

May 8, 2025



USANA Releases 2024 Sustainability Report

Highlighting USANA's ongoing commitment to people, planet, and products

SALT LAKE CITY, May 8, 2025 /PRNewswire/ -- As a global leader in health and wellness, USANA is dedicated to doing its part in creating a better, healthier world. And with a commitment to positive business practices, USANA recently released its fifth annual sustainability report. This review of USANA's 2024 sustainability efforts and progress includes organizational priorities based on a comprehensive stakeholder assessment.



To view the full 2024 sustainability report, please click [here](#).

"In unveiling our fifth annual sustainability report, we're proud to showcase the considerable advancements we've made in our core areas of people, planet, and product since 2020," said Jim Brown, USANA's president and CEO. "Our steadfast commitment to sustainability is not just an initiative, but a fundamental part of our mission to create the healthiest family on earth."

The 2024 report highlights the company's recent sustainability achievements, including:

- 84% engagement in global employee surveys
- 51% of people in leadership positions are women
- 58% of the company's energy use at its Salt Lake campus came from solar arrays and the purchase of renewable energy certificates¹
- 57% of operational waste diverted away from landfills
- Saved the equivalent of 300,319 supplement bottles worth of plastic in 2024 after moving to smaller bottles for select products
- 12.3 million meals provided through the USANA Foundation
- 100% of employees received current Good Manufacturing Practices training
- USANA Home Office employees completed more than 2,690 volunteer hours
- Seven new products launched
- Invested \$11.6 million in research and development

In 2020, USANA began a formal stakeholder assessment to gather insight on its sustainability performance, priorities, areas in which USANA could make the greatest impact, and how the company could enhance its sustainability transparency and reporting.

This assessment allowed USANA to identify the most significant sustainability issues facing the company.

"USANA exists to create sustainability throughout the world," said Paul Jones, chief people officer at USANA. "Improving people's lives is at the heart and soul of what we do. Our team members and distributors are making great strides in creating healthy families all around the globe. I am deeply proud of our accomplishments in fostering our employees' growth, improving people's health and lives through high-quality science-based products and the lifestyle opportunities we present, along with the worldwide influence we've achieved through the USANA Foundation and USANA Kids Eat."

About USANA

USANA (NYSE:USNA) prides itself on providing consumers the highest quality nutritional products in the world. From its award-winning supplements to its innovative Celavive skincare and Active Nutrition lines, USANA has proven for more than 30 years why it's a company you can trust. How about giving us a try? Shop at [USANA.com](https://www.usana.com) or learn more about USANA's sustainability efforts [here](#).

¹Excluding natural gas

USANA

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