## Clearfield Reports Fiscal Second Quarter 2018 Results

## Product Line Acquisition Complete, Focus on Revenue Growth with Strategic Hire

MINNEAPOLIS, April 26, 2018 (GLOBE NEWSWIRE) -- Clearfield, Inc. (NASDAQ:CLFD), the specialist in fiber management for communications providers, reported results for the fiscal second quarter ended March 31, 2018.

| Fiscal Q2 2018 Financial Summary (in millions except per share data and percentages) | Q2 2018 |  | vs. Q2 2017 |  | Change |  | Change (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | \$ | 16.8 | \$ | 17.7 | \$ | (0.9 ) | -5 \% |
| Gross Profit (\$) | \$ | 6.8 | \$ | 7.4 | \$ | (0.6) | -9 \% |
| Gross Profit (\%) |  | 40.3 \% |  | 42.2 \% |  | -1.9 \% | -4 \% |
| (Loss) Income from Operations | \$ | (0.5) | \$ | 1.3 | \$ | (1.8) | -141 \% |
| Income Tax (Benefit) Expense | \$ | (0.1) | \$ | 0.4 | \$ | (0.5 ) | -123 \% |
| Net (Loss) Income | \$ | (0.3) | \$ | 0.9 | \$ | (1.2) | -134 \% |
| Net (Loss) Income per Diluted Share | \$ | (0.02) | \$ | 0.07 | \$ | (0.09) | -129 \% |
| Fiscal Q2 YTD 2018 Financial Summary (in millions except per share data and percentages) | 2018 YTD |  | vs. 2017 YTD |  | Change |  | Change (\%) |
| Revenue | \$ | 33.7 | \$ | 35.9 | \$ | (2.2) | -6 \% |
| Gross Profit (\$) | \$ | 13.9 | \$ | 14.7 | \$ | (0.8) | -5 \% |
| Gross Profit (\%) |  | 41.2 \% |  | 40.8 \% |  | 0.4 \% | 1 \% |
| Income from Operations | \$ | 0.1 | \$ | 2.5 | \$ | (2.4) | -95 \% |
| Income Tax (Benefit) Expense | \$ | (0.3) | \$ | 0.8 | \$ | (1.1) | -138 \% |
| Net Income | \$ | 0.6 | \$ | 1.8 | \$ | (1.2) | -64 \% |
| Net Income per Diluted Share | \$ | 0.05 | \$ | 0.13 | \$ | (0.08) | -62 \% |
| Management Commentary |  |  |  |  |  |  |  |
| "During the quarter, we took significa position," said Clearfield CEO, Cheri litigation, which has allowed us to pu and to concentrate on the developm product technologies. Second, we acqu will expand our portfolio of fiber man |  | mprove irst, we es ass mer a produ rings |  | Compan d the d with n of our tform tal add | 's ate e m po | financia nt infring itigation arket-lea wered sable ma | and mark ment ehind us ing inets tha et. |
| "However, our revenue for the first h due to some of the spending pauses our Tier 1 wireline, wireless and inte slowdown in spending at our largest |  | al yea <br> that <br> tomers <br> mer co |  | een d <br> contin <br> erger- <br> d into |  | pointing <br> to expe <br> d revie <br> second | rimarily nce with and arter. |

While we are seeing revenues with other Tier 1 customers improve, it was not at a rate to compensate for this slowdown in the first half of the year. As part of our efforts to enhance and diversify our topline, we are excited to welcome Rosa Burns as our Chief Revenue Officer. We believe Rosa's twenty-year experience in the Tier 1 wireline, wireless and international markets will add greater focus and sharpened strategy to our market development efforts. This hire was a continuing part of our organizational realignment to ensure we deliver the right resources to address the changing market dynamic.
"With the distraction of the patent lawsuit behind us, we're focusing on the integration of the powered cabinet line and extending our product design methodologies for 5G. With revenues of this product line expected to scale to our $\$ 10$ million annualized forecast, we believe further integration will help drive incremental profitability, due to the product's topline contribution and low incremental SG\&A spend. We believe this focus on integrating the product line and adapting it to formulate a new modular architecture for 5 G will help improve our long term profitability and position in the marketplace, while preparing us for some immediate and multi-year growth opportunities.
"Given the continuing developments and associated spending pauses we are experiencing in the market, we are updating our guidance for the full fiscal year. While the update to our revenue for fiscal 2018 is lower than our original guidance issued at the beginning of the fiscal year, we believe our progress to put the challenges we have been facing behind us has been significant. Moreover, the enhancement of Clearfield's management team with dedicated focus on new market and revenue development will enhance our ability to lead the market in product innovation. Throughout this entire process, our goals have always remained the same—revenue and market share expansion in 2019 and beyond, while continuing our long track record of profitability."

