

May 17, 2019



revital U International Unveils New Sales App with VERB's Interactive Video Features

HOLLYWOOD, Calif. and SALT LAKE CITY, May 17, 2019 (GLOBE NEWSWIRE) -- [VERB Technology Company, Inc.](#) (NASDAQ: VERB) ("VERB"), a leader in business-focused interactive video sales and marketing applications and the pioneer of Augmented Sales Intelligence software, today announced that its customer [revital U International LLC](#) ("[revital U](#)"), a direct-to-consumer health and wellness company, has launched its business in the United Kingdom with their new revital U mobile app that now includes VERB's interactive tagg video features and functionality.

The custom designed mobile app and digital platform adopted by revital U direct sales representatives includes functions and capabilities unique to the European market. The technology allows users to record their own videos and easily embed clickable 'tags' that promote viewer engagement, through an intuitive and streamlined process for video content creation. The application also creates more interaction with viewers, who can tap within the video to purchase a product, enroll, visit social media feeds, or contact the salesperson directly, all right in and through the video.

"We have been looking forward to launching our application in our second market, the United Kingdom," said Andy McWilliams, CEO of revital U. "We have leaders and teams here who are doing some pretty remarkable things. And key to that is the revital U app, which offers a powerful interactive video functionality to couple with our sampling platform as we enter Europe and other markets."

"It has been great to partner with revital U in the US market," said McKinley Oswald, President of VERB's Utah operations. "While the success of their independent Brand Influencers using the app and interactive video technology has been inspiring to this point, we are even more excited to expand with them and partner with their Brand Influencers in the UK and beyond."

The VERB team continues to work with revital U to ensure the app continues to offer the latest capabilities as their customer's business expands. The sampling platform utilized by revital U is expected to continue to support the business' rapid expansion, helping to establish a strong foundation of grass-roots prospecting and customer acquisition focus.

About revital U

revital U is a direct-to-consumer health and wellness company with a mission: To serve people from all walks of life, on their journey to becoming the best version of themselves.

Launched in September 2017, revital U believes that you should try before you buy. All of

sample-first products: Smart Coffee, Smart Caps and Smart Cocoa come with a 30-day Money Back Guarantee. Start experiencing more energy, improved mental focus, help with appetite control and restful sleep. Our business opportunity is also available in the United States and the United Kingdom, for those interested in a residual income.

Learn more at revitalu.com or message us if you would like a free sample or want to learn more about becoming a revival U Brand Influencer. Welcome to revival U, now we've got U covered 24/7. [YouTube](#), [Instagram](#), [Twitter](#), [Pinterest](#) and [SoundCloud](#).

About VERB

VERB Technology Company, Inc. is rapidly emerging as the market leader in sales and marketing applications utilizing its proprietary interactive video data collection and analysis technology. Following its successful acquisition of Utah-based Sound Concepts, the leading provider of digital tech-based marketing and customer relationship management applications for the direct sales, network marketing and affiliate marketing industries, the newly combined company provides next-generation customer relationship management ("CRM"), lead generation, and video marketing software applications under the brand name TAGG. The Company's proprietary and patent-pending technology produces real-time, measurable results with customers reporting greater than 600% increases in conversion rates. The Company's software-as-a-service (SaaS) products are cloud-based, accessible on all mobile and desktop devices, and are available by subscription for individual and enterprise users. The Company's technology is integrated into popular ERP, CRM, and marketing platforms, including Oracle NetSuite, Adobe Marketo, and integrations into Salesforce.com, Odoo, and Microsoft, among others are underway. To create and 'tagg' your own videos that you can share and post to social, [try taggLITE, available for FREE on our website](#).

For more information, please visit: www.myverb.com.

Cautionary Note on Forward-Looking Statements

This press release may contain "forward-looking" information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2018, and other filings with the U.S. Securities and Exchange Commission (available at www.sec.gov). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

Contact

Please address media inquiries to: info@myverb.com
855.250.2300, extension 7

Please address investor inquiries to: investors@myverb.com

855.250.2300, extension 2



Source: Verb Technology Company, Inc.