

June 28, 2012



# SiriusXM Offers Comprehensive Coverage of MLB All-Star Week

**MLB Network Radio channel broadcasts live from Kansas City July 7-10**

**Cal Ripken Jr. and Bill Ripken to host "Ripken Baseball" live at MLB All-Star FanFest on July 9; Will be joined by MLB Commissioner Bud Selig**

**Subscribers get live coverage of the 83rd All-Star Game on SiriusXM Internet Radio App, online and on satellite radios**

NEW YORK, June 28, 2012 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will offer baseball fans comprehensive coverage of 2012 Major League Baseball All-Star Week from Kansas City, MO, July 7-10.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO> )

SiriusXM will carry the national broadcast of both the 83<sup>rd</sup> All-Star Game on Tuesday, July 10 (8:00pm ET/7:00pm CT), and the State Farm Home Run Derby on Monday, July 9 (8:00pm ET/7:00pm CT), live on XM channel 176. SiriusXM subscribers can also hear these events live through the [SiriusXM Internet Radio App](#) for smartphones and other mobile devices and online at [SiriusXM.com](#).

On Sunday, July 8, SiriusXM will offer the exclusive radio broadcast of the SiriusXM All-Star Futures Game, featuring the top minor league prospects from the U.S. and abroad.

Coverage will begin at 4:30pm ET/3:30pm CT (XM channel 89, SiriusXM Internet Radio App, [SiriusXM.com](#)). Mike Ferrin will be the play-by-play voice for the Futures Game broadcast and former Major League GM Jim Duquette will be the analyst. Grant Paulsen will provide reports from on the field and in the dugouts. Paulsen will host a special edition of his weekly show, *Minors & Majors*, live from the ballpark (2:00pm ET/1:00pm CT) leading into the SiriusXM All-Stars Futures pre-game.

On Monday and Tuesday, July 9-10, MLB Network Radio – channel 89 on XM and channel 209 on Sirius Premier (formerly known as "The Best of XM") – will offer listeners extensive pre- and post-event coverage featuring one-on-one interviews with current and former All-Stars, managers, coaches and other personalities from around the game.

Monday's coverage has former All-Star Cliff Floyd, former GM Jim Bowden and Casey Stern teaming up for hosting duties starting at 5:00pm ET/4:00pm CT. On Tuesday, Stern, Duquette and Bowden will host SiriusXM's coverage starting at 5:00pm ET/4:00pm CT. Following the events, Bowden and Duquette will provide analysis and Stern will be on the field for postgame reaction.

In the days before, the MLB Network Radio channel will broadcast live from the MLB All-Star

FanFest at the Kansas City Convention Center and other locations.

Listeners will hear a special broadcast on Sunday, July 8, from the Negro Leagues Museum in Kansas City before the "They Were All Stars" reunion event. Cliff Floyd, Jim Bowden and Casey Stern will host live from the museum (10:00am ET/9:00am CT) and will interview several of the former stars in attendance.

On Monday, July 9 (12:00pm ET/11:00am CT), Hall of Famer Cal Ripken Jr. and Bill Ripken will host their exclusive show, *Ripken Baseball*, from MLB All-Star FanFest, where they will take questions from fans in attendance and talk live on set with MLB Commissioner Bud Selig.

The following MLB Network Radio programs will originate from Kansas City:

### **Saturday, July 7**

10:00 am ET/9:00 am CT – *Inside Pitch Saturday* with Casey Stern & Jim Bowden (FanFest)

1:00 pm ET/12:00 pm CT – *Power Alley* with Mike Ferrin & Jim Duquette (FanFest)

4:00 pm ET/3:00 pm CT – *Home Plate* with Grant Paulsen & Jeff Nelson (FanFest)

### **Sunday, July 8**

10:00 am ET/9:00 am CT – *Live broadcast from Negro Leagues Museum* with Casey Stern, Jim Bowden & Cliff Floyd

2:00 pm ET/1:00 pm ET – *Minors & Majors* with Grant Paulsen (Kauffman Stadium)

4:30 pm ET/3:30 pm CT – *SiriusXM All-Star Futures Game* (Kauffman Stadium)

### **Monday, July 9**

10:00 am ET/9:00 am CT – *Home Plate* with Grant Paulsen & Jeff Nelson (FanFest)

12:00 pm ET/11:00 am CT – *Ripken Baseball* with Cal Ripken Jr. & Bill Ripken (FanFest)

2:00 pm ET/1:00 pm CT – *Power Alley* with Mike Ferrin & Jim Duquette (FanFest)

5:00 pm ET/4:00 pm CT – Live from Workout Day at Kauffman Stadium with Casey Stern, Jim Bowden & Cliff Floyd

### **Tuesday, July 10**

10:00 am ET/9:00 am CT – *Home Plate* with Grant Paulsen & MLB Analysts (FanFest)

1:00 pm ET/12:00 pm CT – *Power Alley* with Mike Ferrin & Cliff Floyd (FanFest)

5:00 pm ET/4:00 pm CT – Live from All-Star batting practice at Kauffman Stadium with Casey Stern, Jim Duquette & Jim Bowden

Other hosts from across the SiriusXM programming spectrum will also broadcast from the

All-Star festivities in Kansas City.

SiriusXM's Steve Covino and Rich Davis will host their daily show from MLB All-Star FanFest, talking with special guests and fans, and trying out FanFest's interactive exhibits, to give listeners a fun and entertaining look at the game and its players. *Covino & Rich* airs daily from 12:00 pm – 3:00 pm ET on SiriusXM Stars Too, SiriusXM's talk radio channel for guys (channel 104).

SiriusXM airs every game from all 30 Major League Baseball teams. SiriusXM subscribers can hear every team's official radio broadcast for every game, both home and away, on 30 dedicated channels on the SiriusXM Internet Radio App and online at [SiriusXM.com](http://SiriusXM.com). Every MLB game airs on XM satellite radios on channels 176 to 189, with some on XM channel 89, and in Spanish on XM channel 175. A schedule of MLB games on SiriusXM can be found at [www.siriusxm.com/mlb](http://www.siriusxm.com/mlb).

### **About Sirius XM Radio**

[Sirius XM Radio Inc.](http://SiriusXM.com) is the world's largest radio broadcaster measured by revenue and has more than 22 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; news and comedy; exclusive entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of audio entertainment; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; failure of third parties to perform; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2011, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the*

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