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# Travel + Leisure Co. Announces Sponsorship of Two-time Olympian Katie Grimes Ahead of Upcoming Paris Olympics

*Global leisure travel company signs Las Vegas-based swimmer as its athlete ambassador*

ORLANDO, Fla.--(BUSINESS WIRE)-- Global membership and leisure travel company, [Travel + Leisure Co.](https://www.travelandleisureco.com) (NYSE:TNL), today announced it has partnered with American competitive swimmer, Katie Grimes, as her official travel and hospitality partner ahead of the Summer Olympic Games in Paris.

This press release features multimedia. View the full release here:  
<https://www.businesswire.com/news/home/20240507782505/en/>

Global membership and leisure travel company, Travel + Leisure Co., today announced it has partnered with American competitive swimmer, Katie Grimes, as her official travel and hospitality partner ahead of the Summer Olympic Games in Paris. (Photo: Business Wire)

As the youngest member of the U.S. Olympic team at the Tokyo Games in 2020, Katie Grimes was just

15 years old when she first represented her country in the international pool. Now 18, Katie heads to Paris after becoming the first athlete to qualify for the U.S. Olympic Team with her thrilling bronze medal finish at the 2023 FINA World Championships.

"Katie Grimes is an accomplished young swimmer known for her remarkable achievements in the pool, and Travel + Leisure Co. couldn't be more thrilled to sponsor her in this summer's Olympic Games," said Scott Cavanaugh, vice president, Strategic Partnerships and Licensing, Travel + Leisure Co. "We look forward to working with Katie as our athlete ambassador and cheering her on this summer."

As one of the youngest two-time Olympians in history, Katie has captivated audiences with her extraordinary talent and unwavering determination. Now, she brings her passion for adventure and travel to her role as an athlete ambassador for Travel + Leisure Co. on her journey to Paris 2024.

"The Travel + Leisure approach to providing top-tier hospitality and inspiring amazing travel experiences makes them the perfect travel partner for my journey to the Olympics," said Katie Grimes, U.S. Olympic Swimmer. "I've already been able to enjoy some unique hospitality experiences in my hometown of Las Vegas, and I look forward to more exciting opportunities as Travel + Leisure continues supporting my goals—both in and out of the pool."

Katie Grimes is represented by CG Sports Company. For more information about Katie, visit [www.cgspportsco.com](https://www.cgspportsco.com).

To learn more about Travel + Leisure Co., please visit [www.travelandleisureco.com](https://www.travelandleisureco.com).

## **About Travel + Leisure Co.**

As the world's leading membership and leisure travel company, Travel + Leisure Co. (NYSE:TNL)

transformed the way families vacation with the introduction of the most dynamic points-based vacation ownership program at [Club Wyndham](#), and the first vacation exchange network, [RCI](#). The company delivers more than six million vacations each year at 245+ timeshare resorts worldwide, through tailored travel and membership products, and via [Travel + Leisure GO](#) - the signature subscription travel club inspired by the pages of Travel + Leisure magazine. With hospitality and responsible tourism at the heart of all we do, our 19,500+ dedicated associates bring out the best in people and places around the globe. We put the world on vacation. Learn more at [travelandleisureco.com](#).

### **About CG Sports**

The CG Sports Company is an Olympic sports marketing agency that builds and manages the brands of many of the best athletes in the world. For more information about two-time Olympian Katie Grimes, visit [www.k8tgrimes.com](#) and follow her on Instagram at [@\\_katie.grimes\\_](#).

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