

VF Corporation to Host Vans Brand Investor Meeting on September 12, 2018

GREENSBORO, N.C.--(BUSINESS WIRE)-- VF Corporation (NYSE: VFC) today announced it will host an investor meeting to highlight its $Vans^{\mathbb{R}}$ brand on Wednesday, September 12, 2018 in Costa Mesa, CA. The meeting will provide investors an overview of the $Vans^{\mathbb{R}}$ brand long-term growth strategy including: key innovation and product initiatives and 2023 financial growth targets.

Steve Rendle, Chairman, President and Chief Executive Officer, Scott Roe, Chief Financial Officer, Kevin Bailey, Group President, Asia-Pacific Region, Doug Palladini, Global Brand President *Vans*[®] and other members of the *Vans*[®] brand's senior management team will participate in the meeting.

The meeting will be broadcast live from approximately 11:30 a.m. to 3:30 p.m. Eastern Time and be accessible at <u>ir.vfc.com</u>. For those unable to listen to the live broadcast, an archived version will be available at the same location until December 12, 2018.

About VF

VF Corporation (NYSE: VFC) outfits consumers around the world with its diverse portfolio of iconic lifestyle brands, including $Vans^{\&}$, $The\ North\ Face^{\&}$, $Timberland^{\&}$, $Wrangler^{\&}$ and $Lee^{\&}$. Founded in 1899, VF is one of the world's largest apparel, footwear and accessories companies with socially and environmentally responsible operations spanning numerous geographies, product categories and distribution channels. VF is committed to delivering innovative products to consumers and creating long-term value for its customers and shareholders. For more information, visit www.vfc.com.

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Source: VF Corporation