:</u>			
Orange County, Florida	48.0	27.0	5.92%
Hillsborough County, Florida	41.9	25.6	5.04%
Sarasota County, Florida.....	19.0	11.8	4.93%
Leon County, Florida.....	8.2	5.1	4.85%
Escambia County, Florida.....	6.5	3.6	6.03%
Okaloosa County, Florida.....	5.4	3.4	4.70%
Bay County, Florida.....	4.5	2.7	5.34%
<u>Georgia:</u>			
Cobb County, Georgia.....	28.5	10.9	10.06%
Muscogee County, Georgia	8.0	5.5	3.72%
Douglas County, Georgia	2.4	1.2	7.37%
<u>North Carolina:</u>			
Mecklenburg County, North Carolina	432.3	188.2	8.67%
Buncombe-Asheville, North Carolina	7.4	4.2	5.83%
<u>South Carolina:</u>			
Charleston County, South Carolina	16.9	8.3	7.38%
Dorchester County, South Carolina	2.5	1.2	7.97%
<u>Tennessee:</u>			
Davidson County, Tennessee.....	53.8	25.6	7.71%
<u>Virginia:</u>			
Virginia Beach (City), Virginia	8.2	5.4	4.31%

Our bank is subject to intense competition from various financial institutions and other financial service providers. Our bank competes for deposits with other commercial banks, savings and loan associations, credit unions and issuers of commercial paper and other securities, such as money-market and mutual funds. In making loans, our bank competes with other commercial banks, savings and loan associations, consumer finance companies, credit unions, leasing companies, interest-based lenders and other lenders.

The following table illustrates our market share, by insured deposits, in our primary service areas at June 30, 2024 as most recently reported by the FDIC:

Market	Number of Branches	Our Market Deposits	Total Market Deposits	Ranking	Market Share Percentage
(Dollars in Millions)					
<u>Alabama:</u>					
Birmingham-Hoover MSA	3	\$ 4,275.7	\$ 49,424.0	3	8.65%
Huntsville MSA	2	1,258.0	11,404.1	2	11.03%
Montgomery MSA	2	1,796.1	10,052.6	2	17.87%
Dothan MSA	2	927.5	4,253.7	1	21.80%
Mobile MSA	2	560.8	9,700.0	5	5.78%
Daphne-Fairhope-Foley MSA	1	107.2	6,656.5	17	1.61%
<u>Florida:</u>					
Pensacola-Ferry Pass-Brent MSA	2	669.2	8,424.2	5	7.94%
North Port-Sarasota-Bradenton MSA	1	768.7	29,961.1	9	2.57%
Tampa-St. Petersburg-Clearwater MSA	1	344.1	122,693.7	29	0.28%
Panama City MSA	1	129.5	4,842.6	12	2.67%
Crestview-Fort Walton Beach-Destin MSA	1	87.8	7,871.7	19	1.12%
Tallahassee MSA	1	93.7	9,438.6	15	0.99%
Orlando-Kissimmee-Sanford MSA	1	60.1	73,725.6	36	0.08%
<u>Georgia:</u>					
Atlanta-Sandy Springs-Alpharetta MSA	2	1,021.4	236,728.1	23	0.43%
Columbus, GA-AL MSA	1	26.2	9,377.1	14	0.28%
<u>North Carolina:</u>					
Charlotte-Concord-Gastonia, NC-SC MSA	2	93.9	457,313.9	35	0.02%
Buncombe-Asheville, NC-SC MSA	1	26.8	10,169.4	16	0.26%
<u>South Carolina:</u>					
Charleston-North Charleston MSA	2	325.6	21,601.5	15	1.51%
<u>Tennessee:</u>					
Nashville-Davidson-Murfreesboro MSA	1	687.9	92,976.5	22	0.74%
<u>Virginia:</u>					
Virginia Beach-Norfolk-Newport News, VA-NC .	1	22.8	31,194.3	22	0.07%

The following table illustrates the combined total deposits for all financial institutions in the counties in which we operate as a percent of the total of all deposits in each state at June 30, 2024, as reported by the FDIC:

Alabama	60.5 %
Florida	16.1 %
Georgia	11.4 %
North Carolina	62.3 %
South Carolina	15.2 %
Tennessee	24.1 %
Virginia	2.8 %

Our retail and commercial divisions operate in highly competitive markets. We compete directly in retail and commercial banking markets with other commercial banks, savings and loan associations, credit unions, mortgage brokers and mortgage companies, mutual funds, securities brokers, consumer finance companies, other lenders and insurance companies, locally, regionally and nationally. Many of our competitors compete by using offerings by mail, telephone, computer and/or the Internet. Interest rates, both on loans and deposits, and prices of services are significant competitive factors among financial institutions generally. Providing convenient locations, desired financial products and services, convenient office hours, quality customer service, quick local decision making, a strong community reputation and long-term personal relationships are all important competitive factors that we emphasize.

In our markets, our five largest competitors are Regions Financial Corporation, Wells Fargo & Company, PNC Financial Services Group, Inc., Truist Financial Corporation, and Synovus Financial Corp. These institutions, as well as other competitors of ours, may have greater resources, serve broader geographic markets, have higher lending limits, offer various services that we do not offer and may better afford, and make broader use of, media advertising, support services, and electronic technology than us. To offset these competitive disadvantages, we depend on our reputation for greater personal service, consistency, flexibility and the ability to make credit and other business decisions quickly.

Lending Services

Commercial Loans

Our commercial lending activity is directed principally toward businesses and professional service firms whose demand for funds falls within our legal lending limits, and we offer a variety of commercial lending products to meet the needs of business and professional service firms in our service areas. We make seasonal loans, bridge loans, and term loans to small- and medium-sized businesses in our markets for a variety of business purposes, including, but not limited to, expanding business, acquiring property, upgrading plant and equipment, buying inventory and for general working capital. Typically, targeted business borrowers have annual sales between \$2 million and \$250 million. This category of loans includes loans made to individual, partnership and corporate borrowers. We also offer commercial lines of credit. The repayment terms of our commercial loans will vary according to the needs of each customer.

Our commercial loans usually are collateralized. Generally, collateral consists of business assets, including accounts receivable, inventory, equipment, and/or real estate. Collateral is subject to the risk that we may have difficulty converting it to a liquid asset if necessary, as well as risks associated with degree of specialization, mobility and general collectability in a default situation. To mitigate this risk, we have strict collateral underwriting standards, including valuations and general acceptability based on our ability to monitor its ongoing condition and value.

We underwrite our commercial loans primarily on the basis of the borrower's cash flow, ability to service debt, and degree of management expertise. As a general practice, we take as collateral a security interest in any available real estate, equipment or personal property. Under limited circumstances, we may make commercial loans on an unsecured basis. Commercial loans may be subject to many different types of risks, including fraud, bankruptcy, economic downturn, deteriorated or non-existent collateral, and changes in interest rates. Perceived and actual risks may differ depending on the particular industry in which a borrower operates. General risks to an industry, such as an economic downturn or instability in the capital markets, or to a particular segment of an industry are monitored by senior management on an ongoing basis. When warranted, loans to individual borrowers who may be at risk due to an industry condition may be more closely analyzed and reviewed by the credit review committee or Board of Directors. Commercial and industrial borrowers are required to submit financial statements to us on a regular basis. We analyze these statements, looking for weaknesses and trends, and will assign the loan a risk grade accordingly. Based on this risk grade, the loan may receive an increased degree of scrutiny by management.

Real Estate Loans

We make commercial real estate loans, 1-4 family residential real estate loans, and construction and development loans.

Commercial Real Estate. We make both owner-occupied and non-owner-occupied commercial real estate loans. Commercial real estate loans are generally limited to terms of five years or less, although payments are usually structured based on a longer amortization. Interest rates may be fixed or adjustable, although rates generally will not be fixed for a period exceeding five years.

Commercial real estate lending presents risks not found in traditional residential real estate lending. Repayment is dependent upon successful management and marketing of properties and on the level of expense necessary to maintain the property. Repayment of these loans may be adversely affected by conditions in the real estate market or the general economy. Also, commercial real estate loans typically involve relatively large loan balances to a single borrower. To mitigate these risks, we closely monitor our borrower concentration and report these to the Board of Directors on a quarterly basis. These loans generally have shorter maturities than other loans, giving us an opportunity to reprice, restructure or decline renewal. As with other loans, all commercial real estate loans are graded depending upon strength of credit and performance, and a higher risk grade will bring increased scrutiny by our management, the credit review committee, and the Board of Directors. In addition, we generally require personal guarantees from the principal owners of the property supported by a review by our management of the principal owners' personal financial statements.

Commercial real estate has received increased regulatory scrutiny in recent quarters due to valuation concerns associated with interest rates. Our Credit Administration department works with vendors to conduct an annual stress test for all commercial loans, and the results are presented to our Board of Directors.

In managing the risks associated with our commercial real estate portfolio, we utilize several practices. We have three independent loan reviews performed each year that cover 35-40% (approximately 400 relationships) of the entire commercial loan portfolio on a committed basis. Two of these reviews include commercial real estate loans and construction and development loans. These independent reviews, conducted by a third-party vendor, address underwriting, servicing, and risk grade confirmation and result in written findings and recommendations. We also hold formal quarterly meetings—including Lenders, Regional Credit Officers, and Regional CEOs—to discuss all problem credits and potential workout plans in detail. In addition, we prepare monthly and quarterly reports for our Board of Directors and management covering problem loans, concentrations, exceptions, regulatory requirements (including HVCRE and Regulation H), and notable trends. Furthermore, every year during the first quarter, our Credit Administration department prepares a comprehensive report on our commercial real estate and commercial construction portfolios, including analysis of current performance, industry information, and trends across multifamily, retail, office, hotel, and nursing/assisted living facilities, all of which is presented to our Board.

Owner-Occupied Commercial Real Estate. We focus on the banking needs of established operating companies, which includes owner-occupied office and industrial real estate loans. Risks associated with owner-occupied commercial real estate include the quality of the borrower's management and operations, fluctuations in the value of real estate, and the overall strength of the economy. In addition to a proven management team and track record, we target businesses with strong historical cash flows. Loans are conservatively underwritten and typically carry the personal guarantee of the business owners. We believe this portfolio segment is well diversified by industry type.

At year-end 2024, owner-occupied commercial real estate totaled approximately \$2.55 billion, representing 20.2% of our total loan portfolio. Substandard loans in this segment totaled \$25.1 million, and we recorded approximately \$237,000 in charge-offs during 2024. In addition to the credit quality monitoring actions described above, we also require annual reviews for relationships greater than \$3.0 million, which are completed by the responsible Lender and submitted to Credit Administration for approval. These reviews include a discussion of key credit issues and collateral monitoring and help ensure any emerging risks are quickly identified and addressed.

Non-Owner-Occupied Commercial Real Estate. Risks associated with non-owner-occupied commercial real estate include fluctuations in the value of real estate, the overall strength of the economy, tenant vacancy rates, and the quality of the borrower's management. We lend to developers and owners with a proven history of success, who demonstrate sufficient equity in their projects and strong liquidity. Loans are conservatively underwritten, with interest rates, vacancy levels, and rental rates stressed to gauge performance through various economic conditions. These loans typically carry personal guarantees from the owners.

At year-end 2024, non-owner-occupied commercial real estate amounted to approximately \$4.18 billion, representing 33.2% of our total loan portfolio. Substandard loans in this category totaled \$15.4 million, with no charge-offs recorded in 2024. In order to manage the risk inherent in these credits, we prepare a quarterly report to the Board of Directors detailing the top 20 metropolitan areas in which our collateral is located. In addition to the credit quality monitoring actions described above for non-owner-occupied commercial real estate loans over \$3.0 million, we perform a more granular loan-level stress test using updated borrower financial information and data provided by a third-party vendor. These loan-level stress test results are shared with the Risk Management Committee for further oversight. Relationships exceeding \$3.0 million are subject to the same annual review requirement that applies to owner-occupied properties and construction loans.

1-4 Family Mortgage. Our 1-4 family mortgage residential loans consist primarily of residential second mortgage loans, residential construction loans, and traditional mortgage lending for one-to-four family residences. We will originate fixed-rate mortgages with long-term maturities; however, most of these fixed-rate loans are sold in the secondary mortgage market. All 1-4 family mortgage loans are made in accordance with our appraisal policy, with the ratio of the loan principal to the value of the collateral established by an independent appraisal generally not exceeding 85%.

Risks associated with these loans are generally less significant than those for our other real estate loan types. Potential risks include bankruptcies, economic downturns, customer financial problems, and fluctuations in real estate values. We have not made, and do not expect to make, any "Alt-A" or subprime loans. At year-end 2024, our 1-4 family mortgage portfolio was approximately \$1.44 billion, representing 11.5% of our total loan portfolio. Substandard loans totaled \$3.8 million, and we recorded approximately \$761,000 in charge-offs for 2024. In addition to the credit quality monitoring actions described above, our quarterly regional credit meetings and monthly/quarterly reports to the Board also include details on problem 1-4 family mortgage loans and broader portfolio trends.

Construction and Development Loans. We make construction and development loans on both a pre-sold and speculative basis. If the borrower has entered into an agreement to sell the property prior to beginning construction, the loan is considered pre-sold; otherwise, it is deemed speculative. Construction and development loans are generally made with terms of 12 to 36 months, with interest payable monthly. The ratio of loan principal to the value of collateral, as determined by an independent appraisal, typically does not exceed 80% for residential construction loans. Speculative construction loans are underwritten based on the borrower's financial strength and cash flow position, while development loans are generally limited to 75% of the appraised value. Loan proceeds are disbursed proportionally with construction progress and only after the project has been inspected by either an experienced construction lender or a qualified third-party inspector. Construction and development loans generally carry a higher degree of risk than other loan types during times of economic stress.

Construction and development loans are monitored by our Credit Administration department, and we provide quarterly reports on this portfolio to the Board of Directors. The Credit Administration department also reviews and approves loan draws on commercial construction loans with a committed balance exceeding \$3.0 million. These reviews include monitoring interest reserve sufficiency and assessing occupancy or absorption levels at six months post-completion for newly completed projects. At year-end 2024, we had \$3.5 million in substandard construction and development loans, and the Bank has not realized a loss in this portfolio over the past five years. Relationships in excess of \$3.0 million are also subject to annual review by the responsible Lender, with final approval required from Credit Administration, ensuring any potential concerns in this portfolio are identified and addressed proactively.

To mitigate the risk of construction loan defaults in our portfolio, management tracks and monitors these loans closely, with oversight from the Board of Directors. Total construction loans decreased \$30.3 million, or 2.0%, at December 31, 2024, compared to December 31, 2023. There were \$(8,000) in net charge-offs (recoveries) on construction loans during 2024 and \$105,000 in net charge-offs (recoveries) on construction loans during 2023. There were \$3.5 million in construction loans rated as substandard at December 31, 2024 and \$1.1 million construction loans rated as substandard at December 31, 2023.

Consumer Loans

We offer a variety of loans to retail customers in the communities we serve. Consumer loans in general carry a moderate degree of risk compared to other loans. They are generally more risky than traditional residential real estate loans but less risky than commercial loans. Risk of default is usually determined by the well-being of the local economies. During times of economic stress, there is usually some level of job loss both nationally and locally, which directly affects the ability of the consumer to repay debt. Risk on consumer-type loans is generally managed through policy limitations on debt levels consumer borrowers may carry and limitations on loan terms and amounts depending upon collateral type.

Our consumer loans include home equity loans (open and closed-end), vehicle financing, loans secured by deposits, and secured and unsecured personal loans. These types of consumer loans all carry varying degrees of risk.

Commitments and Contingencies

As of December 31, 2024, we had commitments to extend credit beyond current amounts funded of \$3.55 billion, had issued standby letters of credit in the amount of \$125.1 million, and had commitments for credit card arrangements of \$366.8 million.

Investments

In addition to loans, we purchase investments in securities, primarily in treasuries and mortgage-backed securities. No investment in any of those instruments will exceed any applicable limitation imposed by law or regulation. Our Board of Directors reviews the investment portfolio on an ongoing basis in order to ensure that the investments conform to the policy as set by the Board of Directors. All securities held are traded in liquid markets, and we have no auction-rate securities. We had no investments in any one security, restricted or liquid, in excess of 10% of our stockholders' equity at December 31, 2024.

Deposit Services

We seek to establish solid core deposits, including checking accounts, money market accounts, savings accounts and a variety of certificates of deposit and individual retirement arrangements, or IRA accounts. To attract deposits, we employ an aggressive marketing plan throughout our service areas that features a broad product line and competitive services. The primary sources of core deposits are residents of, and businesses and their employees located in, our market areas. We have obtained deposits primarily through personal solicitation by our officers and directors, through reinvestment in the community, and through our stockholders, who have been a substantial source of deposits and referrals. We make deposit services accessible to customers by offering traditional banking services, including direct deposit, wire transfer, night depository, banking-by-mail and remote capture for non-cash items. Our bank is a member of the FDIC, and thus our deposits (subject to applicable FDIC limits) are FDIC-insured.

Other Banking Services

Given client demand for increased convenience and account access, we offer a range of products and services, including 24-hour telephone banking, direct deposit, Internet banking, mobile banking, traveler's checks, safe deposit boxes, attorney trust accounts and automatic account transfers. We also participate in a shared network of automated teller machines and a debit card system that our customers are able to use, and, in certain accounts subject to certain conditions, we rebate to the customer the ATM fees automatically after each business day. Additionally, we offer Visa® credit cards.

Asset, Liability and Risk Management

We manage our assets and liabilities with the aim of providing an optimum and stable net interest margin, a profitable after-tax return on assets and return on equity, and adequate liquidity. These management strategies are conducted within the framework of written loan and investment policies. To monitor and manage the interest rate margin and related interest rate risk, we have established policies and procedures to monitor and report on interest rate risk, devise strategies to manage interest rate risk, monitor loan originations and deposit activity and approve all pricing strategies. We attempt to maintain a balanced position between rate-sensitive assets and rate-sensitive liabilities. Specifically, we chart assets and liabilities on a matrix by maturity, effective duration, and interest adjustment period, and endeavor to manage any gaps in maturity ranges.

Seasonality and Cycles

We do not consider our commercial banking business to be seasonal.

Supervision and Regulation

Both we and our bank are subject to extensive state and federal banking laws and regulations that impose restrictions on, and provide for general regulatory oversight of, our operations. These laws and regulations restrict our permissible activities and investments, impose conditions and requirements on the products and services we offer and the manner in which they are offered and sold, and require compliance with protections for loan, deposit, brokerage, fiduciary, and other customers, among other things. They also restrict our ability to repurchase stock or pay dividends, or to receive dividends from our bank subsidiary, and they impose capital adequacy and liquidity requirements. These laws and regulations generally are intended to protect customers (including depositors), the FDIC's Deposit Insurance Fund and the banking system as a whole, and generally are not intended for the protection of stockholders or other investors. The consequences of noncompliance with these, or other applicable laws or regulations, can include substantial monetary and nonmonetary sanctions.

In addition, we and the Bank are subject to comprehensive supervision and periodic examination by the Federal Reserve, the FDIC, the Alabama State Banking Department (the "Alabama Banking Department"), and the U.S. Consumer Financial Protection Bureau (the "CFPB"), among other regulatory bodies. Those agencies consider not only compliance with applicable laws, regulations and supervisory policies, but also capital levels, asset quality, risk management effectiveness, the ability and performance of management and the Board of Directors, the effectiveness of internal controls, earnings, liquidity and various other factors. Regarding the CFPB, we became subject to more comprehensive regulation by the CFPB in 2021. The CFPB's supervisory focus primarily involves an institution's compliance with federal consumer protection laws.

The results of examination activity by any of our federal or state bank regulators potentially can result in the imposition of significant limitations on our activities and growth. These regulatory agencies generally have broad discretion to impose restrictions and limitations on the operations of a regulated entity and take enforcement action, including the imposition of substantial monetary penalties and nonmonetary requirements, against a regulated entity where the relevant agency determines, among other things, that such operations fail to comply with applicable law or regulations or are conducted in an

unsafe or unsound manner. This supervisory framework, including the examination reports and supervisory ratings (which are not publicly available) of the agencies, could materially impact the conduct, growth and profitability of our operations.

The following discussion describes select material elements of the regulatory framework that applies to us. The description is not intended to summarize all laws, regulations and supervisory policies applicable to us and is qualified in its entirety by reference to the full text of the statutes, regulations and supervisory policies described. Further, the following discussion addresses the select material elements of the regulatory framework as in effect as of the date of this Form 10-K. Legislation and regulatory action to revise federal and state banking laws and regulations, sometimes in a substantial manner, are continually under consideration by the U.S. Congress, state legislatures and federal and state regulatory agencies. The recent changes in the U.S. presidential administration and the composition of the U.S. Congress is expected to lead to potentially significant changes to the existence, priorities, scope, practices and/or staffing levels of various regulatory agencies. For example, in February 2025, the Trump administration directed the CFPB to, among other things, suspend rule implementations and cease supervision activities. Accordingly, the following discussion must be read in light of the enactment of any new federal or state banking laws or regulations or any amendment or repeal of existing laws or regulations, or any change in the policies of the regulatory agencies with jurisdiction over our operations, after the date of this Form 10-K.

Bank Holding Company Supervision and Regulation

Because we own all of the capital stock of the Bank, we are a bank holding company under the federal Bank Holding Company Act of 1956, as amended (the “BHC Act”). As a result, we are primarily subject to the supervision, examination and reporting requirements of the BHC Act and the regulations of the Federal Reserve.

Acquisition of Banks

The BHC Act requires every bank holding company to obtain the Federal Reserve’s prior approval before:

- acquiring direct or indirect ownership or control of any voting shares of any bank if, after the acquisition, the bank holding company will, directly or indirectly, own or control more than 5% of the bank’s voting shares;
- acquiring all or substantially all of the assets of any bank; or
- merging or consolidating with any other bank holding company.

In reviewing merger and other acquisition transactions, the Federal Reserve is required to consider the financial and managerial resources and future prospects of the bank holding companies and banks concerned and the convenience and needs of the community to be served. The Federal Reserve’s consideration of financial resources generally focuses on capital adequacy, which is discussed in the section below titled “Supervision and Regulation—Bank Supervision and Regulation – Capital Adequacy.” The consideration of convenience and needs of the community to be served includes the institution’s performance under the Community Reinvestment Act (the “CRA”).

Additionally, the BHC Act provides that the Federal Reserve may not approve a merger or other acquisition transaction if the transaction would result in or tend to create a monopoly or substantially lessen competition or otherwise function as a restraint of trade, unless the anti-competitive effects of the proposed transaction are clearly outweighed by the public interest in meeting the convenience and needs of the community to be served.

Change in Bank Control

Subject to various exceptions, the BHC Act and the Change in Bank Control Act, together with related regulations, require Federal Reserve approval prior to any person’s or company’s acquiring “control” of a bank holding company. Under a rebuttable presumption established by the Federal Reserve, the acquisition of 10% or more of a class of voting stock of a bank holding company would, under the circumstances set forth in the presumption, constitute acquisition of control of the bank holding company. In addition, any person or group of persons acting in concert must obtain the approval of the Federal Reserve before acquiring 25% or more of the outstanding common stock of a bank holding company or otherwise obtaining control or a “controlling influence” over the bank holding company. (certain presumptions of control may apply once an acquiror owns 5% or more of the common stock and certain other factors are present).

Permissible Activities Under the BHC Act

Under the BHC Act, a bank holding company is generally permitted to engage in or acquire direct or indirect control of more than 5% of the voting shares of any company engaged in the following activities:

- banking or managing or controlling banks; and
- any activity that the Federal Reserve determines to be so closely related to banking as to be a proper incident to the business of banking.

Activities that the Federal Reserve has found to be so closely related to banking as to be a proper incident to the business of banking include: factoring accounts receivable; making, acquiring, brokering or servicing loans and usual lending-related activities; leasing personal property; operating a non-bank depository institution, such as a savings association; trust company functions; financial and investment advisory activities; certain agency securities brokerage activities; underwriting and dealing in government obligations and money market instruments; providing specified management consulting and counseling activities; performing selected data processing services and support services; and acting as an agent or broker in selling credit life insurance and other types of insurance in connection with credit transactions. Despite prior approval, the Federal Reserve may order a bank holding company or its subsidiaries to terminate any of these activities or to terminate its ownership or control of any subsidiary when it has reasonable cause to believe that the bank holding company's continued ownership, activity or control constitutes a serious risk to the financial safety, soundness, or stability of it or any of its bank subsidiaries.

In addition to the permissible bank holding company activities listed above, a bank holding company may qualify and elect to become a financial holding company, permitting the bank holding company to engage in activities that are financial in nature or incidental or complementary to financial activity without posing a substantial risk to the safety and soundness of a depository institution or to the financial system generally. The BHC Act expressly lists the following activities as financial in nature: lending, trust and other banking activities; insuring, guaranteeing, or indemnifying against loss or harm, or providing and issuing annuities, and acting as principal, agent, or broker for these purposes, in any state; providing financial, investment, or economic advisory services; issuing or selling instruments representing interests in pools of assets permissible for a bank to hold directly; underwriting, dealing in or making a market in securities; other activities that the Federal Reserve may determine to be so closely related to banking or managing or controlling banks as to be a proper incident to managing or controlling banks; activities permitted outside of the United States if the Federal Reserve has determined them to be usual in connection with banking operations abroad; merchant banking through securities or insurance affiliates; and insurance company portfolio investments. For us to qualify to become a financial holding company, the bank and any other depository institution subsidiary of ours must be well-capitalized and well-managed and must have a CRA rating of at least "satisfactory". Additionally, we must file an election with the Federal Reserve to become a financial holding company and must provide the Federal Reserve with 30 days written notice after engaging in a permitted financial activity. We have not elected to become a financial holding company at this time.

Support of Subsidiary Institutions

The Federal Deposit Insurance Act and Federal Reserve policy require a bank holding company to act as a source of financial and managerial strength to its bank subsidiaries. Under these requirements, a bank holding company is expected to commit financial resources and take other measures to support its bank subsidiaries even at times when the holding company may not be in a financial position to provide such resources or when the holding company may not be inclined to provide them. In addition, where a bank holding company has more than one bank or thrift subsidiary, each of the bank holding company's subsidiary depository institutions is responsible for any losses to the FDIC as a result of an affiliated depository institution's failure. As a result of these requirements, a bank holding company may, among other things, be compelled to loan money to a bank subsidiary in the form of subordinate capital notes or other instruments that qualify as capital under bank regulatory rules. Any loans from the holding company to such subsidiary banks likely would be unsecured and subordinated to such bank's depositors and perhaps to other creditors of the bank.

Repurchase or Redemption of Securities

A bank holding company is generally required to give the Federal Reserve prior written notice of any purchase or redemption of its own then-outstanding equity securities if the gross consideration for the purchase or redemption, when combined with the net consideration paid for all such purchases or redemptions during the preceding 12 months, is equal to 10% or more of the company's consolidated net worth. The Federal Reserve may disapprove such a purchase or redemption if it determines that the proposal would constitute an unsafe and unsound practice, or would violate any law, regulation, Federal Reserve

order or directive, or any condition imposed by, or written agreement with, the Federal Reserve. The Federal Reserve has adopted an exception to this approval requirement for well-capitalized bank holding companies that meet certain conditions.

Bank Supervision and Regulation

Generally

The Bank is an Alabama state-chartered bank and, as such, is subject to examination and regulation by the Alabama Banking Department. The Bank is not a member of the Federal Reserve System but is subject to various regulations and requirements promulgated by the Federal Reserve, the CFPB, the Federal Trade Commission, the Financial Crimes Enforcement Network, the Office of Foreign Assets Control (“OFAC”), and other federal regulatory agencies. State non-member banks are, in addition to regulation by the applicable state regulatory authority, subject to supervision and regular examination by the FDIC. The FDIC and the Alabama Banking Department regularly examine the Bank’s operations and have the authority to approve or disapprove mergers, the establishment of branches and similar corporate actions. Both regulatory agencies have the power to prevent the development or continuance of unsafe or unsound banking practices or other violations of law. Additionally, the Bank’s deposits are insured by the FDIC to the maximum extent provided by law. The extensive state and federal banking laws and regulations to which the Bank is subject are generally intended to protect the Bank’s customers (including depositors), the FDIC’s Deposit Insurance Fund and the banking system as a whole, and generally is not intended for the protection of stockholders or other investors. The following discussion describes the material elements of the regulatory framework that applies to the Bank.

FDIC Insurance Assessments

The Bank’s deposits are insured by the FDIC to the full extent provided in the Federal Deposit Insurance Act, and the Bank pays assessments to the FDIC for that coverage. Under the FDIC’s risk-based deposit insurance assessment system, an insured institution’s deposit insurance premium is computed by multiplying the institution’s assessment base by the institution’s assessment rate. An institution’s assessment base and assessment rate are determined each quarter.

An institution’s assessment base equals the institution’s average consolidated total assets during a particular assessment period, minus the institution’s average tangible equity capital (that is, Tier 1 capital) during such period. The method for determining an institution’s risk-based assessment rate differs for small banks and large banks. Large banks (generally, those with \$10 billion or more in assets) are assigned an individual rate based on a scorecard. The scorecard combines the following measures to produce a score that is converted to an assessment rate: CAMELS component ratings, financial measures used to measure a bank’s ability to withstand asset-related and funding-related stress, and a measure of loss severity that estimates the relative magnitude of potential losses to the FDIC in the event of the bank’s failure. Assessment rates for both large and small banks are subject to adjustment. Assessment rates: (1) decrease for issuance of long-term unsecured debt, including senior unsecured debt and subordinated debt; (2) increase for holdings of long-term unsecured or subordinated debt issued by other insured banks (the Depository Institution Debt Adjustment or DIDA); and (3) for large banks that are not well-rated or not well-capitalized, increase for significant holdings of brokered deposits. In November 2023, the FDIC issued a final rule implementing a special assessment to recover the loss to the Deposit Insurance Fund associated with protecting uninsured depositors following the closures of Silicon Valley Bank and Signature Bank. The assessment base for the special assessment equals an insured depository institution’s estimated uninsured deposits reported as of December 31, 2022, adjusted to exclude the first \$5 billion. The special assessment will be collected at an annual rate of approximately 13.4 basis points for an initial total of eight quarterly assessment periods. Due to updated loss estimates, the FDIC currently projects that the special assessment will be collected for an additional two quarters beyond the initial eight-quarter collection period, at a lower rate. The amount the Bank pays to the FDIC in assessments is affected not only by the risk the Bank poses to the Deposit Insurance Fund, but also by the adequacy of the fund to cover the risk posed by all insured institutions. From 2008 to 2013, the United States experienced an unusually high number of bank failures, resulting in significant losses to the Deposit Insurance Fund. Moreover, the Dodd-Frank Act permanently increased the standard maximum deposit insurance amount from \$100,000 to \$250,000, and raised the minimum required Deposit Insurance Fund reserve ratio (i.e., the ratio of the amount on reserve in the Deposit Insurance Fund to the total estimated insured deposits) from 1.15% to 1.35%. To support the Deposit Insurance Fund in response to those circumstances, the FDIC took several extraordinary actions, including imposing a one-time special assessment on insured institutions in 2023, with an updated assessment in 2024, and requiring institutions to prepay quarterly assessments attributable to a three-year period. The FDIC also has established a higher long-term target Deposit Insurance Fund ratio of 2%. We cannot predict whether, as a result of an adverse change in economic conditions or other reasons, the FDIC will take similar extraordinary actions or otherwise increase deposit insurance assessment levels in the future. Any future increases could have a negative impact on our bank’s earnings.

Termination of Deposit Insurance

The FDIC may terminate its insurance of deposits of a bank if it finds that the bank has engaged in unsafe or unsound practices, is in an unsafe or unsound condition to continue operations, or has violated any applicable law, regulation, rule, order or condition imposed by the FDIC.

Community Reinvestment Act

The CRA requires that, in connection with examinations of financial institutions within their respective jurisdictions, the Federal Reserve or the FDIC will evaluate the record of each financial institution in meeting the needs of its local community, including low and moderate-income neighborhoods. These factors are also considered in evaluating mergers, acquisitions, and applications to open an office or facility. Failure to adequately meet these criteria could impose additional requirements and limitations on the Bank. Additionally, we must publicly disclose the terms of various CRA-related agreements.

On October 24, 2023, the federal banking agencies adopted a final rule to modernize the CRA regulations. Under the final rule, (1) the federal banking agencies will evaluate bank performance across the varied activities they conduct and communities in which they operate in order to encourage banks to expand access to credit, investment, and banking services in low- and moderate-income communities, (2) the CRA regulations are updated to evaluate lending outside traditional assessment areas generated by the growth of non-branch delivery systems, such as online and mobile banking, branchless banking, and hybrid models, (3) a new metrics-based approach was adopted to evaluate bank retail lending and community development financing, using benchmarks based on peer and demographic data and (4) CRA evaluations and data collection are tailored according to bank size and type. In addition, the final rule also exempts small and intermediate banks from new data requirements that apply to banks with assets of at least \$2 billion and limits certain new data requirements to large banks with assets greater than \$10 billion. Most of the rule's requirements will be applicable beginning January 1, 2026. The remaining requirements, including the data reporting requirements, will be applicable on January 1, 2027. We continue to evaluate the new rule and its effects on our operations going forward.

Interest Rate Limitations

Interest and other charges collected or contracted for by the Bank are subject to state usury laws and federal laws concerning interest rates.

Federal Laws Applicable to Consumer Credit and Deposit Transactions

The Bank's loan and deposit operations are subject to a number of federal consumer protection laws and regulations, including, among others:

- the Truth-In-Lending Act, as implemented by Regulation Z issued by the CFPB, governing, among other things, the disclosure of credit terms to consumers;
- the Real Estate Settlement Procedures Act, as implemented by Regulation X issued by the CFPB, prescribing, among other things, requirements in connection with residential mortgage loan applications, settlements, and servicing;
- the Home Mortgage Disclosure Act, as implemented by Regulation C issued by the CFPB, requiring financial institutions to provide information to enable the public and public officials to determine whether a financial institution is fulfilling its obligation to help meet the housing needs of the community it serves;
- the Equal Credit Opportunity Act, as implemented by Regulation B issued by the CFPB, prohibiting discrimination on the basis of race, color, religion, national origin, sex, marital status, age, or certain other prohibited factors in all aspects of credit transactions, imposing certain requirements regarding credit applications, and prescribing certain disclosure obligations;
- the Fair Credit Reporting Act, as implemented in part by Regulation V issued by the CFPB, governing the use and provision of information to credit reporting agencies by imposing, among other things, requirements for financial institutions to develop policies and procedures to identify potential identity theft, requirements for entities that furnish information to consumer reporting agencies (which would include the Bank) to implement procedures and policies regarding the accuracy and integrity of the furnished information and respond to disputes from consumers regarding credit reporting issues, requirements for mortgage lenders to disclose credit scores to

consumers, and limitations on the ability of a business that receives consumer information from an affiliate to use that information for marketing purposes;

- the Fair Debt Collection Practices Act, as implemented in part by Regulation F issued by the CFPB, governing the manner in which consumer debts may be collected by debt collectors;
- the Servicemembers' Civil Relief Act, governing the repayment terms of, and property rights underlying, secured obligations of persons in military service;
- the Right to Financial Privacy Act, imposing a duty to maintain the confidentiality of consumer financial records and prescribing procedures for complying with administrative subpoenas of financial records;
- the Electronic Funds Transfer Act, as implemented by Regulation E issued by the CFPB, governing automatic deposits to and withdrawals from deposit accounts and customers' rights and liabilities arising from the use of automated teller machines and other electronic banking services;
- the Truth in Savings Act, as implemented by Regulation DD issued by the CFPB, governing, among other things, the disclosure of deposit terms to consumers; and
- the Fair Housing Act, prohibiting discrimination in most housing-related activities, including financing, based on race, color, sex, national origin or religion.

Additionally, the Dodd-Frank Act permits states to adopt consumer protection laws and standards that are more stringent than those adopted at the federal level and, in certain circumstances, permits state attorneys general to enforce compliance with both the state and federal laws and regulations.

Capital Adequacy

General Information. The federal banking agencies view capital levels as important indicators of an institution's financial soundness. In this regard, we and the Bank are required to comply with the capital adequacy standards established by the Federal Reserve (in our case) and the FDIC and the Alabama Banking Department (in the case of the Bank). Such standards are based on the December 2010 final capital framework for strengthening international capital standards, known as Basel III, of the Basel Committee on Banking Supervision (the "Basel Committee"). The implementation of Basel III for United States institutions began on January 1, 2015.

Current capital standards are designed to make regulatory capital requirements more sensitive to differences in risk profiles among banks and bank holding companies, to account for off-balance-sheet exposure, and to minimize disincentives for holding liquid assets. Assets and off-balance-sheet items, such as letters of credit and unfunded loan commitments, are assigned to broad risk categories, each with appropriate risk weights. The resulting capital ratios represent capital as a percentage of total risk-weighted assets and off-balance-sheet items.

Failure to meet capital guidelines could subject a bank or bank holding company to a variety of enforcement remedies, including issuance of a capital directive, the termination of deposit insurance by the FDIC, a prohibition on accepting brokered deposits, and certain other restrictions on its business. Significant additional restrictions can be imposed on FDIC-insured depository institutions that fail to meet applicable capital requirements.

United States Implementation of Basel III. In July 2013, the federal banking agencies published final rules (the "Basel III Capital Rules") to implement, in part, the Basel III framework issued by the Basel Committee and certain provisions of the Dodd-Frank Act. The Basel III Capital Rules apply to banking organizations, including us and the Bank.

Among other things, the Basel III Capital Rules: (i) emphasize common equity tier 1 capital, or "CET1," which is predominately made up of retained earnings and common stock instruments; (ii) specify that an institution's tier 1 capital consists of CET1 and additional financial instruments satisfying specified requirements that permit inclusion in tier 1 capital; (iii) define CET1 narrowly by requiring that most deductions or adjustments to regulatory capital measures be made to CET1 and not to the other components of capital; and (iv) expand the scope of the deductions or adjustments from capital as compared to the previous regulations. The Basel III Capital Rules also provide a permanent exemption from a proposed phase out of existing trust preferred securities and cumulative perpetual preferred stock from regulatory capital for banking organizations with less than \$15 billion in total consolidated assets as of December 31, 2009.

The Basel III Capital Rules provide for the following minimum capital to risk-weighted assets ratios:

- 4.5% based upon CET1;
- 6.0% based upon tier 1 capital; and
- 8.0% based upon total regulatory capital (tier 1 plus tier 2).

A minimum leverage ratio (tier 1 capital as a percentage of total assets) of 4.0% is also required under the Basel III Capital Rules. The Basel III Capital Rules additionally require institutions to retain a capital conservation buffer of 2.5% above these required minimum capital ratio levels. The capital conservation buffer, which must consist of CET1, is designed to absorb losses during periods of economic stress. Banking organizations that fail to maintain the minimum 2.5% capital conservation buffer could face restrictions on capital distributions or discretionary bonus payments to executive officers.

The Basel III Capital Rules became effective as applied to us and the Bank on January 1, 2015, with a phase in period that generally extended from January 1, 2015 through January 1, 2019. We and the Bank are currently in compliance with Basel III Capital Rules.

Since the initial implementation of the Basel III Capital Rules, the U.S. federal banking agencies and other interested parties have proposed and, in certain cases, made changes to the rules based on a number of factors, including prevailing economic conditions and policy initiatives. For example, in September 2017 the U.S. federal banking agencies proposed revisions to the Basel III Capital Rules to simplify the capital treatment of certain types of assets, including certain types of mortgage servicing rights and tax deferred assets. Those revisions, with certain modifications, took effect in April 2020.

In December 2017, the Basel Committee published revisions to its regulatory framework that it described as the finalization of the Basel III post-crisis regulatory reforms. Among other things, these revisions are meant to strengthen credibility in the calculation of risk-weighted assets by enhancing the robustness and risk sensitivity of the standardized approaches for credit risk and operational risk and to add new capital requirements for certain “unconditional cancellable commitments,” such as credit card lines. These revisions were generally effective on January 1, 2022, with an aggregate output floor phasing in through January 1, 2027. Operational risk capital requirements and a capital floor only apply to advanced approaches institutions under current U.S. capital rules.

New proposals for changes to bank capital rules will continue to be made over time. We will monitor and adapt to changes to those rules as they occur.

Prompt Corrective Action. The Federal Deposit Insurance Corporation Improvement Act of 1991 established a system of “prompt corrective action” to resolve the problems of undercapitalized financial institutions. Under this system, which was modified by the Basel III Capital Rules, the federal banking agencies have established five capital categories (well capitalized, adequately capitalized, undercapitalized, significantly undercapitalized and critically undercapitalized) into which all institutions are placed. The federal banking agencies have also specified by regulation the relevant capital thresholds for each of those categories. At December 31, 2024, the Bank was well-capitalized under the regulatory framework for prompt corrective action. To be categorized as well-capitalized, the Bank had to maintain minimum total risk-based, tier 1 risk-based, CET1 risk-based, and tier 1 leverage ratios of 10%, 8%, 6.5% and 5%, respectively, and must not be subject to any order or written agreement or directive by a federal banking agency to meet and maintain a specific capital level for any capital measure.

Federal banking agencies are required to take various mandatory supervisory actions and are authorized to take other discretionary actions with respect to institutions in the three undercapitalized categories. The severity of the action depends upon the capital category in which the institution is placed. Generally, subject to a narrow exception, the banking regulator must appoint a receiver or conservator for an institution that is critically undercapitalized.

An institution that is categorized as undercapitalized, significantly undercapitalized, or critically undercapitalized is required to submit an acceptable capital restoration plan to its appropriate federal banking agency. A bank holding company must guarantee that a subsidiary depository institution meets its capital restoration plan, subject to various limitations. The controlling holding company’s obligation to fund a capital restoration plan is limited to the lesser of (i) 5% of an undercapitalized subsidiary’s assets at the time it became undercapitalized and (ii) the amount required to meet regulatory capital requirements. An undercapitalized institution also is generally prohibited from increasing its average total assets, making acquisitions, establishing any branches or engaging in any new line of business, except under an accepted capital restoration plan or with FDIC approval. The regulations also establish procedures for downgrading an institution to a lower capital category based on supervisory factors other than capital. Banks that are not well capitalized may not accept or renew

brokered deposits without a waiver from the FDIC and are subject to restrictions on the interest rates that can be paid on deposits.

Liquidity

Financial institutions are subject to significant regulatory scrutiny regarding their liquidity positions. This scrutiny has increased over the last decade, as the economic downturn in the late 2000s negatively affected the liquidity of many financial institutions. Various bank regulatory publications, including FDIC Financial Institution Letter FIL-13-2010 (Funding and Liquidity Risk Management) and FDIC Financial Institution Letter FIL-84-2008 (Liquidity Risk Management), address the identification, measurement, monitoring and control of funding and liquidity risk by financial institutions. Regulatory scrutiny became even more enhanced during 2023 due to the failures of Silicon Valley Bank, Signature Bank and First Republic Bank. In July 2023, the agencies issued updated guidance to remind depository institutions to maintain actionable contingency funding plans that take into account a range of possible stress scenarios.

Basel III also addresses liquidity management by proposing two new liquidity metrics for financial institutions. The first metric is the “Liquidity Coverage Ratio,” and it aims to require a financial institution to maintain sufficient high quality liquid resources to survive an acute stress scenario that lasts for one month. The second metric is the “Net Stable Funding Ratio,” and its objective is to require a financial institution to maintain a minimum amount of stable sources relative to the liquidity profiles of the institution’s assets, as well as the potential for contingent liquidity needs arising from off-balance sheet commitments, over a one-year horizon.

In the Basel III Capital Rules, the federal banking agencies did not address either the Liquidity Coverage Ratio or the Net Stable Funding Ratio. However, in September 2014, the federal banking agencies adopted final rules implementing a Liquidity Coverage Ratio requirement in the United States for larger banking organizations. In February 2021, the federal banking agencies adopted final rules implementing a Net Stable Funding Ratio requirement, also for larger U.S. banking organizations. Neither we nor the Bank is subject to either set of rules.

While we are not subject to the Liquidity Coverage Ratio or the Net Stable Funding Ratio rules, increased liquidity requirements generally would be expected to cause the Bank to invest its assets more conservatively—and therefore at lower yields—than it otherwise might invest. Such lower-yield investments likely would reduce the Bank’s revenue stream, and in turn its earnings potential.

Payment of Dividends

We are a legal entity separate and distinct from the Bank. Our principal source of cash flow, including cash flow to pay dividends to our stockholders, is dividends the Bank pays to us as the Bank’s sole shareholder. Statutory and regulatory limitations apply to the Bank’s payment of dividends to us as well as to our payment of dividends to our stockholders. The requirement that a bank holding company must serve as a source of strength to its subsidiary banks also results in the position of the Federal Reserve that a bank holding company should not maintain a level of cash dividends to its stockholders that places undue pressure on the capital of its bank subsidiaries or that can be funded only through additional borrowings or other arrangements that may undermine the bank holding company’s ability to serve as such a source of strength. Our ability to pay dividends is also subject to the provisions of Delaware corporate law.

