

MAXIMUS Helps Support DEA's Target America: Opening Eyes to the Damage Drugs Cause Exhibit at Maryland Science Center

RESTON, Va.--(BUSINESS WIRE)-- MAXIMUS (NYSE: MMS), a leading provider of government services worldwide, announced today that it has joined with the Drug Enforcement Administration (DEA) Museum and DEA Educational Foundation to support the *Target America: Opening Eyes to the Damage Drugs Cause*exhibit that is now open at the Maryland Science Center in Baltimore through September 1, 2014.

The DEA Museum's national touring exhibit, which has been experienced by more than 22 million students, teachers and parents in nine cities across the country since 2002, is an interactive exploration of the effects of drugs on both individuals and society. It was developed in partnership with the DEA Educational Foundation, U.S. Center for Substance Abuse Prevention, U.S. National Guard, National Institute on Drug Abuse, Office of National Drug Control Policy and Partnership at <u>Drugfree.org</u>.

"MAXIMUS has been a long-time, generous supporter of the DEA Educational Foundation, and its involvement in *Target America* is very important to us," said William Alden, the foundation's Chairman and CEO. "The company sets the tone for others in terms of being a responsible corporate citizen. Without sponsors like MAXIMUS, there would be no *Target America*."

Thomas Romeo, President of MAXIMUS Federal Services, commented, "It is our honor to again support the DEA Educational Foundation and others working to solve the devastating issue of drug abuse and addiction. *Target America* is a powerful exhibit that will have a lasting impact on those who experience it."

Target America explains the science behind illegal drug addiction and the countless costs and consequences of illegal drugs to individuals, American society and the world. Visitors experience a drug investigation from start to finish, helping them understand the environmental effects of drugs and what law enforcement, drug abuse education and treatment are doing to break the troubling cycle of drugs and drug-related violence. They will view an actual South American jungle coca processing lab and a re-created Afghan heroin factory; analyze brain scans in a simulated MRI machine; and see real wreckage from a drug-related car accident. A new portion of *Target America* will focus specifically on Maryland and Baltimore, exploring the evolution of heroin abuse and enforcement in the area, the addiction science research taking place at Maryland universities and drug abuse prevention groups working to educate students across the state.

For more information on the content of the exhibit and related educational programs, visit <u>www.targetamerica.org</u>.

About MAXIMUS

MAXIMUS is a leading operator of government health and human services programs in the United States, United Kingdom, Canada, Australia and Saudi Arabia. The Company delivers business process solutions to improve the cost effectiveness, efficiency and quality of government-sponsored benefit programs, such as Medicaid, Medicare, Children's Health Insurance Program (CHIP), Health Insurance BC (British Columbia), as well as welfare-to-work and child support programs across the globe. The Company's primary customer base includes federal, provincial, state, county and municipal governments. Operating under its founding mission of *Helping Government Serve the People*[®], MAXIMUS has approximately 11,000 employees worldwide. For more information, visit <u>www.maximus.com</u>.

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