## Fiscal Q2 2018 Financial Results

Revenue for the second quarter of fiscal 2018 decreased $5 \%$ to $\$ 16.8$ million from $\$ 17.7$ million in the same year-ago quarter. The decrease was primarily due to lower sales to the Company's Tier 1 wireline, wireless and international customers, and was partially offset by an increase in sales to the Company's domestic core wireline customers.

Gross profit decreased $9 \%$ to $\$ 6.8$ million, or $40.3 \%$ of revenue, from $\$ 7.4$ million, or $42.2 \%$ of revenue, in the fiscal second quarter of 2017. The decrease in gross profit and gross profit percent was due to decreased volume and increased costs related to sales to the Company's Tier 1 customers.

Operating expenses were $\$ 7.3$ million, an increase of $19 \%$ compared to $\$ 6.2$ million in the same year-ago quarter. The increase was primarily due to $\$ 1.3$ million in expenses incurred for the defense and one-time settlement payment relating to the patent infringement lawsuit.

Loss from operations was $\$ 526,000$ in the second quarter of fiscal 2018, a decrease of $141 \%$ from income from operations of $\$ 1.3$ million in the same year-ago quarter. Income tax expense decreased $123 \%$ from an expense of $\$ 433,000$ in the second quarter of 2017 to a benefit of $\$ 101,000$ in the second quarter of fiscal 2018. In the second quarter of fiscal 2018, net loss was $\$ 305,000$, or $\$ 0.02$ per diluted share, a decrease of $134 \%$ from net income of $\$ 908,000$, or $\$ 0.07$ per diluted share, in the same year-ago quarter. The net loss per diluted share of $\$ 0.02$ was negatively impacted by $\$ 1.3$ million in selling, general, and administrative expense associated with the defense and settlement of the patent infringement litigation.

During the quarter ended March 31, 2018, cash, cash equivalents and investments decreased to $\$ 35.6$ million from $\$ 46.2$ million at the end of the prior quarter due primarily to the $\$ 10.4$ million purchase of the outdoor powered cabinet product portfolio from Calix in February 2018. The Company had no debt at quarter end. In addition, during the quarter, the Company repurchased 18,682 shares under its stock repurchase program, utilizing $\$ 225,000$ in cash.

Order backlog (defined as purchase orders received but not yet fulfilled) at March 31, 2018 increased 105\% to $\$ 4.9$ million from $\$ 2.4$ million at December 31, 2017, and decreased 18\% from $\$ 6.0$ million at March 31, 2017.

## Fiscal Six Month 2018 Financial Results

Revenue decreased 6\% to $\$ 33.7$ million for the six month period ending March 31, 2018 from $\$ 35.9$ million during the same period in fiscal 2017.

Gross profit was $\$ 13.9$ million, or $41.2 \%$ of revenue, for the six month period ending March 31,2018 , a decrease of $5 \%$ from $\$ 14.7$ million, $40.8 \%$ of revenue, during the same period in fiscal 2017.

Operating expenses increased $13 \%$ to $\$ 13.8$ million for the six month period ending March 31, 2018 from $\$ 12.2$ million during the same period in fiscal 2017.

Income from operations totaled \$119,000 for the six month period ending March 31, 2018 compared to $\$ 2.5$ million during the same period in fiscal 2017.

