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Skillsoft Unveils 2013 Global Skillsoft Perspectives Learning Industry Event Agenda

Seth Godin and Peter Cappelli to Keynote; Panel Discussions and Customer Learning Sessions to Include UBS, Verizon, Xerox, Tata Consultancy Services Limited, General Electric and Lloyds TSB

NASHUA, N.H.--(BUSINESS WIRE)-- Skillsoft today announced the agenda for its [2013 Global Skillsoft Perspectives Learning Industry Event](#), including topics for learning sessions, workshops and keynote addresses by marketing provocateur [Seth Godin](#) and employee relations expert [Peter Cappelli](#). The theme of this year's conference, which will take place May 13 – 16 in Orlando, Florida, is "Learning Transformed." Skillsoft is a pioneer in the field of technology-delivered learning with a long history of innovation and delivering solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft hosts the yearly event for its customers and prospects to network, interact and learn from each other in a collaborative forum focused on innovations in the learning industry. Customers from across the globe that are scheduled to present include UBS, Verizon, Tata Consultancy Services Limited and Lloyds TSB.

In his keynote presentation, *Pick Yourself: Success, Impact and Relevance in the Creative Economy*, world-renowned speaker and author Seth Godin will share his vision of the new creative economy and how professionals can draw out the discretionary qualities of initiative, creativity and passion independently, and from those within organizations to build competitive advantage in a turbulent marketplace.

In the other keynote session, *Managing and Growing Talent: How to Get the Right People in the Right Seats When you Need Them*, Professor Peter Cappelli, director of the Center for Human Resources, Wharton School of Management, will reveal how to plan for talent needs through a culture of continuous development and learning. Peter will discuss how to think about the fundamental choice between "making" talent from within, "buying" talent from the outside market or "borrowing" it from staffing firms and other vendors.

"We are very excited to welcome Seth Godin and Professor Peter Cappelli as the keynote speakers for this year's Global Skillsoft Perspectives event," said John Ambrose, senior vice president, strategy, corporate development and emerging business, Skillsoft. "Their experiences and insights will provide inspiring outlooks on leadership and talent management. We look forward to providing attendees the opportunity to not only learn from these dynamic thinkers, but to engage with other customers, industry leaders and experts in an exclusive environment that promotes an atmosphere of sharing ideas and best practices."

Some of the learning sessions scheduled for 2013 Global Skillsoft Perspectives and the customers presenting include:

- *A Success Story of Making Elearning Part of Corporate Learning Culture* – UBS
- *Verizon Global Implementation: Trials and Successes*– Verizon
- *Integrating Learning to Drive a High Impact Learning Culture*– Xerox
- *Connecting to your Audience: How to Market for Increased Engagement with Your Skillsoft Library within a Charge-Back Model* – Farmers Insurance
- *EXTRA! EXTRA! AHIS Associates Voluntarily Use Skillsoft! Seriously.*– Ascension Health Information Services
- *Listen, Learn, Leverage: Suncorp's Experience in Building a Leadership-Led, Learning Culture* - Suncorp
- *Creating Professional Growth and Transformation among a Multigenerational Workforce in the Digital Age* – The PGA of America
- *Creating a Learning Culture: The Application of Value Impact Analysis Results to Developing Learning Growth over a Four-Year Period* – Vanderbilt University
- *Engaging your HR Business Partners to Drive Leadership Strategy*– Brunswick Corporation
- *The TCS Story: Implementing Skillsoft Solutions in a Large and Growing Enterprise* – Tata Consultancy Services Limited.

Workshops led by industry thought leaders will discuss benchmarking, ROI, L&D budgets and reporting standards. Other workshops will cover topics such as LMS, learning culture, talent management, social learning, blended learning and employee engagement.

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Also during 2013 Global Skillsoft Perspectives, the [Innovation Awards](#) winners will be announced. These awards honor Skillsoft customers for their significant achievements in elearning, recognizing innovative ideas and inspiring leaders who are helping to transform the learning landscape.

Join the 2013 Global Skillsoft Perspectives conversation on [Twitter](#) and visit the [Learning Re: Imagined Blog](#) for up-to-date information on Perspectives or visit <http://perspectives.skillsoft.com/2013/>.

About Skillsoft

Skillsoft is a pioneer in the field of learning with a long history of innovation. Skillsoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft's customer support teams draw on a wealth of in-house experience and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. Skillsoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business skills, performance, and talent development.

Skillsoft currently serves over 5,000 customers and more than 13,000,000 learners around the world. Skillsoft is on the web at www.Skillsoft.com.

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