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Pure and Natural, LLC Enters Into Preferred Partnership With Buzznog, LLC

Pure and Natural To Become Premier CBD Partner For Buzznog Direct-to-fan Social Media Platform

DORADO, Puerto Rico, April 10, 2019 (GLOBE NEWSWIRE) -- GSRX Industries Inc. (OTCQB: GSRX) ("GSRX" or the "Company") announced today that, through its wholly owned subsidiary Pure and Natural, LLC, it has entered into a preferred partnership and advertising agreement with Buzznog, LLC, which owns and operates Buzznog, a direct-to-fan social media platform for live events and activations. Under terms of the agreement, Pure and Natural will become Buzznog's premier CBD partner. Buzznog provides powerful solutions for established and emerging artists, festivals, and brands. In addition to its cutting-edge technologies for live events, music releases, and fan engagement Buzznog creates hyper-focused targeted initiatives to deliver the right content at the right time to the right audience.



"This partnership with Buzznog will allow us to introduce our diverse Pure & Natural line of high-quality non-THC CBD products to fans of some of the biggest names in entertainment," said Les Ball, GSRX CEO. "Buzznog is tops in fan engagement and we can't wait to make Pure & Natural part of their universe."

"There are a growing number of CBD products in the marketplace now, but Pure & Natural CBD products are among the best of all the CBD products we have tried," said Buzznog CEO Phil Elias. "Making them our Premier CBD Partner was an easy call and we are looking to growing our businesses together as a result of this partnership."

Buzznog counts among its clients Rolling Loud Music Festival, Breakaway Music Festival, Warner Music Group, Universal Music Group, Big Machine and Madison Square Garden Company.

About GSRX Industries

GSRX Industries Inc. (OTCQB: GSRX), through its subsidiaries, is in the business of acquiring, developing and operating retail cannabis dispensaries and non-THC CBD retail stores. GSRX is also in the process of expanding its business to include distribution, lite manufacturing and delivery of cannabis and cannabinoid products. Currently, GSRX operates five cannabis dispensaries in Puerto Rico under the name Green Spirit RX, one dispensary in California under the name The Green Room, and has five additional pre-qualified locations in Puerto Rico, all of which are in various phases of development and construction. GSRX also owns and operates the e-commerce site GetPureAndNatural.com, which offers a broad range of pharmaceutical grade CBD products.

About Pure and Natural

All Pure and Natural CBD products are held to GSRX's high growing and manufacturing standards, and are brought to market following a seven-step process, beginning with organic farming in Colorado, through proprietary extraction and solids separation, distillation and refining, then rigorous in-house laboratory testing and certification in order to deliver what we consider to be the purest and most natural CBD products on the market today. Pure and Natural CBD products are naturally organic and contain only full spectrum oils, extracted using either supercritical CO2 or food grade ethanol, and are made using proprietary nanoemulsion technology, which gives Pure and Natural CBD products a higher bioavailability than that of standard products.

About Buzznog

Buzznog is a global social engagement platform connecting artists with their super-fans. An interactive social community is created for each artist via a uniquely branded mobile app that creates meaningful micro-moment experiences for fans through real-time access to over-the-top (OTT) content. Extensive fan data points are captured to provide not only demographic and psychographic information to the artist but also content interaction within the community. Monetary transactions are recorded within the app allowing artists to gain visibility to items such as merchandise purchases, ticket sales, and subscription revenue on a per fan basis. Combining engagement and monetary data allows the artist to create hyper-focused fan experiences.

Forward-Looking Statements

This press release contains forward-looking statements. Such statements include statements regarding the Company's expectations, hopes, beliefs or intentions regarding the future, including but not limited to statements regarding our market, strategy, competition, development plans (including acquisitions and expansion), financing, anticipated revenues, operations, and compliance with applicable laws. Forward-looking statements involve certain risks and uncertainties, and actual results may differ materially from those discussed in any such statement. Factors that could cause actual results to differ materially from such forward-looking statements include the risks described in greater detail in the following paragraphs. All forward-looking statements in this document are made as of the date hereof, based on information available to us as of the date hereof, and we assume no obligation to update any forward-looking statement except where applicable law requires us to update these statements. Market data used throughout this prospectus is based on published third party reports or the good faith estimates of management, which estimates are based upon their review of internal surveys, independent industry publications and other publicly available information.

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