The Alabama Banking Department also regulates the Bank’s dividend payments. Under Alabama law, a state-chartered bank may not pay a dividend in excess of 90% of its net earnings until the Bank’s surplus is equal to at least 20% of its capital (our bank’s surplus currently exceeds 20% of its capital). Moreover, our bank is also required by Alabama law to obtain the prior approval of the Superintendent of Banks (“Superintendent”) for its payment of dividends if the total of all dividends declared by the bank in any calendar year will exceed the total of (i) the bank’s net earnings (as defined by statute) for that year, plus (ii) its retained net earnings for the preceding two years, less any required transfers to surplus. Based on this, our bank would be limited to paying \$548.7 million in dividends as of December 31, 2024, subject to maintaining certain required capital levels. In addition, no dividends, withdrawals or transfers may be made from the bank’s surplus without the prior written approval of the Superintendent.

Our and the Bank’s payment of dividends may also be affected or limited by other factors, such as the requirement to maintain adequate capital above regulatory guidelines. The federal banking agencies have indicated that paying dividends that deplete a depository institution’s capital base to an inadequate level would be an unsafe and unsound banking practice. Under the Federal Deposit Insurance Corporation Improvement Act of 1991, a depository institution may not pay any dividends if payment would cause it to become undercapitalized or if it already is undercapitalized. We and the Bank are also restricted from paying dividends if we fail to maintain capital above the Basel III capital conservation buffer. Moreover, the federal agencies have issued policy statements that provide that bank holding companies and insured banks should generally only

pay dividends out of current operating earnings. If, in the opinion of the federal banking agencies, we or the Bank were engaged in or about to engage in an unsafe or unsound practice (such as paying an excessive dividend), the federal banking agencies could require, after notice and a hearing, that we or the Bank stop or refrain from engaging in the questioned practice.

Restrictions on Transactions with Affiliates and Insiders

We are subject to Section 23A of the Federal Reserve Act, which places limits on the amount of: a bank's loans or extensions of credit to affiliates; a bank's investment in affiliates; assets a bank may purchase from affiliates, except for real and personal property exempted by the Federal Reserve; loans or extensions of credit made by a bank to third parties collateralized by the securities or obligations of affiliates; a bank's guarantee, acceptance or letter of credit issued on behalf of an affiliate; a bank's transactions with an affiliate involving the borrowing or lending of securities to the extent they create credit exposure to the affiliate; and a bank's derivative transactions with an affiliate to the extent they create credit exposure to the affiliate. The total amount of the above transactions is limited in amount, as to any one affiliate, to 10% of a bank's capital and surplus and, as to all affiliates combined, to 20% of a bank's capital and surplus. In addition to the limitation on the amount of these transactions, certain of these transactions must also meet specified collateral requirements. The bank must also comply with other provisions designed to avoid the taking of low-quality assets from an affiliate. An affiliate for purposes of Sections 23A and 23B includes a bank's parent holding company and any subsidiary owned by the parent holding company.

We are also subject to Section 23B of the Federal Reserve Act, which, among other things, prohibits a bank from engaging in these transactions with affiliates unless the transactions are on terms substantially the same, or at least as favorable to the bank or its subsidiaries, as those prevailing at the time for comparable transactions with nonaffiliated companies.

The bank is also subject to restrictions on extensions of credit to its executive officers, directors, principal shareholders and their related interests. These extensions of credit (i) must be made on substantially the same terms, including interest rates and collateral, as those prevailing at the time for comparable transactions with third parties and (ii) must not involve more than the normal risk of repayment or present other unfavorable features. There is also an aggregate limitation on all loans to insiders and their related interests. These loans cannot exceed the institution's total unimpaired capital and surplus, and the FDIC may determine that a lesser amount is appropriate. Insiders are subject to enforcement actions for knowingly accepting loans in violation of applicable restrictions. Alabama state banking laws also have similar provisions.

Lending Limits

Under Alabama law, the amount of loans which may be made by a bank in the aggregate to one person is limited. Alabama law provides that unsecured loans by a bank to one person may not exceed an amount equal to 10% of the capital and unimpaired surplus of the bank or 20% in the case of secured loans. For purposes of calculating these limits, loans to various business interests of a single borrower, including companies in which a substantial portion of the stock is owned or partnerships in which a person is a partner, must be aggregated with those made to the borrower individually. Loans secured by certain readily marketable collateral are exempt from these limitations, as are loans secured by deposits and certain government securities.

Commercial Real Estate Concentration Limits

The Federal Reserve and other federal banking agencies promulgated guidance governing financial institutions with concentrations in commercial real estate lending entitled "Concentrations in Commercial Real Estate Lending, Sound Risk Management Practices". The guidance describes the criteria the agencies will use as indicators to identify institutions potentially exposed to commercial real estate ("CRE") concentration risk. An institution that has (i) experienced rapid growth in CRE lending, (ii) notable exposure to a specific type of CRE, (iii) total reported loans for construction, land development, and other land representing 100% or more of the institution's capital, or (iv) total non-owner occupied CRE loans representing 300% or more of the institution's capital, and the outstanding balance of the institution's CRE portfolio has increased by 50% or more in the prior 36 months, may be identified for further supervisory analysis of the level and nature of its CRE concentration risk. If a concentration is present, management must employ heightened risk management practices that address, among other things, board and management oversight and strategic planning, portfolio management, development of underwriting standards, risk assessment and monitoring through market analysis and stress testing, and maintenance of increased capital levels as needed to support the level of commercial real estate lending. In 2015, the U.S. bank regulatory agencies issued additional guidance entitled "Statement on Prudent Risk Management for Commercial Real Estate Lending" to remind financial institutions of existing guidance on prudent risk management practices for CRE lending activity. The agencies noted their belief that financial institutions had eased CRE underwriting standards in recent years and went on to identify actions that financial institutions should take to protect themselves from CRE-related credit losses during difficult economic cycles. The guidance also indicated that the agencies would pay special attention in the future to potential risks associated with CRE lending.

Privacy and Data Security

We are subject to a number of U.S. federal, state, local and foreign laws and regulations relating to consumer privacy and data protection. Under privacy protection provisions of the Gramm-Leach-Bliley Act of 1999 and its implementing regulations and guidance, we are limited in our ability to disclose certain non-public information about consumers to nonaffiliated third parties. Financial institutions, such as the Bank, are required by statute and regulation to notify consumers of their privacy policies and practices and, in some circumstances, allow consumers to prevent disclosure of certain personal information to a nonaffiliated third party. In addition, such financial institutions must appropriately safeguard their customers' nonpublic, personal information.

Federal law and regulations also establish certain information security guidelines that require each financial institution, under the supervision and ongoing oversight of its board of directors or an appropriate committee thereof, to develop, implement, and maintain a comprehensive written information security program designed to ensure the security and confidentiality of customer information, to protect against anticipated threats or hazards to the security or integrity of such information, and to protect against unauthorized access to or use of such information that could result in substantial harm or inconvenience to any customer. Under federal guidance, banks have to provide notice to affected customers of a data breach under certain circumstances.

In recent years, privacy laws have been a particular focus in the United States, Europe, and elsewhere. Many new privacy laws, including the California Consumer Privacy Act and the Virginia Consumer Data Protection Act, create new individual privacy rights and impose increased obligations on companies handling personal data. In addition, multiple other states, the U.S. Congress, and regulators in and outside the United States are considering similar laws or regulations which could create new individual privacy rights and impose increased obligations on companies handling personal data. For example, in November 2021, the U.S. federal banking agencies adopted a rule regarding notification requirements for banking organizations related to significant computer security incidents. Under the final rule, a banking organization must notify its primary federal regulator within 36 hours of incidents that have materially disrupted or degraded, or are reasonably likely to materially disrupt or degrade, the banking organization's ability to deliver services to a material portion of its customer base, jeopardize the viability of key operations of the banking organization, or impact the stability of the financial sector.

From an operational standpoint, cyberattacks and similar attempts to gain access to confidential customer information maintained by banks and other financial institutions have prompted the federal banking agencies to issue extensive guidance on cybersecurity. Among other things, financial institutions are expected to design multiple layers of security controls to establish lines of defense and ensure that their risk management processes address the risks posed by compromised customer credentials, including security measures to authenticate customers accessing internet-based services. A financial institution also should have a robust business continuity program to recover from a cyberattack and procedures for monitoring the security of third-party service providers that may have access to nonpublic data at the institution.

We take privacy and data security matters very seriously, and we work hard to protect confidential customer information. We will continue to monitor these areas, including applicable laws, rules, and regulatory guidance, very closely.

Anti-Terrorism and Money Laundering Legislation

Our bank is subject to federal laws that are designed to counter money laundering and terrorist financing, and transactions with persons, companies, or foreign governments sanctioned by the United States. These include the USA Patriot Act, the Bank Secrecy Act, the Money Laundering Control Act, and the requirements of the OFAC. These statutes and related rules and regulations impose requirements and limitations on specified financial transactions and account or other relationships, including obligations of a depository institution to verify customer identity, conduct customer due diligence, report on suspicious activity file reports of transactions in currency, and conduct enhanced due diligence on certain accounts. They also prohibit us from engaging in transactions with certain designated restricted countries and persons. We are required by our regulators to maintain policies and procedures to comply with the foregoing restrictions.

Failure to comply with these statutes, rules and regulations, or failure to maintain an adequate compliance program, could lead to monetary penalties and reputational damage to our bank. Our banking regulators evaluate the effectiveness of our policies and procedures when determining whether to approve certain proposed banking activities, including acquisitions and branch applications. We believe the policies and procedures implemented by our Board of Directors are sufficient to be compliant with these laws.

Effect of Governmental Monetary Policies

Our bank's earnings are affected by domestic economic conditions and the monetary and fiscal policies of the United States government and its agencies. The Federal Reserve's monetary policies have had, and are likely to continue to have, an important impact on the operating results of commercial banks through its power to implement national monetary policy in order, among other things, to curb inflation or combat a recession. The monetary policies of the Federal Reserve affect the levels of bank loans, investments and deposits through its control over the issuance of United States government securities, its regulation of the discount rate applicable to member banks and its influence over reserve requirements to which member banks are subject. We cannot predict, and have no control over, the nature or impact of future changes in monetary and fiscal policies.

Sarbanes-Oxley Act of 2002

The Sarbanes-Oxley Act represents a comprehensive revision of laws affecting corporate governance, accounting obligations and corporate reporting. The Sarbanes-Oxley Act is applicable to all companies with equity securities registered, or that file reports, under the Exchange Act. In particular, the act established (i) requirements for audit committees, including independence, expertise and responsibilities; (ii) responsibilities regarding financial statements for the chief executive officer and chief financial officer of the reporting company and new requirements for them to certify the accuracy of periodic reports; (iii) standards for auditors and regulation of audits; (iv) disclosure and reporting obligations for the reporting company and its directors and executive officers; and (v) civil and criminal penalties for violations of the federal securities laws. The legislation also established a new accounting oversight board to enforce auditing standards and restrict the scope of services that accounting firms may provide to their public company audit clients.

Overdraft Fees

Regulation E imposes restrictions on banks' abilities to charge overdraft fees. The rule prohibits financial institutions from charging fees for paying overdrafts on ATM and one-time debit card transactions, unless a consumer consents, or opts in, to the overdraft service for those types of transactions.

There has been an enhanced focus by federal bank regulatory agencies with respect to industry practices relating to overdraft fees, credit card fees and non-sufficient funds fees. For example, the CFPB issued a Request for Information in January 2022 seeking public input with respect to financial institution practices relating to, among other areas, credit card fees, overdraft fees and non-sufficient funds fees and stated its intent to reduce these types of fees through crafting rules, issuing industry guidance and focusing supervision and enforcement resources to achieve this goal. In October 2022, the CFPB issued guidance with respect to certain practices relating to overdraft fees and bounced check fees. The FDIC issued guidance in August 2022 with respect to bank practices involving charging multiple non-sufficient funds fees on the representation of items on a deposit account. In March 2024, the CFPB finalized a rule restricting certain practices relating to credit card late fees. In December 2024, the CFPB issued a final rule generally requiring financial institutions with over \$10 billion in assets to either cap overdraft fees at \$5.00 or otherwise follow Truth in Lending Act requirements when providing deposit account overdraft services.

Open Banking Rule

On October 22, 2024, the CFPB issued its final rule implementing Section 1033 of the Dodd-Frank Act with respect to personal financial data rights, more commonly known as the "Open Banking Rule." The final rule, among other things, requires banks, credit unions, and other financial service providers to make a consumer's data available upon request to the consumer and their authorized third parties in a secure and reliable manner, and establishes obligations for third parties accessing consumers' data, including data security and privacy protections. According to the CFPB, the rule is designed to foster competition and innovation in the financial services industry by making it easier for consumers to switch financial providers and for new companies to offer innovative products and services. The compliance deadline is phased-in based on the asset size of the financial institution. For depository institutions with \$10 billion to \$250 billion in total assets, the compliance deadline is April 1, 2027.

Interchange Fees

The Dodd-Frank Act, through a provision known as the Durbin Amendment, required the Federal Reserve to establish standards for interchange fees that are "reasonable and proportional" to the cost of processing a debit card transaction and imposes other requirements on card networks. In June 2011, the Federal Reserve implemented a rule, which includes a cap of 21 cents plus .05% of the transaction on the interchange fee for debit card issuers with \$10 billion or more in assets. The Bank exceeded \$10 billion in assets for the first time as of June 30, 2020, and the Durbin Amendment rules became effective

for us on July 1, 2022. The Durbin Amendment rules did not have a material impact on our revenue. In October 2023, the Federal Reserve requested comment on a proposal to lower the maximum interchange fee that a large debit card issuer can receive for a debit card transaction. The proposal would also establish a regular process for updating the maximum amount every other year going forward.

Compensation Practices

Our compensation practices are subject to guidance provided by federal banking agencies. The federal banking agencies have issued comprehensive guidance on incentive compensation policies. This guidance is designed to ensure that a financial institution's incentive compensation structure does not encourage imprudent risk taking, which may undermine the safety and soundness of the institution. The guidance, which applies to all employees that have the ability to materially affect an institution's risk profile, either individually or as part of a group, is based upon three primary principles: (i) balanced risk taking incentives; (ii) compatibility with effective controls and risk management; and (iii) strong corporate governance.

The scope and content of the U.S. banking agencies' policies on compensation may continue to evolve in the near future. It cannot be determined at this time whether compliance with such policies will adversely affect the company's or the bank's ability to hire, retain and motivate its key employees.

The Volcker Rule

In December 2013, five U.S. financial regulators, including the Federal Reserve and the FDIC, adopted a final rule implementing the so-called "Volcker Rule." The Volcker Rule was created by Section 619 of the Dodd-Frank Act and prohibits "banking entities" from engaging in "proprietary trading" and making investments and conducting certain other activities with "private equity funds and hedge funds." Although the final rule provides some tiering of compliance and reporting obligations based on size, the fundamental prohibitions of the Volcker Rule apply to banking entities of any size, including us and the Bank.

Since the adoption of the final rule in 2013, U.S. financial regulators and other federal agencies have further adopted several changes to the final rule. On January 14, 2014, the agencies adopted an interim final rule permitting banking entities to retain interests in certain collateralized debt obligations backed primarily by trust preferred securities if certain qualifications are met. On July 9, 2019, the agencies adopted a final rule excluding community banks (i.e., those banks having \$10 billion or less in total consolidated assets and trading assets and liabilities of 5% or less of total consolidated assets) from the Volcker Rule. On October 8, 2019, the agencies finalized revisions to the Volcker rule that simplified and streamlined compliance requirements for banking entities that do not have significant trading activities, while banking entities with significant trading activities would become subject to more stringent compliance requirements. The revisions continue to prohibit proprietary trading, while providing greater clarity and certainty for activities allowed under the law. With the changes, the agencies expect that the universe of trades that are considered prohibited proprietary trading will remain generally the same as under the agencies' 2013 final rule. These revisions became effective on January 1, 2020, with a required compliance date of January 1, 2021.

To date, the prohibitions under the Volcker Rule and the final rule adopted thereunder have not had, and we do not currently expect them to have in the future, a material effect on our businesses or revenue, but they do limit the scope of permissible activities in which we might engage.

The Dodd-Frank Act

The Dodd-Frank Act was signed into law in July 2010 and has significantly changed the bank regulatory environment and the lending, deposit, investment, trading and operating activities of financial institutions and their holding companies. The Dodd-Frank Act required various federal agencies to adopt a broad range of new implementing rules and regulations and to prepare numerous studies and reports for Congress. The federal agencies were given significant discretion in drafting the implementing rules and regulations.

In May 2018, the Economic Growth, Regulatory Relief and Consumer Protection Act ("EGRRCPA") was signed into law. In many instances the EGRRCPA increased the Dodd-Frank mandated asset thresholds, to which enhanced supervision and prudential standards are applied. Previously, bank holding companies with assets of \$10 billion or more were subject to stress testing. The asset threshold has been increased to \$250 billion.

A number of the effects of the Dodd-Frank Act are described or otherwise accounted for in various parts of this *Bank Supervision and Regulation* section. The following items provide a brief description of certain other provisions of the Dodd-Frank Act that may be relevant to us and the Bank.

- The Dodd-Frank Act created the CFPB and gave it broad powers to supervise and enforce consumer protection laws. The CFPB has broad rule-making authority for a wide range of consumer protection laws that apply to all banks, including the authority to prohibit “unfair, deceptive or abusive” acts and practices. The CFPB has examination and enforcement authority over all banks with more than \$10 billion in assets for four consecutive quarters. We are now subject to CFPB supervisory and enforcement authority and expenses related to regulatory compliance are likely to increase as a result.
- The Dodd-Frank Act imposed new requirements regarding the origination and servicing of residential mortgage loans. The law created a variety of new consumer protections, including limitations on the manner by which loan originators may be compensated and an obligation on the part of lenders to verify a borrower’s “ability to repay” a residential mortgage loan.
- The Dodd-Frank Act imposes many investor-protection, corporate governance and executive compensation rules that have affected most U.S. publicly traded companies. The Dodd-Frank Act (i) requires publicly traded companies to give stockholders a non-binding vote on executive compensation and golden parachute payments; (ii) enhances independence requirements for compensation committee members; (iii) requires companies listed on national securities exchanges to adopt incentive-based compensation clawback policies for executive officers; (iv) authorizes the SEC to promulgate rules that would allow stockholders to nominate their own candidates using a company’s proxy materials; and (v) directs the federal banking agencies to issue rules prohibiting incentive compensation that encourages inappropriate risks.
- Although insured depository institutions have long been subject to the FDIC’s resolution process, the Dodd-Frank Act creates a new mechanism for the FDIC to conduct the orderly liquidation of certain “covered financial companies,” including bank holding companies and systemically significant non-bank financial companies. Upon certain findings being made, the FDIC may be appointed receiver for a covered financial company and would conduct an orderly liquidation of the entity. The FDIC liquidation process is modeled on the existing Federal Deposit Insurance Act bank resolution process, and generally gives the FDIC more discretion than in the traditional bankruptcy context.
- Pursuant to the Dodd-Frank Act, national and state-chartered banks may open an initial branch in a state other than its home state (*e.g.*, a host state) by establishing a *de novo* branch at any location in such host state at which a bank chartered in such host state could establish a branch. Applications to establish such branches must still be filed with the appropriate primary state and federal banking agencies.

On March 30, 2023, the CFPB issued a final rule implementing Section 1071 of the Dodd-Frank Act. The final rule requires financial institutions to collect and report data to the CFPB on small business loan applicants, including demographic data, lending decisions and the price and terms of credit. The purpose of the rulemaking is to increase transparency and combat discrimination in small business lending.

As noted above, the implementation of the Dodd-Frank Act is ongoing. In addition, we are subject to heightened regulatory scrutiny and requirements as a result of our total assets exceeding \$10 billion for four consecutive quarters ending with the first quarter in 2021. It is difficult to anticipate the overall financial impact of the Dodd-Frank Act on the Bank and us. However, compliance with the Dodd-Frank Act and its implementing regulations has resulted in, and is expected to continue to result in, additional operating and compliance costs that could have a material adverse effect on our business, financial condition and results of operations.

Regulation Extends Beyond Banking Agencies

In addition to regulations issued by the Alabama Banking Department and federal banking agencies, we are subject to regulations issued by other state and federal agencies with respect to certain financial products and services we offer and our operations generally. These include, for example, the SEC, various taxing authorities, and various state insurance regulators.

Other Legislation and Regulatory Action relating to Financial Institutions

Government efforts made over the last decade to strengthen the United States financial system, including the Dodd-Frank Act and its related rules and regulations, subject us and the Bank to a number of new regulatory compliance obligations, many of which may impose additional fees, costs, requirements, and restrictions. These fees, costs, requirements, and restrictions, as well as any others that may be imposed in the future, may have a material adverse effect on our business, financial condition, and results of operations.

New proposals to change the laws and regulations governing the banking industry are frequently introduced in the United States Congress, in the state legislatures and before the various bank regulatory agencies. Additionally, the future implementation and enforcement of regulations may be affected by the outcome of the 2024 Presidential election, which is resulting in significant changes in the leadership of the various bank regulatory agencies. The likelihood and timing of any such changes and the impact such changes might have on us and the Bank, however, cannot be determined at this time. In this regard, bills are presently pending before Congress and certain state legislatures, and additional bills may be introduced in the future in Congress and state legislatures, to alter the structure, regulation and competitive relationships of financial institutions. We cannot predict whether or in what form any of these proposals will be adopted or the extent to which our business may be affected by any new regulation or statute.

Human Capital Resources

At ServisFirst Bancshares, we believe that our employees are truly our most valuable asset and that each of us directly contributes to our continued mutual success. As of December 31, 2024, we had 630 full-time equivalent employees. We have 215 employees located in our corporate office, including sales and operations, and 415 in our regional offices and branches. Our management believes that we have good relations with our employees.

Hiring, Promotion and Talent Development

We are always looking to build our workforce from within and promote from our current talent pool whenever possible. When this is not the case, we look to career fairs and local colleges to network on an ongoing basis, as well as utilizing professional networking platforms, such as LinkedIn. We also have a referral bonus program for current employees, which we believe helps us to diversify our workforce at the same time. We are also committed to the continued development of our employees. Compliance, information technology and other banking industry-related training is completed by employees throughout the year. We also aim to assist our employees with position-related training and development when available. We recruit the best people for the job regardless of gender, race, ethnicity, age, disability, sexual orientation, gender identity, cultural background or religious belief. It is our policy to fully comply with all state and federal laws applicable to discrimination in the workplace.

Health and Safety

The success of our business is fundamentally connected to the well-being of our employees. At the Bank, the health and safety of our employees are our top priority. We are committed to providing a safe and supportive work environment where every team member can thrive. We continuously assess and improve our safety practices, ensuring compliance with all relevant regulations, and promote a culture of open communication.

Compensation and Benefits

We provide robust compensation and benefits programs to help meet the needs of our employees. In addition to competitive salaries, these programs include annual bonuses, a 401(k) Retirement Plan, full medical, dental and vision insurance, life insurance and paid time off. Our Compensation Committee has retained a consultant to advise on pay structure for our executive officers. As part of our compensation philosophy, we believe that we must offer and maintain market competitive total rewards programs for our employees in order to attract and retain superior talent.

Information about our Executive Officers

A brief description of the background of each of our executive officers as of December 31, 2024, is set forth below.

Thomas A. Broughton, III (69) – Mr. Broughton has served as our President and Chief Executive Officer and a director since 2007 and as President, Chief Executive Officer and a director of the Bank since its inception in May 2005. Mr. Broughton was appointed Chairman of the Board effective January 1, 2019, following the retirement of our former Chairman. Mr. Broughton has spent the entirety of his banking career in the Birmingham area. In 1985, Mr. Broughton was named

President of the de novo First Commercial Bank. When First Commercial Bank was acquired by Synovus Financial Corp. in 1992, Mr. Broughton continued as President and was named Chief Executive Officer of First Commercial Bank. In 1998, he became Regional Chief Executive Officer of Synovus Financial Corp., responsible for the Alabama and Florida markets. In 2001, Mr. Broughton's Synovus region shifted, and he became Regional Chief Executive Officer for the markets of Alabama, Tennessee and parts of Georgia. He continued his work in this position until his retirement from Synovus in August 2004. Mr. Broughton's experience in banking has afforded him opportunities to work in many areas of banking and has given him exposure to all bank functions. Mr. Broughton served on the Board of Directors of Cavalier Homes, Inc. from 1986 until 2009, when the company was sold to a subsidiary of Berkshire Hathaway.

Edison K. Woodie, III (57) – Mr. Woodie was appointed interim Chief Financial Officer effective October 2024. In 1989, Ed joined SouthTrust Bank, and over his 15-year career with the bank served as Vice President in asset and liability and treasury management and then later in mergers and acquisitions. Ed joined CapitalSouth Bank in 2004 as Vice President and Controller. In 2008, Ed joined ServisFirst Bank as Controller and has served in that role for 16 years.

Rodney E. Rushing (67) – Mr. Rushing has served as our Executive Vice President and Chief Operating Officer since February 2021. From 2011 to 2021, he served as the Executive Vice President and Executive for Correspondent Banking for us and the Bank. Prior to joining us, Mr. Rushing was employed at BBVA Compass from 1982 to 2011, most recently serving as Executive Vice President of Correspondent Banking. At the time of his departure in March 2011, the correspondent banking division of BBVA Compass provided correspondent banking services to over 600 financial institutions.

Henry Abbott (42) – Mr. Abbott has served as Senior Vice President and Chief Credit Officer for us and the Bank since April 2018. From 2013 to 2018, he served as Senior Vice President and Chief Credit Officer for our Correspondent Banking Division. Prior to joining us, Mr. Abbott was employed at BB&T (now Truist) from 2004 to 2013 in various senior lending and credit administration roles.

Available Information

Our corporate website is www.servisfirstbank.com. We have direct links on this website to our Code of Ethics and the charters for our Audit, Compensation and Corporate Governance and Nominations Committees, accessible on the "Investor Relations" section of our website. We also have direct links to our filings with the SEC, including, but not limited to, our Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, proxy statements and any amendments to these filings, which are available free of charge through our corporate website as soon as reasonably practicable after they are electronically filed with, or furnished to, the SEC. Stockholders may request hard copies of our filings, free of charge, by contacting our Senior Vice President of Investor Relations, Davis Mange, at 2500 Woodcrest Place, Birmingham, AL 35209, telephone (205) 949-3420.

ITEM 1A. RISK FACTORS.

The following list identifies and briefly summarizes the material risk factors known to us as of the date of this Form 10-K. Our business, financial condition and results of operations could be harmed by any of the following risks or by other risks identified in this Form 10-K, as well as by other risks we may not have anticipated or viewed as material as of the date of this Form 10-K. Such risks and uncertainties could cause actual results to differ materially from those contained in forward-looking statements presented elsewhere by management. See also "Cautionary Note Regarding Forward-Looking Statements."

Risks Related to Our Business

We are dependent on the services of our management team and Board of Directors, and the unexpected loss of key officers or directors may adversely affect our business and operations.

Our success depends in large part on the performance of our key personnel, as well as on our ability to attract, motivate and retain highly qualified senior and middle management. Competition for employees is intense, and the process of locating key personnel with the combination of skills and attributes required to execute our business plan may be lengthy. If any of our or the Bank's executive officers, other key personnel, or directors leaves us or the Bank, our operations may be adversely affected. Additionally, our directors' and advisory board members' community involvement and diverse and extensive local business relationships are important to our success. Any material changes in the composition of our Board of Directors or the respective advisory boards of the Bank could have a material adverse effect on our business, financial condition, results of operations and prospects.

We are subject to heightened regulatory requirements.

Various federal banking laws and regulations, including rules adopted by the Federal Reserve pursuant to the requirements of the Dodd-Frank Act, impose additional requirements on bank holding companies with total assets of at least \$10 billion. In addition, banks with total assets of at least \$10 billion are primarily examined by the CFPB with respect to federal consumer protection laws and regulations. As of September 30, 2021, we exceeded \$10 billion in total assets and were reclassified as a large financial institution by the FDIC, and now are subject to additional requirements including, but not limited to, calculating our FDIC deposit insurance assessment using the large bank pricing rule, and more frequent regulatory examinations. As a result of these additional compliance obligations, we have incurred significant expenses and expect to continue to incur expenses to address heightened regulatory requirements. These additional regulatory requirements and increased compliance expenses could have a material adverse effect on our business, financial condition and results of operations.

A prolonged downturn in the real estate market, especially in our primary markets, could result in losses and adversely affect our profitability.

As of December 31, 2024, 64.8% of our loan portfolio was composed of commercial and consumer real estate loans, of which 31.7% was owner-occupied commercial or 1-4 family mortgage loans. The real estate collateral in each case provides an alternate source of repayment in the event of default by the borrower, but could deteriorate in value after the time the credit is initially extended. A decline in real estate values, either in the regions we serve or across the country, could impair the value of our collateral and our ability to sell the collateral upon foreclosure, which would likely require us to increase our provision for credit losses. In the event of a default with respect to any of these loans, the amounts we receive upon sale of the collateral may be insufficient to recover the outstanding principal and interest on the loan. If we are required to re-value the collateral securing a loan to satisfy the debt during a period of reduced real estate values or to increase our allowance for credit losses, our profitability could be adversely affected, which could have a material adverse effect on our business, financial condition, results of operations and prospects.

Our largest loan relationships currently make up a significant percentage of our total loan portfolio.

As of December 31, 2024, our 10 largest borrowing relationships totaled \$816.3 million in commitments (including unfunded commitments), or approximately 6.5% of our total loan portfolio. The concentration risk associated with having a small number of relatively large loan relationships is that, if one or more of these relationships were to become delinquent or suffer default, we could be at risk of material losses. The allowance for credit losses may not be adequate to cover losses associated with any of these relationships, and any loss or increase in the allowance could have a material adverse effect on our business, financial condition, results of operations and prospects.

Our decisions regarding credit risk could be inaccurate and our allowance for credit losses may be inadequate, which could have a material adverse effect on our business, financial condition, results of operations and future prospects.

We maintain an allowance for credit losses that we consider adequate to absorb losses inherent in the loan portfolio based on our assessment of the information available. In determining the size of our allowance for credit losses, management makes various assumptions and judgments about the collectability of our loan portfolio, including the creditworthiness of our borrowers and the value of the real estate and other assets serving as collateral for the repayment of many of our loans, as well as historical loss experience, current conditions, reasonable and supportable forecasts, and other pertinent information.

If our assumptions and judgments are inaccurate, particularly with respect to creditworthiness of borrowers and value of collateral, we may incur loan losses in excess of our current allowance for credit losses and be required to make material additions to our allowance for credit losses, which could have a material adverse effect on our business, financial condition, results of operations and prospects. Furthermore, federal and state regulators periodically review our allowance for credit losses and could require us to materially increase our allowance for credit losses or recognize further loan charge-offs based on judgments different than those of our management.

Any material increase in our allowance for credit losses or loan charge-offs as required by these regulatory agencies could have a material adverse effect on our business, financial condition, results of operations and prospects. For more information, see Note 1 – “Summary of Significant Accounting Policies” in the Notes to Consolidated Financial Statements included in Item 8. Financial Statements and Supplementary Data elsewhere in this report.

The internal controls that we have implemented in order to mitigate risks inherent to the business of banking might fail or be circumvented, which could have a material adverse effect on our business, financial condition, results of operations and prospects.

Management regularly reviews and updates our internal controls and procedures that are designed to identify, measure, monitor, report and analyze the types of risk to which we are subject, including liquidity risk, credit risk, market risk, legal risk, compliance risk, strategic risk, cybersecurity risk, reputational risk and operational risk related to our employees, systems and vendors, among others. Any system of control and any system to reduce risk exposure, however well designed and operated, is based in part on certain assumptions and can provide only reasonable, not absolute, assurances that the objectives of the system are met. A failure in our internal controls could have a significant negative impact not only on our earnings, but also on our reputation with our customers, regulators and investors. In addition, a failure of our internal controls, or a circumvention of such controls, could have a material adverse effect on our business, financial condition, results of operations and prospects.

Our corporate structure provides for decision-making authority by our regional chief executive officers and banking teams. Our business, financial condition, results of operations and prospects could be negatively affected if our employees do not follow our internal policies or are negligent in their decision-making.

We attract and retain our management talent by empowering them to make certain business decisions on a local level, subject to certain exceptions that require approval by our centralized credit administration department in Birmingham, Alabama or our senior management team. Our local bankers may not follow our internal procedures or otherwise act in our best interests with respect to their decision-making. A failure of our employees to follow our internal policies, or actions taken by our employees that are negligent could have a material adverse effect on our business, financial condition, results of operations and prospects.

Our business, financial condition, results of operations and prospects could be negatively affected if we fail to grow or fail to manage our growth effectively.

We have opened new offices in Auburn, Alabama, Fort Walton, Florida, Venice, Florida, Sarasota, Florida, Orlando, Florida, Tallahassee, Florida, Columbus, Georgia, Charlotte and Asheville, North Carolina, Memphis, Tennessee, and Virginia Beach, Virginia in the past five years. Our current strategy is to grow organically and, if appropriate, supplement that growth with select acquisitions.

We may be unable to continue our growth, whether organic or through acquisitions, due to a number of factors, such as changes in economic conditions, changes in banking laws, limited availability of suitable markets or targets, or our perceptions of acceptable risk. Further, even if we enter into new markets, we may not be able to successfully manage our growth or compete in new markets due to limitations in human resources, training and operational, financial and technological resources.

While we believe that we presently have sufficient capital to meet our needs for our immediate growth plans, our growth plans require capital, and our growth plans could be further limited by federal and state regulatory requirements to maintain adequate levels of capital to support our operations. If we require capital for our growth plans, our access to capital will depend on a number of factors, such as the state of the financial markets, including prevailing interest rates, confidence in financial institutions generally, perceptions of our business or our financial strength, and other factors, and we may not be able to obtain capital on favorable terms or at all.

Any of the factors described above could adversely affect our ability to successfully implement our growth strategy, which could have a material adverse effect on our business, financial condition, results of operations and prospects.

Competition from financial institutions and other financial service providers may adversely affect our profitability.

The banking business is highly competitive, and we experience competition in our markets from many other financial institutions. We compete with these other financial institutions both in attracting deposits and in making loans. Our profitability depends upon our continued ability to successfully compete with an array of financial institutions in our service areas and attract new customers.

Our ability to compete successfully will depend on a number of factors, including, among other things:

- our ability to build and maintain long-term customer relationships while ensuring high ethical standards and safe and sound banking practices;
- the scope, relevance and pricing of products and services that we offer;
- customer satisfaction with our products and services;
- industry and general economic trends; and
- our ability to keep pace with technological advances and to invest in new technology

Increased competition could require us to increase the rates that we pay on deposits or lower the rates that we offer on loans, which could reduce our profitability. Our failure to compete effectively in our markets could restrain our growth or cause us to lose market share, which could have a material adverse effect on our business, financial condition, results of operations and prospects.

Unpredictable economic conditions, including inflation, recession, tariffs, trade wars, pandemics or changes in other economic conditions in the U.S. economy generally or in any of our market areas may have a material adverse effect on our financial performance.

We have been, and may in the future be, negatively impacted by general business and economic conditions in the U.S., including inflation, recession, tariffs, trade wars, pandemics, political issues, regulatory issues and changes in the U.S. economy as a whole. In tandem with elevated interest rates, re-emerging inflationary pressures in the U.S. economy generally, and in our local markets specifically, may negatively impact our operations and profitability. Inflation drives down consumer spending, which could negatively impact the businesses we serve. Elevated mortgage rates may also negatively impact our mortgage lending business.

Substantially all of our borrowers and depositors are individuals and businesses located and doing business in our markets. Therefore, our continued success will depend on the general economic conditions in those areas, which we cannot predict with certainty. The majority of our borrowers are commercial firms, professionals and affluent customers located and doing business in such local markets. Accordingly, any regional or local economic downturn that affects any of the markets in which we operate, including existing or prospective property or borrowers in such markets may affect us and our profitability more significantly and more adversely than our more geographically-diversified competitors, which could have a material adverse effect on our business, financial condition, results of operations and prospects.

Our operations and financial performance could be adversely affected by natural disasters, and climate change can increase those risks while adding regulatory, compliance, reputational and other risks.

Natural disasters could have a material adverse effect on our financial position and results of operations. Natural disasters, such as hurricanes, tornados, earthquakes and similar unpredictable weather events, could affect us directly (by interrupting our systems, damaging our offices or otherwise preventing us from operating our business in the ordinary course) or indirectly (by damaging or destroying the businesses or properties of our customers or otherwise impairing our customers' ability to make loan payments on a timely basis or destroying property pledged as collateral for loans). Our entry into various markets in Florida and the Mobile, Alabama and Charleston, South Carolina markets increased our exposure to potential losses associated with hurricanes and similar natural disasters that are more common in coastal areas than in our other markets.

Increased burdens associated with environmental regulations could materially affect our results of operations by requiring us to implement costly measures to comply with any new laws and regulations. Changes to regulations or market shifts in response may also impact the businesses of some of our customers, which may require us to adjust our lending portfolios and business strategies with respect to such customers.

In addition, the investing public is increasingly focused on the financial services industry's ability to manage environmental impact. Failure to appropriately manage our environmental impact could have a material adverse effect on our reputation and harm our ability to attract and retain customers and employees.

We encounter technological change continually and have fewer resources than many of our competitors to invest in technological improvements.

The banking and financial services industries are undergoing rapid technological changes, with frequent introductions of new technology-driven products and services, including those of artificial intelligence. Our success will depend in part on our ability to address our customers' needs by using technology to provide products and services that will satisfy customer demands for convenience, as well as to create additional efficiencies in our operations. Many of our competitors have greater resources to invest in technological improvements, and we may not be able to implement new technology-driven products and services, which could reduce our ability to effectively compete or increase our overall expenses and have a material adverse effect on our net income.

Our information systems may experience a failure or interruption.

We rely heavily on communications and information systems to conduct our business. Any failure or interruption in the operation of these systems could impair or prevent the effective operation of our customer relationship management, general ledger, deposit, lending, or other functions. While we have policies and procedures designed to prevent or limit the effect of a failure or interruption in the operation of our information systems, there can be no assurance that any such failures or interruptions will not occur or, if they do occur, that they will be adequately addressed. We will from time to time convert from one system to another in the normal course of business. Ineffective conversions could cause failure or interruption in the operation of our information systems. The occurrence of any failures or interruptions impacting our information systems could damage our reputation, result in a loss of customer business, and expose us to additional regulatory scrutiny, civil litigation, and possible financial liability, any of which could have a material adverse effect on our financial condition and results of operations.

We use information technology in our operations and offer online banking services to our customers. Any unauthorized access to our or our customers' confidential or proprietary information exposes us to reputational harm and litigation and could adversely affect our ability to attract and retain customers.

Information security risks for financial institutions have increased in recent years, in part because of the proliferation of new technologies, the use of the internet and telecommunications technologies to conduct financial transactions, and the increased sophistication and activities of organized crime, hackers, terrorists, activists, and other external parties. We are under continuous threat of loss due to hacking, cyber-attacks and fraud, including fraud committed by external parties against us or our customers, fraud committed internally by or associates and fraud committed by customers. Our risk and exposure to these matters remains heightened because of the evolving nature and complexity, and the increasing frequency, of these threats from cybercriminals and hackers, our plans to continue to provide internet banking and mobile banking channels, and our plans to continue to develop additional remote connectivity solutions to serve our customers. Therefore, the secure processing, transmission, and storage of information in connection with our online banking services are critical elements of our operations. However, our network is vulnerable to unauthorized access, computer viruses and other malware, phishing schemes, human error or other security failures. In addition, our customers may use personal smartphones, tablet PCs, or other mobile devices that are beyond our control systems in order to access our products and services. Our technologies, systems and networks, and our customers' devices, have been and will continue to be the target of cyber-attacks, electronic fraud, or information security breaches that could result in the unauthorized release, gathering, monitoring, misuse, loss, or destruction of our or our customers' confidential, proprietary, and other information, or otherwise disrupt our or our customers' or other third parties' business operations. As cyber threats continue to evolve, we continue to spend significant capital and other resources to protect against these threats or to alleviate or investigate problems caused by such threats. To the extent that our activities or the activities of our customers involve the processing, storage, or transmission of confidential customer information, any breaches or unauthorized access to such information would present significant regulatory costs and expose us to litigation and other possible liabilities. Any inability to prevent these types of security threats could also cause existing customers to lose confidence in our systems and could adversely affect our reputation and ability to generate deposits. Additionally, our insurance may be inadequate to compensate us for losses due to a cyber-attack, hacking, or similar technology security breach. While we have not experienced any material losses relating to cyber-attacks or other information security breaches to date, we may suffer such losses in the future. The occurrence of any cyber-attack or information security breach could result in potential liability to clients, reputational damage, damage to our competitive position, and the disruption of our operations, all of which could adversely affect our financial condition or results of operations. Further, in addition to cyber-attacks, there has been a significant increase in check fraud in which checks are stolen in the mail and fraudulently deposited into the criminal's account. This has resulted in losses to the Bank, and we expect this trend to continue.

We are dependent upon outside third parties for the processing and handling of our records and data.

We rely on software developed by third-party vendors to process various transactions. In some cases, we have contracted with third parties to run their proprietary software on our behalf. These systems include, but are not limited to, general ledger, payroll, employee benefits, loan and deposit processing, and securities portfolio accounting. While we perform a review of controls instituted by the applicable vendors over these programs in accordance with industry standards and perform our own testing of user controls, we must rely on the continued maintenance of controls by these third-party vendors, including safeguards over the security of customer data. In addition, we maintain, or contract with third parties to maintain daily backups of key processing outputs in the event of a failure on the part of any of these systems. Nonetheless, we may incur a temporary disruption in our ability to conduct business or process transactions, or incur damage to our reputation, if the third-party vendor fails to adequately maintain internal controls or institute necessary changes to systems. Such a disruption or breach of security may have a material adverse effect on our business.

A security breach related to use of third-party software or systems, or the loss or corruption of confidential customer information could adversely affect our ability to provide timely and accurate financial information in compliance with legal and regulatory requirements. Any such failures could result in sanctions from regulatory authorities, significant reputational harm and a decrease in our customers' confidence in us. Additionally, security breaches or the loss, theft or corruption of customer information such as social security numbers, credit card numbers, or other information could result in customer losses, litigation, regulatory sanctions, losses in revenue, increased costs and reputational harm. Our agreements with outside third parties include indemnification obligations in the event of any such security breaches; however, there is no assurance that such third-parties will have sufficient resources to provide full indemnification of all of their customers in the event such a security breach occurs.

Our recent results may not be indicative of our future results and may not provide guidance to assess the risk of an investment in our common stock.

We may not be able to sustain our historical rate of growth and may not be able to further expand our business. Various factors, such as economic conditions, regulatory and legislative considerations and competition, may impede or prohibit our ability to expand our market presence. We lend primarily to small to medium-sized businesses within our communities, which may expose us to greater lending risks than those faced by other banks that lend to larger, better-capitalized and more diversified businesses with longer operating histories. We manage our credit exposure through careful monitoring of loan applicants and loan concentrations in particular industries, and through our loan approval and review procedures. Our use of historical and objective information in determining and managing credit exposure may not be accurate in assessing our risk. Our failure to sustain our historical rate of growth or adequately manage the factors that have contributed to our growth could have a material adverse effect on our business, financial condition, results of operations and prospects.

We may have more credit risk and higher credit losses to the extent loans are concentrated by location or industry of the borrowers or collateral.

Our credit risk and credit losses could increase if our loans are concentrated to borrowers engaged in the same or similar activities or to borrowers who as a group may be uniquely or disproportionately affected by economic or market conditions. Deterioration in economic conditions, housing conditions and commodity and real estate values in certain states or locations could result in materially higher credit losses if loans are concentrated in those locations.

We engage in lending secured by real estate and may be forced to foreclose on the collateral and own the underlying real estate, subjecting us to the costs associated with the ownership of the real property.

Since we originate loans secured by real estate, we may have to foreclose on the collateral property to protect our investment and may thereafter own and operate such property, in which case we are exposed to the risks inherent in the ownership of real estate. As of December 31, 2024, we held \$2.5 million in other real estate owned. The amount that we, as a mortgagee, may realize after a default is dependent upon factors outside of our control, including, but not limited to: general or local economic conditions; environmental cleanup liability; neighborhood assessments; interest rates; real estate tax rates; operating expenses of the mortgaged properties; supply of, and demand for, rental units or properties; ability to obtain and maintain adequate occupancy of the properties; zoning laws; governmental and regulatory rules; fiscal policies; and natural disasters. Our inability to manage the amount of costs or size of the risks associated with the ownership of real estate could have a material adverse effect on our business, financial condition, results of operations and prospects.

Regulatory requirements affecting our loans secured by commercial real estate could limit our ability to leverage our capital and adversely affect our growth and profitability.

The federal bank regulatory agencies have indicated their view that banks with high concentrations of loans secured by commercial real estate are subject to increased risk and should hold higher capital than regulatory minimums to maintain an appropriate cushion against loss that is commensurate with the perceived risk. Because a significant portion of our loan portfolio is dependent on commercial real estate, a change in the regulatory capital requirements applicable to us as a result of these policies could limit our ability to leverage our capital, which could have a material adverse effect on our business, financial condition, results of operations and prospects.

