

October 1, 2019



Ruth Ann Lilly Promoted to Vice President of Marketing and Merchandising at GPM Investments, LLC



RICHMOND, VA—GPM Investments, LLC announces that Ruth Ann Lilly has been promoted to Vice President of Marketing and Merchandising. Ruth Ann joined the GPM team in 2017 as the tobacco, beer and wine category manager. In 2018 she added the fas REWARDS® loyalty program to her list of responsibilities.

In her new role at GPM, Ruth Ann will lead the category management function for all categories in the store except food service, fresh food, fountain drinks and coffee which will be led by Bill Reilly. In this new role, she will also have responsibility for promotional planning and the field Division Marketing Managers.

Ruth Ann has more than 25 years of combined experience in a variety of roles in the c-store and grocery industries. Most recently, she was the Category Manager of tobacco, beer and wine at Sunoco prior to Sunoco being purchased by 7-11.

“Ruth Ann is a skilled merchant and leader who is very well respected in the convenience store industry. I am excited to have Ruth Ann leading category management, loyalty and promotional planning” said Mike Bloom, Executive Vice President and Chief Merchandising and Marketing Officer.

“I am very excited for this opportunity. I am especially grateful to be surrounded by a strong team. I know that together we can achieve great results!” Said Ruth Ann Lilly, Vice President of Merchandising and Marketing.

About GPM Investments, LLC

GPM Investments, LLC, together with its subsidiaries, is the largest privately-owned company in the convenience store channel of business. The company, based in Richmond, VA, operates or supplies fuel to over 1,400 stores in Arkansas, Connecticut, Delaware, Florida, Illinois, Indiana, Iowa, Kentucky, Louisiana, Maryland, Michigan, Missouri, Nebraska, New Jersey, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas and Virginia. Its stores offer a large selection of beverages, coffee, fountain drinks, candy, salty snacks and many other products to meet the needs of the everyday customer.

One feature, setting many of its convenience stores apart is a wide array of proprietary food offerings ranging from fresh chicken, fresh-made salads and sandwiches to healthy, grab-and-go meals.

Visit www.gpminvestments.com to learn more about GPM's stores.