Income tax expense decreased $138 \%$ to a benefit of $\$ 304,000$ for the six month period ending March 31, 2018 from an expense of $\$ 800,000$ during the same period in fiscal 2017. Net income totaled $\$ 638,000$, or $\$ 0.05$ per diluted share, for the six month period ending March 31, 2018, a decrease of $64 \%$ from $\$ 1.8$ million, or $\$ 0.13$ per diluted share, during the same period in fiscal 2017.

## Fiscal 2018 Financial Outlook

The outlook for second half revenue is $\$ 40$ to $\$ 42$ million resulting in annual revenue guidance of $\$ 74$ to $\$ 76$ million. This represents $5 \%$ to $10 \%$ revenue growth for the six month period and flat to $2 \%$ growth for the year-over-year period. The fiscal year outlook is gross profit margins to be at least $40 \%$ and operating expenses to be between $35 \%$ and $37 \%$. Due to the 2017 tax reform legislation which has lowered the corporate tax rate, Clearfield expects net income for the year as a percentage of revenue to be between $3 \%$ and $5 \%$.

## Conference Call

Clearfield management will hold a conference call today, April 26, 2018 at 5:00 p.m. Eastern Standard Time (4:00 p.m. Central Standard Time) to discuss these results and provide an update on business conditions.

Clearfield's President and CEO Cheri Beranek and CFO Dan Herzog will host the presentation, followed by a question and answer period.

Date: Thursday, April 26, 2018
Time: 5:00 p.m. Eastern time (4:00 p.m. Central time)
U.S. dial-in: 1-877-407-0792

The conference call will be webcast live and available for replayhere.
Please call the conference telephone number 10 minutes prior to the start time. An operator will register your name and organization. If you have any difficulty connecting with the conference call, please contact Liolios at 1-949-574-3860.

A replay of the call will be available after 8:00 p.m. Eastern time on the same day through May 10, 2018.
U.S. replay dial-in: 1-844-512-2921

International replay dial-in: 1-412-317-6671
Replay ID: 13679108

## About Clearfield, Inc.

Clearfield, Inc. (NASDAQ:CLFD) designs, manufactures and distributes fiber optic management, protection and delivery products for communications networks. Our "fiber to anywhere" platform serves the unique requirements of leading incumbent local exchange carriers (traditional carriers), competitive local exchange carriers (alternative carriers), and MSO/cable TV companies, while also catering to the broadband needs of the utility/municipality, enterprise, data center and military markets. Headquartered in Minneapolis, MN, Clearfield deploys more than a million fiber ports each year. For more information, visit www. SeeClearfield.com.

## Cautionary Statement Regarding Forward-Looking Information

Forward-looking statements contained herein and in any related presentation or in the FieldReport are made pursuant to the safe harbor provisions of the Private Litigation Reform Act of 1995. Words such as "may," "will," "expect," "believe," "anticipate," "estimate," "outlook," or "continue" or comparable terminology are intended to identify forward-looking statements. Such forward looking statements include, for example, statements about the Company's future revenue and operating performance, integration of the acquired powered cabinet line, trends in and growth of the FTTx markets, effectiveness of the Company's sales and marketing strategies and organization, utilization of manufacturing capacity, and the development and marketing of products. These statements are based upon the Company's current expectations and judgments about future developments in the Company's business. Certain important factors could have a material impact on the Company's performance, including, without limitation: further consolidation among our customers may result in the loss of some customers and may reduce sales during the pendency of business combinations and related integration activities; to compete effectively, we must continually improve existing products and introduce new products that achieve market acceptance; we must successfully integrate the acquired powered cabinet line in order to obtain the anticipated financial results and customer synergies within the timeframes expected; our operating results may fluctuate significantly from quarter to quarter, which may make budgeting for expenses difficult and may negatively affect the market price of our common stock; our success depends upon adequate protection of our patent and intellectual property rights; intense competition in our industry may result in price reductions, lower gross profits and loss of market share; we rely on single-source suppliers, which could cause delays, increases in costs or prevent us from completing customer orders, all of which could materially harm our business; a significant percentage of our sales
in the last three fiscal years have been made to a small number of customers, and the loss of these major customers or significant decline in business with these major customers would adversely affect us; our planned implementation of information technology systems could result in significant disruptions to our operations; product defects or the failure of our products to meet specifications could cause us to lose customers and sales or to incur unexpected expenses; we are dependent upon key personnel; we face risks associated with expanding our sales outside of the United States; our results of operations could be adversely affected by economic conditions and the effects of these conditions on our customers' businesses; and other factors set forth in Part I, Item IA. Risk Factors of Clearfield's Annual Report on Form 10-K for the year ended September 30, 2017 as well as other filings with the Securities and Exchange Commission. The Company undertakes no obligation to update these statements to reflect actual events.