We are subject to interest rate risk, which could adversely affect our profitability.

Our profitability, like that of most financial institutions, depends to a large extent on our net interest income, which is the difference between our interest income on interest-earning assets, such as loans and investment securities, and our interest expense on interest-bearing liabilities, such as deposits and borrowings. We seek to position our asset portfolio to perform adequately in both a higher or lower interest rate environment, but this may not remain true in the future. Our interest sensitivity profile was somewhat liability sensitive as of December 31, 2024, generally meaning that our net interest income would decrease more from rising interest rates than from falling interest rates. Interest rates are highly sensitive to many factors that are beyond our control, including general economic conditions and policies of various governmental and regulatory agencies and, in particular, the Federal Reserve. Changes in monetary policy, including changes in interest rates, could influence not only the interest we receive on loans and securities and the interest we pay on deposits and borrowings, but such changes could also affect our ability to originate loans and obtain or retain deposits, customer demand for loans, the fair value of our financial assets and liabilities, and the average duration of our assets. If the interest rates paid on deposits and other borrowings increase at a faster rate than the interest rates received on loans and other investments, our net interest income, and therefore earnings, could be adversely affected. Earnings could also be adversely affected if the interest rates received on loans and other investments fall more quickly than the interest rates paid on deposits and other borrowings. Any substantial, unexpected, prolonged change in market interest rates could have a material adverse effect on our business, financial condition, results of operations and prospects.

In addition, an increase in interest rates could also have a negative impact on our results of operations by reducing the ability of borrowers to repay their current loan obligations. These circumstances could not only result in increased loan defaults, foreclosures and charge-offs, but also necessitate further increases to the allowance for credit losses which could have a material adverse effect on our business, results of operations, financial condition and prospects.

Liquidity risk could impair our ability to fund operations and meet our obligations as they become due.

Liquidity is essential to our business. Liquidity risk is the potential that we will be unable to meet our obligations as they come due because of an inability to liquidate assets or obtain adequate funding. As can be seen from events in 2023 regarding the operations and failures of other banks in the U.S., an inability to raise funds through deposits, borrowings, correspondent banks, the sale of loans and other sources could have a substantial negative effect on our liquidity. The highly-publicized failures of Silicon Valley Bank, Signature Bank and First Republic Bank during the first half of 2023 caused significant disruptions in the banking industry. These industry developments negatively impacted overall customer confidence in the safety of their deposits, particularly uninsured deposits, at some regional banks. As a result, some customers moved deposits to, or maintained deposits with, larger financial institutions or moved funds to investment alternatives outside the banking industry. The rapid failures of these large banks highlighted risks associated with advances in technology that increase the speed at which information, concerns and rumors can spread through traditional and new media and increase the speed at which deposits can be moved from bank to bank or outside the banking system, heightening liquidity concerns of traditional banks. Approximately 70% of the Bank's liabilities as of December 31, 2024 were checking accounts and other liquid deposits, which are payable on demand or upon several days' notice, while by comparison, 73% of the assets of the Bank were loans, which cannot be called or sold in the same time frame. Our continued access to funding sources in amounts adequate to finance our activities or on terms that are acceptable to us could be impaired by factors that affect us specifically or the financial services industry or economy in general. Market conditions or other events could also negatively affect the level or cost of funding, affecting our ongoing ability to accommodate liability maturities and deposit withdrawals, meet contractual obligations, satisfy regulatory capital requirements, and fund asset growth and new business transactions at a reasonable cost, in a timely manner and without adverse consequences. Any substantial, unexpected or prolonged change in the level or cost of liquidity could have a material adverse effect on our ability to meet deposit withdrawals and other customer needs, which could have a material adverse effect on our business, financial condition, results of operations and prospects.

The fair value of our investment securities can fluctuate due to factors outside of our control.

As of December 31, 2024, the fair value of our investment securities portfolio was approximately \$1.88 billion. Factors beyond our control can significantly influence the fair value of securities in our portfolio and can cause potential adverse changes to the fair value of these securities. These factors include, but are not limited to, rating agency actions in respect of the securities, defaults by the issuer or with respect to the underlying securities, and changes in market interest rates or instability in the capital markets. Any of these factors, among others, could cause other-than-temporary impairments and realized and/or unrealized losses in future periods and declines in other comprehensive income, which could materially and adversely affect our business, results of operations, financial condition and prospects. The process for determining whether impairment of a security is other-than-temporary usually requires complex, subjective judgments about the future financial performance and liquidity of the issuer and any collateral underlying the security in order to assess the probability of receiving all contractual principal and interest payments on the security. Our failure to assess any currency impairments or losses with respect to our securities could have a material adverse effect on our business, financial condition, results of operations and prospects.

Deterioration in the fiscal position of the U.S. federal government and downgrades in Treasury and federal agency securities could adversely affect us and our banking operations.

The long-term outlook for the fiscal position of the U.S. federal government is uncertain. From time to time, the U.S. government approaches its statutory debt limit. The failure by Congress to raise the federal debt ceiling could have severe repercussions within the U.S. and to global credit and financial markets. If Congress does not raise the debt ceiling and if the U.S. government defaults on its payment obligations or experiences delays in making payments when due, such payment default or delay by the U.S. government, as well as continued uncertainty surrounding the U.S. debt ceiling or the U.S. government's ability to pay its debts, could result in a variety of adverse effects for financial markets, market participants and U.S. and global economic conditions. In addition, U.S. debt ceiling and budget deficit concerns have increased the possibility of a downgrade in the credit rating of the U.S. government and could result in economic slowdowns or a recession in the United States. Although U.S. lawmakers have passed legislation to raise the federal debt ceiling on multiple occasions, ratings agencies have lowered or threatened to lower the long-term sovereign credit rating on the U.S. as a result of such disputes over the debt ceiling.

In addition to causing economic and financial market disruptions, any future downgrade, failure to continue to raise the U.S. statutory debt limit as needed, or deterioration in the fiscal outlook of the U.S. federal government, could, among other things, materially adversely affect the market value of the U.S. and other government and governmental agency securities that we hold, the availability of those securities as collateral for borrowing, and our ability to access capital markets on favorable terms. In particular, it could increase interest rates and disrupt payment systems, money markets, and long-term or short-term fixed income markets, adversely affecting the cost and availability of funding, which could negatively affect our profitability. Also, the adverse consequences of any downgrade could extend to those to whom we extend credit and could adversely affect their ability to repay their loans. Any of these developments could have a material adverse effect on our business, financial condition, results of operations and prospects.

We may be adversely affected by the soundness of other financial institutions.

Our ability to engage in routine funding transactions could be adversely affected by the actions and commercial soundness of other financial institutions. Financial services companies are interrelated as a result of trading, clearing, counterparty, and other relationships. We have exposure to different industries and counterparties, and through transactions with counterparties in the financial services industry, including correspondent banks, brokers and dealers, commercial banks, investment banks, and other institutional clients. Our transactions with other financial institutions expose us to credit risk in the event of a default of a counterparty. The soundness of many financial services companies may be closely interrelated as a result of credit, trading, clearing and other relationships between such financial services companies. As a result, defaults by, or even rumors or questions about, one or more financial services companies, or the financial services industry generally, have led to market-wide liquidity problems and could lead to losses or defaults by us or by other institutions. These losses or defaults could have a material adverse effect on our business, financial condition, results of operations and prospects.

We are subject to environmental liability risk associated with our lending activities.

In the course of our business, we may purchase real estate, or we may foreclose on and take title to real estate. As a result, we could be subject to environmental liabilities with respect to these properties. We may be held liable to a governmental entity or to third parties for property damage, personal injury, investigation and clean-up costs incurred by these parties in connection with environmental contamination or may be required to investigate or clean up hazardous or toxic substances or chemical releases at a property. The costs associated with investigation or remediation activities could be substantial. In addition, if we are the owner or former owner of a contaminated site, we may be subject to common law claims by third parties based on damages and costs resulting from environmental contamination emanating from the property. Any significant environmental liabilities could have a material adverse effect on our business, financial condition, results of operations and prospects.

Risks Related to Our Industry

We are subject to extensive regulation in the conduct of our business, which imposes additional costs on us and adversely affects our profitability.

As a bank holding company, we and the Bank are subject to federal regulation, and the examination and reporting requirements of various federal and state agencies, including the Federal Reserve, FDIC, CFPB, and the Alabama Banking Department. Federal and state regulation of the banking industry, along with tax and accounting laws, regulations, rules, and standards, may limit our operations significantly and control the methods by which we conduct business, as they limit those of other banking organizations. Banking regulations are primarily intended to protect depositors, deposit insurance funds, and the banking system as a whole, and not stockholders or other creditors. These regulations affect lending practices, capital structure, investment practices, dividend policy, and overall growth, among other things. For example, federal and state consumer protection laws and regulations limit the manner in which we may offer and extend credit. In addition, the laws governing bankruptcy generally favor debtors, making it more expensive and more difficult to collect from customers who become subject to bankruptcy proceedings.

As a bank holding company, we are subject to certain capital requirements that may limit our operations.

As a bank holding company, we are subject to supervision and regulation by the Federal Reserve, including risk-based and leverage capital requirements. We must maintain certain risk-based and leverage capital ratios as required by the Federal Reserve, which can change depending on certain economic conditions and our risk profile and growth plans. Compliance with the capital requirements, including leverage ratios, may limit operations that require the intensive use of capital and could adversely affect our ability to expand or maintain present business levels. Additionally, failure by our bank to meet applicable capital requirements could subject us to a variety of regulatory sanctions, up to and including termination of deposit insurance by the FDIC.

Changes in laws, government regulation, monetary policy or accounting standards may have a material adverse effect on our results of operations.

Changes to statutes, regulations, accounting standards or regulatory policies, including changes in their interpretation or implementation by regulators, could affect us in substantial and unpredictable ways. For example, in February 2025, the Trump administration directed the CFPB to, among other things, suspend rule implementations and cease supervision activities. We cannot predict what other changes, if any, will be made to the legal and regulatory regime, whether the changes will be retained or the effect that such changes may have. Such changes could, among other things, subject us to additional costs and lower revenues, limit the types of financial services and products that we may offer, ease restrictions on non-banks and thereby enhance their ability to offer competing financial services and products, increase compliance costs, and require a significant amount of management's time and attention. Changes in accounting standards could materially impact, potentially even retroactively, how we report our financial condition and results of our operations. Failure to comply with statutes, regulations, or policies could result in sanctions by regulatory agencies, civil monetary penalties, or reputational damage, each of which could have a material adverse effect on our business, financial condition, and results of operations.

Additionally, like all regulated financial institutions, we are affected by monetary policies implemented by the Federal Reserve and other federal instrumentalities. A primary instrument of monetary policy employed by the Federal Reserve is the restriction or expansion of the money supply through open market operations. This instrument of monetary policy frequently causes volatile fluctuations in interest rates, and it can have a direct, material adverse effect on the operating results of financial institutions including our business. Borrowings by the United States government to finance government debt may also cause fluctuations in interest rates and have similar effects on the operating results of such institutions. We do not have

any control over monetary policies implemented by the Federal Reserve or otherwise and any changes in these policies could have a material adverse effect on our business, financial condition, results of operations and prospects.

Federal and state regulators periodically examine our business and we may be required to remediate adverse examination findings.

The Federal Reserve, the FDIC, CFPB, and the Alabama Banking Department periodically examine our business, including our compliance with laws and regulations. If, as a result of an examination, a federal or state banking agency were to determine that our financial condition, capital resources, asset quality, earnings prospects, management, liquidity, compliance with various regulations or other aspects of any of our operations had become unsatisfactory, or that we were in violation of any law or regulation, it may take a number of different remedial actions as it deems appropriate. These actions include the power to enjoin “unsafe or unsound” practices, to require affirmative action to correct any conditions resulting from any violation or practice, to issue an administrative order that can be judicially enforced, to direct an increase in our capital, to restrict our growth, to assess civil monetary penalties against our officers or directors, to remove officers and directors and, if it is concluded that such conditions cannot be corrected or there is an imminent risk of loss to depositors, to terminate our deposit insurance and place us into receivership or conservatorship. Any regulatory action against us could have a material adverse effect on our business, results of operations, financial condition and prospects.

FDIC deposit insurance assessments may materially increase in the future, which would have an adverse effect on earnings.

As an FDIC-insured institution, the Bank is assessed a quarterly deposit insurance premium. The amount of the premium is affected by a number of factors, including the risk the Bank poses to the Deposit Insurance Fund and the adequacy of the fund to cover the risk posed by all insured institutions. If either the Bank or insured institutions as a whole present a greater risk to the Deposit Insurance Fund in the future than they do today, if the Deposit Insurance Fund becomes depleted in any material respect, or if other circumstances arise that lead the FDIC to determine that the Deposit Insurance Fund should be strengthened, the Bank could be required to pay significantly higher deposit insurance premiums and/or additional special assessments (such as the one imposed by the FDIC in 2023) to the FDIC. Those premiums and/or assessments could have a material adverse effect on the Bank’s earnings, thereby reducing the availability of funds to pay dividends to us.

We are subject to numerous laws designed to protect consumers, including the Community Reinvestment Act and fair lending laws, and failure to comply with these laws could lead to a wide variety of sanctions.

The CRA, the Equal Credit Opportunity Act, the Fair Housing Act and other fair lending laws and regulations impose nondiscriminatory lending requirements on financial institutions. The CFPB, the U.S. Department of Justice and other federal agencies are responsible for enforcing these laws and regulations. A successful regulatory challenge to an institution’s performance under the CRA or fair lending laws and regulations could result in a wide variety of sanctions, including damages and civil money penalties, injunctive relief, restrictions on mergers and acquisitions activity, restrictions on expansion, and restrictions on entering new business lines. Private parties may also have the ability to challenge an institution’s performance under fair lending laws in private class action litigation. Such actions could have a material adverse effect on our business, financial condition, results of operations and prospects.

Legal and regulatory proceedings and related matters with respect to the financial services industry, including those directly involving the Company or the Bank, have, and may continue to, adversely affect us or the financial services industry in general.

We have been, and may in the future be, subject to various legal and regulatory proceedings. It is inherently difficult to assess the outcome of these matters, and there can be no assurance that we will prevail in any proceeding or litigation. Any such matter could result in substantial cost and diversion of our management’s efforts, which could have a material adverse effect on our financial condition and operating results. Further, adverse determinations in such matters could result in actions by our regulators that could materially adversely affect our business, financial condition or results of operations.

We establish reserves for legal claims when payments associated with the claims become probable and the costs can be reasonably estimated. We may still incur legal costs for a matter even if we have not established a reserve. In addition, due to the inherent subjectivity of the assessments and unpredictability of the outcome of legal proceedings, the actual cost of resolving a legal claim may be, and has in the past been, substantially higher than any amounts reserved for that matter. The ultimate resolution of a pending legal proceeding, depending on the remedy sought and granted, could adversely affect our financial condition and results of operations.

We face a risk of noncompliance and enforcement action with the Bank Secrecy Act and other anti-money laundering statutes and regulations.

The Bank Secrecy Act, the USA Patriot Act, and other laws and regulations require financial institutions, among other duties, to institute and maintain an effective anti-money laundering program and file suspicious activity and currency transaction reports as appropriate. The Federal Financial Crimes Enforcement Network is authorized to impose significant civil money penalties for violations of those requirements and has engaged in coordinated enforcement efforts with the individual federal banking agencies, as well as the U.S. Department of Justice, Drug Enforcement Administration, and Internal Revenue Service. We are also subject to increased scrutiny of compliance with the rules enforced by the OFAC. If our policies, procedures and systems are deemed deficient, we would be subject to liability, including fines and regulatory actions, which may include restrictions on our ability to pay dividends and the necessity to obtain regulatory approvals to proceed with certain aspects of our business plan, including our acquisition and branching plans. Failure to maintain and implement adequate programs to combat money laundering and terrorist financing could also have serious reputational consequences for us. Any of these results could have a material adverse effect on our business, financial condition, results of operations and prospects.

Risks Related to Our Common Stock

The market price of our common stock may be subject to substantial fluctuations, which may make it difficult for you to sell your shares at the volume, prices and times desired.

The market price of our common stock may be highly volatile, which may make it difficult for you to resell your shares at the volume, prices and times desired. There are many factors that may impact the market price and trading volume of our common stock, including, without limitation:

- actual or anticipated fluctuations in our operating results, financial condition or asset quality;
- changes in our dividends;
- changes in economic or business conditions;
- the effects of, and changes in, trade, monetary and fiscal policies, including the interest rate policies of the Federal Reserve;
- publication of research reports about us, our competitors, or the financial services industry generally, or changes in, or failure to meet, securities analysts' estimates of our financial and operating performance, or lack of research reports by industry analysts or ceasing of coverage;
- operating and stock price performance of companies that investors deemed comparable to us;
- future issuances of our common stock or other securities;
- additions to or departures of key personnel;
- proposed or adopted changes in laws, regulations or policies affecting us;
- perceptions in the marketplace regarding our competitors and/or us;
- significant acquisitions or business combinations, strategic partnerships, joint ventures or capital commitments by or involving our competitors or us;
- other economic, competitive, governmental, regulatory and technological factors affecting our operations, pricing, products and services; and
- other news, announcements or disclosures (whether by us or others) related to us, our competitors, our core market or the financial services industry.

Any of these events may materially and adversely affect the market price of our common stock, which could make it difficult to sell your shares at the volume, prices and times desired.

The rights of our common stockholders are subordinate to the rights of the holders of our outstanding debt and will be subordinate to the rights of the holders of any preferred securities or any debt that we may issue in the future.

Our Board of Directors has the authority to issue in the aggregate up to 1,000,000 shares of preferred stock, and to determine the terms of each issue of preferred stock, without stockholder approval. Any shares of preferred stock that we may issue in the future may be senior to our common stock in respect to dividends, voting rights or other matters.

We and our bank are subject to capital and other requirements which restrict our ability to pay dividends.

Future declarations of quarterly dividends are subject to the approval of our Board of Directors and subject to limits imposed on us by our regulators. In order to pay any dividends, we will need to receive dividends from our bank or have other sources of funds. We and the Bank are subject to restrictions on the payment of dividends. For example, under Alabama law, a state-chartered bank may not pay a dividend in excess of 90% of its net earnings until the bank's surplus is equal to at least 20%

of its capital (our bank's surplus currently exceeds 20% of its capital). Moreover, our Bank is also required by Alabama law to obtain the prior approval of the Superintendent for its payment of dividends if the total of all dividends declared by our bank in any calendar year will exceed the total of (1) our bank's net earnings (as defined by statute) for that year, plus (2) its retained net earnings for the preceding two years, less any required transfers to surplus. In addition, the Bank must maintain certain capital levels, which may restrict the ability of the bank to pay dividends to us and our ability to pay dividends to our stockholders. As of December 31, 2024, our Bank could pay approximately \$548.7 million of dividends to us without prior approval of the Superintendent. The payment of dividends is also further subject to declaration by our Board of Directors, which takes into account our financial condition, earnings, general economic conditions and other factors, including statutory and regulatory restrictions. There can be no assurance that dividends will in fact be paid on our common stock in future periods or that, if paid, such dividends will not be reduced or eliminated. Limitations on our ability to receive dividends from the Bank could have a material adverse effect on our liquidity and ability to pay dividends on our common stock or interest and principal on our debt.

An investment in our common stock is not an insured deposit and is subject to risk of loss.

Our common stock is not a bank deposit and, therefore, is not insured against loss by the FDIC, any deposit insurance fund or by any other public or private entity. Investment in our common stock is inherently risky for the reasons described in this "Risk Factors" section and is subject to the same market forces that affect the price of common stock in any company. As a result, an investor may lose some or all of their investment in our common stock.

Our corporate governance documents, and certain corporate and banking laws applicable to us, could make a takeover more difficult.

Certain provisions of our certificate of incorporation, as amended (or our "charter"), and bylaws, as amended, and corporate and federal banking laws, could make it more difficult for a third party to acquire control of our organization, even if those events were perceived by many of our stockholders as beneficial to their interests. In many cases, stockholders receive a premium for their shares when one company purchases another. For example, Alabama and Delaware law make it difficult for anyone to purchase the bank or us without approval of our Board of Directors. Thus, your ability to realize the potential benefits of any sale by us may be limited, even if such sale would represent a greater value for stockholders than our continued independent operation.

These provisions, and the corporate and banking laws and regulations applicable to us:

- provide that special meetings of stockholders may be called at any time only by the Chairman of our Board of Directors, by the President or by order of the Board of Directors;
- enable our Board of Directors to issue preferred stock up to the authorized amount, with such preferences, limitations and relative rights, including voting rights, as may be determined from time to time by the Board of Directors;
- enable our Board of Directors to increase the number of persons serving as directors and to fill the vacancies created as a result of the increase by a majority vote of the directors present at the meeting;
- enable our Board of Directors to amend our bylaws without stockholder approval;
- do not provide for cumulative voting rights (therefore allowing the holders of a majority of the shares of common stock entitled to vote in any election of directors to elect all of the directors standing for election, if they should so choose); and
- require approval of federal and state regulatory agencies.

These provisions may discourage potential acquisition proposals and could delay or prevent a change in control, including under circumstances in which our stockholders might otherwise receive a premium over the market price of our shares.

General Risk Factors

Financial disruption or a prolonged economic downturn could materially and adversely affect our business.

Worldwide financial markets have recently experienced periods of extraordinary disruption and volatility, resulting in heightened credit risk, reduced valuation of investments, supply chain issues and labor constraints, high rates of inflation and decreased economic activity. Moreover, many companies have experienced reduced liquidity and uncertainty as to their ability to raise capital during such periods of market disruption and volatility. In the event that these conditions recur or result in a prolonged economic downturn, our results of operations, financial position and/or liquidity could be materially and adversely affected. Many of the other risk factors discussed herein identify risks that result from, or are exacerbated by, financial economic downturn. These include risks related to our investments portfolio, the competitive environment and regulatory developments.

As a business operating in the financial services industry, our business and operations may be adversely affected in numerous and complex ways by weak economic conditions.

Our businesses and operations are sensitive to general business and economic conditions in the United States. If the U.S. economy weakens, our growth and profitability could be constrained. Uncertainty about the federal fiscal policymaking process and the medium and long-term fiscal outlook of the federal government is a concern for businesses, consumers and investors in the United States. In addition, economic conditions in foreign countries could affect the stability of global financial markets, which could hinder U.S. economic growth. Weak economic conditions are characterized by deflation, fluctuations in debt and equity capital markets, a lack of liquidity and/or depressed prices in the secondary market for mortgage loans, increased delinquencies on mortgage, consumer and commercial loans, residential and commercial real estate price declines and lower home sales and commercial activity. The current economic environment is characterized by elevated interest rates, which may impact our ability to generate attractive earnings through our investment portfolio. While certain factors point to improving economic conditions, including moderating inflation, uncertainty remains regarding the path of economic recovery and the mitigating impacts of government interventions. An increase in interest rates could increase competition for deposits, decrease customer demand for loans due to the higher cost of obtaining credit, result in an increased number of delinquent loans and defaults or reduce the value of securities held for investment. A decrease or stabilization in interest rates may lead to reduced competition for deposits, due to lower savings yields, and increased loan demand because of lowered cost of obtaining credit. This could result in fewer loan delinquencies and defaults, as borrowers find it easier to meet their debt obligations. Additionally, the value of investment-held securities could rise, as existing higher-yield securities become more attractive in a lower interest-rate environment. All of these factors can individually or in the aggregate be detrimental to our business, and the interplay between these factors can be complex and unpredictable. Our business also is significantly affected by monetary and related policies of the U.S. federal government and its agencies. Changes in any of these policies are influenced by macroeconomic conditions and other factors that are beyond our control. Adverse economic conditions and government policy responses to such conditions could have a material adverse effect on our business, financial condition, results of operations and prospects. Changes in U.S. trade policies may also adversely impact our business and operations. For example, changes in tariffs imposed or threatened to be imposed by the new Presidential administration may cause inflation, which can adversely affect our business.

ITEM 1B. UNRESOLVED STAFF COMMENTS.

None.

ITEM 1C. CYBERSECURITY.

Risk Management and Strategy

Our risk management program is designed to identify, assess, and mitigate risks across various aspects of our company, including financial, operational, regulatory, reputational, and legal. Cybersecurity is a critical component of this program, given the increasing reliance on technology and potential of cyber threats. Our Information Security Officer is primarily responsible for this cybersecurity component and is a key member of the risk management organization, reporting directly to the Chief Risk Officer and, as discussed below, periodically to the Information Technology Steering Committee and our Board of Directors.

Our objective for managing cybersecurity risk is to avoid or minimize the impacts of external threat events or other efforts to penetrate, disrupt or misuse our systems or information. The structure of our information security program is designed around the National Institute of Standards and Technology (“NIST”) Cybersecurity Framework, Federal Financial Institution Examination Council (“FFIEC”) Cybersecurity Assessment Tool, regulatory guidance, and other industry standards. In addition, we leverage certain industry and government associations, third-party benchmarking, audits, and threat intelligence feeds to facilitate and promote program effectiveness. Our Information Security Officer and our Chief Information and Operations Officer, along with key members of his team, regularly collaborate with peer banks, industry groups, and policymakers to discuss cybersecurity trends and issues and identify best practices. The Information Security Program is periodically reviewed by such personnel with the goal of addressing changing threats and conditions and maturing our Information Security Program.

We employ an in-depth, layered, defensive strategy that embraces a “trust by design” philosophy when designing new products, services, and technology. We leverage people, processes, and technology as part of our efforts to manage and maintain cybersecurity controls. We also employ a variety of tools and processes to identify, protect against, detect, respond, recover from, and govern the cybersecurity risks and threats. We have tools configured to block, prevent, detect, and monitor for suspicious activity providing real time monitoring and alerts for anomalous and nefarious activity, as well as advanced persistent threats. We engage in regular assessments of our infrastructure, software systems, and network architecture, using internal cybersecurity experts and third-party specialists. We also maintain a third-party risk management program designed to identify, assess, and manage risks, including cybersecurity risks, associated with third parties, external service providers and our supply chain. We also actively monitor our email traffic for malicious phishing email campaigns and monitor remote connections as a significant portion of our workforce has the option to work remotely. We leverage internal and external auditors and independent external partners to periodically review our processes, systems, and controls, including with respect to our information security program, to assess their design and operating effectiveness and make recommendations to strengthen our risk management program.

We maintain an Incident Response Plan that provides a documented framework for responding to actual or potential cybersecurity incidents, including timely notification of and escalation to the appropriate Board-approved management committees, as discussed further below, and to the Information Technology Steering Committee. The Incident Response Plan is coordinated through the Information Security Officer. Key members of management are embedded into the Incident Response Plan by its design. The Incident Response Plan facilitates coordination across multiple parts of our organization and is evaluated at least annually.

Notwithstanding our defensive measures and processes, the threat posed by cyber-attacks is severe. Our internal systems, processes, and controls are designed to mitigate loss from cyber-attacks and, while we have experienced cybersecurity incidents in the past, to date, risks from cybersecurity threats have not materially affected our company. For further discussion of risks from cybersecurity threats, see the section captioned “Our Information Systems May Experience Failure, Interruption or Breach In Security” in Item 1A. Risk Factors.

Governance

Our Information Security Officer is accountable for overseeing and directing our Information Security Program. The responsibilities include cybersecurity risk assessment, defense operations, incident response, vulnerability assessment, threat intelligence, identity access governance, third-party risk management, and business resilience. The foregoing responsibilities are covered on a day-to-day basis by a first line of defense function, and our second line of defense function, including the Information Security Officer, provides guidance, oversight, monitoring and challenge of the first line’s activities. The second line of defense function is separated from the first line of defense function through organizational structure and ultimately reports directly to the Chief Risk Officer. The department, as a whole, consists of information security professionals with varying degrees of education and experience. Individuals within the department are generally subject to professional education and certification requirements. In particular, our Information Security Officer has over 20 years of information

security experience in the Banking, Government, Military, Energy, and Insurance sectors and has the following cybersecurity certifications: Certified Information Systems Security Professional (CISSP), BS in Information Systems with a focus in Cyber Security, CompTIA Security+, CCNA (Security), CCNA (Route/Switch), CCNA (Collaboration), CompTIA Net+, Microsoft Certified System Engineer MCSE (win2000).

Our Board of Directors has approved management committees including the Information Technology Steering Committee, which focuses on technology impact, and the Risk Management Committee, which focuses on business impact. These committees provide oversight and governance of the technology program and the information security program. These committees generally meet monthly and quarterly, respectively, to provide oversight of our risk management strategy, standards, policies, practices, controls, and mitigation and prevention efforts employed to manage security risks. More frequent meetings occur from time to time in accordance with the Incident Response Plan in order to facilitate timely informing and monitoring efforts. The Information Security Officer informs the Information Technology Steering Committee by reporting on key issues, including significant cybersecurity and/or privacy incidents, discussed at committee meetings and the actions taken in response. The Information Technology Steering Committee meets on a monthly basis (or more frequently as may be required by the Incident Response Plan).

The Information Technology Steering Committee is responsible for overseeing our information security and technology programs, including management's actions to identify, assess, mitigate, and remediate or prevent material cybersecurity issues and risks. Our Information Security Officer and our Chief Information and Operations Officer provide regular reports to the Information Technology Steering Committee and our Board of Directors regarding the Information Security Program and the technology program, key enterprise cybersecurity initiatives, and other matters relating to cybersecurity processes. The Information Technology Steering Committee and our Board of Directors review and approve our information security and technology budgets and strategies annually. Additionally, the Risk Management Committee reviews our cyber security risk profile on a quarterly basis. The Information Technology Steering Committee and Risk Management Committee each provide a report of their activities to the full Board of Directors at each board meeting. The principal individuals on the Information Technology Steering Committee responsible for the foregoing activities are the Chief Information and Operations Officer (Chairman of the Committee); the Information Security Officer; and the Chief Risk Officer. The experience of Chief Information and Operations Officer; Information Security Officer; and Chief Risk Officer are as follows: 35 years of experience in bank operations, systems development, payments, and information technology in Financial Services sector; 20 years of information security experience in the Banking, Government, Military, Energy, and Insurance sectors; and 29 years of experience in audit and risk management in the Financial Services Sector (banking) as an FDIC Examiner; Internal Audit Director; and Chief Risk Officer, respectively.

ITEM 2. PROPERTIES.

As of December 31, 2024, we operated through 33 banking offices and one loan production office. Our Woodcrest Place office also includes our corporate headquarters. Due to our focus on service-oriented banking with limited branch locations, each of these locations serves as a hub in our banking markets. We believe that our banking offices are in good condition, are suitable to our needs and, for the most part, are relatively new or refurbished. The following table gives pertinent details about our banking offices:

State, Office Address	City	Zip Code	Owned or Leased	Date Opened
Alabama:				
2500 Woodcrest Place.....	Birmingham	35209	Owned	3/2/2005
324 Richard Arrington Jr. Boulevard North.....	Birmingham	35203	Leased	12/19/2005
5403 Highway 280, Suite 401	Birmingham	35242	Leased	8/15/2006
401 Meridian Street, Suite 100.....	Huntsville	35801	Leased	11/21/2006
1267 Enterprise Way, Suite A.....	Huntsville	35806	Leased	8/21/2006
1 Commerce Street, Suite 200.....	Montgomery	36104	Leased	6/4/2007
7256 Halcyon Park Drive.....	Montgomery	36117	Leased	9/26/2007
4801 West Main Street.....	Dothan	36305	Leased	10/17/2008
1640 Ross Clark Circle, Suite 307	Dothan	36301	Leased	2/1/2011
2 North Royal Street.....	Mobile	36602	Leased	7/9/2012
4400 Old Shell Road	Mobile	36608	Leased	9/3/2014
561 Fairhope Ave. Suite 101.....	Fairhope	36532	Leased	9/29/2017
2272 Moores Mill Rd.....	Auburn	36830	Leased	11/4/2024
Total Offices in Alabama		13 Offices		
Florida:				
219 East Garden Street Suite 100.....	Pensacola	32502	Leased	4/1/2011
4980 North 12th Avenue.....	Pensacola	32504	Owned	8/27/2012
316 Racetrack RD NE.....	Ft. Walton Bch.	32547	Owned	8/3/2020
1022 W 23rd Street, Suite 600	Panama City	32405	Leased	10/10/2022
1701 Hermitage Boulevard Suite 104	Tallahassee	32308	Leased	9/27/2022
4221 West Boy Scout Blvd.	Tampa	33607	Leased	1/4/2016
485 North Keller Road	Orlando	32751	Leased	7/1/2021
247 Tamiami Trail South	Venice	34285	Leased	1/3/2021
1718 Main Street, Suite 100.....	Sarasota	34236	Leased	7/1/2022
3375 Capital Circle NE, Bldg B 1 (1)	Tallahassee	32308	Leased	3/29/2023
Total Offices in Florida.....		10 Offices		
Georgia:				
300 Galleria Parkway SE, Suite 100	Atlanta	30339	Leased	7/1/2015
2801 Chapel Hill Road.....	Douglasville	30135	Owned	1/28/2008
700 Brookstone Centre Parkway, Suite 400.....	Columbus	31904	Leased	2/1/2023
Total Offices in Georgia.....		3 Offices		
North Carolina:				
14891 Ballantyne Village Way Suite 1000	Charlotte	28277	Leased	12/19/2022
1200 Ridgefield Boulevard Suite 254	Asheville	28806	Leased	9/19/2022
9624 Bailey Road, Suite I	Cornelius	28031	Leased	7/1/2023
Total Offices in North Carolina		3 Offices		
South Carolina:				
701 East Bay Street Suite 503	Charleston	29403	Leased	4/20/2015
100 S Main Street Suite I	Summerville	29483	Leased	7/1/2016
Total Offices in South Carolina		2 Offices		
Tennessee:				
1600 West End Avenue, Suite 200.....	Nashville	37203	Leased	5/1/2021
5384 Poplar Ave.....	Memphis	38119	Leased	12/2/2024
Total Offices in Tennessee.....		2 Offices		
Virginia:				
4505 Columbus Street, Suite 100	Virginia Beach	23462	Leased	9/1/2022
Total Offices in Virginia		1 Offices		
Total Offices		34 Offices		

(1) Property serves as a loan production office.

ITEM 3. LEGAL PROCEEDINGS.

Neither we nor the Bank is currently subject to any material legal proceedings. In the ordinary course of business, the bank is involved in routine litigation, such as claims to enforce liens, claims involving the making and servicing of real property loans, and other issues incident to the bank's business. Management does not believe that there are any threatened proceedings against us or the bank which will have a material effect on our or the bank's business, financial position or results of operations.

ITEM 4. MINE SAFETY DISCLOSURE.

Not applicable.

PART II

ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES.

Our common stock is listed on the New York Stock Exchange under the symbol "SFBS." As of February 26, 2025, there were 453 holders of record of our common stock.

Dividends

On December 16, 2024, our Board of Directors increased our quarterly cash dividend from \$0.30 per share to \$0.335 per share. Subject to the Board of Directors' approval and applicable regulatory requirements, we expect to continue paying cash dividends on a quarterly basis.

The principal source of our cash flow, including cash flow to pay dividends, comes from dividends that the Bank pays to us as its sole shareholder. Statutory and regulatory limitations apply to the Bank's payment of dividends to us, as well as our payment of dividends to our stockholders. For a more complete discussion on the restrictions on dividends, see "Bank Supervision and Regulation - Payment of Dividends" in Item 1.

Recent Sales of Unregistered Securities

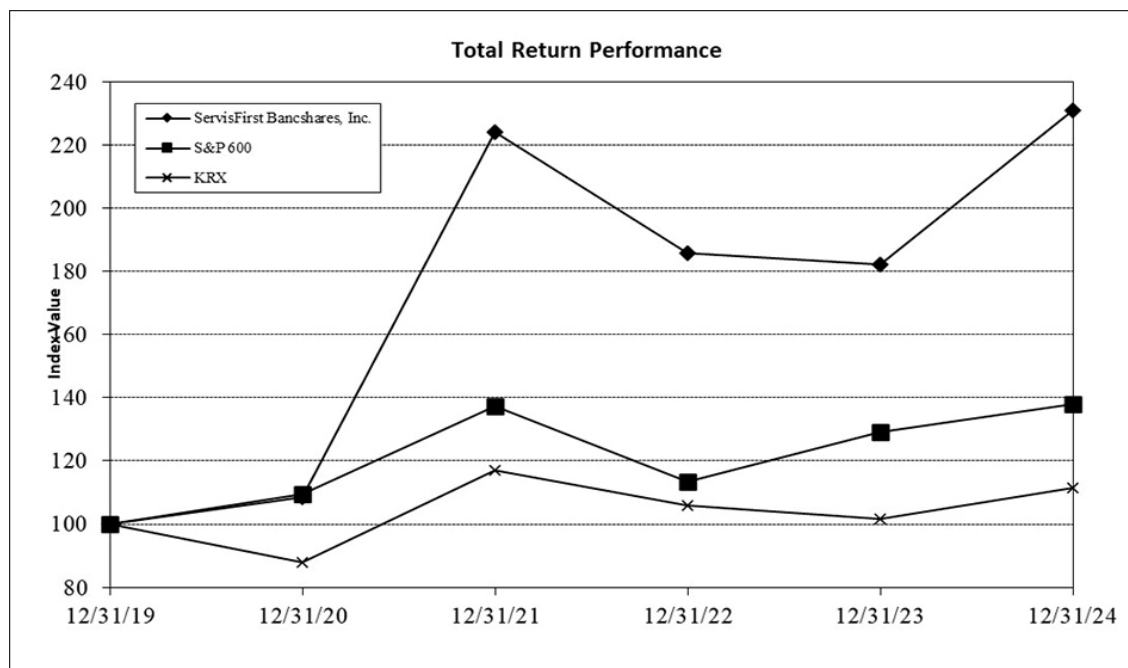
We had no sales of unregistered securities in 2024 other than those previously reported in our reports filed with the SEC.

Purchases of Equity Securities by the Registrant and Affiliated Purchasers

We made no repurchases of our equity securities, and no "affiliated purchasers" (as defined in Rule 10b-18(a)(3) under the Exchange Act) purchased any shares of our equity securities during the fourth quarter of the fiscal year ended December 31, 2024.

Performance Graph

The following graph shows a comparison of the five-year cumulative total stockholder return for the Company, the KBW Nasdaq Regional Banking Index (“KRX”), and the Standard and Poor's 600 (“S&P 600”). *The following performance graph does not constitute soliciting material and should not be deemed filed or incorporated by reference into any other Company filing under the Securities Act or the Exchange Act, except to the extent the Company specifically incorporates the performance graph by reference therein.*



Index:	Date					
	12/31/2019	12/31/2020	12/31/2021	12/31/2022	12/31/2023	12/31/2024
ServisFirst Bancshares, Inc.	100.00	108.50	223.96	185.63	182.25	230.99
S&P 600	100.00	109.57	137.26	113.35	129.09	137.90
KRX	100.00	87.90	117.08	106.01	101.77	111.52

ITEM 6. [Reserved].

ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.

This section of the Form 10-K generally discusses 2024 and 2023 items and year-to-year comparisons between 2024 and 2023. Discussions of 2022 items and year-to-year comparisons between 2023 and 2022 that are not included in this Form 10-K can be found in "Management's Discussion and Analysis of Financial Condition and Results of Operations" in Part II, Item 7 of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2023.

Management's Discussion and Analysis of Financial Condition and Results of Operations is designed to provide a reader of the Company's financial statements with a narrative from the perspective of management on the Company's financial condition, results of operations, liquidity and certain other factors that may affect future results. In certain instances, parenthetical references are made to relevant sections of the Notes to Consolidated Financial Statements to direct the reader to a further detailed discussion. This section should be read in conjunction with the Consolidated Financial Statements included in this Form 10-K.

Overview

The Company

We are a bank holding company within the meaning of the BHC Act headquartered in Birmingham, Alabama. Through our wholly-owned subsidiary bank, we operate full service banking offices located in Alabama, Florida, Georgia, North Carolina, South Carolina, Tennessee, and Virginia. We also operate a loan production office in Florida. Our principal business is to accept deposits from the public and to make loans and other investments. Our principal source of funds for loans and investments are demand, time, savings, and other deposits and the amortization and prepayment of loans and borrowings. Our principal sources of income are interest and fees collected on loans, interest and dividends collected on other investments and service charges. Our principal expenses are interest paid on savings and other deposits, interest paid on our other borrowings, employee compensation, office expenses, and other overhead expenses. Our business is conducted through a single reportable segment. For additional information regarding our segment reporting, refer to (Note 23) - "Segment Reporting" in the Notes to the Consolidated Financial Statements.

2024 Highlights

- Diluted earnings per common share increased \$0.37, or 9.8%, to \$4.16 in 2024 from 2023.
- Average loans increased \$548.0 million, or 4.7%, to \$12.15 billion in 2024 from 2023.
- Average deposits increased \$940.0 million, or 7.7%, to \$13.20 billion in 2024 from 2023.
- Net interest income increased \$35.7 million, or 8.7%, to \$446.7 million in 2024 from 2023. Net interest margin increased one basis point to 2.82% in 2024 from 2023.
- Noninterest income increased \$4.6 million, or 15.3%, to \$35.1 million in 2024 from 2023, primarily due to increases in mortgage banking income and bank-owned life insurance income.
- Noninterest expense increased \$3.1 million, or 1.7%, to \$181.1 million in 2024 from 2023, primarily driven by increases in salaries and third-party processing expenses.

Results of Operations

The following discussion and analysis presents the more significant factors that affected our financial condition as of December 31, 2024 and 2023 and results of operations for each of the years then ended. Refer to Management's Discussion and Analysis of Financial Condition and Results of Operations included in our Annual Report on Form 10-K filed with the SEC on March 1, 2024 for a discussion and analysis of the more significant factors that affected periods prior to 2023.

Net Income Available to Common Stockholders

Net income available to common stockholders was \$227.2 million for the year ended December 31, 2024, compared to \$206.8 million for the year ended December 31, 2023. The increase in net income was primarily attributable to an increase in net interest income. Basic and diluted net income per common share was \$4.17 and \$4.16, respectively, for the year ended December 31, 2024, compared to \$3.80 and \$3.79, respectively, for the year ended December 31, 2023. Return on average assets was 1.39% in 2024, compared to 1.37% in 2023, and return on average common stockholders' equity was 14.98% in 2024, compared to 15.13% in 2023.

The following tables present a summary of our statements of income, including the percent change in each category, for the years ended December 31, 2024 compared to 2023, and for the years ended December 31, 2023 compared to 2022, respectively:

	Year Ended December 31,		Change from the Prior Year
	2024	2023	
	(Dollars in Thousands)		
Interest income	\$ 946,121	\$ 813,246	16.3%
Interest expense	499,462	402,309	24.1%
Net interest income	446,659	410,937	8.7%
Provision for credit losses	21,587	18,715	15.3%
Net interest income after provision for credit losses	425,072	392,222	8.4%
Noninterest income	35,056	30,417	15.3%
Noninterest expense	181,146	178,051	1.7%
Income before income taxes	278,982	244,588	14.1%
Income taxes	51,740	37,735	37.1%
Net income	227,242	206,853	9.9%
Dividends on preferred stock	62	62	-%
Net income available to common stockholders	\$ 227,180	\$ 206,791	9.9%

	Year Ended December 31,		Change from the Prior Year
	2023	2022	
	(Dollars in Thousands)		
Interest income	\$ 813,246	\$ 559,315	45.4%
Interest expense	402,309	88,423	355.0%
Net interest income	410,937	470,892	(12.7)%
Provision for credit losses	18,715	37,607	(50.2)%
Net interest income after provision for credit losses	392,222	433,285	(9.5)%
Noninterest income	30,417	33,359	(8.8)%
Noninterest expense	178,051	157,816	12.8%
Income before income taxes	244,588	308,828	(20.8)%
Income taxes	37,735	57,324	(34.2)%
Net income	206,853	251,504	(17.8)%
Dividends on preferred stock	62	62	-%
Net income available to common stockholders	\$ 206,791	\$ 251,442	(17.8)%

Performance Ratios

The following table presents selected ratios of our results of operations for the years ended December 31, 2024, 2023 and 2022:

	For the Years Ended December 31,		
	2024	2023	2022
Return on average assets	1.39 %	1.37 %	1.71 %
Return on average stockholders' equity	14.98 %	15.13 %	20.73 %
Dividend payout ratio	29.82 %	30.06 %	19.17 %
Net interest margin (1)	2.82 %	2.81 %	3.32 %
Efficiency ratio (2)	37.60 %	40.34 %	31.30 %
Average stockholders' equity to average total assets	9.29 %	9.07 %	7.33 %

- (1) Net interest margin is the net yield on interest earning assets and is the difference between the interest yield earned on interest-earning assets and interest rate paid on interest-bearing liabilities, divided by average earning assets.
- (2) Efficiency ratio is the result of noninterest expense divided by the sum of net interest income and noninterest income.

