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Skillsoft and CLO Publish New Infographic to Celebrate 100 Years of Learning and Development

Developed with Chief Learning Officer magazine, infographic highlights industry trends and the evolution of learning and development

NASHUA, N.H.--(BUSINESS WIRE)-- [Skillsoft](#) today announced the availability of a new infographic developed with *Chief Learning Officer (CLO)* magazine that celebrates the publication's 10th anniversary and illustrates the evolution of learning and development during the past century. Skillsoft, and CLO designed the infographic to provide readers with a visual tool that highlights key moments and trends in the history of business learning, training and development. Skillsoft is a pioneer in the field of learning and provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. The infographic, created in conjunction with Skillsoft's sponsorship of the [Fall 2012 CLO Symposium](#) is available at: <http://www.skillsoft.com/online/learning-timeline.asp>

"The learning and development industry has evolved substantially in the last century, particularly with technology. It has caused a shift toward collaborative social learning and reform of traditional models," said John Ambrose, Senior Vice President, Strategy, Corporate Development and Emerging Business, Skillsoft. "Senior executives recognize that learning is a necessary part of business and they support the time and money invested into the development of their workforce, including the technology to deliver learning and training."

"The past 10 years has seen significant change in the way we do business and the manner in which we prepare our workforce to achieve our organizational goals," said Norm Kamikow, editor in chief of Chief Learning Officer magazine and president of MediaTec Publishing. "We are very proud of the role Chief Learning Officer has played during this time and equally pleased to celebrate this milestone with Skillsoft who has supported of efforts since our very first issue."

The infographic highlights many industry milestones, beginning in 1914 when manufacturers became among the first to develop internal training functions. It also includes when corporate universities were developed, the naming of the first chief learning officer and the introduction of the first academic program to focus on chief learning officers – a graduate degree in organizational learning.

Tweet this: [.@Skillsoft and @CLOMedia publish new infographic to celebrate 100 years of #learning and development. http://bit.ly/U95Lpl #CLOSYM](#)

The Fall 2012 CLO Symposium will be held Wednesday, September 19 - 21, 2012 in Colorado Springs, CO. Skillsoft events scheduled for the Symposium include:

- [Chief Learning Officer magazine 10th Anniversary Party](#) - September 19, 2012, 6:00 - 8:00 p.m. hosted by Skillsoft in the Cheyenne Lodge
- ["Getting Sticky: Content, Meet Development"](#) - September 20, 2012, 11:00 a.m. – 12:00 p.m. in Colorado Hall C; In this session, John Ambrose from Skillsoft and Joel Cataldo and Kristin Dortz from Arrow Electronics, will discuss how organizations can employ effective talent management strategies to outperform their competitors by attracting, developing and retaining the best employees.

About MediaTec

MediaTec Publishing Inc. is a leading integrated media company serving the human capital, management and workforce development industries. MediaTec publishes Chief Learning Officer magazine, Talent Management magazine and Diversity Executive magazine and operates the online industry resource HumanCapitalMedia.com. MediaTec leverages its award-winning editorial content with innovative integrated media products, including targeted e-newsletters, webinars, interactive websites, special print and online supplements, resource guides, industry research and conferences that bring together international audiences to network and discuss leading-edge strategy and best practices in the industry. MediaTec partners with recognized industry experts and provides thought-provoking feature articles, news, opinions and insights through its award-winning publications, events and e-media. Each MediaTec product gives readers the business intelligence and knowledge they need to succeed in new and changing markets.

About Skillsoft

Skillsoft is a pioneer in the field of learning with a long history of innovation. Skillsoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft's customer support teams draw on a wealth of in-house experience and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. Skillsoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business skills, performance, and talent development.

Skillsoft currently serves over 5,000 customers and more than 13,000,000 learners around the world. Skillsoft is on the web at www.skillsoft.com.

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