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SKECHERS

Skechers GO GOLF® Elite Athlete Brooke Henderson Wins CP Women's Open and 7th LPGA Title

Henderson Makes History Becoming the First Canadian in 45 Years to Win the LPGA CP Women's Open

MANHATTAN BEACH, Calif.--(BUSINESS WIRE)-- On the course with the world's top golfers and surrounded by the cheers of fellow countrymen, Brooke Henderson won the LPGA CP Women's Open yesterday, becoming the first Canadian to win the title in 45 years, and the second Canadian to win in the event's history. Competing in Skechers GO GOLF footwear and apparel, Henderson won her seventh LPGA title by four shots with a finish 21 under par at Wascana Country Club in Regina, Saskatchewan.



Skechers GO GOLF elite athlete Brooke Henderson (left) celebrates her CP Women's Open win with sister and caddy Brittany. (Photo: Business Wire)

"It felt like a dream to get a big win at a Canadian tournament," said Brooke Henderson. "This was truly a Canadian-style game. It was like playing in all four seasons. I was ready though and I had the stability I needed with my Skechers GO GOLF Elite V.2 shoes. It just felt so perfect, and I feel honored to win this for my country. I'm the national champion!"

"What an amazing win for Brooke—in

her home country! We couldn't be more proud of her, and we're excited to be with her on this journey as she continues to win in what's shaping up to be an incredible season so early in her career," said Michael Greenberg, president of Skechers. "She's an inspiration every time she's on the course and her aspirational determination is an asset to the Skechers GO GOLF collection as well as her fans who watch her wearing our footwear and apparel through each new success."

Henderson has become a prominent face of women's golf since turning professional in

December 2014. She won her first LGPA Tour event in 2015 at the Cambria Portland Classic, a title she would defend with her second career win in 2016. She then went on to become the second youngest player to capture a major championship with her win at the 2016 KPMG Women's PGA Championship. In 2016, Brooke also represented Canada at the 2016 Olympic games in Brazil, where she tied for seventh place. In April she was the first Canadian to win the Lotte Championship and is now a single win short of tying Sandra Post for most wins by a Canadian in LPGA history.

Henderson joined the Skechers Performance team in 2016. She wears Skechers GO GOLF footwear and apparel on tour and has been featured in ongoing marketing campaigns for the brand.

Known for its lightweight, high quality, stable and comfortable designs, Skechers Performance GO GOLF has achieved prominence within the golf category, alongside the brand's award-winning running, walking and training collections. The Skechers Performance GO GOLF apparel line offers athletes comfort and freedom of movement through a wide assortment of styles constructed with innovative moisture-wicking fabrics in a variety of colors for both men and women.

Skechers Performance GO GOLF is available at Skechers retail stores and skechers.com as well as select retail partners including specialty golf pro shops.

About SKECHERS USA, Inc.

SKECHERS USA, Inc. (NYSE: SKX), based in Manhattan Beach, California, designs, develops and markets a diverse range of lifestyle footwear for men, women and children, as well as performance footwear for men and women. SKECHERS footwear is available in the United States and over 170 countries and territories worldwide via department and specialty stores, 2,715 SKECHERS Company-owned and third-party-owned retail stores, and the Company's e-commerce websites. The Company manages its international business through a network of global distributors, joint venture partners in Asia and the Middle East, and wholly-owned subsidiaries in Canada, Japan, throughout Europe and Latin America. For more information, please visit www.skechers.com and follow us on Facebook (facebook.com/SKECHERS), Instagram (Instagram.com/SKECHERS) and Twitter (twitter.com/SKECHERSUSA).

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and proper inventory levels; losing any significant customers; decreased demand by industry retailers and cancellation of order commitments due to the lack of popularity of particular designs and/or categories of products; maintaining brand image and intense competition among sellers of footwear for consumers, especially in the highly competitive performance footwear market; anticipating, identifying, interpreting or forecasting changes in fashion trends, consumer demand for the products and the various market factors described above; sales levels during the spring, back-to-school and holiday selling seasons; and other factors referenced or incorporated by reference in the Company's annual report on Form 10-K for the year ended December 31, 2017, and its quarterly report on Form 10-Q for the three months ended June 30, 2018. The risks included here are not exhaustive. Skechers operates in a very competitive and rapidly changing environment. New risks emerge from time to time and the companies cannot predict all such risk factors, nor can the companies assess the impact of all such risk factors on their respective businesses or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, you should not place undue reliance on forward-looking statements as a prediction of actual results. Moreover, reported results should not be considered an indication of future performance.

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