Net Interest Income

Net interest income is the difference between the income earned on interest-earning assets and interest paid on interest-bearing liabilities used to support such assets. Net interest income is the single largest component of operating revenues. Management seeks to optimize this revenue while balancing interest rate, credit, and liquidity risks. The major factors that affect net interest income are changes in volumes, the yield on interest-earning assets and the cost of interest-bearing liabilities. Our management's ability to respond to changes in interest rates by effective asset-liability management techniques is critical to maintaining the stability of the net interest margin and the momentum of our primary source of earnings.

Net interest income increased 8.7% for the year ended December 31, 2024 from the year ended December 31, 2023. The increase in net interest income was mostly attributable to increases in both the average balance and rate on our interest earning assets. While interest-bearing liabilities average balance and rate both increased, the growth in our interest-earning assets outpaced those of our interest-bearing liabilities, which resulted in increased net interest income.

Average earning assets increased 8.4% in 2024 from 2023, which was primarily driven by an increase of 4.7% in average loans. A majority of our regional markets grew loans during 2024.

Average interest-bearing liabilities increased 12.3% in 2024 from 2023. The increase in interest-bearing deposits was mostly attributable to the organic growth of our deposit base.

Net Interest Margin Analysis

The banking industry uses two key ratios to measure relative profitability of net interest revenue, which are the net interest spread and the net interest margin. The net interest spread measures the difference between the average yield on interest-earning assets and the average rate paid on interest-bearing liabilities. The net interest spread eliminates the effect of noninterest-earning assets as well as noninterest-bearing deposits and other noninterest-bearing funding sources and gives a direct perspective on the effect of market interest rate movements. The net interest margin is an indication of the profitability of a company's balance sheet and is defined as net interest income as a percentage of total average interest-earning assets, which includes the positive effect of funding a portion of interest-earning assets with noninterest-bearing deposits and stockholders' equity.

The net interest margin is impacted by the average volumes of interest-sensitive assets and interest-sensitive liabilities and by the difference between the yield on interest-sensitive assets and the cost of interest-sensitive liabilities (spread). Loan fees collected at origination represent an additional adjustment to the yield on loans. Net interest spread can be affected by economic conditions, the competitive environment, loan demand, and deposit flows. The net yield on earning assets is an indicator of effectiveness of our ability to manage the net interest margin by managing the overall yield on assets and cost of funding those assets.

The following table shows, for the years ended December 31, 2024, 2023 and 2022, the average balances of each principal category of our assets, liabilities and stockholders' equity, and an analysis of net interest income, and the change in interest income and interest expense segregated into amounts attributable to changes in volume and changes in rates. This table is presented on a taxable equivalent basis, if applicable.

Average Balance Sheets and Net Interest Analysis
On a Fully Taxable-Equivalent Basis
For the Year Ended December 31,
(In thousands, except Average Yields and Rates)

	2024			2023			2022		
	Average Balance	Interest Earned / Paid	Average Yield / Rate	Average Balance	Interest Earned / Paid	Average Yield / Rate	Average Balance	Interest Earned / Paid	Average Yield / Rate
Assets:									
Interest-earning assets:									
Loans, net of unearned income									
(1)(2):									
Taxable.....	\$12,134,929	\$787,361	6.49%	\$11,584,541	\$698,177	6.03%	\$10,544,193	\$498,810	4.73%
Tax-exempt (3).....	15,896	434	2.73	18,271	834	4.56	22,026	1,055	4.79
Total loans, net of unearned income.....	12,150,825	787,795	6.48	11,602,812	699,011	6.02	10,566,219	499,865	4.73
Mortgage loans held for sale.....	7,974	401	5.03	4,293	259	6.03	1,460	43	2.95
Debt securities:									
Taxable.....	1,959,488	66,443	3.39	1,881,074	53,456	2.84	1,712,715	40,767	2.38
Tax-exempt (3).....	980	39	3.98	2,716	79	2.91	6,658	172	2.58
Total debt securities (4).....	1,960,468	66,482	3.39	1,883,790	53,535	2.84	1,719,373	40,939	2.38
Federal funds sold.....	19,770	1,128	5.71	53,376	2,844	5.33	58,307	1,556	2.67
Restricted equity securities.....	11,073	800	7.22	9,359	673	7.19	7,637	353	4.62
Interest-bearing balances with banks.....									
	1,698,962	89,522	5.27	1,066,159	57,064	5.35	1,832,215	16,811	0.92
Total interest-earning assets.....	\$15,849,072	\$946,128	5.97%	\$14,619,789	\$813,386	5.56%	\$14,185,211	\$559,567	3.94%
Non-interest-earning assets:									
Cash and due from banks.....	100,639			105,140			162,855		
Net premises and equipment.....	60,276			60,335			60,586		
Allowance for loan losses, accrued interest and other assets.....	323,396			281,946			294,823		
Total assets.....	<u>\$16,333,383</u>			<u>\$15,067,210</u>			<u>\$14,703,475</u>		
Interest-bearing liabilities:									
Interest-bearing deposits:									
Interest-bearing demand deposits ...	\$ 2,282,599	\$ 64,151	2.81%	\$ 1,928,133	\$ 43,265	2.24%	\$ 1,695,738	\$ 6,157	0.36%
Savings	104,581	1,763	1.69	119,049	1,656	1.39	138,917	421	0.30
Money market.....	7,005,057	301,212	4.30	6,347,456	250,674	3.95	4,770,568	43,335	0.91
Time deposits (5).....	1,201,756	53,525	4.45	1,010,683	36,144	3.58	807,327	9,483	1.17
Total interest-bearing deposits.....	10,593,993	420,651	3.97	9,405,321	331,739	3.53	7,412,550	59,396	0.80
Federal funds purchased.....	1,444,463	76,064	5.27	1,288,877	66,730	5.18	1,528,866	26,267	1.72
Other borrowings.....	64,737	2,655	4.10	86,102	3,839	4.46	64,716	2,760	4.26
Total interest-bearing liabilities.....	\$12,103,193	\$499,370	4.13%	\$10,780,300	\$402,308	3.73%	\$ 9,006,132	\$ 88,423	0.98%
Non-interest-bearing liabilities:									
Non-interest-bearing checking.....	2,609,137			2,857,831			4,415,972		
Other liabilities	104,198			62,369			68,393		
Stockholders' equity.....	1,559,213			1,418,189			1,232,460		
Unrealized gains on securities	(42,358)			(51,479)			(19,482)		
Total liabilities and stockholders' equity.....	<u>\$16,333,383</u>			<u>\$15,067,210</u>			<u>\$14,703,475</u>		
Net interest income	<u>\$446,758</u>			<u>\$411,078</u>			<u>\$471,144</u>		
Net interest spread			1.84%			1.83%			2.96%
Net interest margin (5).....			2.82%			2.81%			3.32%

- (1) Non-accrual loans are included in average loan balances in all periods. Loan fees of \$15,381, \$13,752 and \$19,605 are included in interest income in 2024, 2023, and 2022, respectively.
- (2) Amortization of acquired loan premiums of \$186, \$197 and \$161 is included in interest income in 2024, 2023 and 2022, respectively.
- (3) Interest income and yields are presented on a fully taxable equivalent basis using a tax rate of 21%.
- (4) Unrealized losses of \$(60,030), \$(74,519) and \$(30,770) are excluded from the yield calculation in 2024, 2023, and 2022, respectively.
- (5) Net interest margin is net interest income divided by average interest-earning assets.

The following table reflects changes in our net interest margin as a result of changes in the volume and rate of our interest-bearing assets and liabilities:

	For the Year Ended December 31,					
	2024 Compared to 2023 Increase (Decrease) in Interest Income and Expense Due to Changes in:			2023 Compared to 2022 Increase (Decrease) in Interest Income and Expense Due to Changes in:		
	Volume	Rate	Total	Volume	Rate	Total
Interest-earning assets:						
Loans, net of unearned income:						
Taxable.....	\$ 34,143	\$ 55,041	\$ 89,184	\$ 52,785	\$ 146,582	\$ 199,367
Tax-exempt	(98)	(302)	(400)	(173)	(48)	(221)
Total loans, net of unearned income.....	34,045	54,739	88,784	52,612	146,534	199,146
Mortgage loans held for sale.....	191	(49)	142	140	76	216
Debt securities:						
Taxable.....	2,304	10,683	12,987	4,268	8,421	12,689
Tax-exempt	(62)	22	(40)	(113)	20	(93)
Total debt securities.....	2,242	10,705	12,947	4,155	8,441	12,596
Federal funds sold.....	(1,903)	188	(1,715)	(142)	1,430	1,288
Restricted equity securities	20	107	127	59	261	320
Interest-bearing balances with banks	33,357	(899)	32,458	(9,734)	49,987	40,253
Total interest-earning assets ...	<u>67,952</u>	<u>64,791</u>	<u>132,743</u>	<u>47,090</u>	<u>206,729</u>	<u>253,819</u>
Interest-bearing liabilities:						
Interest-bearing demand deposits.....	8,800	12,086	20,886	957	36,151	37,108
Savings.....	(217)	324	107	(68)	1,303	1,235
Money market.....	27,212	23,326	50,538	18,633	188,706	207,339
Time deposits.....	7,563	9,818	17,381	2,925	23,736	26,661
Total interest-bearing deposits...	43,358	45,554	88,912	22,447	249,896	272,343
Federal funds purchased	8,176	1,158	9,334	(4,723)	45,186	40,463
Other borrowed funds	(895)	(289)	(1,184)	949	130	1,079
Total interest-bearing liabilities	<u>50,639</u>	<u>46,423</u>	<u>97,062</u>	<u>18,673</u>	<u>295,212</u>	<u>313,885</u>
Increase (decrease) in net interest income	<u>\$ 17,313</u>	<u>\$ 18,368</u>	<u>\$ 35,681</u>	<u>\$ 28,417</u>	<u>\$ (88,483)</u>	<u>\$ (60,066)</u>

* The rate/volume variance is allocated on a pro rata basis between the volume variance and the rate variance in the table above.

In the table above, changes in net interest income are attributable to (a) changes in average balances (volume variance), (b) changes in rates (rate variance), or (c) changes in rate and average balances (rate/volume variance). The volume variance is calculated as the change in average balances multiplied by the previous period average balance. The rate variance is calculated as the change in rates multiplied by the previous period average balance. The rate/volume variance is calculated as the change in rates multiplied by the change in average balances.

From 2023 to 2024, our volume component was favorable as asset volumes increased primarily as a result of the growth in loan balances as well as an increase in taxable debt securities, while the volume change from our liabilities was primarily driven by growth in money market balances. The rate component was favorable as average rates paid on interest-bearing liabilities increased 39 basis points while yields on average earning assets increased 41 basis points.

The two primary factors that make up the spread are the interest rates received on loans and the interest rates paid on deposits. Our net interest spread and net interest margin were 1.84% and 2.82%, respectively, for the year ended December 31, 2024, compared to 1.83% and 2.81%, respectively, for the year ended December 31, 2023. The increase in net interest spread and net interest margin was primarily attributable to increases in the average balance and the interest earned from loans, which increased \$548.0 million and \$88.8 million, respectively, in 2024.

Our average interest-earning assets for the year ended December 31, 2024 increased \$1.23 billion, or 8.4%, to \$15.85 billion from \$14.62 billion for the year ended December 31, 2023. Average loans grew \$548.0 million, or 4.7%, average debt securities increased \$76.7 million, or 4.1%, and average federal funds sold and interest-bearing balances with banks increased \$599.2 million, or 53.5%.

Our average interest-bearing liabilities increased \$1.32 billion, or 12.3%, to \$12.10 billion for the year ended December 31, 2024 from \$10.78 billion for the year ended December 31, 2023. The ratio of our average interest-earning assets to average interest-bearing liabilities decreased from 135.6% for the year ended December 31, 2023 to 130.9% for the year ended December 31, 2024, as average noninterest-bearing deposits and stockholders' equity decreased by a combined \$107.8 million, or 2.52%, from 2023 to 2024.

Our average interest-earning assets produced a taxable equivalent yield of 5.97% for the year ended December 31, 2024, compared to 5.56% for the year ended December 31, 2023. The average rate paid on interest-bearing liabilities was 4.13% for the year ended December 31, 2024, compared to 3.73% for the year ended December 31, 2023.

Provision for Credit Losses

The provision for credit losses represents the amount determined by management to be necessary to maintain the allowance for credit losses ("ACL") at a level capable of absorbing expected credit losses over the contractual life of loans in the loan portfolio. See the section captioned "Allowance for Credit Losses" located elsewhere in this item for additional discussion related to provision for credit losses.

The provision expense for credit losses for the year ended December 31, 2024 increased compared to the year-ended December 31, 2023. The increase in provision expense is primarily the result of loan growth during 2024 compared to 2023. Nonperforming loans increased to \$42.5 million, or 0.34% of total loans, at December 31, 2024 from \$21.5 million, or 0.18% of total loans, at December 31, 2023. During 2024, we had net charged-off loans totaling \$10.4 million, compared to net charged-off loans of \$11.7 million for 2023. The ratio of net charged-off loans to average loans was 0.09% for 2024 compared to 0.10% for 2023. The ACL for December 31, 2024 totaled \$164.5 million, or 1.30% of loans, net of unearned income. The ACL totaled \$153.3 million, or 1.32% of loans, net of unearned income, at December 31, 2023.

Noninterest Income

Noninterest income for the years ended December 31, 2024 and 2023 was as follows:

	2024	2023	Change	Percentage Change
Service charges on deposit accounts.....	\$ 9,434	\$ 8,420	\$ 1,014	12.0 %
Mortgage banking.....	4,922	2,755	2,167	78.7 %
Credit card income.....	8,280	8,631	(351)	(4.1)%
Bank-owned life insurance income.....	9,533	7,574	1,959	25.9 %
Other operating income	2,887	3,037	(150)	(4.9)%
Total noninterest income	<u>\$ 35,056</u>	<u>\$ 30,417</u>	<u>\$ 4,639</u>	<u>15.3 %</u>

Noninterest income increased \$4.6 million, or 15.3%, to \$35.1 million for the year ended December 31, 2024 compared to \$30.4 million for the same period in 2023. Service charges on deposit accounts increased \$1.0 million, or 12.0%, to \$9.4 million for the year ended December 31, 2024 compared to \$8.4 million for the same period in 2023. Credit card income decreased \$351,000, or 4.1%, to \$8.3 million for the year ended December 31, 2024 compared to \$8.6 million for the same period in 2023. Mortgage banking income increased \$2.2 million, or 78.7%, to \$4.9 million for the year ended December 31, 2024 compared to \$2.8 million for the same period in 2023. Closed loans increased 49.9% during 2024 compared to 2023. Bank-owned life insurance income increased \$2.0 million, or 25.9%, to \$9.5 million for the year ended December 31, 2024 compared to \$7.6 million for the same period in 2023. The cash surrender value increased \$1.6 million during 2024 compared to 2023. Other operating income decreased \$150,000, or 4.9%, to \$2.9 million for the year ended December 31, 2024 compared to \$3.0 million for the same period in 2023. Merchant service revenue increased \$63,000, or 2.9%, to \$2.3 million for the year ended December 31, 2024 compared to \$2.2 million for the same period in 2023.

Noninterest Expense

Noninterest expense for the years ended December 31, 2024 and 2023 was as follows:

	2024	2023	Change	Percentage Change
Salaries and employee benefits.....	\$ 96,318	\$ 80,965	\$ 15,353	19.0 %
Equipment and occupancy expense	14,519	14,295	224	1.6 %
Third party processing and other services.....	31,181	27,872	3,309	11.9 %
Professional services.....	6,901	5,916	985	16.6 %
FDIC and other regulatory assessments.....	10,687	15,614	(4,927)	(31.6)%
Other real estate owned expense.....	199	47	152	323.4 %
Other operating expenses.....	21,341	33,342	(12,001)	(36.0)%
Total noninterest expenses.....	<u>\$ 181,146</u>	<u>\$ 178,051</u>	<u>\$ 3,095</u>	<u>1.7 %</u>

Noninterest expenses increased \$3.1 million, or 1.7%, to \$181.1 million for the year ended December 31, 2024 compared to \$178.1 million for the same period in 2023. Increased salaries and employee benefits expenses were the primary drivers of the increase in noninterest expense. Salary and employee benefits expenses increased \$15.4 million, or 19.0%, to \$96.3 million for the year ended December 31, 2024 compared to \$81.0 million for the same period in 2023. We had 630 full-time equivalent employees as of December 31, 2024 compared to 591 as of December 31, 2023. Equipment and occupancy expense increased \$224,000, or 1.6%, to \$14.5 million for the year ended December 31, 2024 compared to \$14.3 million for the same period in 2023. Third party processing and other services increased \$3.3 million, or 11.9%, to \$31.2 million for the year ended December 31, 2024 compared to \$27.9 million for the same period in 2023. Professional services expense increased \$985,000, or 16.6%, to \$6.9 million for the year ended December 31, 2024 compared to \$5.9 million for the same period in 2023. FDIC assessments decreased \$4.9 million, or 31.6%, to \$10.7 million for the year ended December 31, 2024 compared to \$15.6 million for the same period in 2023. The FDIC implemented a special assessment to recapitalize the Deposit Insurance Fund resulting in an expense of \$1.8 million during 2024, and \$7.2 million during 2023. Other operating expenses decreased \$12.0 million, or 36.0%, to \$21.3 million for the year ended December 31, 2024 compared to \$33.3 million for the same period in 2023. We adopted the proportional amortization method of accounting for investments in certain tax credit partnerships during 2024. The proportional amortization method results in the cost of the investment being amortized in proportion to the income tax credits and other income tax benefits received, with the amortization of the investment and the income tax credits being presented net in the consolidated income statement as a component of income tax expense. Previously the amortization of the investment was included in other non-interest expenses. Changes in other operating expenses from 2023 to 2024 are detailed in Note 15 - “*Other Operating Income and Expenses*,” to the Consolidated Financial Statements.

Income Tax Expense

Income tax expense was \$51.7 million for the year ended December 31, 2024 compared to \$37.7 million in 2023. Our effective tax rates for 2024 and 2023 were 18.5% and 15.4%, respectively. The increase in our effective tax rates reflect our adoption of the proportional amortization of accounting for investment tax credits during the first quarter of 2024. We recognized \$15.4 million in credits during 2024 and \$17.7 million during 2023, related to new investments in Federal New Market Tax Credits. We also recognized excess tax benefits as an income tax credit to our income tax expense from the exercise and vesting of stock options and restricted stock during 2024 of \$1.3 million, compared to \$1.5 million during 2023. Our primary permanent differences are related to tax exempt income on debt securities, state income tax benefit on real estate investment trust dividends, various qualifying tax credits and change in cash surrender value of bank-owned life insurance.

We have invested \$299.8 million in bank-owned life insurance for certain officers of the Bank. The periodic increases in cash surrender value of those policies are tax exempt and therefore contribute to a larger permanent difference between book income and taxable income.

We own real estate investment trusts for the purpose of holding and managing participations in residential mortgages and commercial real estate loans originated by the Bank. The trusts are majority-owned subsidiaries of a trust holding company, which in turn is an indirect, wholly-owned subsidiary of the Bank. The trusts earn interest income on the loans they hold and incur operating expenses related to their activities. They pay their net earnings, in the form of dividends, to the Bank, which receives a deduction for state income taxes.

Financial Condition

Assets

Total assets as of December 31, 2024, were \$17.35 billion, an increase of \$1.22 billion, or 7.6%, from total assets of \$16.13 billion as of December 31, 2023. Average assets for the year ended December 31, 2024 were \$16.33 billion, an increase of \$1.27 billion, or 8.40%, over average assets of \$15.07 billion for the year ended December 31, 2023. Growth in loans and interest-bearing balances with banks were the primary reasons for the increase in ending and average total assets. Year-end 2024 total loans were \$12.61 billion, an increase of \$947.0 million, or 8.1%, over year-end 2023 total loans of \$11.66 billion.

Earning assets include loans, securities, short-term investments and bank-owned life insurance contracts. We maintain a higher level of earning assets in our business model than do our peers because we allocate fewer of our resources to facilities, ATMs, and cash and due-from-bank accounts used for transaction processing. Earning assets as of December 31, 2024 were \$17.05 billion, or 98.27% of total assets of \$17.35 billion. Earning assets as of December 31, 2023 were \$15.85 billion, or 98.25% of total assets of \$16.13 billion. We believe this ratio is expected to generally continue at these levels, although it may be affected by economic factors beyond our control.

Investment Portfolio

We view the investment portfolio as a source of income and liquidity. Our investment strategy is to accept a lower immediate yield in the investment portfolio by targeting shorter term investments. At December 31, 2024, mortgage-backed securities represented 34.5% of the investment portfolio, corporate debt represented 17.5% of the investment portfolio, state and municipal securities represented 0.9% of the investment portfolio, and U.S. Treasury securities represented 47.0% of the investment portfolio.

All of our investments in mortgage-backed securities are pass-through mortgage-backed securities. We generally do not hold, and did not have at December 31, 2024, any structured investment vehicles or any private-label mortgage-backed securities. The amortized cost of securities in our portfolio totaled \$1.92 billion at December 31, 2024, compared to \$1.95 billion at December 31, 2023.

The following table presents the amortized cost and weighted average yield of our securities as of December 31, 2024 by their stated maturities (this maturity schedule excludes security prepayment and call features):

Maturity of Debt Securities - Weighted Average Yield					
	One Year or Less	After One Year through Five Years	After Five Years through Ten Years	More Than Ten Years	Total
(In Thousands)					
At December 31, 2024:					
Securities Available for Sale:					
U.S. Treasury Securities.....	\$ 216,374	\$ 400,977	\$ -	\$ -	\$ 617,351
Mortgage-backed securities.....	4	14,805	19,668	208,958	243,435
State and municipal securities.....	145	8,620	1,751	-	10,516
Corporate debt.....	6,626	69,272	256,860	3,000	335,758
Total.....	<u>\$ 223,149</u>	<u>\$ 493,674</u>	<u>\$ 278,279</u>	<u>\$ 211,958</u>	<u>\$ 1,207,060</u>
Tax-equivalent Yield (1)					
U.S. Treasury Securities.....	4.50%	4.25%	-%	-%	4.34%
Mortgage-backed securities.....	4.16	2.40	2.59	2.20	2.25
State and municipal securities.....	2.11	1.85	2.11	-	1.90
Corporate debt.....	4.56	6.89	4.30	4.50	4.84
Total weighted average yield (2)	<u>4.50%</u>	<u>4.52%</u>	<u>4.16%</u>	<u>2.24%</u>	<u>4.03%</u>
Securities Held to Maturity:					
U.S. Treasury Securities.....	\$ -	\$ 249,403	\$ -	\$ -	\$ 249,403
Mortgage-backed securities.....	-	-	11,876	445,488	457,364
State and municipal securities.....	250	7,340	495	-	8,085
Total.....	<u>\$ 250</u>	<u>\$ 256,743</u>	<u>\$ 12,371</u>	<u>\$ 445,488</u>	<u>\$ 714,852</u>
Tax-equivalent Yield (1)					
U.S. Treasury Securities.....	-%	1.38%	-%	-%	1.38%
Mortgage-backed securities.....	-	-	2.52	2.72	2.72
State and municipal securities.....	3.21	1.96	1.77	-	1.99
Total weighted average yield (2)	<u>3.21%</u>	<u>1.39%</u>	<u>2.49%</u>	<u>2.72%</u>	<u>2.24%</u>

- (1) Yields on tax-exempt securities are computed on a fully tax-equivalent basis using a tax rate of 21% and are net of the effects of certain disallowed interest deductions.
- (2) Weighted average yield is calculated by taking the sum of each category of securities multiplied by the respective tax-equivalent yield for a given maturity, and dividing by the sum of the securities for the same maturity.

As of December 31, 2024, we had \$1.0 million in federal funds sold, compared with \$100.6 million at December 31, 2023. At year-end 2024, there were no holdings of securities of any issuer, other than the U.S. government and its agencies, in an amount greater than 10% of stockholders' equity.

The objective of our investment policy is to invest funds not otherwise needed to meet our loan demand to earn the maximum return, yet still maintain sufficient liquidity to meet fluctuations in our loan demand and deposit structure. In doing so, we balance the market and credit risks against the potential investment return, make investments compatible with the pledge requirements of any deposits of public funds, maintain compliance with regulatory investment requirements, and assist certain public entities with their financial needs. The investment committee has full authority over the investment portfolio and makes decisions on purchases and sales of securities. The entire portfolio, along with all investment transactions occurring since the previous Board of Directors meeting, is reviewed by the board at each monthly meeting. The investment policy allows portfolio holdings to include short-term securities purchased to provide us with needed liquidity and longer-term securities purchased to generate level income for us over periods of interest rate fluctuations.

Loan Portfolio

The following is a condensed overview of changes in our loan portfolio. Please see Note 3 - “*Loans*” in the Notes to Consolidated Financial Statements included in Item 8. Financial Statements and Supplementary Data elsewhere in this report for a more detailed analysis of our loan portfolio by type of loan.

We had total loans of approximately \$12.61 billion at December 31, 2024. A large majority of our loan customers are located within our market areas, as is the collateral for their loans. With our loan portfolio concentrated in a limited number of markets, there is a risk that our borrowers’ ability to repay their loans from us could be affected by changes in local and regional economic conditions.

The following table details our loans at December 31, 2024, 2023 and 2022:

	2024	2023	2022
	(Dollars in Thousands)		
Commercial, financial and agricultural.....	\$ 2,869,894	\$ 2,823,986	\$ 3,145,317
Real estate - construction	1,489,306	1,519,619	1,532,388
Real estate - mortgage:			
Owner-occupied commercial	2,547,143	2,257,163	2,199,280
1-4 family mortgage	1,444,623	1,249,938	1,146,831
Non-owner occupied commercial	4,181,243	3,744,346	3,597,750
Total real estate - mortgage	8,173,009	7,251,447	6,943,861
Consumer.....	73,627	63,777	66,402
Total Loans.....	12,605,836	11,658,829	11,687,968
Less: Allowance for credit losses	(164,458)	(153,317)	(146,297)
Net Loans	<u>\$ 12,441,378</u>	<u>\$ 11,505,512</u>	<u>\$ 11,541,671</u>

The following table details the percentage composition of our loan portfolio by type at December 31, 2024, 2023 and 2022:

	2024	2023	2022
Commercial, financial and agricultural.....	22.77 %	24.22 %	26.91 %
Real estate - construction	11.81	13.03	13.11
Real estate - mortgage			
Owner-occupied commercial	20.21	19.36	18.82
1-4 family mortgage	11.46	10.72	9.81
Non-owner occupied commercial	33.17	32.12	30.78
Subtotal: Real estate mortgage	64.84	62.20	59.41
Consumer.....	0.58	0.55	0.57
Total Loans.....	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>

The table below summarizes the Company's commercial real estate portfolio at December 31, 2024 as segregated by industry concentrations based on North American Industry Classification System:

	2024	
	Balance	Percent of Total
	(Dollars in Thousands)	
Owner Occupied Real Estate		
Retail Trade.....	\$ 531,254	7.9 %
Other Services (except Public Administration).....	328,668	4.9
Health Care and Social Assistance.....	280,964	4.2
Accommodation and Food Services.....	191,716	2.8
Manufacturing.....	184,241	2.7
Professional, Scientific, and Technical Services.....	176,158	2.6
Real Estate and Rental and Leasing.....	149,602	2.2
Wholesale Trade.....	144,781	2.2
All Other Owner Occupied Real Estate.....	559,759	8.3
Total Owner Occupied Real Estate.....	<u>\$ 2,547,143</u>	<u>37.9 %</u>
Non-Owner Occupied Real Estate		
Multifamily Permanent.....	\$ 1,248,694	18.6 %
Shopping or Retail Center.....	596,066	8.9
Hotel or Motel.....	590,851	8.8
Office Building.....	433,726	6.4
Nursing Home or Assisted Living Facility.....	308,530	4.6
Office Warehouse.....	208,999	3.1
Warehouse.....	98,431	1.5
Self-Storage Facility.....	138,782	2.1
Gas Station or Convenience Store.....	97,995	1.5
Restaurant.....	55,612	0.8
All Other Income Property.....	403,557	6.0
Total Non-Owner Occupied Real Estate.....	<u>\$ 4,181,243</u>	<u>62.1 %</u>
Total Commercial Real Estate.....	<u><u>\$ 6,728,386</u></u>	<u><u>100.0 %</u></u>

The table below summarizes the Company's commercial real estate portfolio at December 31, 2024 as segregated by geographic region in which the property is located:

	2024	
	Balance	Percent of Total
	(Dollars in Thousands)	
State:		
Alabama.....	\$ 2,117,680	31.5 %
Florida.....	1,789,717	26.6
Georgia.....	760,813	11.3
North Carolina.....	194,575	2.9
South Carolina.....	325,975	4.8
Tennessee.....	645,200	9.6
Virginia.....	74,336	1.1
Other.....	820,090	12.2
Total commercial real estate loans.....	<u><u>\$ 6,728,386</u></u>	<u><u>100.0 %</u></u>

The following table details maturities and sensitivity to interest rate changes for our loan portfolio at December 31, 2024:

	Due in One Year or Less	After One Year to Five Years	After Five Years to 15 Years	After 15 Years	Total
	(in Thousands)				
Commercial, financial and agricultural	\$ 153,383	\$ 2,109,940	\$ 606,571	\$ -	\$ 2,869,894
Real estate - construction	47,885	1,196,074	194,889	50,458	1,489,306
Real estate - mortgage:					
Owner-occupied commercial	38,805	1,294,176	1,169,400	44,762	2,547,143
1-4 family mortgage	38,928	369,379	347,227	689,089	1,444,623
Other mortgage	161,029	2,954,773	1,036,622	28,819	4,181,243
Total real estate - mortgage	238,762	4,618,328	2,553,249	762,670	8,173,009
Consumer	26,041	41,640	5,946	-	73,627
Total Loans	<u>\$ 466,071</u>	<u>\$ 7,965,982</u>	<u>\$ 3,360,655</u>	<u>\$ 813,128</u>	<u>\$ 12,605,836</u>
Less: Allowance for loan losses					(164,458)
Net Loans					<u>\$ 12,441,378</u>

Amount due after one year at
fixed interest rates:

Commercial, financial and agricultural	\$ 837,833
Real estate - construction	261,377
Real estate - mortgage:	
Owner-occupied commercial	1,605,383
1-4 family mortgage	940,743
Other mortgage	2,259,100
Total real estate - mortgage	4,805,226
Consumer	13,030
Total loans	<u>\$ 5,917,466</u>

Amount due after one year at variable interest
rates:

Commercial, financial and agricultural	\$ 1,878,678
Real estate - construction	1,180,044
Real estate - mortgage:	
Owner-occupied commercial	902,955
1-4 family mortgage	464,952
Other mortgage	1,761,114
Total real estate - mortgage	3,129,021
Consumer	34,556
Total loans	<u>\$ 6,222,299</u>

Asset Quality

The following table presents a summary of the allowance for credit losses, net charge-offs and certain credit ratios for the years ended December 31, 2024, 2023 and 2022:

	As of and for the Years Ended December 31,		
	2024	2023	2022
	(Dollars in Thousands)		
Allowance for credit losses to total loans outstanding	1.30%	1.32%	1.25%
Allowance for credit losses.....	\$ 164,458	\$ 153,317	\$ 146,297
Total loans outstanding.....	\$ 12,605,836	\$ 11,658,829	\$ 11,687,968
Nonaccrual loans to total loans outstanding.....	0.31%	0.17%	0.11%
Nonaccrual loans	\$ 39,501	\$ 19,349	\$ 12,450
Total loans outstanding.....	\$ 12,605,836	\$ 11,658,829	\$ 11,687,968
Allowance for credit losses to nonaccrual loans	416.34%	792.38%	1,175.08%
Allowance for credit losses.....	\$ 164,458	\$ 153,317	\$ 146,297
Nonaccrual loans	\$ 39,501	\$ 19,349	\$ 12,450
Net charge-offs during the period to average loans outstanding:			
Commercial, financial and agricultural.....	0.32%	0.35%	0.25%
Net charge-offs during the period	\$ 9,094	\$ 10,429	\$ 7,244
Average amount outstanding.....	\$ 2,825,914	\$ 2,937,913	\$ 2,957,627
Real estate - construction.....	-%	0.01%	-%
Net charge-offs (recoveries) during the period	\$ (8)	\$ 105	\$ -
Average amount outstanding.....	\$ 1,479,583	\$ 1,470,330	\$ 1,339,871
Real estate - mortgage:			
Owner-occupied commercial.....	0.01%	0.01%	0.01%
Net charge-offs during the period	\$ 208	\$ 117	\$ 170
Average amount outstanding.....	\$ 2,414,327	\$ 2,273,834	\$ 2,014,817
1-4 family mortgage	0.06%	-%	-%
Net charge-offs during the period	\$ 759	\$ 54	\$ 51
Average amount outstanding.....	\$ 1,357,272	\$ 1,178,347	\$ 1,015,498
Non-owner occupied commercial	-%	-%	-%
Net charge-offs during the period	\$ -	\$ -	\$ -
Average amount outstanding.....	\$ 4,009,407	\$ 3,673,667	\$ 3,175,047
Total real estate - mortgage	0.01%	-%	-%
Net charge-offs during the period	\$ 967	\$ 171	\$ 221
Average amount outstanding.....	\$ 7,781,006	\$ 7,125,848	\$ 6,205,362
Consumer.....	0.56%	1.44%	0.68%
Net charge-offs during the period	\$ 359	\$ 990	\$ 505
Average amount outstanding.....	\$ 64,323	\$ 68,721	\$ 63,360
Total loans.....	0.09%	0.10%	0.08%
Net charge-offs during the period.....	\$ 10,412	\$ 11,695	\$ 7,970
Average amount outstanding.....	\$ 12,150,825	\$ 11,602,812	\$ 10,566,219

The allowance for credit losses (“ACL”) for December 31, 2024 and 2023 was calculated under the CECL methodology and totaled \$164.5 million and \$153.3 million, or 1.30% and 1.32% of loans, net of unearned income, respectively. The decrease in the ACL as a percentage of total loans from December 31, 2023, to December 31, 2024, was primarily driven by a more favorable economic outlook, including lower unemployment rates and projected gross domestic product (“GDP”) growth compared to 2023. Additionally, adjustments to qualitative factors within our CECL model were made to reflect these improved economic conditions. Net credit charge-offs to average loans were 0.09% for the year ended December 31, 2024, compared to 0.10% and 0.08% for the years ended December 31, 2023 and 2022, respectively. Nonaccrual loans increased to \$39.5 million, or 0.31% of total loans, at December 31, 2024 from \$19.3 million, or 0.17% of total loans, at December 31, 2023, and were \$12.5 million, or 0.11% of total loans, at December 31, 2022. At December 31, 2024, the nonaccrual increase was driven by a commercial, financial and agricultural relationship and a owner-occupied commercial relationship.

We maintain an ACL on unfunded commercial lending commitments and letters of credit to provide for the risk of loss inherent in these arrangements. The allowance is computed using a similar methodology to the one used to determine the ACL, modified to account for the probability of a drawdown on the commitment. The ACL on unfunded loan commitments is classified as a liability account on the balance sheet within other liabilities, while the corresponding provision for these credit losses is recorded as a component of other expense. The allowance for credit losses on unfunded commitments was \$608,000 as of December 31, 2024 and \$575,000 as of December 31, 2023.

The following table presents the allocation of the allowance for credit losses for each respective loan category with the corresponding percent of loans in each category to total loans:

	For the Years Ended December 31,					
	2024		2023		2022	
	Amount	Percentage of Loans in Each Category to Total Loans	Amount	Percentage of Loans in Each Category to Total Loans	Amount	Percentage of Loans in Each Category to Total Loans
(Dollars in Thousands)						
Commercial, financial and agricultural ..	\$ 55,330	22.77%	\$ 52,121	24.22%	\$ 42,830	26.91%
Real estate - construction	38,597	11.81	44,658	13.03	42,889	13.11
Owner-occupied commercial	22,302	20.21	17,702	19.36	16,843	18.82
1-4 family mortgage	14,096	11.46	12,029	10.72	12,219	9.81
Non-owner occupied commercial	31,328	33.17	25,395	32.12	29,590	30.78
Consumer	2,805	0.58	1,412	0.55	1,926	0.57
Total	<u>\$164,458</u>	<u>100.00%</u>	<u>\$153,317</u>	<u>100.00%</u>	<u>\$146,297</u>	<u>100.00%</u>

The Company assesses the adequacy of its ACL at the end of each calendar quarter. The level of ACL is based on the Company’s evaluation of historical default and loss experience, current and projected economic conditions, asset quality trends, known and inherent risks in the portfolio, adverse situations that may affect the borrowers’ ability to repay a loan, the estimated value of any underlying collateral, composition of the loan portfolio and other relevant factors. The ACL is increased by a provision for credit losses, which is charged to expense, and reduced by charge-offs, net of recoveries. The ACL is believed adequate to absorb all expected future losses to be recognized over the contractual life of the loans in the portfolio. At December 31, 2024, we forecasted a slightly lower national unemployment rate and moderately higher national GDP compared to December 31, 2023. At December 31, 2023, we forecasted a slightly lower national unemployment rate and moderately higher national GDP compared to December 31, 2022.

Loans with similar risk characteristics are evaluated in pools and, depending on the nature of each identified pool, the Company utilizes a discounted cash flow (“DCF”), probability of default / loss given default (“PD/LGD”) or remaining life method. For all loans utilizing the DCF method, the historical loss experience estimate by pool is then adjusted by forecast factors that are quantitatively related to the Company’s historical credit loss experience, such as national unemployment rates and gross domestic product. Losses are predicted over a period of time determined to be reasonable and supportable, and at the end of the reasonable and supportable period losses are reverted to long term historical averages. The reasonable and supportable period and reversion period are re-evaluated each quarter by the Company and are dependent on the current economic environment among other factors.

The expected credit losses for each loan pool are then adjusted for changes in qualitative factors not inherently considered in the quantitative analyses. The qualitative adjustments either increase or decrease the quantitative model estimation. The Company considers factors that are relevant within the qualitative framework, which include the following: lending policy, changes in nature and volume of loans, staff experience, changes in volume and trends of problem loans, concentration risk, trends in underlying collateral values, external factors, quality of loan review system and other economic conditions.

Expected credit losses for loans that no longer share similar risk characteristics with the collectively evaluated pools are excluded from the collective evaluation and estimated on an individual basis. Individual evaluations are performed for nonaccrual loans, loans rated substandard, and certain modified loans. Specific allocations of the ACL are estimated on one of several methods, including the estimated fair value of the underlying collateral, observable market value of similar debt or the present value of expected cash flows.

The Bank has procedures and processes in place intended to ensure that losses do not exceed the potential amounts documented in the Bank's analysis of loans individually evaluated and reduce potential losses in the remaining performing loans within our real estate construction portfolio. These include the following:

- We closely monitor the past due and overdraft reports on a weekly basis to identify deterioration as early as possible and the placement of identified loans on the watch list.
- We perform extensive quarterly credit reviews for all watch list/classified loans, including formulation of aggressive workout or action plans. When a workout is not achievable, we move to collection/foreclosure proceedings to obtain control of the underlying collateral as rapidly as possible to minimize the deterioration of collateral and/or the loss of its value.
- We require updated financial information, global inventory aging and interest carry analysis for existing customers to help identify potential future loan payment problems.
- We generally limit loans for new construction to established builders and developers that have an established record of turning their inventories, and we restrict our funding of undeveloped lots and land.

Nonperforming Assets

The table below summarizes our nonperforming assets at December 31, 2024, 2023 and 2022:

	2024		2023		2022	
	Balance	Number of Loans	Balance	Number of Loans	Balance	Number of Loans
	(Dollars in Thousands)					
Nonaccrual loans:						
Commercial, financial and agricultural	\$ 25,692	54	\$ 7,217	35	\$ 7,108	18
Real estate - construction	-	-	111	1	-	-
Real estate - mortgage:						
Owner-occupied commercial	8,744	14	7,089	14	3,312	3
1-4 family mortgage	3,051	24	4,426	41	1,524	16
Non-owner occupied commercial	1,259	2	506	2	506	2
Total real estate - mortgage	13,054	40	12,021	57	5,342	21
Consumer	755	1	-	-	-	-
Total nonaccrual loans	\$ 39,501	95	\$ 19,349	93	\$ 12,450	39
90+ days past due and accruing:						
Commercial, financial and agricultural	\$ 38	4	\$ 170	8	\$ 195	26
Real estate - construction	661	2	-	-	-	-
Real estate - mortgage:						
Owner-occupied commercial	-	-	-	-	-	-
1-4 family mortgage	2,240	7	1,909	9	594	5
Non-owner occupied commercial	-	-	-	-	4,512	1
Total real estate - mortgage	2,240	7	1,909	9	5,106	6
Consumer	26	21	105	16	90	44
Total 90+ days past due and accruing	\$ 2,965	34	\$ 2,184	33	\$ 5,391	76
Total nonperforming loans	\$ 42,466	129	\$ 21,533	126	\$ 17,841	115
Plus: Other real estate owned and repossessions	2,531	8	995	7	248	2
Total nonperforming assets	\$ 44,997	137	\$ 22,528	133	\$ 18,089	117
Restructured accruing loans:						
Commercial, financial and agricultural	\$ -	-	\$ -	-	\$ 2,480	5
Real estate - construction	-	-	-	-	-	-
Real estate - mortgage:						
Owner-occupied commercial	-	-	-	-	-	-
1-4 family mortgage	-	-	-	-	-	-
Non-owner occupied commercial	-	-	-	-	-	-
Total real estate - mortgage	-	-	-	-	-	-
Consumer	-	-	-	-	-	-
Total restructured accruing loans	\$ -	-	\$ -	-	\$ 2,480	5
Total nonperforming assets and restructured accruing loans	\$ 44,997	137	\$ 22,528	133	\$ 20,569	122
Ratios:						
Nonperforming loans to total loans	0.34%		0.18%		0.15%	
Nonperforming assets to total loans plus other real estate owned and repossessions	0.36%		0.19%		0.15%	
Nonperforming assets and restructured accruing loans to total loans plus other real estate owned and repossessions	0.36%		0.19%		0.18%	

The accrual of interest on loans is discontinued when there is a significant deterioration in the financial condition of the borrower and full repayment of principal and interest is not expected or the principal or interest is more than 90 days past due, unless the loan is both well-collateralized and in the process of collection. Interest previously accrued but uncollected on such loans is reversed and charged against current income when the receivable is determined to be uncollectible. Interest income on nonaccrual loans is recognized only as received. If we believe that a loan will not be collected in full, we will increase the ACL to reflect management's estimate of any potential exposure or loss. Generally, payments received on nonaccrual loans are applied directly to principal. There are not any loans, outside of those included in the table above, that cause management to have serious doubts as to the ability of borrowers to comply with present repayment terms.

Deposits

We rely on increasing our deposit base to fund loan and other asset growth. Each of our markets is highly competitive. We compete for local deposits by offering attractive products with competitive rates. We expect to have a higher average cost of funds for local deposits than competitor banks due to our lack of an extensive branch network. Our management's strategy is to offset the higher cost of funding with a lower level of operating expense and firm pricing discipline for loan products. We have promoted electronic banking services by providing them without charge and by offering in-bank customer training. The following table presents the average balance and average rate paid on each of the following deposit categories at the bank level for years ended December 31, 2024, 2023 and 2022:

	For Year Ended December 31,					
	2024		2023		2022	
	Average Balance	Yields/Rates	Average Balance	Yields/Rates	Average Balance	Yields/Rates
(Dollars in Thousands)						
Types of Deposits:						
Non-interest-bearing demand deposits	\$ 2,609,137	-%	\$ 2,857,831	-%	\$ 4,415,972	-%
Interest-bearing demand deposits.....	2,282,599	2.81%	1,928,133	2.24%	1,695,738	0.36%
Money market accounts.....	7,005,057	4.30%	6,347,456	3.95%	4,770,568	0.91%
Savings accounts	104,581	1.69%	119,049	1.39%	138,917	0.30%
Time deposits	1,201,756	4.45%	1,010,683	3.58%	757,327	1.17%
Brokered time deposits.....	-	-%	-	-%	50,000	1.68%
Total deposits.....	<u>\$13,203,130</u>		<u>\$12,263,152</u>		<u>\$11,828,522</u>	

At December 31, 2024, 2023, and 2022 we estimate that we had approximately \$9.03 billion, \$8.76 billion and \$7.66 billion, respectively, in total uninsured deposits. The uninsured deposit data for 2024 and 2023 reflects the deposit insurance impact of "combined ownership segregation" of escrow and other accounts at an aggregate level but does not reflect an evaluation of all of the account styling distinctions that would determine the availability of deposit insurance to individual accounts based on FDIC regulations.

The following table presents the portion of our time deposits in excess of insurance limit as of December 31, 2024.

Time Deposits Otherwise Uninsured With a Maturity of:	Portion of Time Deposits in Excess of Insurance Limit	
	December 31, 2024	
	(In Thousands)	
3 months or less	\$	133,277
Over 3 months through 6 months.....		89,273
Over 6 months through 12 months.....		103,565
Over 12 months.....		25,790
Total.....	\$	<u>351,905</u>

Borrowed Funds

We had \$457.0 million in unused and available federal funds lines of credit with regional banks as of December 31, 2024, compared to \$880.0 million as of December 31, 2023. These lines are subject to certain restrictions.

