

# Q1 2022 MARGIN ANALYSIS

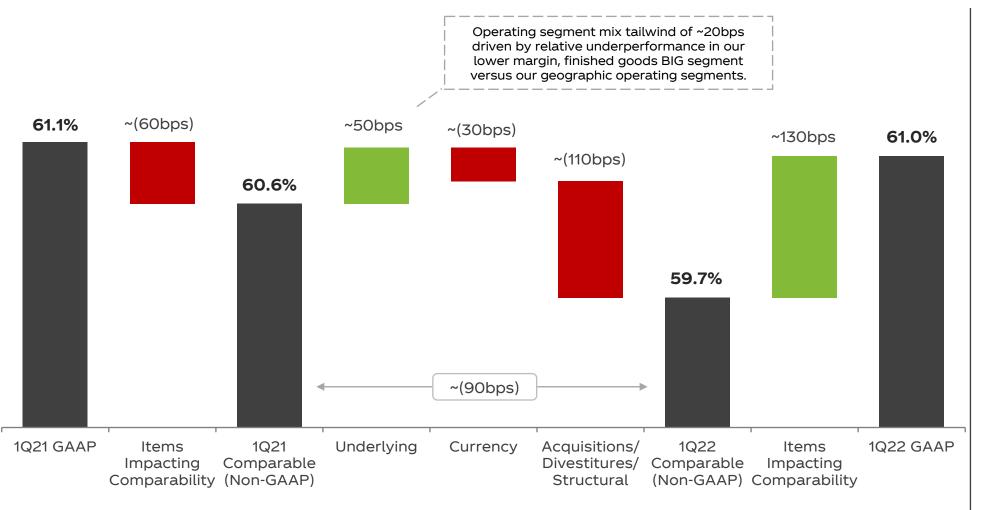
April 25, 2022

#### RECONCILIATION TO U.S. GAAP FINANCIAL INFORMATION

The following presentation includes certain "non-GAAP financial measures" as defined in Regulation G under the Securities Exchange Act of 1934. A schedule which reconciles our results as reported under Generally Accepted Accounting Principles and the non-GAAP financial measures included in the following presentation is attached as an appendix hereto.



### CONSOLIDATED GROSS MARGIN



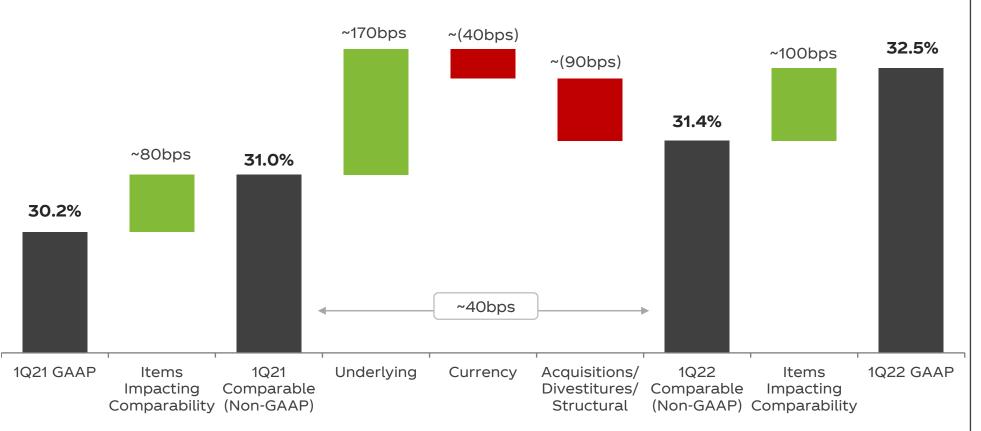
### KEY TAKEAWAYS

- Items impacting comparability primarily relate to economic hedging activities.
- Underlying gross margin expanded by ~50 bps driven by pricing initiatives and favorable channel and package mix, along with a benefit from timing of concentrate shipments.
- The <u>acquisition</u> headwind was due to the acquisition of the BODYARMOR finished goods business.

Note: Numbers may not add due to rounding.



### CONSOLIDATED OPERATING MARGIN



## **KEY TAKEAWAYS**

- Items impacting comparability primarily relate to economic hedging activities.
- Underlying operating margin expansion of ~170 bps was primarily driven by strong topline growth, partially offset by an increase in marketing investments versus the prior year.
- The <u>acquisition</u> headwind was due to the acquisition of the BODYARMOR finished goods business.

Note: Numbers may not add due to rounding.



## **APPENDIX**

RECONCILIATIONS OF GAAP AND NON-GAAP FINANCIAL MEASURES

## THE COCA-COLA COMPANY AND SUBSIDIARIES Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)

### **Gross Margin:**

#### Reported Gross Margin (GAAP)

Items Impacting Comparability (Non-GAAP)
Comparable Gross Margin (Non-GAAP)
Comparable Currency Impact (Non-GAAP)
Comparable Currency Neutral Gross Margin (Non-GAAP)
Impact of Acquisitions, Divestitures and Structural Changes on
Comparable Currency Neutral Gross Margin (Non-GAAP)
Underlying Gross Margin (Non-GAAP)

Three Months Ended April 1, 2022	Three Months Ended April 2, 2021	Basis Point Growth (Decline)
61.01%	61.14%	(13)
1.31%	0.57%	
59.70%	60.57%	(87)
(0.31%)	0.00%	
60.01%	60.57%	(56)
(1.07%)	0.00%	
61.08%	60.57%	51

## THE COCA-COLA COMPANY AND SUBSIDIARIES Reconciliation of GAAP and Non-GAAP Financial Measures

(UNAUDITED)

### **Operating Margin:**

### Reported Operating Margin (GAAP)

Items Impacting Comparability (Non-GAAP)
Comparable Operating Margin (Non-GAAP)
Comparable Currency Impact (Non-GAAP)
Comparable Currency Neutral Operating Margin (Non-GAAP)
Impact of Acquisitions, Divestitures and Structural Changes on
Comparable Currency Neutral Operating Margin (Non-GAAP)
Underlying Operating Margin (Non-GAAP)

Three Months Ended April 1, 2022	Three Months Ended April 2, 2021	Basis Point Growth
32.45%	30.18%	227
1.01%	(0.79%)	
31.44%	30.97%	47
(0.41%)	0.00%	
31.85%	30.97%	88
(0.84%)	0.02%	
32.69%	30.95%	174