## Investor Relations Contact:

## Matt Glover and Najim Mostamand, CFA

Liolios Group, Inc.
949-574-3860
CLFD@liolios.com

```
CLEARFIELD, INC.
CONDENSED STATEMENTS OF OPERATIONS
UNAUDITED
```

|  | Three Months Ended March 31 |  |  |  | Six Months Ended March 31 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  | 2018 |  | 2017 |  |
| Revenues | \$ | 16,830,895 | \$ | 17,651,771 | \$ | 33,697,779 | \$ | 35,917,933 |
| Cost of sales |  | 10,051,061 |  | 10,208,957 |  | 19,809,538 |  | 21,266,399 |
| Gross profit |  | 6,779,834 |  | 7,442,814 |  | 13,888,241 |  | 14,651,534 |
| Operating expenses |  |  |  |  |  |  |  |  |
| Selling, general and administrative |  | 7,305,589 |  | 6,162,178 |  | 13,769,560 |  | 12,179,702 |
| (Loss) income from operations |  | (525,755) |  | 1,280,636 |  | 118,681 |  | 2,471,832 |
| Interest income |  | 119,379 |  | 59,885 |  | 215,101 |  | 112,619 |
| (Loss) income before income taxes |  | $(406,376$ ) |  | 1,340,521 |  | 333,782 |  | 2,584,451 |
| Income tax (benefit) expense |  | (101,000 ) |  | 433,000 |  | (304,000 ) |  | 800,000 |
| Net (loss) income | \$ | $(305,376)$ | \$ | 907,521 | \$ | 637,782 | \$ | 1,784,451 |
| Net (loss) income per share: |  |  |  |  |  |  |  |  |
| Basic | \$ | (0.02 ) | \$ | 0.07 | \$ | 0.05 | \$ | 0.13 |
| Diluted | \$ | (0.02) | \$ | 0.07 | \$ | 0.05 | \$ | 0.13 |
| Weighted average shares outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 13,450,482 |  | 13,589,109 |  | 13,447,178 |  | 13,578,178 |
| Diluted |  | 13,450,482 |  | 13,803,697 |  | 13,494,433 |  | 13,797,126 |

*Certain comparative figures have been reclassified to conform to the current period's
presentation. These reclassifications did not affect the prior periods' net income, shareholders' equity, or cash flows.

## CLEARFIELD, INC.

CONDENSED BALANCED SHEETS

|  | (Unaudited) <br> March 31, 2018 |  | (Audited) <br> September 30, 2017 |  |
| :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |
| Current Assets |  |  |  |  |
| Cash and cash equivalents | \$ | 9,141,197 | \$ | 18,536,111 |
| Short-term investments |  | 6,285,225 |  | 5,937,150 |
| Accounts receivable, net |  | 7,159,376 |  | 7,237,641 |
| Inventories, net |  | 10,879,149 |  | 8,453,567 |
| Other current assets |  | 1,069,504 |  | 978,933 |
| Total current assets |  | 34,534,451 |  | 41,143,402 |
| Property, plant and equipment, net |  | 5,053,859 |  | 5,434,172 |
| Other Assets |  |  |  |  |
| Long-term investments |  | 20,180,000 |  | 19,816,000 |
| Goodwill |  | 4,708,511 |  | 2,570,511 |
| Intangible assets, net |  | 5,618,260 |  | 284,787 |
| Other |  | 228,820 |  | 245,165 |
| Total other assets |  | 30,735,591 |  | 22,916,463 |
| Total Assets | \$ | 70,323,901 | \$ | 69,494,037 |
| Liabilities and Shareholders' Equity |  |  |  |  |
| Current Liabilities |  |  |  |  |
| Accounts payable | \$ | 1,798,776 | \$ | 1,739,791 |
| Accrued compensation |  | 2,103,906 |  | 2,410,026 |
| Accrued expenses |  | 31,441 |  | 93,304 |
| Total current liabilities |  | 3,934,123 |  | 4,243,121 |
| Other Liabilities |  |  |  |  |
| Deferred taxes - long-term |  | 60,076 |  | 444,076 |
| Deferred rent |  | 276,797 |  | 281,720 |
| Total other liabilities |  | 336,873 |  | 725,796 |
| Total Liabilities |  | 4,270,996 |  | 4,968,917 |
| Commitment and contingencies |  |  |  |  |
| Shareholders' Equity |  |  |  |  |
| Common stock |  | 138,111 |  | 138,128 |
| Additional paid-in capital |  | 56,296,908 |  | 55,406,888 |
| Retained earnings |  | 9,617,886 |  | 8,980,104 |
| Total Shareholders' Equity |  | 66,052,905 |  | 64,525,120 |
| Total Liabilities and Shareholders' Equity | \$ | 70,323,901 | \$ | 69,494,037 |