Federal funds purchased from correspondent banks averaged \$1.44 billion, \$1.29 billion, and \$1.53 billion for 2024, 2023 and 2022, respectively. We paid average interest rates on these funds of 5.27%, 5.18%, and 1.72% for the same three years, respectively. The maximum amount outstanding at a month-end during 2024 and 2023 was \$1.99 billion and \$1.48 billion, respectively.

Stockholders' Equity

Stockholders' equity increased \$176.4 million during 2024, to \$1.62 billion as of December 31, 2024 from \$1.44 billion as of December 31, 2023. The increase in stockholders' equity resulted primarily from net income of \$227.2 million during the year ended December 31, 2024, less dividends paid or declared on our common stock of \$67.4 million during the year ended December 31, 2024.

Off-Balance Sheet Arrangements

In the normal course of business, we are a party to financial credit arrangements with off-balance sheet risk to meet the financing needs of our customers. These financial credit arrangements include commitments to extend credit beyond current fundings, credit card arrangements, standby letters of credit and financial guarantees. Those credit arrangements involve, to varying degrees, elements of credit risk in excess of the amount recognized in the balance sheet. The contract or notional amounts of those instruments reflect the extent of involvement we have in those particular financial credit arrangements. All such credit arrangements bear interest at variable rates and we have no such credit arrangements which bear interest at fixed rates.

Our exposure to credit loss in the event of non-performance by the other party to the financial instrument for commitments to extend credit, credit card arrangements and standby letters of credit is represented by the contractual or notional amount of those instruments. We use the same credit policies in making commitments and conditional obligations as we do for on-balance sheet instruments.

The following table sets forth our credit arrangements and financial instruments whose contract amounts represent credit risk as of December 31, 2024, 2023 and 2022:

	2024	2023	2022
		(In Thousands)	
Commitments to extend credit	\$ 3,552,958	\$ 3,410,283	\$ 4,230,485
Credit card arrangements	366,843	381,524	368,749
Standby letters of credit and financial guarantees.....	125,147	86,065	67,285
Total.....	<u>\$ 4,044,948</u>	<u>\$ 3,877,872</u>	<u>\$ 4,666,519</u>

Commitments to extend credit beyond current fundings are agreements to lend to a customer as long as there is no violation of any condition established in the contract. Such commitments generally have fixed expiration dates or other termination clauses and may require payment of a fee. Since many of the commitments are expected to expire without being drawn upon, the total commitment amounts do not necessarily represent future cash requirements. We evaluate each customer's creditworthiness on a case-by-case basis. The amount of collateral obtained if deemed necessary by us upon extension of credit is based on our management's credit evaluation. Collateral held varies but may include accounts receivable, inventory, property, plant and equipment, and income-producing commercial properties.

Standby letters of credit are conditional commitments issued by us to guarantee the performance of a customer to a third party. Those guarantees are primarily issued to support public and private borrowing arrangements, including commercial paper, bond financing, and similar transactions. All letters of credit are due within one year or less of the original commitment date. The credit risk involved in issuing letters of credit is essentially the same as that involved in extending loan facilities to customers.

Derivatives

The Company periodically enters into derivative contracts to manage exposures to movements in interest rates. The Company purchased an interest rate cap in May of 2020 to limit exposures to increases in interest rates. The interest rate cap was not designated as a hedging instrument but rather as a stand-alone derivative. The interest rate cap had an original term of three years, a notional amount of \$300 million and was tied to the one-month LIBOR rate with a strike rate of 0.50%. The fair value of the interest rate cap was carried on the Consolidated Balance Sheets in other assets and the change in fair value was recognized in noninterest income each quarter. The interest rate cap contract expired May 4, 2023.

The Bank has entered into agreements with secondary market investors to deliver loans on a "best efforts delivery" basis. When a rate is committed to a borrower, it is based on the best price that day and locked with our investor for that loan for a 30-day period. In the event the loan is not delivered to the investor, the Bank has no risk or exposure with the investor. The interest rate lock commitments to customers related to loans that are originated for later sale are classified as derivatives. The

fair values of our agreements with investors and rate lock commitments to customers as of December 31, 2024 and 2023 were not material.

Asset and Liability Management

The matching of assets and liabilities may be analyzed by examining the extent to which such assets and liabilities are “interest rate sensitive” and by monitoring an institution’s interest rate sensitivity “gap.” An asset or liability is said to be interest rate sensitive within a specific time period if it will mature or reprice within that time period. The interest rate sensitivity gap is defined as the difference between the dollar amount of rate-sensitive assets repricing during a period and the volume of rate-sensitive liabilities repricing during the same period. A gap is considered positive when the amount of interest rate-sensitive assets exceeds the amount of interest rate-sensitive liabilities. A gap is considered negative when the amount of interest rate-sensitive liabilities exceeds the amount of interest rate-sensitive assets. During a period of rising interest rates, a negative gap would tend to adversely affect net interest income while a positive gap would tend to result in an increase in net interest income. During a period of falling interest rates, a negative gap would tend to result in an increase in net interest income while a positive gap would tend to adversely affect net interest income.

Our asset liability committee is charged with monitoring our liquidity and funds position. The committee regularly reviews the rate sensitivity position on a three-month, six-month and one-year time horizon; loans-to-deposits ratios; and average maturities for certain categories of liabilities. The asset liability committee uses a model to analyze the maturities of rate-sensitive assets and liabilities. The model measures the “gap” which is defined as the difference between the dollar amount of rate-sensitive assets repricing during a period and the volume of rate-sensitive liabilities repricing during the same period. Gap is also expressed as the ratio of rate-sensitive assets divided by rate-sensitive liabilities. If the ratio is greater than “one,” then the dollar value of assets exceeds the dollar value of liabilities and the balance sheet is “asset sensitive.” Conversely, if the value of liabilities exceeds the dollar value of assets, then the ratio is less than one and the balance sheet is “liability sensitive.” Our internal policy requires our management to maintain the gap such that net interest margins will not change more than 10% if interest rates change by 100 basis points or more than 15% if interest rates change by 200 basis points. As of December 31, 2024, our gap was within such ranges. See “—Quantitative and Qualitative Analysis of Market Risk” below in Item 7A for additional information.

Liquidity and Capital Adequacy

Sources and Uses of Funds

The following table illustrates, during the years presented, the mix of our funding sources and the assets in which those funds are invested as a percentage of our average total assets for the period indicated. Average assets totaled \$16.33 billion in 2024, compared to \$15.07 billion in 2023, and to \$14.70 billion in 2022:

	2024	For the Year Ended 2023	2022
Sources of Funds:			
Deposits:			
Non-interest-bearing	15.9 %	18.9 %	32.1 %
Interest-bearing	64.7	62.2	48.7
Federal funds purchased	8.8	8.5	10.4
Long term debt and other borrowings	0.4	0.6	0.4
Other liabilities	0.6	0.4	0.3
Equity capital	9.5	9.4	8.1
Total sources	100.0 %	100.0 %	100.0 %
Uses of Funds:			
Loans	74.5 %	77.1 %	67.0 %
Securities	12.0	12.5	11.2
Interest-bearing balances with banks	10.4	7.1	18.1
Federal funds sold	0.1	0.4	0.2
Other assets	3.0	3.0	3.5
Total uses	100.0 %	100.0 %	100.0 %

Liquidity

Liquidity is defined as our ability to generate sufficient cash to fund current loan demand, deposit withdrawals, or other cash demands and disbursement needs, and otherwise to operate on an ongoing basis.

Liquidity is managed at two levels. The first is the liquidity of the Company. The second is the liquidity of the bank. The management of liquidity at both levels is critical because the Company and the Bank have different funding needs and sources, and each are subject to regulatory guidelines and requirements. We are subject to general FDIC guidelines which require a minimum level of liquidity. Management believes our liquidity ratios meet or exceed these guidelines. Our management is not currently aware of any trends or demands that are reasonably likely to result in liquidity increasing or decreasing in any material manner.

The Bank's main source of liquidity is customer interest-bearing and noninterest bearing deposit accounts. Our regular sources of funding are from the growth of our deposit base, repayment of principal and interest on loans, the sale of loans and the renewal of time deposits. Liquidity is also available from funding sources consisting primarily of federal funds purchased, Federal Home Loan Bank ("FHLB") loan advances and available-for-sale securities. The retention of existing deposits and attraction of new deposit sources through new and existing customers is critical to our liquidity position. In the event of compression in liquidity due to a run-off in deposits, we have a liquidity policy and procedure that provides for certain actions under varying liquidity conditions. These actions include borrowing from existing correspondent banks, selling or participating loans and the curtailment of loan commitments and funding. As of December 31, 2024, our liquid assets, represented by cash and due from banks, federal funds sold and unpledged available-for-sale securities, totaled \$2.73 billion. The Bank had loans pledged to both the FHLB and the Federal Reserve Bank of Atlanta, which provided approximately \$3.07 billion and \$2.11 billion, respectively, in available funding. The Bank's policy limits on brokered deposits would allow for up to \$4.34 billion in available funding for brokered deposits. Additionally, we had available to us approximately \$537 million in unused federal funds lines of credit with regional banks, subject to certain restrictions and collateral requirements, to meet short term funding needs.

As a separate entity from the bank, we also have separate liquidity obligations. We are responsible for the payment of dividends to our stockholders and interest and principal on our outstanding indebtedness. As a source of internal liquidity, we have access to the capital markets. We also may continue periodic offerings of debt and equity securities. However, our ultimate source of liquidity consists of dividends from the Bank, which are limited by applicable law and regulations. In 2024 and 2023, the Bank paid dividends of \$71.9 million and \$62.5 million, respectively, to us. For a detailed discussion on the regulatory limitation on Bank dividends, see "Supervision and Regulation - Payment of Dividends" in Item 1.

We believe these sources of funding are adequate to meet both our immediate (within the next 12 months) and our longer term anticipated funding needs. Our management meets on a weekly basis to review sources and uses of funding to determine the appropriate strategy to ensure an appropriate level of liquidity, and we have increased our focus on the generation of core deposit funding to supplement our liquidity position. At the current time, our long-term liquidity needs primarily relate to funds required to support loan originations and commitments and deposit withdrawals.

Capital Adequacy

As of December 31, 2024, our most recent notification from the FDIC categorized us as well-capitalized under the regulatory framework for prompt corrective action. To remain categorized as well-capitalized, we must maintain minimum Common Equity Tier 1 risk-based, Tier 1 risk-based, total risk-based, and Tier 1 leverage ratios as disclosed in the table below. Our management believes that we are well-capitalized under the prompt corrective action provisions as of December 31, 2024. In addition, the Alabama Banking Department has required that the Bank maintain a leverage ratio of at least 8.00%.

The following table sets forth (i) the capital ratios of the Bank required by the FDIC to maintain "well-capitalized" status and (ii) our actual ratios of capital to total regulatory or risk-weighted assets, as of December 31, 2024:

	Well-Capitalized	Actual at December 31, 2024
CET 1 Capital Ratio.....	6.50 %	11.83 %
Tier 1 Capital Ratio.....	8.00 %	11.84 %
Total Capital Ratio.....	10.00 %	12.99 %
Leverage ratio.....	5.00 %	9.94 %

For a description of capital ratios see Note 14 - "Regulatory Matters" to the Consolidated Financial Statements.

Critical Accounting Estimates

Our consolidated financial statements are prepared based on the application of certain accounting policies, the most significant of which are described in the Notes to the Consolidated Financial Statements. Certain of these policies require numerous estimates and strategic or economic assumptions that may prove inaccurate or subject to variation and may significantly affect our reported results and financial position for the current period or in future periods. Changes in underlying factors, assumptions or estimates in any of these areas could have a material impact on our future financial condition and results of operations.

We consider accounting estimates to be critical to reported financial results if (i) the accounting estimate requires management to make assumptions about matters that are highly uncertain and (ii) different estimates that management reasonably could have used for the accounting estimate in the current period, or changes in the accounting estimate that are reasonably likely to occur from period to period, could have a material impact on our financial statements. The accounting estimate related the Company's ACL is considered to be a critical accounting estimate because considerable judgment and estimation is applied by management.

Allowance for Credit Losses

The Company assesses the adequacy of its allowance for credit losses at the end of each calendar quarter. The level of allowance is based on the Company's evaluation of historical default and loss experience, current and projected economic conditions, asset quality trends, known and inherent risks in the portfolio, adverse situations that may affect the borrowers' ability to repay a loan, the estimated value of any underlying collateral, composition of the loan portfolio and other relevant factors. The allowance is increased by a provision for credit losses, which is charged to expense, and reduced by charge-offs, net of recoveries. The allowance for credit losses is believed adequate to absorb all expected future losses to be recognized over the contractual life of the loans in the portfolio. If our assumptions regarding the adequacy of our allowance for credit losses are not accurate, we may incur credit losses in excess of our current allowance for credit losses and be required to make material additions to our allowance. Such additional provision for credit losses could have a material adverse effect on our business and results of operations. Our regulators may disagree with our assumptions and could require us to materially increase our allowance for credit losses.

Loans with similar risk characteristics are evaluated in pools and, depending on the nature of each identified pool, the Company utilizes a DCF, PD/LGD, or remaining life method. The historical loss experience estimate by pool is then adjusted by forecast factors that are quantitatively related to the Company's historical credit loss experience, such as national unemployment rates and gross domestic product. Losses are predicted over a period of time determined to be reasonable and supportable, and at the end of the reasonable and supportable period losses are reverted to long term historical averages. The reasonable and supportable period and reversion period are re-evaluated each quarter by the Company and are dependent on the current economic environment among other factors. See Note 1 – "*Summary of Significant Accounting Policies*" in the Notes to Consolidated Financial Statements included in Item 8. Financial Statements and Supplementary Data elsewhere in this report.

The expected credit losses for each loan pool are then adjusted for changes in qualitative factors not inherently considered in the quantitative analyses. The qualitative adjustments either increase or decrease the quantitative model estimation. The Company considers factors that are relevant within the qualitative framework which include the following: lending policy, changes in nature and volume of loans, staff experience, changes in volume and trends of problem loans, concentration risk, trends in underlying collateral values, external factors, quality of loan review system and other economic conditions.

Expected credit losses for loans that no longer share similar risk characteristics with the collectively evaluated pools are excluded from the collective evaluation and estimated on an individual basis. Individual evaluations are performed for nonaccrual loans, loans rated substandard, and modified loans classified as troubled debt restructurings. Specific allocations of the allowance for credit losses are estimated on one of several methods, including the estimated fair value of the underlying collateral, observable market value of similar debt or the present value of expected cash flows.

Adoption of Recent Accounting Pronouncements

New accounting standards are discussed in Note 1, "*Summary of Significant Accounting Policies*" to the Consolidated Financial Statements.

ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.

Like all financial institutions, we are subject to market risk from changes in interest rates. Interest rate risk is inherent in the balance sheet due to the mismatch between the maturities of rate-sensitive assets and rate-sensitive liabilities. If rates are rising, and the level of rate-sensitive liabilities exceeds the level of rate-sensitive assets, the net interest margin will be negatively impacted. Conversely, if rates are falling, and the level of rate-sensitive liabilities is greater than the level of rate-sensitive assets, the impact on the net interest margin will be favorable. Managing interest rate risk is further complicated by the fact that all rates do not change at the same pace; in other words, short term rates may be rising while longer term rates remain stable. In addition, different types of rate-sensitive assets and rate-sensitive liabilities react differently to changes in rates.

To manage interest rate risk, we must take a position on the expected future trend of interest rates. Rates may rise, fall, or remain the same. Our asset liability committee develops their view of future rate trends and strives to manage rate risk within a targeted range by monitoring economic indicators, examining the views of economists and other experts, and understanding the current status of our balance sheet. Our annual budget reflects the anticipated rate environment for the next twelve months. The asset liability committee conducts a quarterly analysis of the rate sensitivity position and reports its results to our Board of Directors.

The asset liability committee employs multiple modeling scenarios to analyze the maturities of rate-sensitive assets and liabilities. The interest rate risk model measures the “gap” which is defined as the difference between the dollar amount of rate-sensitive assets repricing during a period and the volume of rate-sensitive liabilities repricing during the same period. The gap is also expressed as the ratio of rate-sensitive assets divided by rate-sensitive liabilities. If the ratio is greater than “one,” the dollar value of assets exceeds the dollar value of liabilities; and the balance sheet is “asset sensitive.” Conversely, if the value of liabilities exceeds the value of assets, the ratio is less than one and the balance sheet is “liability sensitive.” Our internal policy requires management to maintain the gap such that net interest margins will not change more than 10% if interest rates change 100 basis points or more than 15% if interest rates change 200 basis points. As of December 31, 2024, our gap was within such ranges.

The interest rate risk model measures scheduled maturities in periods of three months, four to twelve months, one to five years and over five years. The chart below illustrates our rate-sensitive position at December 31, 2024. Management uses the one-year gap as the appropriate time period for setting strategy.

	Rate Sensitive Gap Analysis				
		4-12		Over 5	
	1-3 Months	Months	1-5 Years	Years	Total
	(Dollars in Thousands)				
<i>Interest-earning assets:</i>					
Loans, including mortgages held for sale.....	\$ 6,733,862	\$ 1,478,639	\$ 3,834,818	\$ 567,728	\$12,615,047
Securities	143,779	377,009	1,095,748	269,534	1,886,070
Federal funds sold	1,045	-	-	-	1,045
Interest bearing balances with banks.....	2,374,580	-	-	-	2,374,580
Total interest-earning assets	<u>\$ 9,253,266</u>	<u>\$ 1,855,648</u>	<u>\$ 4,930,566</u>	<u>\$ 837,262</u>	<u>\$16,876,742</u>
<i>Interest-bearing liabilities:</i>					
Deposits:					
Interest-bearing checking.....	\$ 2,570,673	\$ -	\$ -	\$ -	\$ 2,570,673
Money market and savings	7,042,577	-	-	-	7,042,577
Time deposits.....	509,534	692,762	108,222	4	1,310,522
Federal funds purchased	-	-	30,000	34,743	64,743
Other borrowings.....	1,993,728	-	-	-	1,993,728
Total interest-bearing liabilities.....	<u>12,116,512</u>	<u>692,762</u>	<u>138,222</u>	<u>34,747</u>	<u></u>
Interest sensitivity gap.....	<u>\$(2,863,245)</u>	<u>\$ 1,162,886</u>	<u>\$ 4,792,343</u>	<u>\$ 802,515</u>	<u>\$ 3,894,499</u>
Cumulative sensitivity gap	<u>\$(2,863,245)</u>	<u>\$(1,700,359)</u>	<u>\$ 3,091,984</u>	<u>\$ 3,894,499</u>	<u>\$ -</u>
Percent of cumulative sensitivity Gap to total interest-earning assets	(16.97)%	(10.08)%	18.32%	23.08%	

The interest rate risk model that defines the gap position also performs a “rate shock” test of the balance sheet. The rate shock procedure measures the impact on the economic value of equity (“EVE”) which is a measure of long-term interest rate risk. EVE is the difference between the market value of our assets and the liabilities and is our liquidation value. In EVE analysis, the model calculates the discounted cash flow or market value of each category on the balance sheet. The percentage change in EVE is a measure of the volatility of risk. Regulatory guidelines specify a maximum change of 30% for a 200 basis points rate change. After starting the year 2023 at a rate of 0.15%, the Federal Reserve increased its targeted federal funds rate by 525 basis points and ended the year 2024 at 5.40%. As of December 31, 2024, the model shows decreases in our EVE for all rate shock scenarios.

The chart below identifies the EVE impact of rate shocks of down 400 to up 400 in 100 basis point increments.

Economic Value of Equity Under Rate Shock At December 31, 2024																
	0 bps	-400 bps	-300 bps	-200 bps	-100 bps	+100 bps	+200 bps	+300 bps	+400 bps							
	(Dollars in Thousands)															
Economic value of equity	\$ 1,616,772	\$ 1,472,879.27	\$ 1,534,316.60	\$ 1,584,436.53	\$ 1,616,448.62	\$ 1,616,448.62	\$ 1,597,370.71	\$ 1,587,670.08	\$ 1,574,735.90							
Actual dollar change	\$	(143,893)	\$	(82,455)	\$	(32,335)	\$	(323)	\$	(19,401)	\$	(29,102)	\$	(42,036)		
Percent change		-8.9%		-5.1%		-2.0%		-0.02%		-0.02%		-1.2%		-1.8%		-2.6%

The one-year gap ratio of negative (10.08)% indicates that we would show an decrease in net interest income in a rising rate environment, and the EVE rate shock shows that the EVE would increase in a rising rate environment. The EVE simulation model is a static model which provides information only at a certain point in time. For example, in a rising rate environment, the model does not take into account actions which management might take to change the impact of rising rates on us. Given that limitation, it is still useful in assessing the long-range impact of unanticipated movements in interest rates.

The above analysis may not on its own be an entirely accurate indicator of how net interest income or EVE will be affected by changes in interest rates. Income associated with interest earning assets and costs associated with interest bearing liabilities may not be affected uniformly by changes in interest rates. In addition, the magnitude and duration of changes in interest rates may have a significant impact on net interest income. Interest rates on certain types of assets and liabilities fluctuate in advance of changes in general market rates, while interest rates on other types may lag behind changes in general market rates. Our asset liability committee develops its view of future rate trends by monitoring economic indicators, examining the views of economists and other experts, and understanding the current status of our balance sheet and conducts a quarterly analysis of the rate sensitivity position. The results of the analysis are reported to our Board of Directors on a quarterly basis.

ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

The financial statements and supplementary data required by Regulations S-X and by Item 302 of Regulation S-K are set forth in the pages listed below.

	<u>Page</u>
Report of Independent Registered Public Accounting Firm on Consolidated Financial Statements.....	65
Report of Independent Registered Public Accounting Firm on Internal Control over Financial Reporting.....	67
Consolidated Balance Sheets at December 31, 2024 and 2023	68
Consolidated Statements of Income for the Years Ended December 31, 2024, 2023 and 2022.....	69
Consolidated Statements of Comprehensive Income for the Years Ended December 31, 2024, 2023 and 2022.....	70
Consolidated Statements of Stockholders' Equity for the Years Ended December 31, 2024, 2023 and 2022	71
Consolidated Statements of Cash Flows for the Years Ended December 31, 2024, 2023 and 2022	72
Notes to Consolidated Financial Statements	73

Report of Independent Registered Public Accounting Firm

To the shareholders and the board of directors of ServisFirst Bancshares, Inc.

Opinion on the Consolidated Financial Statements

We have audited the accompanying consolidated balance sheets of ServisFirst Bancshares, Inc. and subsidiaries (the “Company”) as of December 31, 2024 and 2023, the related consolidated statements of income, comprehensive income, stockholders’ equity, and cash flows for each of the years in the three-year period ended December 31, 2024, and the related notes (collectively referred to as the “consolidated financial statements”). In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Company as of December 31, 2024 and 2023, and the results of its operations and its cash flows for each of the years in the three-year period ended December 31, 2024, in conformity with accounting principles generally accepted in the United States of America.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (“PCAOB”), the Company’s internal control over financial reporting as of December 31, 2024, based on criteria established in Internal Control – Integrated Framework (2013) issued by the Committee of Sponsoring Organizations of the Treadway Commission and our report dated March 3, 2025, expressed an unqualified opinion thereon.

Basis for Opinion

These consolidated financial statements are the responsibility of the Company’s management. Our responsibility is to express an opinion on the Company’s consolidated financial statements based on our audits.

We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement, whether due to error or fraud.

Our audits included performing procedures to assess the risks of material misstatement of the consolidated financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. We believe that our audits provide a reasonable basis for our opinion.

Critical Audit Matter

The critical audit matter communicated below is a matter arising from the current-period audit of the consolidated financial statements that was communicated or required to be communicated to the audit committee and that: (1) relates to accounts or disclosures that are material to the consolidated financial statements and (2) involved our especially challenging, subjective, or complex judgments. The communication of the critical audit matter does not alter in any way our opinion on the consolidated financial statements, taken as a whole, and we are not, by communicating the critical audit matter below, providing separate opinions on the critical audit matter or on the accounts or disclosures to which it relates.

Allowance for Credit Losses on Loans

The Company’s loan portfolio and the associated allowance for credit losses (“allowance”) were \$12.61 billion and \$164.5 million as of December 31, 2024, respectively. As further described in Notes 1 and 3 to the consolidated financial statements, the amount of the allowance represents management’s best estimate of current expected credit losses on loans considering the characteristics of the loan portfolio and the economic environment. To calculate the allowance, loans with similar risk characteristics are collectively evaluated in pools and loans that do not share similar risk characteristics are excluded from the collective pools and evaluated on an individual basis. Management evaluates each loan pool utilizing a discounted cash flow, probability of default / loss given default or remaining life method, depending on the nature of the loan pool. Losses are predicted over a period of time determined to be reasonable and supportable, and after such period, losses are reverted to long term historical averages. The estimated credit losses for each loan pool are then adjusted for qualitative factors not inherently considered in the quantitative analyses. Consideration is given to the following factors: lending policy, changes

in nature and volume of loans, staff experience, changes in volume and trends of problem loans, concentration risk, trends in underlying collateral values, external factors, quality of loan review system and other economic conditions. Estimating qualitative factor adjustments requires significant judgment and can either increase or decrease the quantitative model estimation.

We identified the allowance for credit losses, and more specifically the qualitative factor adjustments applied in the allowance, as a critical audit matter. The principal consideration for our determination of the qualitative factor adjustments as a critical audit matter is the subjectivity of the assumptions that management utilized in determining and applying qualitative factors in the allowance model. Furthermore, certain inputs and assumptions lack observable data and, therefore, applying audit procedures required a higher degree of auditor judgment and subjectivity due to the nature and extent of audit evidence and effort required to address this matter.

The primary audit procedures we performed to address this critical audit matter included:

- Evaluated the design and tested the operating effectiveness of key controls relating to the Company's allowance, including controls over the determination of qualitative factor adjustments, the precision of management's review and approval of the resulting estimate, and testing of the model's performance.
- Assessed the appropriateness and reasonableness of the qualitative factor adjustment framework, including evaluating management's judgments as to which factors and relevant assessed risks impacted the qualitative adjustments for each loan pool.
- Evaluated and tested the reasonableness and relevance of data utilized in the qualitative factor adjustments, including considering the data's completeness and accuracy and testing the mathematical accuracy of the calculations.
- Utilized the assistance of the firm's internal specialists to test the mathematical operation of the model and to evaluate the reasonableness of assumptions and judgments used in the forecast components.
- Analyzed the total qualitative factor adjustment applied to each loan pool, in comparison to changes in the Company's quantitatively driven expected credit losses and loan pools and evaluated the appropriateness and level of the total qualitative factor adjustment applied in the overall allowance.

/s/ Forvis Mazars, LLP

We have served as the Company's auditor since 2014.

Tampa, Florida

March 3, 2025

Report of Independent Registered Public Accounting Firm

To the Stockholders and Board of Directors
ServisFirst Bancshares, Inc.

Opinion on the Internal Control over Financial Reporting

We have audited ServisFirst Bancshares, Inc. and subsidiaries' (the "Company") internal control over financial reporting as of December 31, 2024, based on criteria established in *Internal Control – Integrated Framework: (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). In our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2024, based on criteria established in *Internal Control – Integrated Framework: (2013)* issued by COSO.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) ("PCAOB"), the consolidated financial statements of the Company as of December 31, 2024 and 2023, and for each of the three years in the period ended December 31, 2024, and our report dated March 3, 2025, expressed an unqualified opinion on those financial statements.

Basis for Opinion

The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Report on Internal Control over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit.

We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audit also included performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

Definitions and Limitations of Internal Control over Financial Reporting

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of reliable financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions or that the degree of compliance with the policies or procedures may deteriorate.

/s/ Forvis Mazars, LLP
Tampa, Florida
March 3, 2025

SERVISFIRST BANCSHARES, INC. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
(In thousands, except share and per share amounts)

	December 31, 2024	December 31, 2023
ASSETS		
Cash and due from banks	\$ 116,394	\$ 123,430
Interest-bearing balances due from depository institutions	2,259,195	1,907,083
Federal funds sold	1,045	100,575
Cash and cash equivalents	2,376,634	2,131,088
Available-for-sale debt securities, at fair value	1,161,400	900,183
Held-to-maturity debt securities (fair value of \$639,496 and \$907,191, respectively) .	714,853	982,664
Restricted equity securities.....	11,300	10,226
Mortgage loans held for sale	9,211	5,074
Loans	12,605,836	11,658,829
Less allowance for credit losses	(164,458)	(153,317)
Loans, net.....	12,441,378	11,505,512
Premises and equipment, net	59,185	59,324
Accrued interest and dividends receivable	62,794	59,181
Deferred tax asset, net	61,748	62,918
Other real estate owned and repossessed assets	2,531	995
Bank owned life insurance contracts	299,787	292,759
Goodwill.....	13,615	13,615
Other assets	137,207	106,129
Total assets	<u>\$ 17,351,643</u>	<u>\$ 16,129,668</u>
LIABILITIES AND STOCKHOLDERS' EQUITY		
Liabilities:		
Deposits:		
Non-interest-bearing demand	\$ 2,619,687	\$ 2,643,101
Interest-bearing	10,923,772	10,630,410
Total deposits	13,543,459	13,273,511
Federal funds purchased.....	1,993,728	1,256,724
Other borrowings.....	64,743	64,735
Accrued interest and dividends payable	28,026	27,545
Other liabilities.....	104,915	66,748
Total liabilities	15,734,871	14,689,263
Stockholders' equity:		
Preferred stock, par value \$0.001 per share; 1,000,000 authorized and undesignated at December 31, 2024 and December 31, 2023.....	-	-
Common stock, par value \$0.001 per share; 200,000,000 shares authorized: 54,569,427 shares issued and outstanding at December 31, 2024; and 54,461,580 shares issued and outstanding at December 31, 2023.....	54	54
Additional paid-in capital	235,781	232,605
Retained earnings.....	1,412,616	1,254,841
Accumulated other comprehensive loss.....	(32,179)	(47,595)
Total stockholders' equity attributable to ServisFirst Bancshares, Inc.	1,616,272	1,439,905
Noncontrolling interest	500	500
Total stockholders' equity	1,616,772	1,440,405
Total liabilities and stockholders' equity.....	<u>\$ 17,351,643</u>	<u>\$ 16,129,668</u>

See Notes to Consolidated Financial Statements.

SERVISFIRST BANCSHARES, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME
(In thousands, except per share amounts)

	Year Ended December 31,		
	2024	2023	2022
Interest income:			
Interest and fees on loans.....	\$ 788,105	\$ 699,101	\$ 499,691
Taxable securities	66,535	53,499	40,722
Nontaxable securities.....	31	65	137
Federal funds sold.....	1,128	2,844	1,556
Other interest and dividends	90,322	57,737	17,209
Total interest income.....	946,121	813,246	559,315
Interest expense:			
Deposits	420,650	331,740	59,396
Borrowed funds	78,812	70,569	29,027
Total interest expense.....	499,462	402,309	88,423
Net interest income	446,659	410,937	470,892
Provision for credit losses	21,587	18,715	37,607
Net interest income after provision for credit losses	425,072	392,222	433,285
Noninterest income:			
Service charges on deposit accounts.....	9,434	8,420	8,033
Mortgage banking.....	4,922	2,755	2,438
Credit card income.....	8,280	8,631	9,917
Securities losses	-	-	(6,168)
Bank-owned life insurance income.....	9,533	7,574	6,478
Other operating income	2,887	3,037	12,661
Total noninterest income.....	35,056	30,417	33,359
Noninterest expenses:			
Salaries and employee benefits.....	96,318	80,965	77,952
Equipment and occupancy expense	14,519	14,295	12,319
Third party processing and other services.....	31,181	27,872	27,333
Professional services.....	6,901	5,916	4,277
FDIC and other regulatory assessments.....	10,687	15,614	4,565
Other real estate owned expense.....	199	47	295
Other operating expenses.....	21,341	33,342	31,075
Total noninterest expenses	181,146	178,051	157,816
Income before income taxes	278,982	244,588	308,828
Provision for income taxes.....	51,740	37,735	57,324
Net income.....	227,242	206,853	251,504
Dividends on preferred stock.....	62	62	62
Net income available to common stockholders.....	\$ 227,180	\$ 206,791	\$ 251,442
Basic earnings per common share	\$ 4.17	\$ 3.80	\$ 4.63
Diluted earnings per common share	\$ 4.16	\$ 3.79	\$ 4.61

See Notes to Consolidated Financial Statements.

SERVISFIRST BANCSHARES, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME
(In thousands)

	Year Ended December 31,		
	2024	2023	2022
Net income	<u>\$ 227,242</u>	<u>\$ 206,853</u>	<u>\$ 251,504</u>
Other comprehensive income (loss), net of tax:			
Unrealized net holding gains (losses) arising during period from securities available for sale, net of \$7,347, \$(1,593), and \$(20,982) for the twelve months ended December 31, 2024, 2023, and 2022, respectively	15,902	(4,754)	(59,768)
Amortization of net unrealized gains on securities transferred from available-for-sale to held-to-maturity, net of tax of \$(155), \$(197), and \$(375) for the twelve months ended December 31, 2024, 2023, and 2022, respectively	(486)	(588)	(1,414)
Reclassification adjustment for net losses on call and sale of securities, net of tax of \$1,295 for 2022	-	-	4,873
Other comprehensive income (loss), net of tax	<u>15,416</u>	<u>(5,342)</u>	<u>(56,309)</u>
Comprehensive income	<u><u>\$ 242,658</u></u>	<u><u>\$ 201,511</u></u>	<u><u>\$ 195,195</u></u>

See Notes to Consolidated Financial Statements.

SERVISFIRST BANCSHARES, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY
(In thousands, except share amounts)
Years Ended December 31, 2024, 2023 and 2022

	Common Shares	Preferred Stock	Common Stock	Additional Paid-in Capital	Retained Earnings	Accumulated Other Comprehensive Income (Loss)	Non- controlling Interest	Total Stockholders' Equity
Balance, January 1, 2022.....	54,227,060	\$ -	\$ 54	\$ 226,397	\$ 911,008	\$ 14,056	\$ 500	\$ 1,152,015
Common dividends paid, \$0.69 per share.....	-	-	-	-	(37,470)	-	-	(37,470)
Common dividends declared, \$0.28 per share.....	-	-	-	-	(15,211)	-	-	(15,211)
Preferred dividends paid.....	-	-	-	-	(62)	-	-	(62)
Dividends on nonvested restricted stock recognized as compensation expense.....	-	-	-	-	133	-	-	133
Issue restricted shares pursuant to stock incentives, net of forfeitures.....	42,765	-	-	-	-	-	-	-
Issue shares of common stock upon exercise of stock options.....	56,702	-	-	1,232	-	-	-	1,232
13,798 shares of common stock withheld in net settlement upon exercise of stock options.....	-	-	-	(1,143)	-	-	-	(1,143)
Stock-based compensation expense.....	-	-	-	3,207	-	-	-	3,207
Other comprehensive loss, net of tax.....	-	-	-	-	-	(56,309)	-	(56,309)
Net income.....	-	-	-	-	251,504	-	-	251,504
Balance, December 31, 2022.....	54,326,527	\$ -	\$ 54	\$ 229,693	\$ 1,109,902	\$ (42,253)	\$ 500	\$ 1,297,896
Common dividends paid, \$0.84 per share.....	-	-	-	-	(45,711)	-	-	(45,711)
Common dividends declared, \$0.30 per share.....	-	-	-	-	(16,338)	-	-	(16,338)
Preferred dividends paid.....	-	-	-	-	(62)	-	-	(62)
Dividends on nonvested restricted stock recognized as compensation expense.....	-	-	-	-	197	-	-	197
Issue restricted shares pursuant to stock incentives, net of forfeitures.....	51,881	-	-	-	-	-	-	-
Issue shares of common stock upon exercise of stock options.....	83,172	-	-	1,287	-	-	-	1,287
29,028 shares of common stock withheld in net settlement upon exercise of stock options.....	-	-	-	(1,975)	-	-	-	(1,975)
Stock-based compensation expense.....	-	-	-	3,600	-	-	-	3,600
Other comprehensive loss, net of tax.....	-	-	-	-	-	(5,342)	-	(5,342)
Net income.....	-	-	-	-	206,853	-	-	206,853
Balance, December 31, 2023.....	54,461,580	\$ -	\$ 54	\$ 232,605	\$ 1,254,841	\$ (47,595)	\$ 500	\$ 1,440,405
Impact of adoption ASU 2023-02, net of tax.....	-	-	-	-	(2,269)	-	-	(2,269)
Adjusted balance, January 1, 2024.....	54,461,580	-	54	232,605	1,252,572	(47,595)	500	1,438,136
Common dividends paid, \$0.90 per share.....	-	-	-	-	(49,074)	-	-	(49,074)
Common dividends declared, \$0.34 per share.....	-	-	-	-	(18,280)	-	-	(18,280)
Preferred dividends paid.....	-	-	-	-	(62)	-	-	(62)
Dividends on nonvested restricted stock recognized as compensation expense.....	-	-	-	-	218	-	-	218
Issue restricted shares pursuant to stock incentives, net of forfeitures.....	55,282	-	-	-	-	-	-	-
Issue shares of common stock upon exercise of stock options.....	52,565	-	-	916	-	-	-	916
24,785 shares of common stock withheld in net settlement upon exercise of stock options.....	-	-	-	(1,229)	-	-	-	(1,229)
Stock-based compensation expense.....	-	-	-	3,489	-	-	-	3,489
Other comprehensive income, net of tax.....	-	-	-	-	-	15,416	-	15,416
Net income.....	-	-	-	-	227,242	-	-	227,242
Balance, December 31, 2024.....	54,569,427	\$ -	\$ 54	\$ 235,781	\$ 1,412,616	\$ (32,179)	\$ 500	\$ 1,616,772

See Notes to Consolidated Financial Statements.

SERVISFIRST BANCSHARES, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
(In thousands)

	Year Ended December 31,		
	2024	2023	2022
OPERATING ACTIVITIES			
Net income	\$ 227,242	\$ 206,853	\$ 251,504
Adjustments to reconcile net income to net cash provided by operations			
Deferred tax expense (benefit)	(3,351)	(1,005)	(2,615)
Provision for credit losses	21,587	18,715	37,607
Depreciation	4,785	4,436	4,100
Accretion on acquired loans	186	197	157
Amortization of core deposit intangible	-	-	23
Amortization of investments in tax credit partnerships	12,565	14,353	11,716
Net (accretion) amortization of debt securities	(200)	49	2,581
Increase in accrued interest and dividends receivable	(3,613)	(10,759)	(13,591)
Stock-based compensation expense	3,489	3,600	3,207
Increase in accrued interest and dividends payable	481	8,930	4,996
Proceeds from sale of mortgage loans held for sale	204,404	127,702	50,922
Originations of mortgage loans held for sale	(203,620)	(128,414)	(48,977)
Gain on sale of mortgage loans held for sale	(4,922)	(2,755)	(2,438)
Gain on sale of securities available for sale	-	-	6,168
Net (gain) loss on sale of other real estate owned and repossessed assets	(120)	28	(501)
Write down of other real estate owned and repossessed assets	74	-	225
Increase in cash surrender value of life insurance contracts	(7,028)	(7,574)	(6,831)
Net change in other assets, liabilities, and other operating activities	956	(37,060)	(25,626)
Net cash provided by operating activities	252,915	197,296	272,627
INVESTMENT ACTIVITIES			
Purchases of debt securities available-for-sale	(1,141,936)	(1,001,811)	(76,360)
Proceeds from maturities, calls and paydowns of debt securities available-for-sale	904,167	746,398	115,750
Proceeds from sale of debt securities available-for-sale	-	-	75,036
Purchases of debt securities held-to-maturity	(45,472)	(48,723)	(648,266)
Proceeds from maturities, calls and paydowns of debt securities held-to-maturity	312,643	100,180	75,311
Purchases of restricted equity securities	(1,074)	(46,482)	(423)
Proceeds from sale of restricted equity securities	-	43,990	-
Investment in tax credit partnerships and SBIC	(13,371)	(9,303)	(20,277)
Return of capital from tax credit partnerships and SBIC	274	191	434
Net (increase) decrease in loans	(963,367)	16,314	(2,164,114)
Purchases of premises and equipment	(4,646)	(3,910)	(3,650)
Proceeds from death benefit of bank owned life insurance contracts	1,224	2,566	2,153
Proceeds from sale of other real estate owned and repossessed assets	3,024	158	2,282
Expenditures for other real estate owned	-	-	(93)
Net cash used in investing activities	(948,534)	(200,432)	(2,642,217)
FINANCING ACTIVITIES			
Net decrease in non-interest-bearing deposits	(23,414)	(678,246)	(1,478,420)
Net increase in interest-bearing deposits	293,362	2,404,952	572,389
Net increase (decrease) in federal funds purchased	737,004	(362,074)	(92,979)
FHLB advances	-	300,000	-
Repayment of FHLB advances	-	(300,000)	-
Proceeds from exercise of stock options	916	1,287	1,232
Taxes paid in net settlement of tax obligation upon exercise of stock options	(1,229)	(1,975)	(1,143)
Dividends paid on common stock	(65,412)	(45,711)	(37,470)
Dividends paid on preferred stock	(62)	(62)	(62)
Net cash provided by (used in) financing activities	941,165	1,318,171	(1,036,453)
Net increase (decrease) in cash and cash equivalents	245,546	1,315,035	(3,406,043)
Cash and cash equivalents at beginning of period	2,131,088	816,053	4,222,096
Cash and cash equivalents at end of period	<u>\$ 2,376,634</u>	<u>\$ 2,131,088</u>	<u>\$ 816,053</u>
SUPPLEMENTAL DISCLOSURE			
Cash paid for:			
Interest	\$ 498,981	\$ 393,379	\$ 83,427
Income taxes	44,977	53,991	68,665
Income tax refund	-	-	(142)
NONCASH TRANSACTIONS			
Other real estate acquired in settlement of loans	\$ 5,729	\$ 933	\$ 1,046
Internally financed sale of other real estate owned	1,215	-	-
Dividends on nonvested restricted stock reclassified as compensation expense	218	197	133
Dividends declared	18,280	16,338	15,211

See Notes to Consolidated Financial Statements.

SERVISFIRST BANCSHARES, INC. AND SUBSIDIARIES
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Operations

ServisFirst Bancshares, Inc. (the “Company”) was formed on August 16, 2007 and is a bank holding company whose business is conducted by its wholly owned subsidiary ServisFirst Bank (the “Bank”). The Bank is headquartered in Birmingham, Alabama, and has provided a full range of banking services to individual and corporate customers throughout the Birmingham market since opening for business in May 2005. The Bank has since expanded into Florida, Georgia, North Carolina, South Carolina, Tennessee, and Virginia. The Bank owns all of the stock of SF Intermediate Holding Company, Inc., which, in turn, owns all of the stock of SF TN Realty Holdings, Inc., which, in turn, owns all of the common stock of the Company’s real estate investment trusts, SF Realty 1, Inc., SF FLA Realty, Inc., SF GA Realty, Inc. and SF TN Realty, Inc. More details about SF Intermediate Holding Company, Inc. and its subsidiaries are included in Note 11.

Reclassification

Certain amounts reported in prior years have been reclassified to conform to the current year’s presentation. These reclassifications had no effect on the Company’s results of operations, financial position, or net cash flow.

Operating Segments

The Company operates as a single reportable segment, with a majority of its revenues derived from the business of banking. Management, which serves as the Chief Operating Decision Maker (“CODM”), regularly reviews consolidated financial performance and allocates resources on a Bank-wide basis. As a result, the Company’s financial statements reflect one reportable segment.

Basis of Presentation and Accounting Estimates

To prepare consolidated financial statements in conformity with U.S. Generally Accepted Accounting Principles (“GAAP”), management makes estimates and assumptions based on available information. These estimates and assumptions affect the amounts reported in the financial statements and the disclosures provided, and future results could differ. The allowance for credit losses and the fair value of financial instruments are particularly subject to change. All numbers are in thousands except share and per share data.

Basis of Consolidation

The consolidated financial statements include the accounts of the Company and other entities in which it has a controlling financial interest. All significant intercompany balances and transactions have been eliminated in consolidation.

Cash, Due from Banks, Interest-Bearing Balances due from Financial Institutions

Cash and due from banks include cash on hand, cash items in process of collection, amounts due from banks and interest bearing balances due from financial institutions. For purposes of cash flows, cash and cash equivalents include cash and due from banks and federal funds sold. Generally, federal funds are purchased and sold for one-day periods. Cash flows from loans, mortgage loans held for sale, federal funds sold, and deposits are reported net.

Debt Securities

Debt securities are classified based on the Company’s intention on the date of purchase. All debt securities classified as available-for-sale are recorded at fair value with any unrealized gains and losses reported in accumulated other comprehensive income (loss), net of the deferred income tax effects. Debt securities that the Company has the positive intent and ability to hold to maturity are classified as held-to-maturity and are carried at historical cost and adjusted for amortization of premiums and accretion of discounts.

