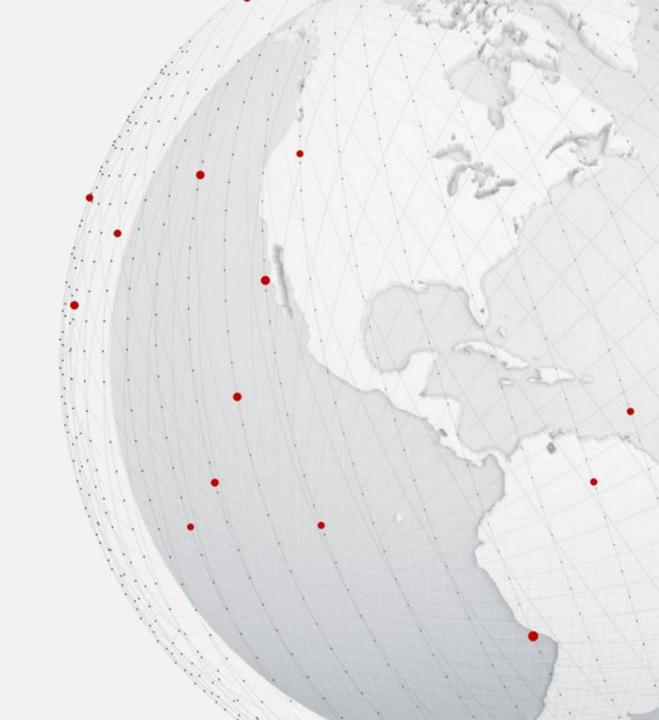


# CJS Securities Conference Presentation

Presented by: Peter Platzer, Co-founder and CEO

January 2022



# DISCLAIMER AND FORWARD-LOOKING STATEMENTS

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements generally relate to future events or our future performance. In some cases, you can identify forward-looking statements because they contain words such as "will," "expect," "plan," "going to," "intend," "target," "project," "believe," "estimate," "potential," or "continue," or the negative of these words or other similar terms or expressions that concern our expectations, strategy, priorities, plans, or intentions. Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. You should not put undue reliance on any forward-looking statements. Forward-looking statements should not be read as a guarantee of future performance or results and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved, if at all.

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# Three Unique Satellite Categories







Spire owns and operates the world's largest constellation of listening satellites

- Global coverage, 100+ times a day, including remote regions like oceans & poles<sup>(1)</sup>
- Software defined nature fuels continuous innovation in-orbit
- Fully deployed constellation 100+ satellites in operation

Daily average as of September 30, 2021



# Spire Offers Four Distinct Solutions

SPIRE MONETIZES PROPRIETARY PRODUCTS ACROSS A BROAD AND GROWING RANGE OF INDUSTRIES



Precise space-based data, insights and predictive analytics used for highly accurate ship monitoring, ship safety and route optimization



Precise space-based data, insights and predictive analytics used for highly accurate aircraft monitoring, safety and route optimization



Precise space-based data, insights and predictive analytics used for highly accurate weather forecasting



Leverage Spire's proven, low risk development lifecycle and proprietary infrastructure to provide "Space-as-a-Service"

### **Current and Target Industries**



Aerospace



Services



Agriculture

Insurance



Automotive



Logistics



Aviation



Maritime



Construction



Mining



Govt. (Civilian)



Oil & Gas



Govt. (Defense)



