

## VF Corporation Named One of the 2020 World's Most Ethical Companies by Ethisphere for Fourth Consecutive Year

Recognition honors those companies that take the long view with a purpose-based strategy and strive to create positive change throughout their global communities

DENVER--(BUSINESS WIRE)-- VF Corporation (NYSE: VFC), a global leader in branded lifestyle apparel, footwear and accessories, has been recognized by Ethisphere, a global leader in defining and advancing the standards of ethical business practices, as one of the 2020 World's Most Ethical Companies.

"We're proud to be recognized for the fourth consecutive year as one of the world's most ethical companies," said Steve Rendle, VF's Chairman, President and CEO. "This recognition demonstrates the commitment shared by all our associates around the world to live with integrity and hold ourselves to the highest ethical standards. As a purpose-led company that is powered by a performance-driven workforce, we are dedicated to continual improvement and leading by example, which we hope inspires others in our industry to do the same."

VF has been recognized for the past four years and is one of only two honorees in the apparel industry. In 2020, 132 honorees were recognized spanning 21 countries and 51 industries.

"Congratulations to everyone at VF Corporation for earning this recognition," said Ethisphere's Chief Executive Officer, Timothy Erblich. "This is a moment to acknowledge the leaders working to advance corporate cultures defined by integrity and affirm those companies contributing to broader societal imperatives and the greater good."

## **About VF Corporation**

Founded in 1899, VF Corporation is one of the world's largest apparel, footwear and accessories companies connecting people to the lifestyles, activities and experiences they cherish most through a family of iconic outdoor, active and workwear brands including Vans<sup>®</sup>, The North Face<sup>®</sup>, Timberland<sup>®</sup> and Dickies<sup>®</sup>. Our purpose is to power movements of sustainable and active lifestyles for the betterment of people and our planet. We connect this purpose with a relentless drive to succeed to create value for all stakeholders and use our company as a force for good. For more information, please visit vfc.com.

## **About the Ethisphere Institute**

The Ethisphere<sup>®</sup> Institute is the global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust and business success. Ethisphere has deep expertise in measuring and defining core ethics standards using data-driven insights that help companies enhance corporate character and measure and improve culture. Ethisphere honors superior achievement through its World's Most Ethical Companies recognition program and provides a community of industry experts with the Business Ethics Leadership Alliance (BELA). More information about Ethisphere can be found at: <a href="https://ethisphere.com">https://ethisphere.com</a>.

View source version on businesswire.com: <a href="https://www.businesswire.com/news/home/20200225005123/en/">https://www.businesswire.com/news/home/20200225005123/en/</a>

## **VF Corporation Contacts:**

Craig Hodges Vice President, Corporate Affairs (720) 778-4116

Source: VF Corporation