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Volcon Tops 36 Dealers With Close to 350 Dealership Applications Now in the Queue

Adds Two More Key Industry Veterans To Manage Growing Dealership Demand - Growing Roster of Talented Powersports Industry Salespeople as Volcon Starts 2022 off In High Gear

AUSTIN, Texas, Jan. 18, 2022 /PRNewswire/ -- Volcon Inc. (NASDAQ: VLCN), the first all-electric, off-road powersports company, today announced that it has signed its 36th dealer and retained two industry veterans to manage the growing roster of dealerships across the United States. Steven Christian and Johnny Hayes, longtime motorsports industry veterans, join Volcon, effective immediately, to manage the Southern and Northwest territories, respectively.



Steven, having spent a lifetime in powersports and sales will be responsible for the Northwest territory of Washington, Oregon, Idaho, Montana, Wyoming, Utah and Colorado. Steven's 20-year sales career started with BRP (Can-Am) where he managed a large dealership network, expanding his territory by exceeding wholesale and retail sales goals. Since his days at BRP he has helped bring emerging brands to market like CFMoto and Mahindra, bringing the ROXOR brand to life across the Northwest.

"With close to 350 dealership applications now in the queue we are thrilled about our potential to grow the Volcon brand in a big way in 2022," said Melissa Coffey, Director of International Sales and Business Development. "Having people like Steven and Johnny join the team really increases our ability to vet and select the best dealership partners in the US and will build upon our momentum heading into key buying seasons."

Johnny joins the Volcon team with experience at multiple well-established OEMs, but also key experience in the electric mobility sector. Johnny started his career at Yamaha as a

District Sales Manager in 2007. Since then, he's gone on to work for industry leaders Suzuki, CF Moto and Mahindra, bringing the ROXOR brand to life in the southern states. Most recently, Johnny led the sales efforts for Navistar – a leading electric class 6-8 heavy duty trucks manufacturer – in 20 states and three provinces in Canada, including managing Navistar's biggest client, Rush Truck Centers in 62 locations in the US and 14 in Canada.

As 2022 roars to life, Volcon continues to vet a lengthy list of applications. For those who own an existing powersports dealership and want to carry Volcon vehicles in 2022 and beyond, you can fill out a dealer application here: https://www.volcon.com/volcon-dealer-application

For more information on the Volcon Grunt:https://www.volcon.com/grunt-explore

About Volcon
Volcon Inc. is the first all-electric, powersports company producing high quality off-road vehicles. Based in Round Rock, Texas, Volcon joins many major electric vehicle manufacturers near Austin, Texas, an area that is poised to become the electric vehicle capital of the world.

Volcon was founded with the mission to enhance the outdoor experience while reducing the industry's environmental footprint so that adventurers and workers alike can enjoy the outdoors and preserve it for generations to come. Volcon produces all-electric, off-road vehicles that are designed to elevate the adventure experience and help people get things done at work and on the home front.

Volcon's first product, the innovative Grunt combines a fat tire physique with high-torque electric power and a near-silent drive train which started shipping in September of 2021. Future models include the Runt, which is a youth-sized version of the groundbreaking Grunt. The Stag and Beast will be Volcon's venture into the rapidly expanding world of UTVs and coming in future years as the company continues to expand.

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For more information on Volcon or to learn more about its complete motorcycle and side-by-side line-up, visit: www.volcon.com

Forward-Looking Statements

Some of the statements in this release are forward-looking statements, which involve risks and uncertainties. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable as of the date made, expectations may prove to have been materially different from the results expressed or implied by such forward-looking statements. The Company has attempted to identify forward-looking statements by terminology including "believes," "estimates," "anticipates," "expects," "plans," "projects," "intends," "potential," "may," "could," "might," "will," "should," "approximately" or other words that convey uncertainty of future events or outcomes to identify these forward-looking statements. These statements are only predictions and involve known and unknown risks,

uncertainties, and other factors. Any forward-looking statements contained in this release speak only as of its date. The Company undertakes no obligation to update any forward-looking statements contained in this release to reflect events or circumstances occurring after its date or to reflect the occurrence of unanticipated events. More detailed information about the risks and uncertainties affecting the Company is contained under the heading "Risk Factors" in the Company's Registration Statement on Form S-1 filed with the SEC, which is available on the SEC's website, www.sec.gov.

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