

June 5, 2023



# **USANA Malaysia Named Top Combination Dietary Supplements Brand by Euromonitor International**

USANA Malaysia awarded for fifth year in a row

KUALA LUMPUR, Malaysia, June 6, 2023 /PRNewswire/ -- USANA Malaysia was recently awarded the title Top #1 Combination Dietary Supplements Brand in Malaysia by market research giant Euromonitor International—earning this elite recognition for the fifth time. This exclusive award is based on Euromonitor's market research of USANA's retail value share among all supplement brands in the country.\*



To learn more about USANA, please visit [USANA.com](https://www.usana.com).

"Receiving this honor for five years in a row proves how proud and committed USANA is to our products," says Vivienne Lee, regional vice president of USANA's Malaysia, Singapore, Taiwan, Indonesia and Hong Kong markets. "It's rewarding to work for such an incredible company that believes in the quality of their products."

Euromonitor International is the world's leading provider of global business intelligence, market analysis, and consumer insights. They combine global expertise with local insight from analysts around the world to help clients anticipate industry, economic, and consumer trends to lead disruptive change.

"This is a wonderful honor for USANA and our Malaysia market," says David Mulham, USANA's chief sales officer. "Having received this award for the fifth year in a row is outstanding. USANA strives to have great products based off science and extensive research."

"I would like to express my heartfelt gratitude to our incredible customers and the entire USANA family", says Sabrina Khoo, General Manager of USANA Malaysia. "It is your trust and support that has propelled us to this extraordinary milestone. Together, let us continue to be helping people achieve great health and wellness."

**About USANA**

USANA (NYSE:USNA) prides itself in providing consumers nutritional products around the world. From its award-winning supplements to its innovative Celavive skincare and Active Nutrition lines, USANA has proven for over 30 years why it's a company you can trust. How about giving us a try? Shop at [USANA.com](https://usana.com) or learn more at [whatsupUSANA.com](https://whatsupUSANA.com).

**Brand Claim:**

USANA – No.1 in Combination Dietary Supplements in Malaysia (Year 2022)\*

*\*Source Euromonitor International Limited; Combination Dietary Supplements; % retail value share, 2022 data. CH2023ed."*

**Brand Claim validity period: 1 April 2023–31 March 2024**

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