

February 13, 2007



SKECHERS USA, Inc. Announces Earnings Date for Fourth Quarter and Fiscal Year 2006 Financial Results

MANHATTAN BEACH, Calif.--(BUSINESS WIRE)--

SKECHERS USA, Inc. (NYSE: SKX), a global leader in lifestyle footwear, today announced that the Company will announce 2006 fourth quarter and fiscal year results on Wednesday, February 21, 2007, after the market close. The Company will also hold a conference call to discuss these results with additional comments and details live over the Internet the same day at 4:30 p.m. Eastern time.

This call is being webcast by CCBN and can be accessed at SKECHERS website at www.skx.com.

The webcast is also being distributed over CCBN's Investor Distribution Network to both institutional and individual investors. Individual investors can listen to the call through CCBN's individual investor center at www.companyboardroom.com or by visiting any of the investor sites in CCBN's Individual Investor Network. Institutional investors can access the call via CCBN's password-protected event management site, StreetEvents (www.streetevents.com).

About SKECHERS USA, Inc.

SKECHERS USA, Inc., based in Manhattan Beach, California, designs, develops and markets a diverse range of men's, women's and children's footwear under the SKECHERS name, as well as under seven uniquely branded names. SKECHERS footwear is available in the United States via department and specialty stores, Company-owned SKECHERS retail stores and its e-commerce website, as well as in over 100 countries and territories through the Company's global network of distributors and Canadian and European subsidiaries. Please visit www.skechers.com or call the Company's information line at 877-INFO-SKX.

Source: SKECHERS USA, Inc.