

## GrowGeneration to Participate in the 37th Annual ROTH Conference on March 16-18, 2025

DENVER--(BUSINESS WIRE)-- **GrowGeneration Corp.** (NASDAQ: GRWG) ("GrowGen" or the "Company"), one of the largest retailers and distributors of specialty hydroponic and organic gardening products in the United States, today announced it will participate in the 37<sup>th</sup> Annual ROTH Conference in Dana Point, California, to be held on March 16-18, 2025.

The Company will conduct 1x1 meetings during the conference. Investors interested in scheduling a meeting with GrowGen management can request a meeting through ROTH MKM or email <a href="mailto:GrowGen@kcsa.com">GrowGen@kcsa.com</a>.

## **About GrowGeneration Corp:**

GrowGen is a leading developer, marketer, retailer, and distributor of products for both indoor and outdoor hydroponic and organic gardening, as well as customized storage solutions. GrowGen carries and sells thousands of products, such as nutrients, additives, growing media, lighting, environmental control systems, and benching and racking, including proprietary brands such as Charcoir, Drip Hydro, Power Si, Ion lights, The Harvest Company, and more. Incorporated in Colorado in 2014, GrowGen is the largest chain of specialty retail hydroponic and organic garden centers in the United States. The Company also operates an online superstore for cultivators at growgeneration.com, as well as a wholesale business for resellers, HRG Distribution, and a benching, racking, and storage solutions business, Mobile Media or MMI.

To be added to the GrowGeneration email distribution list, please email <a href="mailto:GrowGen@kcsa.com">GrowGen@kcsa.com</a> with GRWG in the subject line.

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KCSA Strategic Communications
Philip Carlson
Managing Director
T: 212-896-1233

E: GrowGen@kcsa.com

Source: GrowGeneration Corp.