Transfers of debt securities into the held-to-maturity category from available-for-sale category are made at fair value at the date of transfer. The unrealized holding gain or loss at the date of transfer is retained in accumulated other comprehensive income (loss) and in the carrying value of the held-to-maturity securities. Such amounts are amortized over the remaining life of the security.

Interest and dividends on securities, including amortization of premiums and accretion of discounts calculated under the effective interest method, are included in interest income. For certain securities, amortization of premiums and accretion of discounts is computed based on the anticipated life of the security, which may be shorter than the stated life of the security. Realized gains and losses from the sale of securities are determined using the specific identification method and are recorded on the trade date of the sale.

Restricted Equity Securities

Investments in restricted equity securities without a readily determinable market value are carried at cost.

Mortgage Loans Held for Sale

The Company classifies certain residential mortgage loans as held for sale. Typically, mortgage loans held for sale are sold to a third-party investor within a very short time period. The loans are sold without recourse and servicing is not retained. Net fees earned from this banking service are recorded in noninterest income.

In the course of originating mortgage loans and selling those loans in the secondary market, the Company makes various representations and warranties to the purchaser of the mortgage loans. Each loan is underwritten using government agency guidelines. Any exceptions noted during this process are remedied prior to sale. These representations and warranties also apply to underwriting the real estate appraisal opinion of value for the collateral securing these loans. Under the representations and warranties, failure by the Company to comply with the underwriting and/or appraisal standards could result in the Company being required to repurchase the mortgage loan or to reimburse the investor for losses incurred (make whole requests) if such failure cannot be cured by the Company within the specified period following discovery. The Company continues to experience an insignificant level of investor repurchase demands. There were no expenses incurred as part of these buyback obligations for the years ended December 31, 2024 and 2023.

Loans

Loans are reported at unpaid principal balances, less unearned fees and the allowance for credit losses. Interest on all loans is recognized as income based upon the applicable rate applied to the daily outstanding principal balance of the loans. Interest income on nonaccrual loans is recognized on a cash basis or cost recovery basis until the loan is returned to accrual status. A loan may be returned to accrual status if the Company is reasonably assured of repayment of principal and interest and the borrower has demonstrated sustained performance for a period of at least six months. Loan fees, net of direct costs, are reflected as an adjustment to the yield of the related loan over the term of the loan. The Company does not have a concentration of loans to any one industry.

The accrual of interest on loans is discontinued when there is a significant deterioration in the financial condition of the borrower and full repayment of principal and interest is not expected or the principal or interest is more than 90 days past due, unless the loan is both well-collateralized and in the process of collection. Generally, all interest accrued but not collected for loans that are placed on nonaccrual status are reversed against current interest income. Interest collections on nonaccrual loans are generally applied as principal reductions. The Company determines past due or delinquency status of a loan based on contractual payment terms.

Loan modifications are concessions granted to borrowers in the normal course of business, which would not otherwise be considered, where the borrowers are experiencing financial difficulty. The concessions granted most frequently involve reductions or delays in required payments of principal and interest for a specified time, the rescheduling of payments in accordance with a bankruptcy plan or the charge-off of a portion of the loan.

Allowance for Credit Losses (“ACL”) and Impairment of Debt Securities

ACL – Debt Securities Held to Maturity

Management uses a systematic methodology to determine its ACL for held-to-maturity debt securities. The ACL is a contra-asset valuation account that is deducted from the amortized cost basis to present the net amount expected to be collected on the held-to-maturity portfolio. Management considers the effects of past events, current conditions, and reasonable and supportable forecasts on the collectability of the portfolio. The Company’s estimate of its ACL involves a high degree of judgment; therefore, management’s process for determining expected credit losses may result in a range of expected credit losses. Management monitors the held-to-maturity portfolio to determine whether an ACL would need to be recorded. As of December 31, 2024 and 2023, the Company had \$714.9 million and \$982.7 million, respectively, of held-to-maturity securities and no related ACL recorded, respectively.

Impairment of Debt Securities Available for Sale

For available-for-sale debt securities in an unrealized loss position, the Company will first assess whether i) it intends to sell or ii) it is more likely than not that it will be required to sell the debt security before recovery of its amortized cost basis. If either case is applicable, any previously recognized allowances are charged off and the debt security’s amortized cost is written down to fair value through income. If neither case is applicable, the debt security is evaluated to determine whether the decline in fair value has resulted from credit losses or other factors. In making this assessment, the Company considers the extent to which fair value is less than amortized cost, any changes to the rating of the debt security by a rating agency and any adverse conditions specifically related to the debt security, among other factors. If this assessment indicates that a credit loss exists, the present value of cash flows expected to be collected from the debt security are compared to the amortized cost basis of the debt security. If the present value of cash flows expected to be collected is less than the amortized cost basis, a credit loss exists and an ACL is recorded for the credit loss, limited by the amount by which the fair value is less than the amortized cost basis. Any impairment that has not been recorded through allowance for credit losses is recognized in other comprehensive income, net of tax.

Adjustments to the allowance are reported in the income statement as a component of credit loss expense. Debt securities are charged off against the allowance or, in the absence of any allowance, written down through income when deemed uncollectible by the Company or when either of the aforementioned criteria regarding intent or requirement to sell is met specifically for available-for-sale debt securities.

The Company excludes the accrued interest receivable balance from the amortized cost basis in measuring expected credit losses on debt securities and does not record an ACL on accrued interest receivable.

ACL – Loans

The ACL is based on the Company’s evaluation of the loan portfolios, past loan loss experience, current asset quality trends, known and inherent risks in the portfolio, adverse situations that may affect the borrower’s ability to repay (including the timing of future payment), the estimated value of any underlying collateral, composition of the loan portfolio, economic conditions, industry and peer bank loan quality indications and other pertinent factors, including regulatory recommendations. The process is inherently subjective and subject to significant change as it requires material estimates. The allowance is increased by a provision for credit losses, which is charged to expense, and reduced by charge-offs, net of recoveries. In addition, various regulatory agencies, as an integral part of their examination process, periodically review the ACL. Such agencies may require the Company to recognize adjustments to the allowance based on their judgments about information available to them at the time of their examination.

Loans with similar risk characteristics are evaluated in pools and, depending on the nature of each identified pool, the Company utilizes a discounted cash flow (“DCF”), probability of default / loss given default (“PD/LGD”) or remaining life method. The historical loss experience estimate by pool is then adjusted by forecast factors that are quantitatively related to the Company’s historical credit loss experience, such as national unemployment rates and gross domestic product. Losses are predicted over a period of time determined to be reasonable and supportable, and at the end of the reasonable and supportable period losses are reverted to long term historical averages. The reasonable and supportable period and reversion period are re-evaluated each quarter by the Company and are dependent on the current economic environment among other factors.

The estimated credit losses for each loan pool are then adjusted for changes in qualitative factors not inherently considered in the quantitative analyses. The qualitative adjustments either increase or decrease the quantitative model estimation. The Company considers factors that are relevant within the qualitative framework, which include the following: lending policy,

changes in nature and volume of loans, staff experience, changes in volume and trends of problem loans, concentration risk, trends in underlying collateral values, external factors, quality of loan review system and other economic conditions.

Loans that no longer share similar risk characteristics with the collectively evaluated pools are excluded from the collective evaluation and credit losses are estimated on an individual basis. Individual evaluations are performed for nonaccrual loans, loans rated substandard, and modified loans. Specific allowances were estimated based on one of several methods, including the estimated fair value of the underlying collateral, observable market value of similar debt or the present value of expected cash flows.

The Company measures expected credit losses over the contractual term of a loan, adjusted for estimated prepayments. The contractual term excludes expected extensions, renewals and modifications unless there is a reasonable expectation that a troubled debt restructuring will be executed. Credit losses are estimated on the amortized cost basis of loans, which includes the principal balance outstanding, purchase discounts and premiums and deferred loan fees and costs. Accrued interest receivable on loans is excluded from the estimate of credit losses.

ACL – Unfunded Loan Commitments

The ACL is a liability account representing expected credit losses over the contractual period for which the Company is exposed to credit risk resulting from a contractual obligation to extend credit. No allowance is recognized if the Company has the unconditional right to cancel the obligation. The ACL is reported as a component of other liabilities within the Consolidated Balance Sheets. Adjustments to the ACL for unfunded commitments are reported in the Consolidated Income Statements as a component of other operating expense.

Foreclosed Real Estate

Foreclosed real estate includes both formally foreclosed property and in-substance foreclosed property. At the time of foreclosure, foreclosed real estate is recorded at fair value less cost to sell, which becomes the property's new basis. Any write downs based on the asset's fair value at date of acquisition are charged to the allowance for credit losses. After foreclosure, these assets are carried at the lower of their new cost basis or fair value less cost to sell. Costs incurred in maintaining foreclosed real estate and subsequent adjustments to the carrying amount of the property are included in other operating expenses.

Premises and Equipment

Land is carried at cost. Premises and equipment are carried at cost less accumulated depreciation. Expenditures for additions and major improvements that significantly extend the useful lives of the assets are capitalized. Expenditures for repairs and maintenance are charged to expense as incurred. Assets that are disposed of are removed from the accounts and the resulting gains or losses are recorded in operations. Depreciation is calculated on a straight-line basis over the estimated useful lives of the related assets (3 to 39.5 years).

Leasehold improvements are amortized on a straight-line basis over the lesser of the lease terms or the estimated useful lives of the improvements.

Leases

The Company leases certain office space and equipment under operating leases. Leases are recognized as a liability to make lease payments and as an asset representing the right to use the asset during the lease term, or "lease liability" and "right-of-use asset," respectively. The lease liability is measured as the present value of remaining lease payments, discounted at the Company's incremental borrowing rate. The Company reports its right-of-use assets in other assets and its lease liabilities in other liabilities within the Consolidated Balance Sheets.

Certain of the leases include one or more renewal options that extend the initial lease term 1 to 5 years. The exercise of lease renewal options is typically at the Company's sole discretion; therefore, a majority of renewals to extend lease terms are not included in the right-of-use assets and lease liabilities as they are not reasonably certain to be exercised. Renewal options are regularly evaluated and when they are reasonably certain to be exercised, are included in lease terms.

None of the Company's leases provide an implicit discount rate. The Company uses its incremental collateralized borrowing rate based on the information available at the lease commencement date in determining the present value of the lease payments.

The Company does not recognize short-term leases on its Consolidated Balance Sheets. A short-term operating lease has an original term of 12 months or less and does not have a purchase option that is likely to be exercised.

Bank Owned Life Insurance (“BOLI”)

BOLI is comprised of long-term life insurance contracts on the lives of certain current and past employees where the insurance policy benefit and ownership are retained by the employer. Its cash surrender value is an asset that the Company uses to partially offset the future cost of employee benefits. The cash surrender value accumulation on BOLI is permanently tax deferred if the policy is held to the insured person’s death and certain other conditions are met.

Goodwill

The Company has recorded \$13.6 million of goodwill at December 31, 2024 in connection with the acquisition of Metro Bancshares, Inc. in 2015. The Company tests its goodwill for impairment annually unless interim events or circumstances make it more likely than not that an impairment loss has occurred. Impairment is defined as the amount by which the carrying value of a reporting unit exceeds its fair value. Impairment losses, if incurred, would be charged to operating expense. For the purposes of evaluating goodwill, the Company has determined that it operates only one reporting unit.

Derivatives and Hedging Activities

As part of its overall interest rate risk management, the Company uses derivative instruments, which can include interest rate swaps, caps, and floors. GAAP requires all derivative instruments to be carried at fair value on the Consolidated Balance Sheets. This accounting standard provides special accounting provisions for derivative instruments that qualify for hedge accounting. To be eligible, the Company must specifically identify a derivative as a hedging instrument and identify the risk being hedged. The derivative instrument must be shown to meet specific requirements under this accounting standard.

The Company designates the derivative on the date the derivative contract is entered into as a hedge of the (1) fair value of a recognized asset or liability or of an unrecognized firm commitment (a “fair-value” hedge) or (2) a forecasted transaction of the variability of cash flows to be received or paid related to a recognized asset or liability (a “cash-flow” hedge). Changes in the fair value of a derivative that is highly effective as a fair-value hedge, and that is designated and qualifies as a fair-value hedge, along with the loss or gain on the hedged asset or liability that is attributable to the hedged risk (including losses or gains on firm commitments), are recorded in current-period earnings. The changes in a derivative’s fair value that are included in the assessment of hedge effectiveness for a derivative that is highly effective and that is designated and qualifies as a cash-flow hedge are recorded in other comprehensive income until earnings are affected by the variability of cash flows (e.g., when periodic settlements on a variable-rate asset or liability are recorded in earnings).

The Company formally documents all relationships between hedging instruments and hedged items, as well as its risk-management objective and strategy for undertaking various hedge transactions. This process includes linking all derivatives that are designated as fair-value or cash-flow hedges to specific assets and liabilities on the Consolidated Balance Sheets or to specific firm commitments or forecasted transactions. The Company also formally assesses, both at the hedge’s inception and on an ongoing basis, as necessary, whether the derivatives that are used in hedging transactions are highly effective in offsetting changes in fair values or cash flows of hedged items. When it is determined that a derivative is not highly effective as a hedge or that it has ceased to be a highly effective hedge, the Company discontinues hedge accounting prospectively, as discussed below. The Company discontinues hedge accounting prospectively when: (1) it is determined that the derivative is no longer effective in offsetting changes in the fair value or cash flows of a hedged item (including firm commitments or forecasted transactions); (2) the derivative expires or is sold, terminated, or exercised; (3) the derivative is dedesignated as a hedge instrument, because it is unlikely that a forecasted transaction will occur; (4) a hedged firm commitment no longer meets the definition of a firm commitment; or (5) management determines that designation of the derivative as a hedge instrument is no longer appropriate.

When hedge accounting is discontinued because it is determined that the derivative no longer qualifies as an effective fair-value hedge, hedge accounting is discontinued prospectively and the derivative will continue to be carried on the balance sheet at its fair value with all changes in fair value being recorded in earnings but with no offsetting fair value adjustment being recorded on the hedged item. For a discontinued cash flow hedge the change in fair value is no longer recorded in other comprehensive income.

The Company uses derivatives to hedge interest rate exposures associated with mortgage loan originations. Interest rate lock commitments related to loans that are originated for later sale are classified as derivatives. In the normal course of business, the Company regularly extends these rate lock commitments to customers during the loan origination process. The fair values

of the Company's rate lock commitments to customers as of December 31, 2024 and 2023 were not material and have not been recorded.

Revenue Recognition

The Company records revenue from contracts with customers in accordance with ASC Topic 606, *Revenue from Contracts with Customers* ("ASC 606"). The guidance requires recognition of revenue to depict the transfer of goods or services to customers in an amount that reflects the consideration that it expects to be entitled to receive in exchange for those goods or services recognized as performance obligations are satisfied.

While the majority of the Company's revenue-generating transactions are excluded from the scope of ASC 606, including revenue generated from financial instruments, such as securities and loans, the relevant revenue-generating transactions are classified within non-interest income and are described as follows:

- Deposit account service charges – represent service fees for monthly activity and maintenance on customer accounts. Attributes can be transaction-based, item-based or time-based. Revenue is recognized when our performance obligation is completed, which is generally monthly for maintenance services or when a transaction is processed. Payment for such performance obligations are generally received at the time the performance obligations are satisfied.
- Credit card rewards program membership fees – represent memberships in our credit card rewards program and are paid annually by our cardholders at the time they open an account and on each anniversary. Revenue is recognized ratably over the membership period.

Other non-interest income primarily includes income on BOLI contracts, letter of credit fees and gains on sale of loans held for sale.

Income Taxes

Income tax expense is the total of the current year income tax due or refundable and the change in deferred tax assets and liabilities. Deferred tax assets and liabilities are the expected future tax amounts for the temporary differences between carrying amounts and tax bases of assets and liabilities, computed using enacted tax rates. A valuation allowance, if needed, reduces deferred tax assets to the amount expected to be realized.

The Company follows the provisions of ASC Topic 740-10, *Income Taxes* ("ASC 740-10") establishes a single model to address accounting for uncertain tax positions and prescribes a minimum recognition threshold a tax position is required to meet before being recognized in the financial statements. There is a two-step process in the evaluation of a tax position. The first step is recognition. A Company determines whether it is more likely than not that a tax position will be sustained upon examination, including a resolution of any related appeals or litigation processes, based upon the technical merits of the position. The second step is measurement. A tax position that meets the more likely than not recognition threshold is measured at the largest amount of benefit that is greater than 50% likely of being realized upon ultimate settlement.

Stock-Based Compensation

At December 31, 2024, the Company had a stock-based compensation plan for grants of equity compensation to key employees and directors. The plan has been accounted for under the provisions of ASC Topic 718-10, *Compensation – Stock Compensation* with respect to employee stock options, restricted stock and performance-based stock units ("PSUs"). Specifically, awards are accounted for using the fair value-based method of accounting. Stock compensation costs are recognized prospectively for all new awards granted under the stock-based compensation plans. Compensation expense related to stock options is calculated using a method that is based on the underlying assumptions of the Black-Scholes-Merton option pricing model and is charged to expense over the requisite service period (e.g. vesting period). Compensation expense related to restricted stock awards is based upon the fair value of the awards on the date of grant and is charged to earnings over the requisite service period of the award. PSUs represent the opportunity to earn shares of the Company's common stock after a prescribed period and based on the relative market performance of the Company's stock, subject to the recipient's continued employment through the end of the performance period. The actual shares earned under the PSUs generally range between zero and 150% of the target level award, depending on the total stockholder return ("TSR") of the Company over the performance period ranked relative to the TSR of a defined peer group of companies. A Monte Carlo simulation is used to estimate the fair value of the PSUs as of the valuation date. Compensation expense is recognized regardless of the extent to which the market condition is satisfied.

Earnings per Common Share

Basic earnings per common share are computed by dividing net income available to common stockholders by the weighted average number of common shares outstanding during the period. Diluted earnings per common share include the dilutive effect of additional potential common shares issuable under stock options and performance shares.

Loan Commitments and Related Financial Instruments

Financial instruments, which include credit card arrangements, commitments to make loans and standby letters of credit, are issued to meet customer financing needs. The face amount for these items represents the exposure to loss before considering customer collateral or ability to repay. Such financial instruments are recorded when they are funded. Instruments such as stand-by letters of credit are considered, and accounted for as, financial guarantees. The fair value of these financial guarantees is not material.

Fair Value of Financial Instruments

Fair values of financial instruments are estimated using relevant market information and other assumptions, as more fully disclosed in Note 21. Fair value estimates involve uncertainties and matters of significant judgment regarding interest rates, credit risk, prepayments, and other factors, especially in the absence of broad markets for particular items. Changes in assumptions or in market conditions could significantly affect the estimates.

Comprehensive Income

Comprehensive income consists of net income and other comprehensive income. Accumulated comprehensive (loss) income, which is recognized as a separate component of equity, includes unrealized gains and losses on available-for-sale debt securities and amortization of unrealized gains and losses on debt securities transferred from available-for-sale to held-to-maturity at the time of transfer. Amounts reported as accumulated comprehensive income (loss) are shown net of taxes.

Advertising

Advertising costs are expensed as incurred. Advertising expense for the years ended December 31, 2024, 2023 and 2022 was \$951,000, \$768,000 and \$447,000, respectively. Advertising typically consists of local print media aimed at businesses that the Company targets as well as sponsorships of local events in which the Company's clients and prospects are involved.

Recent Accounting Pronouncements

In March 2023, the Financial Accounting Standards Board ("FASB") issued Accounting Standard Update ("ASU") 2023-02, *Investments-Equity Method and Joint Ventures (Topic 323): Accounting for Investments in Tax Credit Structures Using the Proportional Amortization Method*. These amendments expanded the permitted use of the proportional amortization method, which was previously only available to low-income housing tax credit investments, to other tax equity investments if certain conditions are met. Under the proportional amortization method, the initial cost of an investment is amortized in proportion to the income tax benefits received and both the amortization of the investment and the income tax benefits received are recognized as a component of income tax expense. ASU 2023-02 was adopted on a modified retrospective basis of transition or, for certain changes, a prospective basis, which resulted in a reduction to retained earnings as of January 1, 2024, of \$2.3 million.

In November 2023, the FASB issued ASU 2023-07, *Segment Reporting—Improvements to Reportable Segment Disclosures*. This amendment is intended to improve disclosures about a public entity's reportable segments and addresses requests from investors and other decision makers for additional, more detailed information about a reportable segment's expenses. The amendment applies to all public entities that are required to report segment information in accordance with Topic 280. The amendments are to be applied retrospectively to all periods presented and segment expense categories should be based on the categories identified at adoption. The Company adopted ASU 2023-07 effective December 31, 2024. Adoption of ASU 2023-07 did not have a material impact on the Company's consolidated financial statements. See Note 23 – Business Segment Information for disclosures required by ASU 2023-07.

In December 2023, the FASB issued ASU No. 2023-09, *Income Taxes (Topic 740): Improvements to Income Tax Disclosures*. ASU 2023-09 requires enhanced income tax disclosures primarily related to the rate reconciliation and income taxes paid information to provide more transparency by requiring (i) consistent categories and greater disaggregation of information in the rate reconciliation table and (ii) income taxes paid, net of refunds, to be disaggregated by jurisdiction based on an

established threshold. The amendments in this standard will be effective for the Company on January 1, 2025. The Company is currently evaluating the impact the amendments will have the consolidated financial statements and related disclosures.

In November 2024, the FASB issued 2024-03, *Income Statement - Reporting Comprehensive Income - Expense Disaggregation Disclosures (Subtopic 220-40)*. The amendments improve the disclosures about a public business entity's expenses and address requests from investors for more detailed information about the types of expenses (including purchases of inventory, employee compensation, depreciation, amortization, and depletion) in commonly presented expense captions (such as cost of sales and research and development). The amendments are effective for annual reporting periods beginning after December 15, 2026, and interim reporting periods beginning after December 15, 2027. We are currently evaluating the impact these changes may have on our consolidated financial statements.

NOTE 2. DEBT SECURITIES

The amortized cost and fair values of available-for-sale and held-to-maturity debt securities at December 31, 2024 and 2023 are summarized as follows:

	Amortized Cost	Gross Unrealized Gain	Gross Unrealized Loss	Market Value
(In Thousands)				
December 31, 2024				
Debt Securities Available-for-Sale				
U.S. Treasury Securities.....	\$ 617,350	\$ 580	\$ (444)	\$ 617,486
Mortgage-backed securities.....	243,435	49	(24,210)	219,274
State and municipal securities.....	10,516	1	(1,000)	9,517
Corporate debt.....	335,758	38	(20,673)	315,123
Total.....	<u>\$ 1,207,059</u>	<u>\$ 668</u>	<u>\$ (46,327)</u>	<u>\$ 1,161,400</u>
Debt Securities Held-to-Maturity				
U.S. Treasury Securities.....	\$ 249,403	\$ -	\$ (19,632)	\$ 229,771
Mortgage-backed securities.....	457,365	14	(55,150)	402,229
State and municipal securities.....	8,085	-	(589)	7,496
Total.....	<u>\$ 714,853</u>	<u>\$ 14</u>	<u>\$ (75,371)</u>	<u>\$ 639,496</u>
December 31, 2023				
Debt Securities Available-for-Sale				
U.S. Treasury Securities.....	\$ 340,556	\$ 251	\$ -	\$ 340,807
Mortgage-backed securities.....	241,458	6	(25,979)	215,485
State and municipal securities.....	11,400	1	(1,178)	10,223
Corporate debt.....	375,676	-	(42,008)	333,668
Total.....	<u>\$ 969,090</u>	<u>\$ 258</u>	<u>\$ (69,165)</u>	<u>\$ 900,183</u>
Debt Securities Held-to-Maturity				
U.S. Treasury Securities.....	\$ 508,985	\$ -	\$ (24,718)	\$ 484,267
Mortgage-backed securities.....	465,615	3	(50,025)	415,593
State and municipal securities.....	8,063	-	(732)	7,331
Total.....	<u>\$ 982,664</u>	<u>\$ 3</u>	<u>\$ (75,475)</u>	<u>\$ 907,191</u>

All mortgage-backed debt securities are issued by government sponsored enterprises ("GSEs") such as Federal National Mortgage Association, Government National Mortgage Association, Federal Home Loan Bank, and Federal Home Loan Mortgage Corporation.

The carrying value of debt securities pledged to secure public funds on deposits and for other purposes as required by law as of December 31, 2024 and 2023 was \$1.43 billion and \$1.49 billion, respectively.

Restricted equity securities is comprised entirely of a restricted investment in Federal Home Loan Bank of Atlanta stock for membership requirement.

At December 31, 2024 and 2023, there were no holdings of debt securities of any issuer, other than the U.S. government and its agencies, in an amount greater than 10% of stockholders' equity.

The amortized cost and fair value of debt securities as of December 31, 2024 and 2023 by contractual maturity are shown below. Actual maturities may differ from contractual maturities because the issuers may have the right to call or prepay obligations with or without call or prepayment penalties.

	December 31, 2024		December 31, 2023	
	Amortized Cost	Market Value	Amortized Cost	Market Value
	(In Thousands)			
Debt securities available-for-sale				
Due within one year.....	\$ 223,145	\$ 223,477	\$ 350,400	\$ 350,395
Due from one to five years	478,868	475,985	70,016	67,334
Due from five to ten years	258,611	240,114	304,216	264,893
Due after ten years	3,000	2,550	3,000	2,076
Mortgage-backed securities	243,435	219,274	241,458	215,485
	<u>\$ 1,207,059</u>	<u>\$ 1,161,400</u>	<u>\$ 969,090</u>	<u>\$ 900,183</u>
Debt securities held-to-maturity				
Due within one year.....	\$ 250	\$ 250	\$ 260,047	\$ 257,835
Due from one to five years	256,743	236,586	203,481	185,741
Due from five to ten years	495	431	53,521	48,022
Due after ten years	-	-	-	-
Mortgage-backed securities	457,365	402,229	465,615	415,593
	<u>\$ 714,853</u>	<u>\$ 639,496</u>	<u>\$ 982,664</u>	<u>\$ 907,191</u>

The following table identifies the Company's investment securities that have been in a continuous unrealized loss position for less than 12 months and those that have been in a continuous unrealized loss position for 12 or more months, as of December 31, 2024 and 2023:

	Less Than Twelve Months		Twelve Months or More		Total	
	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses	Fair Value
	(In Thousands)					
December 31, 2024						
Debt Securities available-for-sale						
U.S. Treasury Securities.....	\$ (445)	\$ 250,547	\$ -	\$ -	\$ (445)	\$ 250,547
Government Agency Securities....	-	-	-	-	-	-
Mortgage-backed securities.....	(6)	577	(24,204)	179,178	(24,210)	179,755
State and municipal securities.....	-	-	(1,000)	9,072	(1,000)	9,072
Corporate debt.....	(1,307)	25,596	(19,366)	284,489	(20,673)	310,085
Total.....	<u>\$ (1,758)</u>	<u>\$ 276,720</u>	<u>\$ (44,570)</u>	<u>\$ 472,739</u>	<u>\$ (46,328)</u>	<u>\$ 749,459</u>
Debt Securities held-to-maturity						
U.S. Treasury Securities.....	\$ -	\$ -	\$ (19,632)	\$ 229,771	\$ (19,632)	\$ 229,771
Mortgage-backed securities.....	(536)	40,115	(54,614)	356,215	(55,150)	396,330
State and municipal securities.....	-	-	(589)	7,247	(589)	7,247
Total.....	<u>\$ (536)</u>	<u>\$ 40,115</u>	<u>\$ (74,835)</u>	<u>\$ 593,233</u>	<u>\$ (75,371)</u>	<u>\$ 633,348</u>
December 31, 2023						
Debt Securities available-for-sale						
Mortgage-backed securities.....	\$ (6)	\$ 704	\$ (25,973)	\$ 214,393	\$ (25,979)	\$ 215,097
State and municipal securities.....	-	-	(1,178)	9,777	(1,178)	9,777
Corporate debt.....	(794)	15,141	(41,214)	311,666	(42,009)	326,807
Total.....	<u>\$ (801)</u>	<u>\$ 15,845</u>	<u>\$ (68,365)</u>	<u>\$ 535,836</u>	<u>\$ (69,166)</u>	<u>\$ 551,681</u>
U.S. Treasury Securities.....	\$ -	\$ -	\$ (24,718)	\$ 484,267	\$ (24,718)	\$ 484,267
Mortgage-backed securities.....	(1)	430	(50,024)	411,585	(50,025)	412,015
State and municipal securities.....	-	-	(732)	7,081	(732)	7,081
Total.....	<u>\$ (1)</u>	<u>\$ 430</u>	<u>\$ (75,474)</u>	<u>\$ 902,933</u>	<u>\$ (75,475)</u>	<u>\$ 903,363</u>

At December 31, 2024 and 2023, no allowance for credit losses has been recognized on available-for-sale debt securities in an unrealized loss position as the Company does not believe any of the debt securities are credit impaired. This is based on the Company's analysis of the risk characteristics, including credit ratings, and other qualitative factors related to available-for-sale debt securities. The issuers of these debt securities continue to make timely principal and interest payments under the contractual terms of the securities. The Company does not intend to sell these debt securities and it is more likely than not that the Company will not be required to sell the debt securities before recovery of their amortized cost, which may be at maturity. The unrealized losses are due to increases in market interest rates over the yields available at the time the debt securities were purchased. Management measures expected credit losses on held-to-maturity securities on a collective basis by major security type with each type sharing similar risk characteristics and considers historical credit loss information that is adjusted for current conditions and reasonable and supportable forecasts. With regard to U.S. Treasury and residential mortgage-backed securities issued by the U.S. government, or agencies thereof, it is expected that the securities will not be settled at prices less than the amortized cost bases of the securities as such securities are backed by the full faith and credit of and/or guaranteed by the U.S. government. Accordingly, no allowance for credit losses has been recorded for these securities. With regard to securities issued by States and political subdivisions and other held-to-maturity securities, management considers (i) issuer bond ratings, (ii) historical loss rates for given bond ratings, (iii) whether issuers continue to make timely principal and interest payments under the contractual terms of the securities, and (iv) internal forecasts. Historical loss rates associated with securities having similar grades as those in our portfolio have generally not been significant. Furthermore, as of December 31, 2024 and 2023, there were no past due principal or interest payments associated with these securities. Based upon (i) the issuer's strong bond ratings and (ii) a zero historical loss rate, no allowance for credit losses has been recorded for held-to-maturity State and municipal securities as such amount is not material at December 31, 2024 and 2023. All debt securities in an unrealized loss position as of December 31, 2024 continue to perform as scheduled and the Company does not believe there is a possible credit loss or that an allowance for credit loss on these debt securities is necessary.

The following table summarizes information about sales and calls of debt securities:

	Years Ended December 31,		
	2024	2023	2022
	(In Thousands)		
Sale and call proceeds.....	\$ -	\$ -	\$ 75,036
Gross realized gains	\$ -	\$ -	\$ -
Gross realized losses	-	-	(6,168)
Net realized (loss) gain	\$ -	\$ -	\$ (6,168)

NOTE 3. LOANS

The loan portfolio is classified based on the underlying collateral utilized to secure each loan for financial reporting purposes. This classification is consistent with the Quarterly Report of Condition and Income filed by ServisFirst Bank with the Federal Deposit Insurance Corporation (“FDIC”).

Commercial, financial and agricultural - Includes loans to business enterprises issued for commercial, industrial, agricultural production and/or other professional purposes. These loans are generally secured by equipment, inventory, and accounts receivable of the borrower and repayment is primarily dependent on business cash flows.

Real estate – construction – Includes loans secured by real estate to finance land development or the construction of industrial, commercial or residential buildings. Repayment is dependent upon the completion and eventual sale, refinance or operation of the related real estate project.

Owner-occupied commercial real estate mortgage – Includes loans secured by nonresidential properties for which the primary source of repayment is the cash flow from the ongoing operations conducted by the party that owns the property.

1-4 family real estate mortgage – Includes loans secured by residential properties, including home equity lines of credit. Repayment is primarily dependent on the personal cash flow of the borrower.

Non-owner occupied commercial real estate mortgage – Includes loans secured by nonowner-occupied properties, including office buildings, industrial buildings, warehouses, retail buildings, and multifamily residential properties. Repayment is primarily dependent on income generated from the underlying collateral.

Consumer – Includes loans to individuals not secured by real estate. Repayment is dependent upon the personal cash flow of the borrower.

The composition of loans at December 31, 2024 and 2023 is summarized as follows:

	December 31,	
	2024	2023
	(In Thousands)	
Commercial, financial and agricultural.....	\$ 2,869,894	\$ 2,823,986
Real estate - construction	1,489,306	1,519,619
Real estate - mortgage:		
Owner-occupied commercial	2,547,143	2,257,163
1-4 family mortgage	1,444,623	1,249,938
Non-owner occupied commercial	4,181,243	3,744,346
Subtotal: Real estate mortgage	8,173,009	7,251,447
Consumer	73,627	63,777
Total Loans.....	12,605,836	11,658,829
Less: Allowance for credit losses	(164,458)	(153,317)
Net Loans	\$ 12,441,378	\$ 11,505,512

Changes in the ACL during the years ended December 31, 2024, 2023 and 2022 are as follows:

	Years Ended December 31,		
	2024	2023	2022
	(In Thousands)		
Balance, beginning of year	\$ 153,317	\$ 146,297	\$ 116,660
Loans charged off.....	(13,684)	(14,581)	(10,137)
Recoveries	3,272	2,886	2,167
Provision for credit losses	21,553	18,715	37,607
Balance, end of year.....	<u>\$ 164,458</u>	<u>\$ 153,317</u>	<u>\$ 146,297</u>

GAAP requires a current expected credit losses (“CECL”) methodology for estimating all expected losses over the life of a financial asset. Under the CECL methodology, the ACL is measured on a collective basis for pools of loans with similar risk characteristics. For loans that do not share similar risk characteristics with the collectively evaluated pools, evaluations are performed on an individual basis. For all loan segments collectively evaluated, losses are predicted over a period of time determined to be reasonable and supportable, and at the end of the reasonable and supportable forecast period losses are reverted to long-term historical averages. The estimated loan losses for all loan segments are adjusted for changes in qualitative factors not inherently considered in the quantitative analyses.

The Company uses the DCF method to estimate ACL for all loan pools except for commercial and industrial (“C&I”) revolving lines of credit and credit cards. For all loan pools utilizing the DCF method, the Company utilizes and forecasts national unemployment rate as a loss driver. The Company also utilizes and forecasts gross domestic product (“GDP”) growth as a second loss driver for its agricultural and consumer loan pools. Consistent forecasts of the loss drivers are used across the loan segments. At December 31, 2024 and 2023, the Company utilized a reasonable and supportable forecast period of twelve months followed by a six-month straight-line reversion to long-term averages. The Company leveraged economic projections from reputable and independent sources to inform its loss driver forecasts. At December 31, 2024, the Company expects the national unemployment rate to rise during the forecast period with a declining national GDP growth rate, with both economic indicators showing improvement when compared to the forecast at December 31, 2023.

The Company uses a loss-rate method to estimate expected credit losses for its C&I revolving lines of credit and a remaining life methodology on credit card pools. The C&I revolving lines of credit pool incorporates a probability of default (“PD”) and loss given default (“LGD”) modeling approach. This approach involves estimating the pool average life and then using historical correlations of default and loss experience over time to calculate the lifetime PD and LGD. These two inputs are then applied to the outstanding pool balance. The credit card pool incorporates a remaining life modeling approach, which utilizes an attrition-based method to estimate the remaining life of the pool. A quarterly average loss rate is then calculated using the Company’s historical loss data. The model reduces the pool balance quarterly on a straight-line basis over the estimated life of the pool. The quarterly loss rate is multiplied by the outstanding balance at each period-end resulting in an estimated loss for each quarter. The sum of estimated loss for all quarters is the total calculated reserve for the pool. Management has applied the loss-rate method to C&I lines of credit and to credit cards due to their generally short-term nature. An expected loss ratio is applied based on internal and peer historical losses.

Each loan pool is adjusted for qualitative factors not inherently considered in the quantitative analyses. The qualitative adjustments either increase or decrease the quantitative model estimation. The Company considers factors that are relevant within the qualitative framework, which include the following: lending policy, changes in nature and volume of loans, staff experience, changes in volume and trends of problem loans, concentration risk, trends in underlying collateral values, external factors, quality of loan review system and other economic conditions.

Inherent risks in the loan portfolio will differ based on type of loan. Specific risk characteristics by loan portfolio segment are listed below:

Commercial and industrial loans include risks associated with borrower’s cash flow, debt service coverage and management’s expertise. These loans are subject to the risk that the Company may have difficulty converting collateral to a liquid asset if necessary, as well as risks associated with degree of specialization, mobility and general collectability in a default situation. These commercial loans may be subject to many different types of risks, including fraud, bankruptcy, economic downturn, deteriorated or non-existent collateral, and changes in interest rates.

Real estate construction loans include risks associated with the borrower's credit-worthiness, contractor's qualifications, borrower and contractor performance, and the overall risk and complexity of the proposed project. Construction lending is also subject to risks associated with sub-market dynamics, including population, employment trends and household income. During times of economic stress, this type of loan has typically had a greater degree of risk than other loan types.

Real estate mortgage loans consist of loans secured by commercial and residential real estate. Commercial real estate lending is dependent upon successful management, marketing and expense supervision necessary to maintain the property. Repayment of these loans may be adversely affected by conditions in the real estate market or the general economy. Also, commercial real estate loans typically involve relatively large loan balances to a single borrower. Residential real estate lending risks are generally less significant than those of other loans. Real estate lending risks include fluctuations in the value of real estate, bankruptcies, economic downturn and customer financial problems.

Consumer loans carry a moderate degree of risk compared to other loans. They are generally more risky than traditional residential real estate loans but less risky than commercial loans. Risk of default is usually determined by the well-being of the local economies. During times of economic stress, there is usually some level of job loss both nationally and locally, which directly affects the ability of the consumer to repay debt.

Changes in the allowance for credit losses, segregated by loan type, during the years ended December 31, 2024 and 2023, respectively, are as follows:

	Commercial, financial and agricultural	Real estate - construction	Owner- occupied commercial	1-4 family mortgage	Non-owner occupied commercial	Consumer	Total
(In Thousands)							
Year Ended December 31, 2024							
Allowance for credit losses:							
Balance at January 1, 2024.....	\$ 52,121	\$ 44,658	\$ 17,702	\$ 12,029	\$ 25,395	\$ 1,412	\$153,317
Charge-offs.....	(12,115)	-	(237)	(761)	-	(571)	(13,684)
Recoveries.....	3,021	8	29	2	-	212	3,272
Provision for credit losses on loans.....	12,303	(6,069)	4,808	2,826	5,933	1,752	21,553
Balance at December 31, 2024.....	<u>\$ 55,330</u>	<u>\$ 38,597</u>	<u>\$ 22,302</u>	<u>\$ 14,096</u>	<u>\$ 31,328</u>	<u>\$ 2,805</u>	<u>\$164,458</u>
Year Ended December 31, 2023							
Allowance for credit losses:							
Balance at January 1, 2023.....	\$ 42,830	\$ 42,889	\$ 16,843	\$ 12,219	\$ 29,590	\$ 1,926	\$146,297
Charge-offs.....	(13,229)	(108)	(117)	(54)	-	(1,073)	(14,581)
Recoveries.....	2,800	3	-	-	-	83	2,886
Provision.....	19,720	1,874	976	(136)	(4,195)	476	18,715
Balance at December 31, 2023.....	<u>\$ 52,121</u>	<u>\$ 44,658</u>	<u>\$ 17,702</u>	<u>\$ 12,029</u>	<u>\$ 25,395</u>	<u>\$ 1,412</u>	<u>\$153,317</u>
Year Ended December 31, 2022							
Allowance for credit losses:							
Balance at January 1, 2022.....	\$ 41,869	\$ 26,994	\$ 16,204	\$ 6,978	\$ 22,647	\$ 1,968	\$116,660
Charge-offs.....	(9,256)	-	(170)	(51)	-	(660)	(10,137)
Recoveries.....	2,012	-	-	-	-	155	2,167
Provision.....	8,205	15,895	809	5,292	6,943	463	37,607
Balance at December 31, 2022.....	<u>\$ 42,830</u>	<u>\$ 42,889</u>	<u>\$ 16,843</u>	<u>\$ 12,219</u>	<u>\$ 29,590</u>	<u>\$ 1,926</u>	<u>\$146,297</u>

Allocation of a part of the ACL to one loan type does not preclude its ability to absorb losses in other loan types. We maintain an ACL for credit losses on unfunded commercial lending commitments and letters of credit to provide for the risk of loss inherent in these arrangements. The allowance is computed using a methodology similar to that used to determine the ACL for loans, modified to take into account the probability of a drawdown on the commitment. The ACL on unfunded loan commitments is classified as a liability account on the Consolidated Balance Sheets within other liabilities, while the corresponding provision for these credit losses is recorded as a component of other expense. The allowance for credit losses on unfunded commitments was \$608,000 and \$575,000 at December 31, 2024 and 2023, respectively. The provision expense for unfunded commitments was \$32,000 for the year ended December 31, 2024 and was \$0 for the year ended December 31, 2023.

The credit quality of the loan portfolio is determined no less frequently than quarterly using categories similar to the standard asset classification system used by the federal banking agencies. The following table presents credit quality indicators for the loan loss portfolio segments and classes. These categories are utilized to develop the associated allowance for credit losses using historical losses adjusted for current economic conditions defined as follows:

- Pass – loans that are well protected by the current net worth and paying capacity of the obligor (or obligors, if any) or by the fair value, less cost to acquire and sell, of any underlying collateral.
- Special Mention – loans with potential weakness that may, if not reversed or corrected, weaken the credit or inadequately protect the Company's position at some future date. These loans are not adversely classified and do not expose an institution to sufficient risk to warrant an adverse classification.
- Substandard – loans that exhibit well-defined weakness or weaknesses that presently jeopardize debt repayment. These loans are characterized by the distinct possibility that the Company will sustain some loss if the weaknesses are not corrected.
- Doubtful – loans that have all the weaknesses inherent in loans classified substandard, plus the added characteristic that the weaknesses make collection or liquidation in full on the basis of currently existing facts, conditions, and values highly questionable and improbable.

