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RCI Wins Five Awards at ARDA Timeshare Industry Conference

ORLANDO, Fla., April 15, 2019 /PRNewswire/ -- [RCI](#), the global leader in vacation exchange as part of [Wyndham Destinations](#) (NYSE: WYND), won five awards at the 2019 American Resort Development Association (ARDA) World Conference.



RCI earned the inaugural ProPartners Networker Award, recognizing its commitment to the growth of ARDA through the referral of new member organizations. Kelly Deardorff, RCI vice president of project management and resort operations, was honored with the prestigious ARDA WINspiration Award for outstanding leadership and contributions to empower women and advocate for diverse future industry leaders.

"On behalf of RCI, we are honored to once again be acknowledged with multiple awards recognizing the excellence of our programs, teams and individual contributors," said Olivier Chavy, president of RCI. "We are proud to be the global leader in vacation exchange and we remain committed to delivering remarkable vacations for our members and outstanding service to our affiliates."

ARDA is the Washington D.C.-based professional association representing the vacation ownership and resort development industries. The ARDA Awards Program is broadly acknowledged as a gold standard in the industry for overall professional excellence, outstanding sales and marketing, product design, advertising and promotion.

RCI also garnered the following distinguished 2019 ARDA Awards:

- **Inventory Revenue Management Program:** Inventory Analytics Advisory
- **Communications/Public Relations/Reputation Management Professional:** Aruna Jathar

- **Digital Products:** RCI WeChat

For more information about the 2019 ARDA Awards, visit www.arda.org/awards.

About RCI

RCI is the worldwide leader in vacation exchange, housing a unique portfolio of brands. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through the RCI Weeks[®] program, the week-for-week exchange system, and the RCI Points[®] program, the industry's first global points-based exchange system, RCI offers its 3.8 million members access to more than 4,300 affiliated resorts in approximately 110 countries. RCI's luxury exchange program, The Registry Collection[®] program, is the world's largest program of its kind with approximately 200 affiliated properties either accessible for exchange or under development on six continents. RCI's portfolio of brands also includes Love Home Swap, one of the world's largest home exchange programs, DAE, a direct-to-member exchange company, and @Work International, a leading provider of property management systems. RCI is part of Wyndham Destinations (NYSE: WYND). For additional information visit our [media center](#) or rciaffiliates.com. RCI also can be found on [Facebook](#), [YouTube](#) and [Twitter](#).

The logo for RCI, consisting of the letters "RCI" in a large, bold, dark red serif font. A registered trademark symbol (®) is positioned to the upper right of the letter "I".

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