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Company Appoints Lynn Zhou Vice President of Procurement

GONZALES, La., Sept. 23, 2013 /PRNewswire/ -- Crown Crafts Infant Products, Inc. (the "Company"), a wholly-owned subsidiary of Crown Crafts, Inc. (NASDAQ-CM: CRWS), announced today that Lynn Zhou has been named as the company's Vice President of Procurement. In this role, Ms. Zhou will oversee the Company's sourcing and quality control functions. She will also be responsible for managing Crown Crafts' office in Shanghai, China.

Most recently Ms. Zhou served as Vice President of Global Sourcing and Product Development at Kids Line, LLC, a subsidiary of Kid Brands, Inc. Previously, she was an overseas manager for a toy company and an export project manager for a machinery and equipment company. Ms. Zhou earned a Bachelor of Engineering degree from Shanghai University and a Master of Business Administration from University of Southern California's Marshall School of Business.

"As we continue our focus on product diversification, Lynn's experience will be invaluable in helping us source newly created products," said Nanci Freeman, president and chief executive officer of Crown Craft Infant Products.

"We are excited to have Lynn join the Company in such a vital role. Her vast knowledge of foreign operations and sourcing as well as the infant and juvenile industry will help to ensure the Company's continued success," said E. Randall Chestnut, president and chief executive officer of Crown Crafts, Inc.

About Crown Crafts Infant Products

Crown Crafts Infant Products, Inc., a wholly-owned subsidiary of Crown Crafts, Inc., designs, markets and distributes infant and toddler consumer products, including bedding, blankets and other nursery accessories. The Company's products include licensed collections as well as exclusive private label programs for certain of its customers. The Company's website is <http://www.nojo.com/>.

About Crown Crafts, Inc.

Crown Crafts, Inc. designs, markets and distributes infant, toddler and juvenile consumer products, including crib and toddler bedding and blankets; nursery and bath accessories; reusable and disposable bibs and floor mats; burp cloths; room decor; and disposable placemats, toilet seat covers and changing mats. The Company's operating subsidiaries include Crown Crafts Infant Products, Inc. in California and Hamco, Inc. in Louisiana. Crown Crafts is among America's largest producers of infant bedding, bibs and bath items. The Company's products include licensed and branded collections as well as exclusive private label programs for certain of its customers. The latest news about Crown Crafts can be found at www.crowncrafts.com.

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SOURCE Crown Crafts, Inc.