

## Ulta Beauty Announces Participation in the William Blair & Company 2012 Growth Stock Conference

BOLINGBROOK, III.--(BUSINESS WIRE)-- Ulta Beauty [NASDAQ:ULTA] today announced that it will be presenting at the William Blair & Company 2012 Growth Stock Conference on Tuesday, June 12 at 10:10 a.m. Central Time, at the Four Seasons Hotel in Chicago, Illinois. Chuck Rubin, President and Chief Executive Officer, and Gregg Bodnar, Chief Financial Officer, will host the presentation. The presentation will also be webcast live on the Ulta Investor Relations website at <a href="http://ir.ulta.com">http://ir.ulta.com</a>.

## **About Ulta Beauty**

Ulta Beauty is the largest beauty retailer that provides one-stop shopping for prestige, mass and salon products and salon services in the United States. Ulta Beauty provides affordable indulgence to its customers by combining unmatched product breadth, value and convenience with the distinctive environment and experience of a specialty retailer. Ulta Beauty offers a unique combination of over 20,000 prestige and mass beauty products across the categories of cosmetics, fragrance, haircare, skincare, bath and body products and salon styling tools, as well as salon haircare products. Ulta Beauty also offers a full-service salon in all of its stores. As of April 28, 2012, the Company operates 467 retail stores across 44 states and also distributes its products through the Company's website: www.ulta.com.

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