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Richard Carucci Elected To VF Corporation's Board of Directors

GREENSBORO, N.C.-- The Board of Directors of VF Corporation (NYSE: VFC), a global leader in branded lifestyle apparel, has elected Richard T. Carucci to serve as a director, effective today. Carucci is Chief Financial Officer for Yum! Brands, Inc.

Carucci, 52, has held a progression of leadership roles during his career with Yum! Brands, the world's largest restaurant company in terms of system restaurants. Yum! Brands operates more than 36,000 restaurants, including well-known brands such as KFC, Pizza Hut and Taco Bell, in more than 110 countries and territories. Since joining Yum! Brands (previously named Tricon Global Restaurants) in 1997, he has held a series of finance and international roles prior to being appointed CFO in 2005. Prior to Yum! Brands' spin-off from PepsiCo in 1997, Carucci held a number of international finance positions during his 13-year tenure with the company, including roles which covered Australia, the Middle East, Africa and Latin America,

"We are delighted to welcome Rick to our Board. He has extensive global financial experience with a company that has well developed branded businesses around the world. Yum! Brands is recognized for building strong consumer-connected brands and driving international expansion strategies, and Rick's financial leadership and track record of success in those efforts will bring a compelling perspective to our Board," said Eric Wiseman, VF Corporation Chairman, President and CEO.

Carucci holds a Bachelor of Science degree from Brown University and an M.B.A. from the University of California-Berkeley.

About VF

VF Corporation is a global leader in lifestyle apparel with a diverse portfolio of jeanswear, outdoor, imagewear, sportswear and contemporary apparel brands. Its principal brands include Wrangler^(R), Lee^(R), Riders^(R), The North Face^(R), Vans^(R), Reef^(R), Eagle Creek^(R), Eastpak^(R), JanSport^(R), Napapijri^(R), Nautica^(R), Kipling^(R), John Varvatos^(R), 7 For All Mankind^(R), Lucy^(R), Majestic^(R), Lee Sport^(R) and Red Kap^(R).

VF Corporation's press releases, annual report and other information can be accessed through the Company's home page, www.vfc.com.

Source: VF Corporation