

February 5, 2013



Skillsoft Broadens Video-Based Learning Offering with New IT and Desktop Video Content

Videos cover an extensive array of technology topics and can be accessed via mobile devices

NASHUA, N.H.--(BUSINESS WIRE)-- To further broaden its already wide range of content formats for online learning and performance support, [Skillsoft](#) has expanded its video-based learning solutions with IT and Desktop Video collections that cover popular and emerging technology topics. The 3-5 minute performance support videos deliver targeted learning to individuals, allowing them to quickly learn about a wide range of subjects including Android and iOS mobile application development, cloud computing, cybersecurity, virtualization, HTML 5, Windows 8 and Microsoft Office 2013 applications. Many Skillsoft customers are already benefiting from these new IT and Desktop Video collections, which complement Skillsoft's video-based learning that includes thousands of leadership videos in its Leadership Development Channel™ and 50 Lessons collections. Skillsoft is a pioneer in the field of technology-delivered learning with a long history of innovation and delivering solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses.

"Busy professionals are demanding rich and easily digested content that allows them to keep pace with constantly evolving technologies," said Priti Shah, Skillsoft director of product management. "We're excited to expand our already significant investment in video-based learning content as a component of our comprehensive, continuous learning solution. In combination with our in-depth Books24x7 coverage, interactive elearning courseware, live web-delivered classes and online certification mentoring, this new IT and Desktop video format continues to make Skillsoft a must-have learning resource for IT professionals and business users. We're thrilled at the level of customer response and positive feedback we're receiving for this total solution."

"At UniGroup, our LMS is about putting knowledge in the hands of the people who need it—whenever they need it and wherever they are. The Desktop and IT Video collections help us do exactly that," said Josh Dix, training and development consultant for UniGroup. "It's a bite-sized but impactful portion that's perfect for when our people need to develop a skill quickly. Got five minutes to learn how to do a pivot table? Need to brush up on your PowerPoint skills in between meetings? We can do that now. As a learning and development consultant, I love our ability to deploy targeted micro-learning solutions to our associates. As a user, I loved learning how to use Adobe Flash in under 15 minutes!"

These new IT and Desktop Video collections, which will continue to expand significantly in the coming months, are an important addition to Skillsoft's cloud-based learning solutions. The videos are available at the time of need through Skillport®, Skillsoft's Learning

Management System. Users can collaborate and share feedback on video content through inGenius®, Skillsoft's social learning platform that allows users to contribute their own knowledge and expertise to subject areas.

"Aberdeen's research has shown that video is a fast-growing segment in the world of learning, and an extremely useful part of best-in-class development practices. Skillsoft's IT and Desktop Video collections allow individuals to know how to do something they didn't know five minutes ago – the ultimate goal for just-in-time learning," said Mollie Lombardi, vice president and principal analyst, human capital management for Aberdeen Group. "Access to the breadth of topics such as those offered in Skillsoft's IT and Desktop Video collections makes it extremely useful to a broad spectrum of organizations."

For more information on Skillsoft's IT and Desktop Video collections, please visit http://www.skillsoft.com/infocenter/brochures/documents/Skillsoft_IT_and_Desktop_video_Data.pdf

To sample a Skillsoft IT Video, please visit http://youtu.be/b9n_T4yGUdg. To sample a Skillsoft Desktop Video, please visit http://youtu.be/tbq_LXRPaXI.

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About Skillsoft

Skillsoft is a pioneer in the field of learning with a long history of innovation. Skillsoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft's customer support teams draw on a wealth of in-house experience and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. Skillsoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business skills, performance, and talent development.

Skillsoft currently serves over 5,000 customers and more than 13,000,000 learners around the world. Skillsoft is on the web at www.Skillsoft.com.

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Source: Skillsoft