The tables below presents loan balances classified by credit quality indicator, loan type and based on year of origination as of December 31, 2024 and 2023:

December 31, 2024	2024	2023	2022	2021	2020	Prior	Revolving	Revolving lines of credit converted to term loans	Total
(In Thousands)									
Commercial, financial, and agricultural									
Pass.....	\$ 529,002	\$171,139	\$ 331,476	\$ 273,304	\$120,088	\$ 195,011	\$1,121,196	\$ 248	\$ 2,741,464
Special Mention	1,767	666	12,260	2,442	3,254	10,001	21,647	-	52,037
Substandard - Accruing.....	1,064	-	987	349	364	25,620	22,317	-	50,701
Substandard -Non-accrual.....	-	1,177	2,049	8,201	271	8,513	5,481	-	25,692
Total Commercial, financial and agricultural	\$ 531,833	\$172,982	\$ 346,772	\$ 284,296	\$123,977	\$ 239,145	\$1,170,641	\$ 248	\$ 2,869,894
Current-period gross write-offs	\$ 36	\$ 1,002	\$ -	\$ 52	\$ 675	\$ 4,327	\$ 2,851	\$ 3,172	\$ 12,115
Real estate – construction									
Pass.....	\$ 367,275	\$292,379	\$ 506,542	\$ 150,307	\$ 32,330	\$ 16,083	\$ 72,793	\$ -	\$ 1,437,710
Special Mention	259	3,100	28,224	16,477	-	-	-	-	48,060
Substandard - Accruing.....	-	590	2,000	-	-	946	-	-	3,536
Substandard -Non-accrual.....	-	-	-	-	-	-	-	-	-
Total Real estate - construction	\$ 367,534	\$296,069	\$ 536,766	\$ 166,784	\$ 32,330	\$ 17,029	\$ 72,793	\$ -	\$ 1,489,306
Current-period gross write-offs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Owner-occupied commercial									
Pass.....	\$ 377,351	\$168,561	\$ 503,351	\$ 467,790	\$276,795	\$ 594,794	\$ 65,269	\$ 802	\$ 2,454,713
Special Mention	10,148	6,410	1,373	22,087	5,441	16,912	4,961	-	67,332
Substandard - Accruing.....	3,562	417	1,147	6,681	2,169	2,378	-	-	16,354
Substandard -Non-accrual.....	-	-	2,886	-	79	5,779	-	-	8,744
Total Owner-occupied commercial	\$ 391,061	\$175,388	\$ 508,757	\$ 496,558	\$284,484	\$ 619,863	\$ 70,230	\$ 802	\$ 2,547,143
Current-period gross write-offs	\$ -	\$ -	\$ -	\$ 100	\$ -	\$ 137	\$ -	\$ -	\$ 237
1-4 family mortgage									
Pass.....	\$ 294,602	\$126,953	\$ 319,472	\$ 188,104	\$ 65,673	\$ 78,629	\$ 351,240	\$ -	\$ 1,424,673
Special Mention	-	469	2,523	2,943	1,124	6,628	2,428	-	16,115
Substandard - Accruing.....	-	-	-	-	-	403	381	-	784
Substandard -Non-accrual.....	-	265	646	855	405	380	500	-	3,051
Total 1-4 family mortgage.....	\$ 294,602	\$127,687	\$ 322,641	\$ 191,902	\$ 67,202	\$ 86,040	\$ 354,549	\$ -	\$ 1,444,623
Current-period gross write-offs	\$ -	\$ 28	\$ 61	\$ 62	\$ -	\$ 129	\$ 481	\$ -	\$ 761
Non-owner occupied commercial									
Pass.....	\$ 479,275	\$174,415	\$1,449,886	\$ 888,829	\$367,100	\$ 670,317	\$ 70,161	\$ 246	\$ 4,100,229
Special Mention	-	-	8,304	53,926	-	3,376	-	-	65,606
Substandard - Accruing.....	-	-	4,584	-	-	9,565	-	-	14,149
Substandard -Non-accrual.....	-	-	384	875	-	-	-	-	1,259
Total Non-owner occupied commercial.....	\$ 479,275	\$174,415	\$1,463,158	\$ 943,630	\$367,100	\$ 683,258	\$ 70,161	\$ 246	\$ 4,181,243
Current-period gross write-offs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Consumer									
Pass.....	\$ 33,004	\$ 2,941	\$ 2,462	\$ 1,346	\$ 1,234	\$ 2,505	\$ 29,335	\$ -	\$ 72,827
Special Mention	-	-	-	-	-	-	45	-	45
Substandard - Accruing.....	-	-	-	-	-	-	-	-	-
Substandard -Non-accrual.....	-	-	-	-	-	755	-	-	755
Total Consumer	\$ 33,004	\$ 2,941	\$ 2,462	\$ 1,346	\$ 1,234	\$ 3,260	\$ 29,380	\$ -	\$ 73,627
Current-period gross write-offs	\$ 19	\$ 8	\$ -	\$ -	\$ -	\$ 75	\$ 469	\$ -	\$ 571
Total Loans									
Pass.....	\$2,080,509	\$936,388	\$3,113,189	\$1,969,680	\$863,220	\$1,557,340	\$1,709,994	\$ 1,296	\$12,231,616
Special Mention	12,174	10,645	52,684	97,875	9,819	36,917	29,081	-	249,195
Substandard - Accruing.....	4,626	1,007	8,718	7,030	2,533	38,912	22,698	-	85,524
Substandard -Non-accrual.....	-	1,442	5,965	9,931	755	15,427	5,981	-	39,501
Total Loans	\$2,097,309	\$949,482	\$3,180,556	\$2,084,516	\$876,327	\$1,648,596	\$1,767,754	\$ 1,296	\$12,605,836
Current-period gross write-offs	\$ 55	\$ 1,038	\$ 61	\$ 214	\$ 675	\$ 4,668	\$ 3,801	\$ 3,172	\$ 13,684

December 31, 2023	2023	2022	2021	2020	2019	Prior	Revolving	Revolving lines of credit converted to term loans	Total
	(In Thousands)								
Commercial, financial, and agricultural									
Pass	\$ 341,335	\$ 455,281	\$ 354,034	\$ 162,543	\$100,032	\$ 151,527	\$1,161,324	\$ 491	\$ 2,726,567
Special Mention	4,275	1,982	5,105	5,765	1,320	3,549	21,769	7	43,772
Substandard - Accruing	1,410	-	2,830	368	9,501	27,962	4,360	-	46,431
Substandard -Non-accrual	-	2	767	206	-	3,336	2,905	-	7,216
Total Commercial, financial and agricultural	\$ 347,020	\$ 457,265	\$ 362,736	\$ 168,882	\$110,853	\$ 186,374	\$1,190,358	\$ 498	\$ 2,823,986
Current-period gross write-offs	\$ 1,213	\$ 4,690	\$ 2,531	\$ 779	\$ 4	\$ 2,014	\$ 1,998	\$ -	\$ 13,229
Real estate - construction									
Pass	\$ 216,745	\$ 874,903	\$ 283,012	\$ 49,668	\$ 4,866	\$ 16,558	\$ 72,156	\$ -	\$ 1,517,908
Special Mention	589	-	-	-	-	-	-	-	589
Substandard - Accruing	-	33	-	-	-	978	-	-	1,011
Substandard -Non-accrual	-	-	-	-	-	-	-	111	111
Total Real estate - construction	\$ 217,334	\$ 874,936	\$ 283,012	\$ 49,668	\$ 4,866	\$ 17,536	\$ 72,156	\$ 111	\$ 1,519,619
Current-period gross write-offs	\$ -	\$ -	\$ 19	\$ -	\$ -	\$ -	\$ -	\$ 89	\$ 108
Owner-occupied commercial									
Pass	\$ 148,915	\$ 478,364	\$ 517,667	\$ 300,978	\$181,864	\$ 512,752	\$ 64,170	\$ 844	\$ 2,205,554
Special Mention	5,369	1,411	7,705	8,317	8,530	7,539	-	-	38,871
Substandard - Accruing	1,358	-	-	-	-	4,292	-	-	5,650
Substandard -Non-accrual	-	-	-	-	2,329	4,759	-	-	7,088
Total Owner-occupied commercial	\$ 155,642	\$ 479,775	\$ 525,372	\$ 309,295	\$192,723	\$ 529,342	\$ 64,170	\$ 844	\$ 2,257,163
Current-period gross write-offs	\$ -	\$ -	\$ -	\$ -	\$ 117	\$ -	\$ -	\$ -	\$ 117
1-4 family mortgage									
Pass	\$ 166,927	\$ 376,964	\$ 228,183	\$ 75,104	\$ 40,697	\$ 61,046	\$ 286,066	\$ -	\$ 1,234,987
Special Mention	574	721	2,504	1,009	3,865	439	727	-	9,839
Substandard - Accruing	-	-	-	-	-	425	261	-	686
Substandard -Non-accrual	155	380	741	572	877	901	800	-	4,426
Total 1-4 family mortgage	\$ 167,656	\$ 378,065	\$ 231,428	\$ 76,685	\$ 45,439	\$ 62,811	\$ 287,854	\$ -	\$ 1,249,938
Current-period gross write-offs	\$ -	\$ 40	\$ -	\$ -	\$ -	\$ 14	\$ -	\$ -	\$ 54
Non-owner occupied commercial									
Pass	\$ 162,418	\$1,119,609	\$1,106,055	\$ 448,781	\$249,059	\$ 540,325	\$ 100,516	\$ 247	\$ 3,727,010
Special Mention	-	-	-	-	-	-	850	-	850
Substandard - Accruing	-	4,975	-	-	-	11,005	-	-	15,980
Substandard -Non-accrual	-	-	-	-	130	376	-	-	506
Total Non-owner occupied commercial	\$ 162,418	\$1,124,584	\$1,106,055	\$ 448,781	\$249,189	\$ 551,706	\$ 101,366	\$ 247	\$ 3,744,346
Current-period gross write-offs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Consumer									
Pass	\$ 22,227	\$ 3,890	\$ 4,542	\$ 1,794	\$ 1,295	\$ 2,687	\$ 27,342	\$ -	\$ 63,777
Special Mention	-	-	-	-	-	-	-	-	-
Substandard - Accruing	-	-	-	-	-	-	-	-	-
Substandard -Non-accrual	-	-	-	-	-	-	-	-	-
Total Consumer	\$ 22,227	\$ 3,890	\$ 4,542	\$ 1,794	\$ 1,295	\$ 2,687	\$ 27,342	\$ -	\$ 63,777
Current-period gross write-offs	\$ -	\$ -	\$ -	\$ -	\$ 4	\$ 49	\$ 1,020	\$ -	\$ 1,073
Total Loans									
Pass	\$1,058,567	\$3,309,011	\$2,493,493	\$1,038,868	\$577,813	\$1,284,895	\$1,711,574	\$ 1,582	\$11,475,803
Special Mention	10,807	4,114	15,314	15,091	13,715	11,527	23,346	7	93,921
Substandard - Accruing	2,768	5,008	2,830	368	9,501	44,662	4,621	-	69,758
Substandard -Non-accrual	155	382	1,508	778	3,336	9,372	3,705	111	19,347
Total Loans	\$1,072,297	\$3,318,515	\$2,513,145	\$1,055,105	\$604,365	\$1,350,456	\$1,743,246	\$ 1,700	\$11,658,829
Current-period gross write-offs	\$ 1,213	\$ 4,730	\$ 2,550	\$ 779	\$ 125	\$ 2,077	\$ 3,018	\$ 89	\$ 14,581

Nonperforming loans include nonaccrual loans and loans 90 or more days past due and still accruing. Loans by performance status as of December 31, 2024 and 2023 are as follows:

December 31, 2024	Performing	Nonperforming (In Thousands)	Total
Commercial, financial and agricultural.....	\$ 2,844,164	\$ 25,730	\$ 2,869,894
Real estate - construction	1,488,645	661	1,489,306
Real estate - mortgage:			
Owner-occupied commercial	2,538,399	8,744	2,547,143
1-4 family mortgage	1,439,332	5,291	1,444,623
Non-owner occupied commercial	4,179,984	1,259	4,181,243
Total real estate - mortgage.....	8,157,715	15,294	8,173,009
Consumer.....	72,846	781	73,627
Total.....	<u>\$ 12,563,370</u>	<u>\$ 42,466</u>	<u>\$ 12,605,836</u>

December 31, 2023	Performing	Nonperforming (In Thousands)	Total
Commercial, financial and agricultural.....	\$ 2,816,599	\$ 7,387	\$ 2,823,986
Real estate - construction	1,519,508	111	1,519,619
Real estate - mortgage:			
Owner-occupied commercial	2,250,074	7,089	2,257,163
1-4 family mortgage	1,243,603	6,335	1,249,938
Non-owner occupied commercial	3,743,840	506	3,744,346
Total real estate - mortgage.....	7,237,517	13,930	7,251,447
Consumer.....	63,672	105	63,777
Total.....	<u>\$ 11,637,296</u>	<u>\$ 21,533</u>	<u>\$ 11,658,829</u>

Loans by past due status as of December 31, 2024 and 2023 are as follows:

December 31, 202	Past Due Status (Accruing Loans)								Nonaccrual With No ACL
	30-59 Days	60-89 Days	90+ Days	Total Past Due	Total Nonaccrual	Current	Total Loans		
(In Thousands)									
Commercial, financial and agricultural	\$ 9,218	\$ 8,469	\$ 38	\$ 17,725	\$ 25,692	\$ 2,826,477	\$ 2,869,894	\$	22,266
Real estate - construction ..	6,046	15,898	661	22,605	-	1,466,701	1,489,306		-
Real estate - mortgage:									
Owner-occupied									
commercial.....	9,494	2,478	-	11,972	8,744	2,526,427	2,547,143		8,644
1-4 family mortgage.....	1,157	3,111	2,240	6,508	3,051	1,435,064	1,444,623		2,787
Non-owner occupied									
commercial.....	4,432	-	-	4,432	1,259	4,175,552	4,181,243		729
Total real estate - mortgage.....	15,083	5,589	2,240	22,912	13,054	8,137,043	8,173,009		12,160
Consumer	83	34	26	143	755	72,729	73,627		-
Total	<u>\$ 30,430</u>	<u>\$ 29,990</u>	<u>\$ 2,965</u>	<u>\$ 63,385</u>	<u>\$ 39,501</u>	<u>\$ 12,502,950</u>	<u>\$ 12,605,836</u>	<u>\$</u>	<u>34,426</u>

December 31, 2023	Past Due Status (Accruing Loans)								Nonaccrual With No ACL
	30-59 Days	60-89 Days	90+ Days	Total Past Due	Total Nonaccrual	Current	Total Loans		
(In Thousands)									
Commercial, financial and agricultural	\$ 3,418	\$ 3,718	\$ 170	\$ 7,306	\$ 7,217	\$ 2,809,463	2,823,986	\$	5,028
Real estate - construction ..	-	34	-	34	111	1,519,474	1,519,619		-
Real estate - mortgage:									
Owner-occupied									
commercial.....	-	-	-	-	7,089	2,250,074	2,257,163		7,089
1-4 family mortgage.....	540	4,920	1,909	7,369	4,426	1,238,143	1,249,938		1,224
Non-owner occupied									
commercial.....	676	10,703	-	11,379	506	3,732,461	3,744,346		506
Total real estate - mortgage.....	1,216	15,623	1,909	18,748	12,021	7,220,678	7,251,447		8,819
Consumer	58	31	105	194	-	63,583	63,777		-
Total	<u>\$ 4,692</u>	<u>\$ 19,406</u>	<u>\$ 2,184</u>	<u>\$ 26,282</u>	<u>\$ 19,349</u>	<u>\$ 11,613,198</u>	<u>11,658,829</u>	<u>\$</u>	<u>13,847</u>

There was no interest earned on nonaccrual loans for the years ended December 31, 2024 and 2023.

Loans that no longer share similar risk characteristics with the collectively evaluated pools are estimated on an individual basis. A loan is considered collateral-dependent when the borrower is experiencing financial difficulty and repayment is expected to be provided substantially through the operation or sale of the collateral. The following table summarizes collateral-dependent gross loans held for investment by collateral type as follows:

December 31, 2024	Real Estate	Accounts Receivable	Equipment	Other	Total	ACL Allocation
(In Thousands)						
Commercial, financial and agricultural	\$ 18,901	\$ 1,721	\$ 7,449	\$ 42,684	\$ 70,755	\$ 17,615
Real estate - construction	2,590	-	-	946	3,536	-
Real estate - mortgage:						
Owner-occupied commercial.....	24,935	-	-	78	25,013	2,890
1-4 family mortgage	3,719	-	109	-	3,828	287
Non-owner occupied						
commercial.....	14,533	-	-	875	15,408	2,081
Total real estate - mortgage....	43,187	-	109	953	44,249	5,258
Consumer	-	-	-	755	755	755
Total	<u>\$ 64,678</u>	<u>\$ 1,721</u>	<u>\$ 7,558</u>	<u>\$ 45,338</u>	<u>\$ 119,295</u>	<u>\$ 23,628</u>

December 31, 2023	Real Estate	Accounts Receivable	Equipment	Other	Total	ACL Allocation
(In Thousands)						
Commercial, financial and agricultural	\$ 20,266	\$ 7,240	\$ 2,126	\$ 24,016	\$ 53,648	\$ 16,189
Real estate - construction	145	-	-	978	1,123	1
Real estate - mortgage:						
Owner-occupied commercial.....	12,038	-	-	698	12,736	475
1-4 family mortgage	15,694	-	-	-	15,694	1,058
Non-owner occupied						
commercial.....	5,862	-	-	-	5,862	603
Total real estate - mortgage....	33,594	-	-	698	34,291	2,136
Total	<u>\$ 54,005</u>	<u>\$ 7,240</u>	<u>\$ 2,126</u>	<u>\$ 25,692</u>	<u>\$ 89,063</u>	<u>\$ 18,326</u>

The table below details the amortized cost basis at the end of the reporting period for loans made to borrowers experiencing financial difficulty that were modified during the years ended December 31, 2024 and 2023:

Year Ended December 31, 2024					
	Term Extensions	Payment Deferral and Term Extensions	New Origination (In Thousands)	Total	Percentage of Total Loans
Commercial, financial and agricultural ..	\$ 248	\$ 12,354	\$ -	\$ 12,602	0.10%
Owner-occupied commercial	3,562	5,827	-	9,389	0.07%
1-4 family mortgage	175	174	96	445	-%
Total	\$ 3,985	\$ 18,355	\$ 96	\$ 22,436	0.17%

Year Ended December 31, 2023					
	Term Extensions	Payment Deferral and Term Extensions	New Origination (In Thousands)	Total	Percentage of Total Loans
Commercial, financial and agricultural ..	\$ 28,363	\$ -	\$ -	\$ 28,363	0.24%
Owner-occupied commercial	3,021	-	-	3,021	0.03%
Non-owner occupied commercial	10,932	303	-	11,234	0.10%
Total	\$ 42,315	\$ 303	\$ -	\$ 42,618	0.37%

The following table summarizes the financial impacts of loan modifications made to borrowers experiencing financial difficulty during the year ended December 31, 2024:

Year Ended December 31, 2024		
	Term Extensions	Total Payment Deferral
	(In months)	(In Thousands)
Commercial, financial and agricultural	4 to 95	\$ 1,403
Real estate - construction	-	-
Owner-occupied commercial	5 to 60	16
1-4 family mortgage	3 to 121	9
Non-owner occupied commercial	-	-

Year Ended December 31, 2023		
	Term Extensions	Total Payment Deferral
	(In months)	(In Thousands)
Commercial, financial and agricultural	1 to 65	\$ -
Real estate - construction	-	-
Owner-occupied commercial	3 to 60	49
1-4 family mortgage	-	-
Non-owner occupied commercial	2 to 36	59

There were no loans that were modified in the previous twelve months (i.e., the twelve months prior to default) that defaulted during the years ended December 31, 2024 and December 31, 2023, respectively. For purposes of this disclosure, default is defined as 90 days past due and still accruing or placement on nonaccrual status.

In the ordinary course of business, the Company has granted loans to certain related parties, including directors, and their affiliates. The interest rates on these loans were substantially the same as rates prevailing at the time of the transaction and repayment terms are customary for the type of loan. Changes in related party loans for the years ended December 31, 2024 and 2023 are as follows:

	Years Ended December 31,	
	2024	2023
	(In Thousands)	
Balance, beginning of year	\$ 39,831	\$ 52,608
Advances	32,740	67,106
Repayments	(29,585)	(79,883)
Removal	(559)	-
Balance, end of year.....	<u>\$ 42,427</u>	<u>\$ 39,831</u>

NOTE 4. FORECLOSED PROPERTIES

Other real estate and certain other assets acquired in foreclosure are carried at the lower of the recorded investment in the loan or fair value less estimated costs to sell the property.

An analysis of foreclosed properties for the years ended December 31, 2024, 2023 and 2022 follows:

	2024	2023	2022
	(In Thousands)		
Balance at beginning of year	\$ 995	\$ 248	\$ 1,208
Transfers from loans and capitalized expenses.....	4,514	933	1,046
Foreclosed properties sold	(3,024)	(158)	(2,282)
Write downs and partial liquidations.....	46	(28)	276
Balance at end of year.....	<u>\$ 2,531</u>	<u>\$ 995</u>	<u>\$ 248</u>

NOTE 5. PREMISES AND EQUIPMENT

Premises and equipment are summarized as follows:

	December 31,	
	2024	2023
	(In Thousands)	
Land	\$ 7,497	\$ 5,809
Building	34,037	37,578
Furniture and equipment.....	40,771	34,976
Leasehold improvements	14,669	16,512
Construction in progress	1,798	1,300
Total premises and equipment, cost	98,772	96,175
Accumulated depreciation	(39,587)	(36,851)
Total premises and equipment, net.....	<u>\$ 59,185</u>	<u>\$ 59,324</u>

The provisions for depreciation charged to occupancy and equipment expense for the years ended December 31, 2024, 2023 and 2022 were \$4.8 million, \$4.4 million and \$4.1 million, respectively.

NOTE 6. LEASES

The Company leases space under non-cancelable operating leases for several of its banking offices and certain office equipment. The Company reports its right-of-use asset in other assets and its lease liabilities in other liabilities in its Consolidated Balance Sheets.

Supplemental balance sheet information related to operating leases is as follows:

	December 31, 2024	December 31, 2023
Right-of-use assets.....	\$ 26,059	\$ 26,451
Lease liabilities	\$ 27,053	\$ 27,435
Weighted average remaining lease term	7.8	8.2
Weighted average discount rate	3.8%	3.7%

Lease costs during the years ended December 31, 2024 and 2023 were as follows (in thousands):

	2024	2023
Operating lease cost.....	\$ 5,706	\$ 5,202
Short-term lease cost.....	75	-
Variable lease cost	852	803
Sublease income	(19)	(21)
Net lease cost.....	<u>\$ 6,614</u>	<u>\$ 5,984</u>

The following table reconciles future undiscounted lease payments due under non-cancelable leases to the aggregate lease liability as of December 31, 2024:

	(In Thousands)
2024	\$ 5,651
2025	4,808
2026	4,206
2027	3,362
2028	2,795
Thereafter.....	10,961
Total lease payments	\$ 31,783
Less: imputed interest.....	(4,730)
Present value of operating lease liabilities	<u>\$ 27,053</u>

NOTE 7. VARIABLE INTEREST ENTITIES (“VIEs”)

The Company utilizes special purpose entities (“SPEs”) that constitute investments in limited partnerships that undertake certain development projects to achieve federal and state tax credits. These SPEs are typically structured as VIEs and are thus subject to consolidation by the reporting enterprise that absorbs the majority of the economic risks and rewards of the VIE. To determine whether it must consolidate a VIE, the Company analyzes the design of the VIE to identify the sources of variability within the VIE, including an assessment of the nature of risks created by the assets and other contractual obligations of the VIE, and determines whether it will both absorb a majority of that variability and has the power to direct the activities that most significantly impact the economic performance of the entity.

See Note 17, Commitments and Contingencies, for additional disclosures related to the Company’s VIEs.

NOTE 8. DEPOSITS

Deposits at December 31, 2024 and 2023 were as follows:

	December 31,	
	2024	2023
	(In Thousands)	
Noninterest-bearing demand	\$ 2,619,687	\$ 2,643,101
Interest-bearing checking	9,511,161	9,367,841
Savings	102,088	107,227
Time deposits, \$250,000 and under	367,216	313,015
Time deposits, over \$250,000	943,307	842,327
	<u>\$ 13,543,459</u>	<u>\$ 13,273,511</u>

The scheduled maturities of time deposits at December 31, 2024 were as follows:

	(In Thousands)
2025	\$ 1,202,297
2026	90,199
2027	6,296
2028	2,390
2029	9,341
Total	<u>\$ 1,310,523</u>

At December 31, 2024 and 2023, overdraft deposits reclassified to loans were \$10.7 million and \$1.1 million, respectively.

NOTE 9. FEDERAL FUNDS PURCHASED

At December 31, 2024, the Company had \$1.91 billion in federal funds purchased from its correspondent banks that are clients of its correspondent banking unit, compared to \$1.26 billion at December 31, 2023. Rates paid on these funds were between 4.42% and 4.50% as of December 31, 2024 and 5.40% and 5.50% as of December 31, 2023.

At December 31, 2024, the Company had available lines of credit totaling approximately \$537.0 million with various financial institutions for borrowing on a short-term basis, compared to \$880.0 million at December 31, 2023. The Company had \$80.0 million outstanding borrowings from these lines at December 31, 2024, compared to no outstanding borrowings from these lines at December 31, 2023.

NOTE 10. OTHER BORROWINGS

Other borrowings are comprised of:

- \$30.0 million on the Company's 4.5% Subordinated Notes due November 8, 2027, which were issued in a private placement in November 2017 and pay interest semi-annually. The Notes may be prepaid by the Company.
- \$34.75 million of the Company's 4% Subordinated Notes due October 21, 2030, which were issued in a private placement in October 2020 and pay interest semi-annually. The Notes may not be prepaid by the Company prior to October 21, 2025.

Debt is reported net of unamortized issuance costs of \$7,000 and \$15,000 as of December 31, 2024 and 2023, respectively.

NOTE 11. SF INTERMEDIATE HOLDING COMPANY, INC., SF HOLDING 1, INC., SF TN REALTY HOLDINGS, INC., SF REALTY 1, INC., SF FLA REALTY, INC., SF GA REALTY, INC. AND SF TN REALTY, INC.

In January 2012, the Company formed SF Holding 1, Inc., an Alabama corporation, and its subsidiary, SF Realty 1, Inc., an Alabama corporation. In September 2013, the Company formed SF FLA Realty, Inc., an Alabama corporation and a subsidiary of SF Holding 1, Inc. In May 2014, the Company formed SF GA Realty, Inc., an Alabama corporation and a subsidiary of SF Holding 1, Inc. In February 2016, the Company formed SF TN Realty, Inc., an Alabama corporation and a subsidiary of SF Holding 1, Inc. Also in February 2016, the Company formed SF Intermediate Holding Company, Inc., an Alabama corporation. Immediately following the formation of SF Intermediate Holding Company, Inc., ServisFirst Bank assigned all of the outstanding capital stock of SF Holding 1, Inc. to SF Intermediate Holding Company, Inc., such that SF Holding 1, Inc. became a wholly-owned first tier subsidiary of SF Intermediate Holding Company, Inc. In November 2022, SF Intermediate Holding Company, Inc. formed SF TN Realty Holdings, Inc., a Delaware corporation. In December 2022, SF Holding 1, Inc. merged with and into SF TN Realty Holdings, Inc., with SF TN Realty Holdings, Inc. being the surviving entity. Following the merger, SF Realty 1, SF FLA Realty, SF GA Realty and SF TN Realty are all subsidiaries of SF TN Realty Holdings, Inc. SF Realty 1, SF FLA Realty, SF GA Realty and SF TN Realty all hold and manage participations in residential mortgages and commercial real estate loans originated by ServisFirst Bank and have elected to be treated as real estate investment trusts ("REIT") for U.S. income tax purposes. SF Intermediate Holding Company, Inc., SF TN Realty Holdings, Inc., SF Realty 1, Inc., SF FLA Realty, Inc., SF GA Realty, Inc. and SF TN Realty, Inc. are all consolidated into the Company.

NOTE 12. DERIVATIVES

The Company has entered into forward loan sale commitments with secondary market investors to deliver loans on a "best efforts delivery" basis, which do not meet the definition of a derivative instrument. When a rate is committed to a borrower, it is based on the best price that day and locked with the investor for the customer's loan for a 30-day period. In the event the loan is not delivered to the investor, the Company has no risk or exposure with the investor. The interest rate lock commitments related to loans that are originated for later sale are classified as derivatives. The fair values of the Company's agreements with investors and rate lock commitments to customers as of December 31, 2024 and 2023 were not material.

NOTE 13. EMPLOYEE AND DIRECTOR BENEFITS

The Company has a stock incentive plan, which is described below. The compensation cost that has been charged against income for the plan was approximately \$3.5 million, \$3.6 million and \$3.2 million for the years ended December 31, 2024, 2023 and 2022, respectively.

Stock Incentive Plan

On March 23, 2009, the Company's Board of Directors adopted the 2009 Stock Incentive Plan (the "Plan"), which was effective upon approval by the stockholders at the 2009 Annual Meeting of Stockholders. The 2009 Plan originally permitted the grant of up to 2,550,000 shares of common stock. With stockholder approval during 2014, the Plan was amended in order to allow the Company to grant up to 5,550,000 shares of common stock. The Plan authorizes the grant of stock appreciation rights, restricted stock, incentive stock options, non-qualified stock options, non-stock share equivalents, performance shares or performance units and other equity-based awards. Option awards are generally granted with an exercise price equal to the fair market value of the Company's stock at the date of grant.

As of December 31, 2024, there are a total of 3,031,065 shares available to be granted under the Plan.

Stock-based compensation expense for stock-based awards is based on the grant-date fair value. For stock option awards, the fair value is estimated at the date of grant using the Black-Scholes-Merton valuation model. This model requires the input of highly subjective assumptions, changes to which can materially affect the fair value estimate. The fair value of each option granted is estimated on the date of grant using the Black-Scholes-Merton model based on the weighted-average assumptions for expected dividend yield, expected stock price volatility, risk-free interest rate and expected life of options granted.

There were no grants of stock options during the years ended December 31, 2024 and 2023.

The following tables summarize stock option activity:

	Shares	Weighted Average Exercise Price	Weighted Average Remaining Contractual Term (Years)	Aggregate Intrinsic Value (In Thousands)
Year Ended December 31, 2024:				
Outstanding at beginning of year.....	165,300	\$ 24.35	2.9	\$ 7,211
Exercised.....	(77,350)	23.71	2.0	57,618
Forfeited.....	(7,500)	6.92	-	-
Outstanding at end of year.....	<u>80,450</u>	<u>\$ 26.03</u>	<u>1.9</u>	<u>\$ 4,723</u>
Exercisable at December 31, 2024:.....	<u>80,450</u>	<u>\$ 26.03</u>	<u>1.9</u>	<u>\$ 4,723</u>
Year Ended December 31, 2023:				
Outstanding at beginning of year.....	280,000	\$ 19.43	3.0	\$ 14,088
Exercised.....	(112,200)	11.84	0.7	6,148
Forfeited.....	(2,500)	35.47	4.8	78
Outstanding at end of year.....	<u>165,300</u>	<u>\$ 24.35</u>	<u>2.9</u>	<u>\$ 7,211</u>
Exercisable at December 31, 2023:.....	<u>143,300</u>	<u>\$ 21.84</u>	<u>2.2</u>	<u>\$ 6,419</u>
Year Ended December 31, 2022:				
Outstanding at beginning of year.....	353,250	\$ 19.28	3.8	\$ 23,525
Exercised.....	(70,500)	17.96	2.2	3,592
Forfeited.....	(2,750)	37.94	5.4	85
Outstanding at end of year.....	<u>280,000</u>	<u>\$ 19.43</u>	<u>3.0</u>	<u>\$ 14,088</u>
Exercisable at December 31, 2022:.....	<u>220,500</u>	<u>\$ 14.37</u>	<u>2.0</u>	<u>\$ 12,279</u>

Exercisable options at December 31, 2024 were as follows:

Range of Exercise Price	Shares	Weighted Average Exercise Price	Weighted Average Remaining Contractual Term (Years)	Aggregate Intrinsic Value (In Thousands)
\$ 14.00 - 15.00	2,000	14.32	1.7	141
15.00 - 16.00	12,250	15.76	0.1	845
17.00 - 18.00	13,500	17.17	0.3	912
18.00 - 19.00	4,000	18.44	0.8	265
19.00 - 20.00	12,000	19.16	1.1	787
34.00 - 35.00	2,000	34.09	4.1	101
35.00 - 36.00	26,500	35.63	3.8	1,301
38.00 - 39.00	5,700	38.26	2.1	265
41.00 - 42.00	1,000	41.21	3.1	45
43.00 - 44.00	1,500	43.80	3.5	61
	<u>80,450</u>	<u>\$ 26.03</u>	<u>1.9</u>	<u>\$ 4,723</u>

As of December 31, 2024, there were no non-vested stock options.

Restricted Stock and Performance Shares

The Company periodically grants restricted stock awards that vest upon service conditions. Dividend payments are made during the vesting period. The value of restricted stock is determined to be the current value of the Company's stock, and this total value will be recognized as compensation expense over the vesting period. As of December 31, 2024, there was \$4.8 million of total unrecognized compensation cost related to non-vested restricted stock. As of December 31, 2024, non-vested restricted stock had a weighted average remaining time to vest of 2.1 years.

The Company periodically grants PSUs that give plan participants the opportunity to earn stock between 0% and 150% of the number of PSUs granted based on achieving certain performance metrics. The number of stock earned upon vesting of PSUs is determined by reference to the Company's total shareholder return relative to a peer group of other publicly traded banks and bank holding companies during the performance period. The performance period is generally three years starting on the grant date. The fair value of PSUs is determined using a Monte Carlo simulation model on the grant date. As of December 31, 2024, there was \$900,000 of total unrecognized compensation cost related to non-vested PSUs. As of December 31, 2024, non-vested performance stock had a weighted average remaining time to vest of 1.3 years.

The following table summarizes restricted stock and PSU activity:

	Restricted Stock		PSU	
	Shares	Weighted Average Grant Date Fair Value	Shares	Weighted Average Grant Date Fair Value
Year Ended December 31, 2024:				
Non-vested at beginning of year.....	158,298	\$ 58.08	31,944	\$ 58.25
Granted.....	54,794	68.95	20,469	59.07
Vested	(49,090)	46.04	(18,653)	37.05
Forfeited.....	(18,165)	56.98	(3,695)	70.58
Non-vested at end of year.....	<u>145,837</u>	\$ 66.35	<u>30,065</u>	\$ 70.45
Year Ended December 31, 2023:				
Non-vested at beginning of year.....	141,580	\$ 56.39	23,852	\$ 54.16
Granted.....	64,880	58.45	8,092	70.29
Vested	(35,163)	49.85	-	-
Forfeited.....	(12,999)	63.78	-	-
Non-vested at end of year.....	<u>158,298</u>	\$ 58.08	<u>31,944</u>	\$ 58.25
Year Ended December 31, 2022:				
Non-vested at beginning of year.....	126,975	\$ 42.28	12,437	\$ 37.05
Granted.....	53,974	83.24	11,415	72.81
Vested	(28,160)	43.27	-	-
Forfeited.....	(11,209)	58.82	-	-
Non-vested at end of year.....	<u>141,580</u>	\$ 56.39	<u>23,852</u>	\$ 54.16

Retirement Plans

The Company has a retirement savings 401(k) and profit-sharing plan in which all employees 21 years of age and older may participate after completion of one year of service. The Company matches employees' contributions based on a percentage of salary contributed by participants and may make additional discretionary profit-sharing contributions. The Company's expense for the plan was \$2.3 million, \$2.1 million and \$1.8 million for 2024, 2023 and 2022, respectively.

NOTE 14. REGULATORY MATTERS

The Bank is subject to dividend restrictions set forth in the Alabama Banking Code and by the Alabama State Banking Department. Under such restrictions, the Bank may not, without the prior approval of the Alabama State Banking Department, declare dividends in excess of the sum of the current year's earnings plus the retained earnings from the prior two years. Based on these restrictions, the Bank would be limited to paying \$548.7 million in dividends as of December 31, 2024.

The Bank is subject to various regulatory capital requirements administered by the state and federal banking agencies. Failure to meet minimum capital requirements can initiate certain mandatory and possible additional discretionary actions by regulators that, if undertaken, could have a direct material effect on the Bank and the financial statements. Under regulatory capital adequacy guidelines and the regulatory framework for prompt corrective action, the Bank must meet specific capital guidelines involving quantitative measures of the Bank's assets, liabilities, and certain off-balance-sheet items as calculated under regulatory accounting practices. The Bank's capital amounts and classification under the prompt corrective guidelines are also subject to qualitative judgments by the regulators about components, risk weightings, and other factors.

Quantitative measures established by regulation to ensure capital adequacy require the Bank to maintain minimum amounts and ratios (set forth in the table below) of common equity Tier 1 capital, total risk-based capital and Tier 1 capital to risk-weighted assets (as defined in the regulations), and Tier 1 capital to adjusted total assets (as defined). Management believes, as of December 31, 2024, that the Bank meets all capital adequacy requirements to which it is subject.

As of December 31, 2024, the most recent notification from the FDIC categorized the Bank as well capitalized under the regulatory framework for prompt corrective action. To remain categorized as well capitalized, the Bank will have to maintain minimum CET1, total risk-based, Tier 1 risk-based, and Tier 1 leverage ratios as disclosed in the table below. Management believes that it is well capitalized under the prompt corrective action provisions as of December 31, 2024.

The Company's and Bank's actual capital amounts and ratios are presented in the following table:

	Actual		For Capital Adequacy Purposes		To Be Well Capitalized Under Prompt Corrective Action Provisions	
	Amount	Ratio	Amount	Ratio	Amount	Ratio
As of December 31, 2024:						
CET I Capital to Risk Weighted Assets:						
Consolidated.....	\$ 1,634,837	11.42%	\$ 644,441	4.50%	N/A	N/A
ServisFirst Bank.....	1,694,412	11.83%	644,402	4.50%	\$ 930,803	6.50%
Tier I Capital to Risk Weighted Assets:						
Consolidated.....	1,635,337	11.42%	859,255	6.00%	N/A	N/A
ServisFirst Bank.....	1,694,912	11.84%	859,203	6.00%	1,145,604	8.00%
Total Capital to Risk Weighted Assets:						
Consolidated.....	1,847,146	12.90%	1,145,673	8.00%	N/A	N/A
ServisFirst Bank.....	1,859,978	12.99%	1,145,604	8.00%	1,432,005	10.00%
Tier I Capital to Average Assets:						
Consolidated.....	1,635,337	9.59%	682,238	4.00%	N/A	N/A
ServisFirst Bank.....	1,694,912	9.94%	682,223	4.00%	852,779	5.00%
As of December 31, 2023:						
CET I Capital to Risk Weighted Assets:						
Consolidated.....	\$ 1,473,831	10.91%	\$ 607,690	4.50%	N/A	N/A
ServisFirst Bank.....	1,535,757	11.37%	607,665	4.50%	\$ 877,738	6.50%
Tier I Capital to Risk Weighted Assets:						
Consolidated.....	1,474,331	10.92%	810,253	6.00%	N/A	N/A
ServisFirst Bank.....	1,536,257	11.38%	810,220	6.00%	1,080,293	8.00%
Total Capital to Risk Weighted Assets:						
Consolidated.....	1,680,974	12.45%	1,080,338	8.00%	N/A	N/A
ServisFirst Bank.....	1,690,149	12.52%	1,080,293	8.00%	1,350,366	10.00%
Tier I Capital to Average Assets:						
Consolidated.....	1,474,331	9.12%	646,710	4.00%	N/A	N/A
ServisFirst Bank.....	1,536,257	9.50%	646,675	4.00%	808,343	5.00%

NOTE 15. OTHER OPERATING INCOME AND EXPENSES

The major components of other operating income and expense included in noninterest income and noninterest expense are as follows:

	Years Ended December 31,		
	2024	2023	2022
	(In Thousands)		
Other Operating Income			
ATM fee income.....	\$ 632	\$ (200)	\$ 618
Mark to market interest rate cap derivative	-	48	6,960
Gain (loss) on sale of ORE	120	(28)	501
Death benefit of bank owned life insurance contracts(1)	-	-	2,153
Loss on sale of fixed assets.....	(91)	-	(12)
Merchant services fees.....	2,278	2,214	1,765
Other	(52)	1,003	676
Total other operating income	<u>\$ 2,887</u>	<u>\$ 3,037</u>	<u>\$ 12,661</u>
Other Operating Expenses			
Other loan expenses.....	\$ 2,754	\$ 2,794	\$ 2,226
Customer and public relations	3,338	2,971	2,354
Sales and use tax.....	779	771	636
Write-down investment in tax credit partnerships	1,396	12,053	9,998
Telephone	564	597	568
Donations and contributions	658	651	749
Marketing	951	768	446
Supplies	701	705	612
Fraud and forgery losses.....	2,139	1,435	1,988
Directors fees.....	807	797	730
Postage.....	352	361	366
Other operational losses.....	270	449	2,777
Core processing deconversion expense	-	134	939
Privilege tax expense.....	1,767	4,300	1,869
Other	4,864	4,556	4,817
Total other operating expenses.....	<u>\$ 21,341</u>	<u>\$ 33,342</u>	<u>\$ 31,075</u>

(1) For the years ended December 31, 2024 and 2023, death benefit amounts were included in Bank-owned life insurance income.

NOTE 16. INCOME TAXES

The components of income tax expense are as follows:

	Year Ended December 31,		
	2024	2023	2022
	(In Thousands)		
Current tax expense:			
Federal	\$ 51,897	\$ 35,124	\$ 56,318
State	3,194	3,616	3,621
Total current tax expense	<u>55,091</u>	<u>38,740</u>	<u>59,939</u>
Deferred tax (benefit) expense:			
Federal	(2,227)	(1,057)	(4,110)
State	(1,124)	52	1,495
Total deferred tax (benefit)	<u>(3,351)</u>	<u>(1,005)</u>	<u>(2,615)</u>
Total income tax expense	<u>\$ 51,740</u>	<u>\$ 37,735</u>	<u>\$ 57,324</u>

The Company's total income tax expense differs from the amounts computed by applying the Federal income tax statutory rates to income before income taxes. A reconciliation of the differences is as follows:

Year Ended December 31, 2024		
	Amount	% of Pre-tax Earnings
	(In Thousands)	
Income tax at statutory federal rate	\$ 58,585	21.00%
Effect on rate of:		
State income tax, net of federal tax effect	1,787	0.64%
Tax-exempt income, net of expenses.....	(14)	(0.01)%
Bank-owned life insurance contracts.....	(2,002)	(0.72)%
Excess tax benefit from stock compensation	(1,117)	(0.40)%
Federal tax credits, net of related amortization	(6,297)	(2.26)%
Other	798	0.36%
Effective income tax and rate.....	<u>\$ 51,740</u>	<u>18.61%</u>

Year Ended December 31, 2023		
	Amount	% of Pre-tax Earnings
	(In Thousands)	
Income tax at statutory federal rate	\$ 51,363	21.00%
Effect on rate of:		
State income tax, net of federal tax effect	3,339	1.37%
Tax-exempt income, net of expenses.....	(92)	(0.04)%
Bank-owned life insurance contracts.....	(1,591)	(0.65)%
Excess tax benefit from stock compensation	(1,242)	(0.51)%
Federal tax credits, net of related amortization	(16,002)	(6.54)%
Other	1,960	0.80%
Effective income tax and rate.....	<u>\$ 37,735</u>	<u>15.43%</u>

Year Ended December 31, 2022		
	Amount	% of Pre-tax Earnings
	(In Thousands)	
Income tax at statutory federal rate	\$ 64,796	21.00%
Effect on rate of:		
State income tax, net of federal tax effect	7,247	2.35%
Tax-exempt income, net of expenses.....	(188)	(0.06)%
Bank-owned life insurance contracts.....	(1,812)	(0.59)%
Excess tax benefit from stock compensation	(1,091)	(0.35)%
Federal tax credits, net of related amortization	(11,131)	(3.61)%
Other	(497)	(0.16)%
Effective income tax and rate.....	<u>\$ 57,324</u>	<u>18.58%</u>

The components of net deferred tax asset are as follows:

	December 31,	
	2024	2023
	(In Thousands)	
Deferred tax assets:		
Allowance for credit losses.....	\$ 41,431	\$ 38,483
Other real estate owned	255	253
Nonqualified equity awards	1,375	1,354
Nonaccrual interest	814	327
State tax credits carryforward	2,195	2,011
Deferred loan fees	4,074	3,806
Reserve for unfunded commitments	-	144
Accrued bonus	3,910	3,052
Capital loss carryforward	1,716	1,648
Lease liability	6,790	6,886
Deferred revenue	-	8
Net unrealized loss on securities available for sale	10,937	18,129
Other deferred tax assets	1,996	2,323
Total deferred tax assets	75,493	78,424
Deferred tax liabilities:		
Depreciation	4,138	4,289
Prepaid expenses	781	735
Investments	950	1,484
Right-of-use assets and other leasing transactions	6,541	6,639
Other deferred tax liabilities	1,335	2,359
Total deferred tax liabilities	13,745	15,506
Net deferred tax assets	\$ 61,748	\$ 62,918

The Company believes its net deferred tax asset is recoverable as of December 31, 2024 and 2023 based on the expectation of future taxable income and other relevant considerations.

Pursuant to ASC 740-10-30-2 *Income Taxes*, deferred tax assets and liabilities are measured using enacted tax rates applicable to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date.

The Company and its subsidiaries file a consolidated U.S. Federal income tax return and various consolidated and separate company state income tax returns. The Company is currently open to audit under the statute of limitations by the Internal Revenue Service for the years ended December 31, 2022 through 2024. The Company is also currently open to audit by several state departments of revenue for the years ended December 31, 2022 through 2024. The audit periods differ depending on the date the Company began business activities in each state.

Accrued interest and penalties on unrecognized income tax benefits totaled \$495,000 and \$450,000 as of December 31, 2024 and 2023, respectively. Interest and penalties related to unrecognized income tax benefits are recorded in the provision for income taxes. The Company has \$1,511,000 of unrecognized tax benefits (net of the federal benefit on state income tax issues) recorded as of December 31, 2024. Unrecognized income tax benefits as of December 31, 2024, and December 31, 2023, that, if recognized, would impact the effective income tax rate totaled \$1,511,000 and \$1,653,000 (net of the federal benefit on state income tax issues), respectively.

The following table presents a summary of the changes during 2024, 2023 and 2022 in the amount of unrecognized tax benefits that are included in the consolidated balance sheets:

	2024	2023	2022
		(In Thousands)	
Balance, beginning of year.....	\$ 2,092	\$ -	\$ 3,659
Increases related to prior year tax positions.....	-	1,285	-
Decreases related to prior year tax positions	(854)	-	(2,860)
Increases related to current year tax positions.....	675	807	-
Lapse of statute.....	-	-	(799)
Balance, end of year.....	<u>\$ 1,913</u>	<u>\$ 2,092</u>	<u>\$ -</u>

NOTE 17. COMMITMENTS AND CONTINGENCIES

Loan Commitments

The Company is a party to financial instruments with off-balance-sheet risk in the normal course of business to meet the financing needs of its customers. These financial instruments include commitments to extend credit, credit card arrangements, and standby letters of credit. Such commitments involve, to varying degrees, elements of credit and interest rate risk in excess of the amount recognized in the balance sheets. A summary of the Company's approximate commitments and contingent liabilities is as follows:

	2024	2023	2022
		(In Thousands)	
Commitments to extend credit	\$ 3,552,958	\$ 3,410,283	\$ 4,230,485
Credit card arrangements	366,843	381,524	368,749
Standby letters of credit and financial guarantees..	125,147	86,065	67,285
Total	<u>\$ 4,044,948</u>	<u>\$ 3,877,872</u>	<u>\$ 4,666,519</u>

Commitments to extend credit, credit card arrangements, commercial letters of credit and standby letters of credit all include exposure to some credit loss in the event of nonperformance of the customer. The Company uses the same credit policies in making commitments and conditional obligations as it does for on-balance sheet financial instruments. Because these instruments have fixed maturity dates, and because many of them expire without being drawn upon, they do not generally present any significant liquidity risk to the Company.

