

VF Corporation Completes the Sale of Its Nautica® Brand Business to Authentic Brands Group, LLC

GREENSBORO, N.C.--(BUSINESS WIRE)-- VF Corporation (NYSE: VFC), a global leader in branded lifestyle apparel, footwear and accessories, today announced that it has completed the sale of its *Nautica*[®] brand business to Authentic Brands Group, LLC (ABG).

The announcement follows the March 19, 2018, news release in which VF announced that it had entered into a definitive agreement with ABG regarding the sale of this business. Terms of the agreement were not disclosed.

About VF

VF Corporation (NYSE: VFC) outfits consumers around the world with its diverse portfolio of iconic lifestyle brands, including $Vans^{\&}$, $The North Face^{\&}$, $Timberland^{\&}$, $Wrangler^{\&}$ and $Lee^{\&}$. Founded in 1899, VF is one of the world's largest apparel, footwear and accessories companies with socially and environmentally responsible operations spanning numerous geographies, product categories and distribution channels. VF is committed to delivering innovative products to consumers and creating long-term value for its customers and shareholders. For more information, visit www.vfc.com.

About Authentic Brands Group

Authentic Brands Group is a brand development, marketing and entertainment company, which owns a global portfolio of lifestyle, celebrity and entertainment brands. Headquartered in New York City, ABG manages, elevates, and builds the long-term value of more than 31 consumer brands by partnering with best-in-class manufacturers, wholesalers, and retailers. Our brands have a global retail footprint in more than 50,000 points of sale across the luxury, specialty, department store, mid-tier, mass, and ecommerce channels and more than 4,100 branded freestanding stores and shop-in-shops around the world.

ABG is committed to transforming brands by delivering compelling product, content, business, and immersive brand experiences. We create and activate original marketing strategies to drive the success of our brands across all consumer touchpoints, platforms, and emerging media. ABG's global portfolio of iconic and world-renowned brands includes Marilyn Monroe®, Elvis Presley®, Muhammad Ali®, Shaquille O'Neal®, Dr. J®, Greg Norman®, Neil Lane®, Thalia®, Michael Jackson® (managed brand), Nautica®, Aéropostale®, Juicy Couture®, Jones New York®, Herve Leger®, Judith Leiber®, Frederick's of Hollywood®, Frye®, Adrienne Vittadini®, Taryn Rose®, Misook®, Hickey Freeman®, Hart Schaffner Marx®, Spyder®, Tretorn®, Tapout®, Prince®, Airwalk®, Vision

Street Wear®, Above The Rim®, and Hind®. abg-nyc.com

View source version on businesswire.com: https://www.businesswire.com/news/home/20180430006561/en/

VF Corporation

Joe Alkire, 336-424-7711 VP, Investor Relations and Financial Planning & Analysis Joe alkire@vfc.com

or

Craig Hodges, 336-424-5636
Senior Director, Corporate Communications
Craig_hodges@vfc.com

or

Authentic Brands Group
Haley Steinberg, 646-612-7439
https://hydro.com/hydro.com/hydro.com/hydro.com/

Source: VF Corporation