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Leslie's Swimming Pool Supplies to Open New Store in Herndon, Virginia

Total of 48 New Stores Opened in 2013

PHOENIX, May 28, 2013 /PRNewswire/ -- [Leslie's Poolmart, Inc.](#) (Leslie's), the nation's leading retailer of swimming pool supplies and related products, announces its plans to grand open a store in Herndon, Virginia. Leslie's opened the doors of its newest store at 1228 Elden St. on Thursday, May 23, 2013. The store will celebrate their grand opening May 31 – June 3, with specials and festivities throughout the weekend, including 20 percent off everything in the store. For [store details](#), visit <http://storelocator.lesliespool.com/leslies/>.

In total, Leslie's opened 48 new stores this year, between March and May. With these new stores and its recent acquisition of 24 Warehouse Pool Supply stores in the Houston area, Leslie's brings its total store count to more than 800 stores nationwide. The company employs approximately 3,500 associates across the country during the swimming pool season.

"Leslie's is proud to be opening new store locations this year to serve our customers and add jobs throughout the country," stated Larry Hayward, CEO, Leslie's Poolmart, Inc. "Our new stores will offer customers an expansive selection of swimming pool supplies, pool equipment and recreational items. Leslie's associates serve as a valuable resource for swimming pool owners and provide detailed, knowledgeable information needed for their pool care," added Hayward.

Leslie's is dedicated to providing answers and solutions for the swimming pool needs of its customers. All Leslie's stores offer free water tests in store. Testing the pool water is one of the most important things a pool owner can do to ensure a clean, clear pool. Customers are encouraged to take a sample of their water into a local Leslie's store to get complete test results. This helps to ensure the water is balanced on all aspects.

About Leslie's Poolmart

Founded in 1963, Leslie's Poolmart, Inc. is the world's largest specialty retailer of swimming pool supplies and related products. Their corporate headquarters is located in Phoenix, Ariz. Leslie's currently markets its products through over 750 retail store locations in 35 states, a nationwide mail-order catalog, and an Internet e-commerce site: www.lesliespool.com.

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