

December 29, 2008



## **Bruce Springsteen's Holiday Show Performances to Air on SIRIUS XM's E Street Radio New Year's Day**

NEW YORK, Dec. 29 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) will air Bruce Springsteen's special holiday show performances from December 2001 on E Street Radio, the exclusive and commercial-free channel dedicated to the music of Bruce Springsteen and the E Street Band. The performances will air on New Year's Day, January 1 at 3:00 pm ET on E Street Radio SIRIUS channel 10 and XM channel 58.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO> )

From 2000 to 20004 Bruce Springsteen played a number of holiday shows to benefit Asbury Park local area charities. The performances include various members of the "E Street family" performing a wide range of songs, including some of the band's favorite holiday tunes.

SIRIUS XM's E Street Radio will broadcast the performance from the December 7 and December 8, 2001 shows featuring Bruce and members of the E Street Band. Special guests include Max Weinberg, Southside Johnny, The Miami Horns, Bruce Hornsby, Garland Jeffreys and a special duet with Elvis Costello and Bruce of "Alison (My Aim Is True)."

The December 7, 2001 performance will air at 3:00 pm ET and the December 8, 2001 performance will air immediately after, approximately at 6:00 pm ET on E Street Radio SIRIUS channel 10 and XM channel 58.

The special performances will air following the 12:00 pm ET replay of the previous night's live airing of Southside Johnny & The Asbury Jukes New Year's Eve 2008/2009 performance at the Count Basie Theatre in Red Bank, New Jersey.

SIRIUS XM recently extended the run of E Street Radio through mid-2009. This is the second time SIRIUS XM has extended the popular music channel's limited run. SIRIUS XM listeners have unprecedented access to all the music of Bruce Springsteen and the E Street Band, including exclusive concert broadcasts, rare archival recordings as well as insider reports and breaking news.

For more information, please visit [www.sirius.com/estretradio](http://www.sirius.com/estretradio) or [www.xmradio.com](http://www.xmradio.com)

### *About SIRIUS XM Radio*

SIRIUS XM Radio is America's satellite radio company delivering commercial-free music channels, premier sports, news, talk, entertainment, traffic and weather, to more than 18.9 million subscribers.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx,

Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general business and economic conditions; the performance of financial markets and interest rates; the failure to realize synergies and cost-savings from the merger or delay in realization thereof; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' and XM's Annual Reports on Form 10-K for the year ended December 31, 2007 and their respective Quarterly Reports on Form 10-Q for the quarter ended September 30, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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