The Company invests in certain affordable housing projects throughout its market area as a means of supporting local communities. The Company receives tax credits related to these investments, for which it typically acts as a limited partner and therefore does not exert control over the operating or financial policies of the partnerships. The Company typically provides financing during the construction and development of the properties. Tax credits are subject to recapture by taxing authorities based on compliance features required to be met at the project level. The Company's maximum potential exposure to losses relative to investments in VIEs is generally limited to the sum of the outstanding balance, future funding commitments and any related loans to the entity, exclusive of any potential tax recapture associated with the investments. Loans to these entities are underwritten in substantially the same manner as the Company's other loans and are generally secured. The Company invests as a limited partner in certain projects through the New Market Tax Credit program, which is a Federal financial program aimed to stimulate business and real estate investment in underserved communities via a federal tax credit. The Company has investments in and future funding commitments related to private equity and certain other equity method investments. The risk exposure relating to such commitments is generally limited to the amount of investments and future funding commitments made. The following table summarizes certain tax credit and certain equity investments.

	Balance Sheet Location	December 31,	
		2024	2023
		(In Thousands)	
Investments in affordable housing projects and other qualified tax credits:			
Carrying amount.....	Other assets	\$ 75,705	\$ 42,832
Amount of future funding commitments including in carrying amount.....	Other liabilities	39,502	-
Lending exposures	Loans	88,207	84,652
SBIC and certain other equity method investments:			
Carrying amount.....	Other assets	4,642	2,071
Amount of future funding commitments not included in carrying amount.....	N/A	12,308	14,879

The following table presents a summary of tax credits and amortization expense associated with those investments accounted for using the proportional amortization method for the period indicated.

	Income Statement Location	2024
		(In Thousands)
Income tax credits and other income tax benefits	Income tax expense	\$ (13,392)
Amortization expense	Income tax expense	11,162

NOTE 18. CONCENTRATIONS OF CREDIT

The Company originates primarily commercial, residential, and consumer loans to customers in the Company's market area. The ability of the majority of the Company's customers to honor their contractual loan obligations is dependent on the economy in the market area.

The Company's loan portfolio is concentrated primarily in loans secured by real estate, principally secured by real estate in the Company's primary market areas. In addition, a substantial portion of the other real estate owned is located in that same market. Accordingly, the ultimate collectability of the loan portfolio and the recovery of the carrying amount of other real estate owned are susceptible to changes in market conditions in the Company's primary market area.

NOTE 19. EARNINGS PER COMMON SHARE

Basic earnings per common share are computed by dividing net income available to common stockholders by the weighted average number of common shares outstanding during the period. Diluted earnings per common share include the dilutive effect of additional potential common shares issuable pursuant to the exercise of stock options and vesting of performance shares. The difference in earnings per share under the two-class method was not significant at December 31, 2024, 2023 and 2022.

	Year Ended December 31,		
	2024	2023	2022
	(Dollar Amounts In Thousands Except Per Share Amounts)		
Earnings Per Share			
Weighted average common shares outstanding	54,528,302	54,411,171	54,300,366
Net income available to common stockholders.....	\$ 227,180	\$ 206,791	\$ 251,442
Basic earnings per common share	\$ 4.17	\$ 3.80	\$ 4.63
Weighted average common shares outstanding	54,528,302	54,411,171	54,300,366
Dilutive effects of assumed exercise of stock options..... and vesting of performance shares	95,932	124,144	234,408
Weighted average common and dilutive potential			
common shares outstanding	54,624,234	54,535,315	54,534,774
Net income available to common stockholders.....	\$ 227,180	\$ 206,791	\$ 251,442
Diluted earnings per common share.....	\$ 4.16	\$ 3.79	\$ 4.61

NOTE 20. RELATED PARTY TRANSACTIONS

As more fully described in Note 3 “*Loans*,” the Company had outstanding loan balances, as made in the ordinary course of business, to related parties as of December 31, 2024 and 2023 in the amount of \$42.4 million and \$39.8 million, respectively. Deposits of related parties are also accepted in the ordinary course of business. The aggregate balances of related party deposits are insignificant as of December 31, 2024 and 2023, respectively.

NOTE 21. FAIR VALUE MEASUREMENT

Measurement of fair value under GAAP establishes a hierarchy that prioritizes observable and unobservable inputs used to measure fair value, as of the measurement date, into three broad levels, which are described below:

- Level 1: Quoted prices (unadjusted) in active markets that are accessible at the measurement date for assets or liabilities. The fair value hierarchy gives the highest priority to Level 1 inputs.
- Level 2: Observable prices that are based on inputs not quoted on active markets, but corroborated by market data.
- Level 3: Unobservable inputs are used when little or no market data is available. The fair value hierarchy gives the lowest priority to Level 3 inputs.

In determining fair value, the Company utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible and also considers counterparty credit risk in its assessment of fair value.

Debt Securities. Where quoted prices are available in an active market, securities are classified within Level 1 of the hierarchy. Level 1 securities include highly liquid government securities such as U.S. Treasuries and exchange-traded equity securities. For securities traded in secondary markets for which quoted market prices are not available, the Company generally relies on pricing services provided by independent vendors. Such independent pricing services are to advise the Company on the carrying value of the securities available for sale portfolio. As part of the Company’s procedures, the price provided from the service is evaluated for reasonableness given market changes. When a questionable price exists, the Company investigates further to determine if the price is valid. If needed, other market participants may be utilized to determine the correct fair value. The Company has also reviewed and confirmed its determinations in discussions with the pricing service regarding their methods of price discovery. Securities measured with these techniques are classified within Level 2 of the hierarchy and often involve using quoted market prices for similar securities, pricing models or discounted cash flow calculations using inputs observable in the market where available. Examples include U.S. government agency securities, mortgage-backed

securities, obligations of states and political subdivisions, and certain corporate, asset-backed and other securities. In cases where Level 1 or Level 2 inputs are not available, as in the case of certain corporate securities, these securities are classified in Level 3 of the hierarchy.

Derivative Instruments. The fair values of derivatives are determined based on a valuation pricing model using readily available observable market parameters such as interest rate curves, adjusted for counterparty credit risk. These measurements are classified as Level 2 within the valuation hierarchy.

Loans Individually Evaluated. Loans individually evaluated are measured and reported at fair value when full payment under the loan terms is not probable. Loans individually evaluated are carried at the present value of expected future cash flows using the loan's existing rate in a discounted cash flow calculation, or the fair value of the collateral if the loan is collateral-dependent. Expected cash flows are based on internal inputs reflecting expected default rates on contractual cash flows. This method of estimating fair value does not incorporate the exit-price concept of fair value described in ASC 820-10 and would generally result in a higher value than the exit-price approach. For loans measured using the estimated fair value of collateral less costs to sell, fair value is generally determined based on appraisals performed by certified and licensed appraisers using inputs such as absorption rates, capitalization rates and market comparables, adjusted for estimated costs to sell. Management modifies the appraised values, if needed, to take into account recent developments in the market or other factors, such as changes in absorption rates or market conditions from the time of valuation, and anticipated sales values considering management's plans for disposition. Such modifications to the appraised values could result in lower valuations of such collateral. Estimated costs to sell are based on current amounts of disposal costs for similar assets. These measurements are classified as Level 3 within the valuation hierarchy. Loans individually evaluated are subject to nonrecurring fair value adjustment upon initial recognition or subsequent individual evaluation. A portion of the allowance for credit losses is allocated to loans individually evaluated if the value of such loans is deemed to be less than the unpaid balance. The range of fair value adjustments and weighted average adjustments as of December 31, 2024 was 0% to 75% and 25.5%, respectively. The range of fair value adjustments and weighted average adjustment as of December 31, 2023 was 0% to 66% and 25%, respectively. Loans individually evaluated are reviewed and evaluated on at least a quarterly basis for additional impairment and adjusted accordingly based on the same factors identified above. The amount recognized to write-down individually evaluated loans that are measured at fair value on a nonrecurring basis was \$18.3 million and \$16.6 million during the years ended December 31, 2024 and 2023, respectively.

Other Real Estate Owned and Repossessed Assets. Other real estate assets ("OREO") acquired through, or in lieu of, foreclosure are held for sale and are initially recorded at the lower of cost or fair value, less selling costs. Any write-downs to fair value at the time of transfer to OREO are charged to the allowance for credit losses subsequent to foreclosure. Values are derived from appraisals of underlying collateral and discounted cash flow analysis. Appraisals are performed by certified and licensed appraisers. Subsequent to foreclosure, valuations are updated periodically and assets are marked to current fair value, not to exceed the new cost basis. In the determination of fair value subsequent to foreclosure, management also considers other factors or recent developments, such as changes in absorption rates and market conditions from the time of valuation, and anticipated sales values considering management's plans for disposition, which could result in adjustment to lower the property value estimates indicated in the appraisals. The range of fair value adjustments and weighted average adjustment as of December 31, 2024 was 19% to 47% and 22.7%, respectively. The range of fair value adjustments and weighted average adjustment as of December 31, 2023 was 25% to 100% and 38.3% respectively. These measurements are classified as Level 3 within the valuation hierarchy. Net losses on the sale and write-downs of OREO of \$132,000 and \$7,000 was recognized during the years ended December 31, 2024 and 2023, respectively. These charges were for write-downs in the value of OREO subsequent to foreclosure and losses on the disposal of OREO. OREO is classified within Level 3 of the hierarchy.

There were three residential real estate loan foreclosures for \$852,400 classified as OREO as of December 31, 2024, compared to three residential real estate loan foreclosures for \$360,000 as of December 31, 2023.

There was one residential real estate loan for \$82,000 that was in the process of being foreclosed as of December 31, 2024. There were three residential real estate loans for \$292,000 that were in the process of being foreclosed as of December 31, 2023.

The following table presents the Company's financial assets and financial liabilities carried at fair value on a recurring basis as of December 31, 2024 and 2023. There were no liabilities measured at fair value on a recurring basis as of December 31, 2024 and 2023.

Fair Value Measurements at December 31, 2024 Using				
	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Total
(In Thousands)				
Assets Measured on a Recurring Basis:				
Available-for-sale debt securities:				
U.S. Treasury securities	\$ 617,486	\$ -	\$ -	\$ 617,486
Mortgage-backed securities.....	-	219,274	-	219,274
State and municipal securities	-	9,517	-	9,517
Corporate debt.....	-	315,123	-	315,123
Total available-for-sale debt securities.....	617,486	543,914	-	1,161,400
Total assets at fair value.....	\$ 617,486	\$ 543,914	\$ -	\$ 1,161,400

Fair Value Measurements at December 31, 2023 Using				
	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Total
(In Thousands)				
Assets Measured on a Recurring Basis:				
Available-for-sale debt securities:				
U.S. Treasury securities	\$ 340,807	\$ -	\$ -	\$ 340,807
Mortgage-backed securities.....	-	215,485	-	215,485
State and municipal securities	-	10,223	-	10,223
Corporate debt.....	-	326,808	6,860	333,668
Total available-for-sale debt securities.....	340,807	552,516	6,860	900,183
Total assets at fair value.....	\$ 340,807	\$ 552,516	\$ 6,860	\$ 900,183

The carrying amount and estimated fair value of the Company's financial instruments measured on a nonrecurring basis were as follows:

Fair Value Measurements at December 31, 2024 Using				
	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Total
Assets Measured on a Nonrecurring Basis:	(In Thousands)			
Loans individually evaluated	\$ -	\$ -	\$ 95,667	\$ 95,667
Other real estate owned and repossessed assets	-	-	2,531	2,531
Total assets at fair value	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 98,198</u>	<u>\$ 98,198</u>

Fair Value Measurements at December 31, 2023 Using				
	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Total
Assets Measured on a Nonrecurring Basis:	(In Thousands)			
Loans individually evaluated	\$ -	\$ -	\$ 70,735	\$ 70,735
Other real estate owned and repossessed assets	-	-	995	995
Total assets at fair value	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 71,730</u>	<u>\$ 71,730</u>

There were no liabilities measured at fair value on a non-recurring basis as of December 31, 2024 and 2023.

In the case of the debt securities portfolio, the Company monitors the portfolio to ascertain when transfers between levels have been affected. The nature of the remaining assets and liabilities is such that transfers in and out of any level are expected to be rare. For the year ended December 31, 2024, there was two transfers from Level 3 to Level 2 for \$5,531.

The table below includes a rollforward of the balance sheet amounts for the years ended December 31, 2024 and 2023 (including the change in fair value) for financial instruments classified by the Company within Level 3 of the valuation hierarchy measured at fair value on a recurring basis including changes in fair value due in part to observable factors that are part of the valuation methodology:

	For the year ended December 31,	
	2024	2023
	Available-for-sale Securities	Available-for-sale Securities
	(In Thousands)	
Fair value, beginning of period	\$ 6,860	\$ 10,860
Transfers into Level 3	-	-
Total realized gains included in income	-	-
Changes in unrealized gains/losses included in other comprehensive income for assets and liabilities still held at period-end	(1,329)	160
Purchases	-	-
Transfers out of Level 3	(5,531)	(4,160)
Fair value, end of period	<u>\$ -</u>	<u>\$ 6,860</u>

The fair value of a financial instrument is the current amount that would be exchanged in a sale between willing parties, other than in a forced liquidation. Fair value is best determined based upon quoted market prices. However, in many instances, there are no quoted market prices for the Company's various financial instruments. In cases where quoted market prices are not available, fair values are based on estimates using present value or other valuation techniques. Those techniques are significantly affected by the assumptions used, including the discount rate and estimates of future cash flows. Accordingly, the fair value estimates may not be realized in an immediate settlement of the instrument. Current GAAP excludes certain

financial instruments and all nonfinancial instruments from its fair value disclosure requirements. Accordingly, the aggregate fair value amounts presented may not necessarily represent the underlying fair value of the Company.

			Quoted Market Prices in an Active Market (Level 1)	Models with Significant Observable Market Parameters (Level 2)	Models with Significant Unobservable Market Parameters (Level 3)
December 31, 2024	Carrying / Notional Amount	Estimated Fair Value			
(In Thousands)					
Financial Assets:					
Cash and cash equivalents	\$ 2,375,589	\$ 2,375,589	\$ 2,375,589	\$ -	\$ -
Held to maturity U.S. Treasury securities.....	249,403	229,771	229,771	-	-
Federal funds sold.....	1,045	1,045	-	1,045	-
Held to maturity debt securities	465,200	409,475	-	409,475	-
Mortgage loans held for sale.....	9,211	9,211	-	9,211	-
Restricted equity securities	11,300	11,300	-	11,300	-
Held to maturity debt securities	250	250	-	-	250
Loans, net.....	12,441,378	12,013,721	-	-	12,013,721
Financial Liabilities:					
Deposits	\$13,543,459	\$13,540,438	\$ -	\$13,540,438	\$ -
Federal funds purchased	1,993,728	1,993,728	-	1,993,728	-
Other borrowings	64,743	59,130	-	59,130	-
December 31, 2023	Carrying / Notional Amount	Estimated Fair Value	Quoted Market Prices in an Active Market (Level 1)	Models with Significant Observable Market Parameters (Level 2)	Models with Significant Unobservable Market Parameters (Level 3)
(In Thousands)					
Financial Assets:					
Cash and cash equivalents	\$ 2,030,513	\$ 2,030,513	\$ 2,030,513	\$ -	\$ -
Held to maturity U.S. Treasury securities.....	508,985	484,267	484,267	-	-
Federal funds sold.....	100,575	100,575	-	100,575	-
Held to maturity debt securities	473,679	422,924	-	422,924	-
Mortgage loans held for sale.....	5,071	5,071	-	5,071	-
Restricted equity securities	10,226	10,226	-	10,226	-
Held to maturity debt securities	250	250	-	-	250
Loans, net.....	11,505,512	11,032,819	-	-	11,032,819
Financial Liabilities:					
Deposits	\$13,273,511	\$13,266,640	\$ -	\$13,266,640	\$ -
Federal funds purchased	1,256,724	1,256,724	-	1,256,724	-
Other borrowings	64,735	58,083	-	58,083	-

NOTE 22. PARENT COMPANY FINANCIAL INFORMATION

The following information presents the condensed balance sheet of the Company as of December 31, 2024 and 2023 and the condensed statements of income and cash flows for the years ended December 31, 2024, 2023 and 2022.

CONDENSED BALANCE SHEETS
(In Thousands)

	December 31, 2024	December 31, 2023
ASSETS		
Cash and due from banks	\$ 22,584	\$ 20,014
Investment in subsidiary	1,675,847	1,501,777
Other assets	864	557
Total assets	<u>\$ 1,699,295</u>	<u>\$ 1,522,348</u>
LIABILITIES AND STOCKHOLDERS' EQUITY		
Liabilities:		
Other borrowings	\$ 64,743	\$ 64,735
Other liabilities	18,280	17,708
Total liabilities	<u>83,023</u>	<u>82,443</u>
Stockholders' equity:		
Preferred stock, par value \$0.001 per share; 1,000,000 authorized and undesignated at December 31, 2024 and December 31, 2023	-	-
Common stock, par value \$0.001 per share; 200,000,000 shares authorized: 54,569,427 shares issued and outstanding at December 31, 2024; and 54,461,580 shares issued and outstanding at December 31, 2023 at December 31, 2021	54	54
Additional paid-in capital	235,781	232,605
Retained earnings	1,412,616	1,254,841
Accumulated other comprehensive loss	(32,179)	(47,595)
Total stockholders' equity	<u>1,616,272</u>	<u>1,439,905</u>
Total liabilities and stockholders' equity	<u>\$ 1,699,295</u>	<u>\$ 1,522,348</u>

CONDENSED STATEMENTS OF INCOME
FOR THE YEARS ENDED DECEMBER 31, 2024, 2023, and 2022.
(In Thousands)

	2024	2023	2022
Income:			
Dividends received from subsidiary	\$ 71,887	\$ 62,500	\$ 57,500
Other income	92	44	-
Total income	<u>71,979</u>	<u>62,544</u>	<u>57,500</u>
Expense:			
Other expenses	2,683	2,829	2,822
Total expenses	<u>2,683</u>	<u>2,829</u>	<u>2,822</u>
Equity in undistributed earnings of subsidiary	157,884	147,076	196,764
Net income	<u>227,180</u>	<u>206,791</u>	<u>251,442</u>
Dividends on preferred stock	-	-	-
Net income available to common stockholders	<u>\$ 227,180</u>	<u>\$ 206,791</u>	<u>\$ 251,442</u>

STATEMENTS OF CASH FLOW
FOR THE YEARS ENDED DECEMBER 31, 2024, 2023, and 2022.
(In Thousands)

	2024	2023	2022
Operating activities			
Net income.....	\$ 227,180	\$ 206,791	\$ 251,442
Adjustments to reconcile net income to net cash provided by operating activities:			
Other	(1,374)	2,227	(290)
Equity in undistributed earnings of subsidiary	(157,887)	(147,076)	(197,221)
Net cash provided by operating activities	67,919	61,942	53,931
Investing activities			
Other	-	(300)	750
Net cash used in investing activities.....	-	(300)	750
Financing activities			
Proceeds from issuance of subordinated notes	-	-	-
Redemption of subordinated notes	-	-	-
Dividends paid on common stock.....	(65,412)	(60,923)	(49,942)
Net cash used in financing activities	(65,412)	(60,923)	(49,942)
Net change in cash and cash equivalents	2,570	722	4,739
Cash and cash equivalents at beginning of year.....	20,014	19,292	14,553
Cash and cash equivalents at end of year.....	\$ 22,521	\$ 20,014	\$ 19,292

NOTE 23. SEGMENT REPORTING

The Bank's revenue is primarily derived from the business of banking. The Bank's financial performance is monitored on consolidated basis by senior management, which is considered to be the Bank's CODM. Senior Management includes the following officers of the Company: Chairman of the Board and Chief Executive Officer; President; Executive Vice President, Chief Financial Officer; Executive Vice President, Chief Operating Officer.

All of the Bank's financial results are similar and considered by management to be aggregated into one reportable operating segment. While the Company has assigned certain management responsibilities by region and business line, the Bank's CODM evaluates financial performance on a Bank-wide basis. The majority of the Bank's revenue is from the business of banking, and the Bank's regions have similar economic characteristics, products, services and customers. Accordingly, all of the Bank's operations are considered by management to be aggregated in one reportable operating segment.

Financial performance is reported to the CODM monthly, and the primary measure of performance is net income, net interest income, non-interest income, and key operating expenses. The allocation of resources throughout the Bank is based on consolidated profitability. The presentation of financial performance to the CODM is consistent with amounts and financial statement line items shown in the Bank's consolidated balance sheets and consolidated statements of income. Additionally, the Bank's significant expenses are adequately segmented by category and amount in the consolidated statements of income to include all significant items when considering both qualitative and quantitative factors. Significant expenses of the Company include salaries and employee benefits, equipment and occupancy expense, third-party processing and other services, and professional services.

Because we report on a single segment basis, our segment information may not be directly comparable to financial institutions that present multiple reportable segments. Should future organizational changes in our management structure or business model necessitate more detailed segment disclosures, we will revise our segment reporting accordingly. As of the date of these consolidated financial statements, no such changes have occurred, and management continues to evaluate performance on a consolidated entity basis.

ITEM 9. **CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE.**

There were no disagreements with accountants regarding accounting and financial disclosure matters during the year ended December 31, 2024.

ITEM 9A. **CONTROLS AND PROCEDURES.**

Evaluation of Disclosure Controls and Procedures

Our management, under supervision and with the participation of the Chief Executive Officer (Principal Executive Officer) and the Interim Chief Financial Officer (Principal Financial Officer), evaluated the effectiveness of our disclosure controls and procedures, as defined under Exchange Act Rule 13a-15(e). Based upon that evaluation of these disclosure controls and procedures, the Chief Executive Officer (Principal Executive Officer) and Interim Chief Financial Officer (Principal Financial Officer), concluded that our disclosure controls and procedures were effective as of December 31, 2024.

Changes in Internal Control over Financial Reporting

There were no changes in our internal control over financial reporting during the fiscal quarter ended December 31, 2024 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

Management's Report on Internal Control over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting, as defined under Exchange Act Rules 13a-15(f) and 14d-14(f). Our internal control over financial reporting is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles.

All internal controls systems, no matter how well designed, have inherent limitations and may not prevent or detect misstatements in the Company's financial statements, including the possibility of circumvention or overriding of controls. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

As of December 31, 2024, management assessed the effectiveness of our internal control over financial reporting based on criteria for effective internal control over financial reporting established in "Internal Control – Integrated Framework (2013)," issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on the assessment, management determined that the Company maintained effective internal control over financial reporting as of December 31, 2024, based on those criteria.

Attestation Report of the Registered Public Accounting Firm

The effectiveness of the Company's internal control over financial reporting as of December 31, 2024, has been audited by Forvis Mazars, LLP, an independent registered public accounting firm, as stated in their report herein — "Report of Independent Registered Public Accounting Firm."

ITEM 9B. **OTHER INFORMATION.**

None.

ITEM 9C. **DISCLOSURE REGARDING FOREIGN JURISDICTIONS THAT PREVENT INSPECTIONS.**

Not Applicable.

PART III

ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE.

The information required by Paragraphs (a) and (c) through (g) of Item 401 of Regulation S-K, Item 405 of Regulation S-K and Item 408(b) of Regulation S-K is hereby incorporated by reference from our definitive proxy statement to be filed with the Securities and Exchange Commission in connection with our 2025 Annual Meeting of Stockholders (the “Proxy Statement”). Information regarding the Company’s executive officers is provided in Part I, Item 1 of this Form 10-K.

Code of Ethics

Our Board of Directors has adopted a Code of Ethics named our Code of Business Conduct and Ethics Policy (“Code of Ethics”) that applies to all of our employees, officers and directors. The Code of Ethics covers compliance with law; fair and honest dealings with us, with competitors and with others; fair and honest disclosure to the public; and procedures for compliance with the Code of Ethics. A copy of the Code of Ethics is available on our website at www.servisfirstbank.com. We will disclose any amendments or waivers, including implicit waivers, of the Code of Ethics applicable to our principal executive officer, principal financial officer, principal accounting officer or controller, or persons performing similar functions, on our website.

Corporate Governance

The information required by Items 407(c)(3), (d)(4) and (d)(5) of Regulation S-K is hereby incorporated by reference from our Proxy Statement.

ITEM 11. EXECUTIVE COMPENSATION.

We respond to this Item by incorporating by reference the material responsive to this Item in our Proxy Statement.

ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS.

We respond to this Item by incorporating by reference the material responsive to this Item in our Proxy Statement.

Equity Compensation Plan Information

The following table sets forth certain information as of December 31, 2024 relating to stock options, restricted stock and performance shares granted under our 2009 Amended and Restated Stock Incentive Plan and other options or restricted shares issued outside of such plans, if any:

Plan Category	Number of Securities To Be Issued Upon Exercise of Outstanding Awards (1)	Weighted-average Exercise Price of Outstanding Options (2)	Number of Securities Remaining Available for Future Issuance Under Equity Compensation Plans
Equity Compensation Plans Approved by Security Holders	256,652	\$ 26.03	2,966,997
Equity Compensation Plans Not Approved by Security Holders	-	-	-
Total.....	<u>256,652</u>	<u>\$ 26.03</u>	<u>2,966,997</u>

- (1) Includes 80,450 shares related to stock options, 145,837 shares related to non-vested restricted stock and 30,365 shares related to performance shares (assuming attainment of the maximum payout rate as set forth by the performance criteria).
- (2) Excludes restricted shares and performance shares which are exercised for no consideration.

ITEM 13. **CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE.**

We respond to this Item by incorporating by reference the material responsive to this Item in our definitive proxy statement to be filed with the Securities and Exchange Commission in connection with our 2025 Annual Meeting of Stockholders.

ITEM 14. **PRINCIPAL ACCOUNTANT FEES AND SERVICES.**

We respond to this Item by incorporating by reference the material responsive to this Item in our definitive proxy statement to be filed with the Securities and Exchange Commission in connection with our 2025 Annual Meeting of Stockholders.

The Independent Registered Public Accounting Firm is Forvis Mazars, LLP (PCAOB Firm ID NO. 686) located in Tampa, Florida.

PART IV

ITEM 15. EXHIBITS, FINANCIAL STATEMENT SCHEDULES.

(a) The following statements are filed as a part of this Annual Report on Form 10-K

	<u>Page</u>
Report of Independent Registered Public Accounting Firm on Consolidated Financial Statements.....	61
Report of Independent Registered Public Accounting Firm on Internal Control over Financial Reporting.....	63
Consolidated Balance Sheets at December 31, 2024 and 2023	64
Consolidated Statements of Income for the Years Ended December 31, 2024, 2023 and 2022.....	65
Consolidated Statements of Comprehensive Income for the Years Ended December 31, 2024, 2023 and 2022.....	66
Consolidated Statements of Stockholders' Equity for the Years Ended December 31, 2024, 2023 and 2022	67
Consolidated Statements of Cash Flows for the Years Ended December 31, 2024, 2023 and 2022.....	68
Notes to Consolidated Financial Statements	69

(b) All applicable financial statement schedules required under Regulation S-X have been included in the Notes to the Consolidated Financial Statements.

(c) The following exhibits are furnished with this Annual Report on Form 10-K

EXHIBIT

NO.	NAME OF EXHIBIT
3.1	Restated Certificate of Incorporation as amended (incorporated by reference to Exhibit 3.02 to the Company's Quarterly Report on Form 10-Q, filed July 29, 2022).
3.2	Certificate of Elimination of the Senior-Non Cumulative Perpetual Preferred Stock, Series A (incorporated by reference to Exhibit 3.2 to the Company's Current Report on Form 8-K/A, filed on June 28, 2016).
3.3	Bylaws (Restated for SEC filing purposes only) (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K, filed on April 4, 2014).
4.1	Form of Common Stock Certificate (incorporated by reference to Exhibit 4.1 to the Company's Registration Statement on Form 10, filed on March 28, 2008).
4.2	Revised Form of Common Stock Certificate (incorporated by reference to Exhibit 4.1 to the Company's Current Report on Form 8-K, filed on September 15, 2008).
4.3	Description of Capital Stock (incorporated by reference to Exhibit 4.3 to the Company's Annual Report on Form 10-K, filed on February 25, 2020).
4.4	Form of Indenture for Senior Debt Securities (incorporated by reference to Exhibit 4.5 to the Company's Registration Statement on Form S-3, filed on August 5, 2024)
4.5	Form of Indenture for Subordinated Debt Securities (incorporated by reference to Exhibit 4.6 to the Company's Registration Statement on Form S-3, filed on August 5, 2024).
10.1#	2009 Amended and Restated Stock Incentive Plan (incorporated by reference to Appendix A to the Company's Definitive Proxy Statement on Schedule 14A, filed on March 18, 2014).

- 10.2 Note Purchase Agreement, dated November 8, 2017, between ServisFirst Bancshares, Inc. and certain accredited investors (incorporated by reference to Exhibit 4.1 to the Company's Current Report on Form 8-K, filed on November 9, 2017).
- 10.3 Note Purchase Agreement, dated October 21, 2020, between ServisFirst Bancshares, Inc. and certain accredited investors (incorporated by reference to Exhibit 4.1 to the Company's Current Report on Form 8-K, filed on October 22, 2020).
- 10.4# First Amendment to the ServisFirst Bancshares, Inc. Amended and Restated 2009 Stock Incentive Plan (incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q, filed November 1, 2016).
- 10.5# Form of Nonqualified Stock Option Award pursuant to the ServisFirst Bancshares, Inc. Amended and Restated 2009 Stock Incentive Plan (incorporated by reference to Exhibit 10.3 to the Company's Quarterly Report on Form 10-Q, filed November 1, 2016).
- 10.6# Form of Restricted Stock Award Agreement pursuant to the ServisFirst Bancshares, Inc. Amended and Restated 2009 Stock Incentive Plan (incorporated by reference to Exhibit 4.4 to the Company's Registration Statement on Form S-8, filed June 17, 2014).
- 10.7# Second Amendment to the ServisFirst Bancshares, Inc. Amended and Restated 2009 Stock Incentive Plan (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K, filed September 17, 2018).
- 10.8# Third Amendment to the ServisFirst Bancshares, Inc. Amended and Restated 2009 Stock Incentive Plan (incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q, filed April 30, 2019).
- 10.9# Form of Nonqualified Stock Option Award (Revised 2019)(incorporated by reference to Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q, filed April 30, 2019).
- 10.10# Form of Restricted Stock Award Agreement (Revised 2019)(incorporated by reference to Exhibit 10.3 to the Company's Quarterly Report on Form 10-Q, filed April 30, 2019).
- 10.11# Endorsement Split-Dollar Agreement with Thomas A. Broughton III dated November 9, 2020 (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K, filed November 13, 2020).
- 10.12# Endorsement Split-Dollar Agreement with William M. Foshee dated November 9, 2020 (incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K, filed November 13, 2020).
- 10.13# Endorsement Split-Dollar Agreement with Rodney E. Rushing dated November 9, 2020 (incorporated by reference to Exhibit 10.3 to the Company's Current Report on Form 8-K, filed November 13, 2020).

- 10.14# Form of Executive Officer Change in Control Agreement (filed as Exhibit 10 to the Company's Current Report on Form 8-K dated February 25, 2021).
- 10.15# ServisFirst Bancshares, Inc. Annual Incentive Plan, effective January 1, 2021 (filed as Exhibit 10 to the Company's Current Report on Form 8-K dated January 25, 2021)
- 10.16# Form of ServisFirst Bancshares, Inc. 2021 Performance Share Award Agreement (filed as Exhibit 10.4 to the Company's Quarterly Report on Form 10-Q, filed April 29, 2021).
- 10.17# Form of ServisFirst Bancshares, Inc. 2021 Restricted Stock Award Agreement (filed as Exhibit 10.3 to the Company's Quarterly Report on Form 10-Q, filed April 29, 2021).
- 10.18# Separation Agreement, Dated October 31, 2024 by among ServisFirst Bancshares, Inc., ServisFirst Bank and Kirk Pressley (incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q, filed on November 6, 2024).
- 19.1*^ ServisFirst BancShares, Inc. Insider Trading Compliance Program.
- 21.1* List of Subsidiaries.
- 97.1 Clawback Policy (incorporated by reference to Exhibit 97.0 to the Company's Annual Report on Form 10-K, filed on March 1, 2024).
- 23.1* Consent of Forvis Mazars, LLP
- 24.1* Power of Attorney
- 31.1* Certification of Chief Executive Officer pursuant to Rule 13a-14(a)
- 31.2* Certification of Chief Financial Officer pursuant to Rule 13a-14(a)
- 32.1** Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350
- 32.2** Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350
- 101.INS* Inline XBRL Instance Document
- 101.SCH* Inline XBRL Schema Documents
- 101.CAL* Inline XBRL Calculation Linkbase Document
- 101.LAB* Inline XBRL Label Linkbase Document
- 101.PRE* Inline XBRL Presentation Linkbase Document
- 101.DEF* Inline XBRL Definition Linkbase Document
- 104* Cover Page Interactive Data File (formatted in Inline XBRL and contained in Exhibit 101)

* Filed herewith

** Furnished herewith

Denotes management contract or compensatory plan or arrangement

^ Certain exhibits have been omitted pursuant to Item 601(b)(5) of Regulation S-K. We will furnish the omitted exhibits to the SEC upon request

ITEM 16. **FORM 10-K SUMMARY**

None.

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SERVISFIRST BANCSHARES, INC.

By: /s/ Thomas A. Broughton, III
Thomas A. Broughton, III
President and Chief Executive Officer

Dated: March 3, 2025

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Registrant and in the capacities and on the date indicated.

<u>Signature</u>	<u>Title</u>	<u>Date</u>
<u>/s/ Thomas A. Broughton, III</u> Thomas A. Broughton, III	Chairman, President, Chief Executive Officer and Director (Principal Executive Officer)	March 3, 2025
<u>/s/ Edison K. Woodie, III</u> Edison K. Woodie, III	Interim Chief Financial Officer (Principal Financial Officer and Principal Accounting Officer)	March 3, 2025
* <u>Irma L. Tuder</u>	Director	March 3, 2025
* <u>Betsy B. Holloway</u>	Director	March 3, 2025
* <u>James J. Filler</u>	Director	March 3, 2025
* <u>Joseph R. Cashio</u>	Director	March 3, 2025
* <u>Hatton C. V. Smith</u>	Director	March 3, 2025
* <u>Christopher J. Mettler</u>	Director	March 3, 2025

* The undersigned, acting pursuant to a Power of Attorney, has signed this Annual Report on Form 10-K for and on behalf of the persons indicated above as such persons' true and lawful attorney-in-fact and in their names, places and stated, in the capacities indicated above and on the date indicated below.

/s/ Edison K. Woodie, III
Edison K. Woodie, III
Attorney-in-Fact
March 3, 2025

OFFICERS AND DIRECTORS

PRINCIPAL OFFICERS: SERVISFIRST BANCSHARES, INC.

Thomas A. Broughton III
Chairman, President and Chief Executive Officer

David A. Sparacio
Executive Vice President and Chief Financial Officer

Rodney E. Rushing
Executive Vice President and Chief Operating Officer

PRINCIPAL OFFICERS: SERVISFIRST BANK

Thomas A. Broughton III
Chairman, President and Chief Executive Officer

David A. Sparacio
Executive Vice President and Chief Financial Officer

Rodney E. Rushing
Executive Vice President and Chief Operating Officer

Henry F. Abbott

*Senior Vice President
Chief Credit Officer*

G. Carlton Barker
*Executive Vice President, Montgomery
Chief Executive Officer*

Gregory W. Bryant
*Executive Vice President, West Central
Florida Chief Executive Officer*

J. Hal Clemmer
*Executive Vice President, Atlanta
President and Chief Executive Officer*

Andrew N. Kattos
*Executive Vice President, Huntsville
President and Chief Executive Officer*

W. Bibb Lamar, Jr.
*Executive Vice President, Mobile
President and Chief Executive Officer*

Richard A. Manley
*Executive Vice President, North Carolina
Chief Executive Officer*

B. Harrison Morris III
*Executive Vice President, Dothan
President and Chief Executive Officer*

Rex D. McKinney
*Executive Vice President, Northwest Florida
Chief Executive Officer*

Paul M. Schabacker
*Executive Vice President,
Commercial Sales*

Thomas G. Trouche
*Executive Vice President, Charleston
President and Chief Executive Officer*

Bradford A. Vieira
*Executive Vice President, Tennessee
President and Chief Executive Officer*

BOARD OF DIRECTORS: SERVISFIRST BANCSHARES, INC. AND SERVISFIRST BANK

Thomas A. Broughton III

J. Richard Cashio

James J. Filler

Betsy B. Holloway

Christopher J. Mettler

Hatton C. V. Smith

Irma L. Tuder

SERVISFIRST BANK REGIONAL DIRECTORS

ATLANTA, GEORGIA

Michael A. Bohling

Paul Conley

John Loud

Zach Parker

Brent Reid

CHARLESTON, SOUTH CAROLINA

Ryan W. Gammons

Peter A. McKellar

Skip Sawin

Daniel Vallini

DOTHAN, ALABAMA

Jerry Adams

Charles H. Chapman

Ronald Devane

John Downs

Watson Downs

Steve McCarroll

Charles Owens

Glenn Spivey

William C. Thompson

HUNTSVILLE, ALABAMA

Dennis Bragg

Tres Childs

Zack Penney

David Slyman

Irma L. Tuder

Sidney White

Danny Windham

Tom Young

NASHVILLE, TENNESSEE

Charles R. Bone

Mary Margaret Borbeau

Ryan Chapman

Eric Strickland

Todd Robinson

SERVISFIRST BANCSHARES, INC. COMMITTEES

NOMINATING AND CORPORATE GOVERNANCE

J. Richard Cashio (Chair)

Betsy B. Holloway

Christopher J. Mettler

Irma L. Tuder

AUDIT

Irma L. Tuder (Chair)

J. Richard Cashio

Betsy B. Holloway

COMPENSATION

Hatton C.V. Smith (Chair)

J. Richard Cashio

James J. Filler

Christopher J. Mettler

MOBILE, ALABAMA

Mary Courtney Cane

Lance Covan

Lowell J. Friedman

Barry E. Gritter

James L. Henderson

Richard D. Inge

John H. Lewis, Jr.

Hunter Lyons

Bonner Williams

Kenneth S. Johnson – Emeritus

James Harrison – Emeritus

MONTGOMERY, ALABAMA

John Jernigan

Ray B. Petty

Edward M. Stivers III

Todd Strange

Pete Taylor

Ken Upchurch

Alan E. Weil, Jr.

Taylor Williams

PENSACOLA, FLORIDA

Thomas B. Carter

Will Condon

John McNeill

Stephen Moorhead

Rudy Rowe

Paul Salter

Sandy Sansing

Mike Watkins

Matthew W. Durney - Emeritus

Tomas M. Bizzell - Emeritus

Leo Cyr – Emeritus

Mark S. Greskovich - Emeritus

Ray Russenberger - Emeritus

OFFICES AND LOCATIONS

Asheville Office

1200 Ridgefield Boulevard, Suite 254
Asheville, North Carolina 28806
828.920.6070

Atlanta Main Office

300 Galleria Parkway SE, Suite 350
Atlanta, Georgia 30339
678.504.2700

Atlanta Douglasville Office

2801 Chapel Hill Road
Douglasville, Georgia 30135
770.489.4443

Auburn-Opelika Office

2272 Moores Mill Road, Suite 210
Auburn, Alabama 36830
334.539.6710

Birmingham Main Office

2500 Woodcrest Place
Birmingham, Alabama 35209
205.949.0345

Birmingham Downtown Office

324 Richard Arrington Jr. Boulevard N.
Birmingham, Alabama 35203
205.949.2200

Birmingham Greystone Office

5403 Highway 280, Suite 401
Birmingham, Alabama 35242
205.949.0870

Charleston Main Office

701 East Bay Street, Suite 104
Charleston, SC 29403
843.414.3910

Charlotte Main Office

Panorama Towers
14819 Ballantyne Village Way, Suite 1000
Charlotte, North Carolina 28277
704.972.2410

Columbus Office

700 Brookstone Centre Parkway, Suite 400
Columbus, Georgia 31904
762.240.9058

Dothan Main Office

4801 West Main Street
Dothan, Alabama 36305
334.340.4300

Dothan Cottonwood Corners Office

1640 Ross Clark Circle, Suite 307
Dothan, Alabama 36301
334.340.4400

Fort Walton Office

316 Racetrack Road NE
Fort Walton Beach, Florida 32547
850.266.9190

Huntsville Main Office

401 Meridian Street, Suite 100
Huntsville, Alabama 35801
256.722.7800

Huntsville Research Park Office

1267 Enterprise Way, Suite A
Huntsville, Alabama 35806
256.722.7880

Lake Norman Office

9624 Bailey Road, Suite I
Cornelius, NC 28031
980.483.6095

Memphis Office

5384 Poplar Ave, Suite 200
Memphis, TN 38119
901.390.7120

Mobile Main Office

2 North Royal Street
Mobile, Alabama 36602
251.544.6950

Mobile Spring Hill Office

4400 Old Shell Road
Mobile, Alabama 36608
251.544.6900

Mobile Fairhope Office

561 Fairhope Avenue, Suite 101
Fairhope, Alabama 36532
251.316.7145

Montgomery Main Office

One Commerce Street, Suite 100
Montgomery, Alabama 36104
334.223.5800

Montgomery East Office

7256 Halcyon Park Drive
Montgomery, Alabama 36117
334.223.5600

Nashville Main Office

1610 West End Avenue, Suite 109
Nashville, TN 37203
615.921.3550

Northwest Florida Main Office

219 East Garden Street, Suite 100
Pensacola, Florida 32502
850.266.9100

Northwest Florida Cordova Office

4980 North 12th Avenue
Pensacola, Florida 32504
850.266.9160

Orlando Office

485 North Keller Road, Suite 180
Maitland, FL 32751
689.209.6404

Panama City Office

1022 W 23rd Street, Suite 600
Panama City, FL 32405
850.772.6860

Sarasota Office

103 Links Avenue
Sarasota, FL 34236
941.354.6040

Summerville Office

319 N Cedar Street
Summerville, SC 29483
843.414.3950

Tallahassee Office

1701 Hermitage Boulevard, Suite 104
Tallahassee, FL 32308
850.778.4818

Tallahassee Mortgage Office

3375 Capital Circle NE, Bldg B 1
Tallahassee, FL 32308
850.778.4850

Tampa Bay Main Office

4221 West Boy Scout Blvd, Suite 100
Tampa, Florida 33607
813.528.8162

Venice Office

247 Tamiami Trail South
Venice, FL 34285
941.236.9130

Virginia Beach Office

4505 Columbus Street, Suite 100
Virginia Beach, VA 23462
757.917.2780

STOCKHOLDER INFORMATION

ANNUAL MEETING

The Annual Meeting of Stockholders of ServisFirst Bancshares, Inc. will be held at our headquarters at 2500 Woodcrest Place, Birmingham, Alabama 35209 on Monday, May 19, 2025, at 9:00 AM Central Daylight Time.

FORM 10-K

Form 10-K is ServisFirst Bancshares, Inc.'s annual report filed with the Securities and Exchange Commission, and is included within this document. A copy of ServisFirst Bancshares, Inc.'s 10-K may be obtained, free of charge, by written request to our Chief Financial Officer, David Sparacio, 2500 Woodcrest Place, Birmingham, Alabama 35209.

TRANSFER AGENT

Computershare
P.O. Box 30170
College Station, TX 77842-3170
1.800.368.5948

AVAILABLE INFORMATION

Our corporate website is: <http://www.servisfirstbancshares.com>. We have direct links on this website to our Code of Business Conduct and Ethics Policy and the charters for our Audit, Compensation and Corporate Governance and Nominations Committees by clicking on the "Investor Relations" tab. We also have direct links to our filings with the Securities and Exchange Commission (SEC), including, but not limited to, our annual reports on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, proxy statements and any amendments to these reports. You may also obtain a copy of any such report free of charge by requesting such copy in writing to 2500 Woodcrest Place, Birmingham, Alabama 35209 Attn.: Investor Relations. This annual report and accompanying exhibits and all other reports and filings that we file with the SEC will be available for the public to view and copy (at prescribed rates) at the SEC's Public Reference Room at 100 F Street, Washington, D.C. 20549. You may also obtain copies of such information at the prescribed rates from the SEC's Public Reference Room by calling the SEC at 1-800-SEC-0330. The SEC also maintains a website that contains such reports, proxy and information statements, and other information we file electronically with the SEC by clicking on <http://www.sec.gov>.

INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Forvis Mazars, LLP
191 Peachtree Street NE
Suite 2700
Atlanta, Georgia 30303
404.575.8900

SECURITIES COUNSEL

Jones Walker LLP
201 St. Charles Ave
New Orleans, LA 70170
504.582.8000