Real Estate



Academia



Scientific Research



Energy



Telecom / loΤ



**Fishing** 

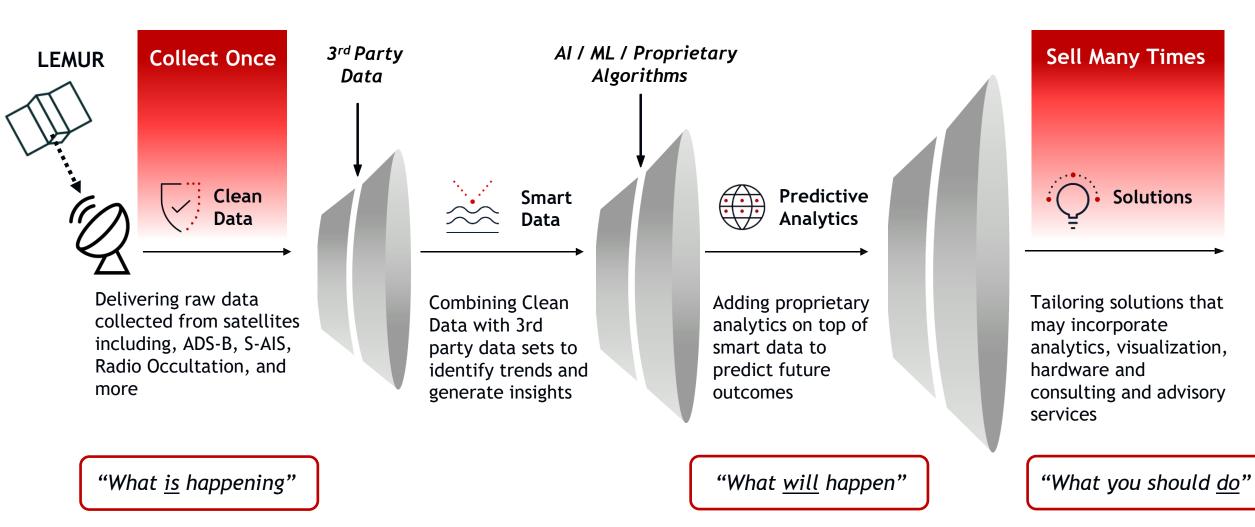


**Transportation** 



# Spire's Four Levels of Service Capture the Full Value Chain

Data analysis is essential in solving complex business challenges





# Spire's Four Growth Pillars



Invest in Sales, Marketing and Product



**Expand into New Geographies and Use Cases** 



**Expand the Capabilities of our Data and our Analytics** 



Execute strategic acquisitions to strengthen our market position



# ~\$100B Total Addressable Market

Identified ~175 major use cases and up to 200K customers across the Aviation, Maritime, Weather & Space Services Markets

# Spire is uniquely positioned to benefit from Global generational trends

### **Space Services**

- Rapidly increasing investment in the space economy drives new applications
- Increased global competition for space supremacy

### Weather

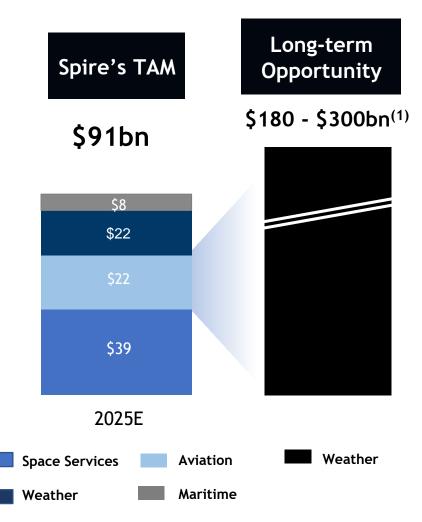
- Accelerating impact of weather on Global GDP due to climate change
- Advances in AI machine learning enhance prediction capabilities

### **Aviation**

- New government regulations requiring use of ADS-B for safety purposes
- Further digitalization of the aviation industry to drive operational efficiencies

### **Maritime**

 Rapidly increasing digitalization of the maritime industry, which is responsible for up to 90% of global trade



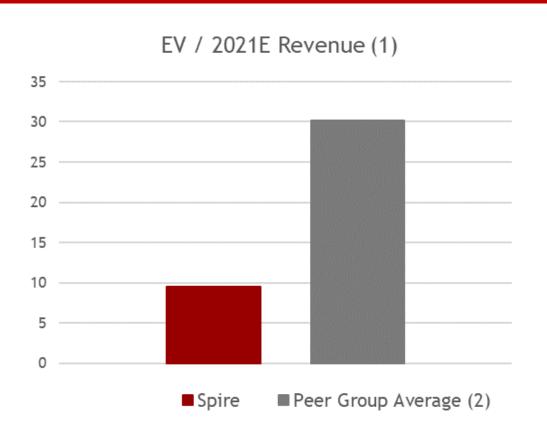
Source: Report and analysis from consulting company

(1) Assumes \$0.9 - \$1.5 trillion of damages caused by climate change could be avoided through perfect weather forecasting and providers of perfect weather forecasts could expect to capture 20% of the value they provide to customers

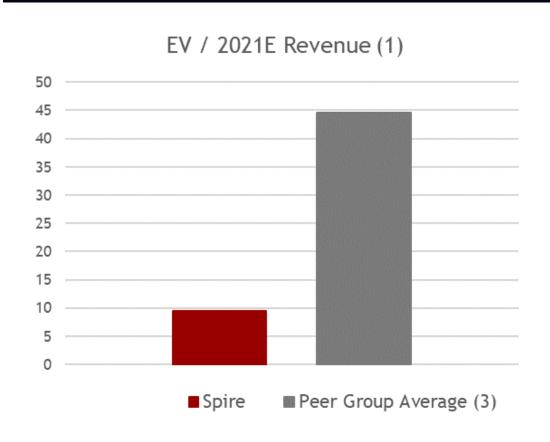


# Trading multiple vs. Peers

### Space Companies that IPOed in the US in 2021



### High Growth Data and Analytics Companies



<sup>(1)</sup> Company EV data provided by Factset & Morningstar as of 01/11/2022. 2021 estimated revenue data based on company's latest earnings guidance.

<sup>(3)</sup> High Growth Data and Analytics Companies = Palantir (PLTR), Snowflake (SNOW), mongoDB (MDB), DataDog (DDOG)



<sup>(2)</sup> Space Companies that IPOed in the US in 2021 = AST SpaceMobile (ASTS), Blacksky Technology (BKSY), Rocket Lab (RKLB), Planet Labs (PL). Peer average for space companies excludes Astra Space (ASTR), Momentus (MNTS), and Arqit Quantum (ARQQ). With those 3 companies included, the peer average is ~375x.

# Thank you!