## CLEARFIELD, INC. <br> CONDENSED STATEMENT OF CASH FLOWS <br> UNAUDITED

|  | Six Months Ended March 31, 2018 |  | Six Months Ended March 31, 2017 |  |
| :---: | :---: | :---: | :---: | :---: |
| Cash flows from operating activities: |  |  |  |  |
| Net income | \$ | 637,782 | \$ | 1,784,451 |
| Adjustments to reconcile net income to cash provided by (used in) operating activities: |  |  |  |  |
| Depreciation and amortization |  | 989,912 |  | 800,136 |
| Deferred income taxes |  | (384,000 ) |  | - |
| Loss on disposal of assets |  | 1,594 |  | (5,100 ) |
| Stock-based compensation expense |  | 969,081 |  | 1,183,911 |
| Changes in operating assets and liabilities, net of business acquisition: |  |  |  |  |
| Accounts receivable |  | 78,265 |  | (115,011) |
| Inventories |  | 354,984 |  | (1,597,722 ) |
| Other current assets |  | (71,117) |  | 234,201 |
| Accounts payable, accrued expenses and deferred rent |  | (313,921) |  | $(2,296,544)$ |
| Net cash provided by (used in) operating activities |  | 2,262,580 |  | (11,678) |
| Cash flows from investing activities: |  |  |  |  |
| Business acquisition |  | (10,350,000 ) |  | - |
| Purchases of property, plant and equipment and intangible assets |  | (516,341) |  | (1,064,936 ) |
| Proceeds from sale of property, plant and equipment |  |  |  | 5,100 |
| Purchase of investments |  | (4,181,075 ) |  | (10,166,075 ) |
| Sale of investments |  | 3,469,000 |  | 5,568,000 |
| Net cash used in investing activities |  | (11,578,416 ) |  | (5,657,911 ) |
| Cash flows from financing activities: |  |  |  |  |
| Repurchases of common stock |  | (236,024) |  | (49,352 ) |
| Proceeds from issuance of common stock under employee stock purchase plan |  | 148,259 |  | 169,500 |
| Proceeds from issuance of common stock |  | 17,949 |  | 28,459 |
| Tax withholding related to vesting of restricted stock grants |  | (9,262 ) |  | $(10,326)$ |
| Net cash (used in) provided by financing activities |  | $(79,078)$ |  | 138,281 |
| Decrease in cash and cash equivalents |  | (9,394,914 ) |  | (5,531,308) |
| Cash and cash equivalents at beginning of period |  | 18,536,111 |  | 28,014,321 |
| Cash and cash equivalents at end of period | \$ | 9,141,197 | \$ | 22,483,013 |
| Supplemental cash flow information |  |  |  |  |
| Cash paid during the year for income taxes | \$ | 23,987 | \$ | 416,750 |
| Non-cash financing activities |  |  |  |  |
| Cashless exercise of stock options | \$ | 5,782 | \$ | 34,268 |

## , CLEARFIELD

Source: Clearfield, Inc.

