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Chanticleer Holdings Executes Exclusive Partnership with DoorDash

CHARLOTTE, N.C., April 02, 2019 (GLOBE NEWSWIRE) -- Chanticleer Holdings, Inc. (NASDAQ:[BURG](#)) (“Chanticleer” or the “Company”), owner, operator, and franchisor of multiple nationally recognized restaurant brands, today announced that it has entered into an exclusive partnership with DoorDash.

Fred Glick, Chanticleer Holdings President stated, “We are pleased to announce the signing of an exclusive agreement with DoorDash. This partnership is expected to help minimize costs associated with delivery while creating an entirely new revenue vertical for our brands. I personally view this initiative as an extension of our internal marketing efforts that will allow new guests to try our products through their platform. It will be our focus to transfer those guests to our own loyalty platform to maintain our critical consumer information and further reduce our expenses to deliver our product.”

Glick continued, “Delivery is just one component of our strategy as we get closer to choosing to launching loyalty and multi-channel, personalized marketing for our customers later this year. We will add new mobile applications featuring rewards, VIP tiers, and in-app ordering. This all-in-one customer engagement platform will help us leap forward with targeted email marketing and integrated customer feedback tools without buying and implementing multiple different technologies.

DoorDash is a technology company that connects customers with their favorite local and national businesses in over 3,300 cities and all 50 states across the United States and Canada. DoorDash offers customers the widest and best selection when it comes to restaurants to order from. In almost six years, DoorDash has partnered with 90% of the top 100 U.S. restaurants that offer delivery.

About Chanticleer Holdings, Inc.

Headquartered in Charlotte, NC, Chanticleer Holdings owns, operates, and franchises fast, casual, and full-service restaurant brands, including American Burger Company, BGR – Burgers Grilled Right, Little Big Burger, Just Fresh, and Hooters. For more information, please visit: www.chanticleerholdings.com.

About DoorDash

DoorDash Inc. is an on-demand food delivery service founded in 2013 by Stanford students Andy Fang, Stanley Tang, Tony Xu and Evan Moore. A Y Combinator-backed company, DoorDash is one of several technology companies that uses logistics services to offer food delivery from restaurants on-demand. DoorDash launched in Palo Alto and has since

expanded to 56 markets and more than 600 cities across North America.

Forward-Looking Statements:

Any statements that are not historical facts contained in this release are “forward-looking statements” as that term is defined under the Private Securities Litigation Reform Act of 1995 (PSLRA), which statements may be identified by words such as “expects,” “plans,” “projects,” “will,” “may,” “anticipates,” “believes,” “should,” “intends,” “estimates,” and other words of similar meaning. Such forward-looking statements are based on current expectations, involve known and unknown risks, a reliance on third parties for information, transactions or orders that may be cancelled, and other factors that may cause our actual results, performance or achievements, or developments in our industry, to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Factors that could cause actual results to differ materially from anticipated results include risks and uncertainties related to the fluctuation of global economic conditions, the performance of management and our employees, our ability to obtain financing or required licenses, competition, general economic conditions and other factors that are detailed in our periodic reports and on documents we file from time to time with the Securities and Exchange Commission. The forward-looking statements contained in this press release speak only as of the date the statements were made, and the companies do not undertake any obligation to update forward-looking statements. We intend that all forward-looking statements be subject to the safe-harbor provisions of the PSLRA.

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