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Boardwalktech Enables Collaborative S&OP Processes for Manufacturing Customers

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Boardwalktech announced today that its manufacturing customers have realized significant gains in key business metrics utilizing the Boardwalk Collaboration Platform (BCP) as a collaborative S&OP solution. “Collaborative planning is done mostly using spreadsheets shared manually between users,” said Andrew Duncan, CEO of Boardwalktech. “This inefficiency is costing manufacturers real money due to poor forecast accuracy and excess inventory. We’re focused on helping manufacturers remove this inefficiency and improving the bottom line.”

Boardwalktech is working with companies in all parts of the supply chain, from suppliers out to channel partners, to enable a collaborative S&OP environment. Unlike other solutions which offer a spreadsheet UI connected to a rigid database, only BCP couples the flexibility of Excel on the desktop with a patented tabular database platform on the backend. This means manufacturers can have both flexibility and scale in one solution which can easily and quickly adapt to changing business requirements. With BCP, the capability to continuously improve your S&OP process is delivered out of the box.

“We used to manually collect updates from our team and consolidate the data,” says Mike Lewis, Partner at Trinity Technologies, an electronics manufacturer’s representative firm. “Now, the entire process is done automatically in BCP. We’re able to use Excel for updating lots of unit forecast data and working offline and BCP’s database for securely consolidating the updates from all participants. We’re also able to generate all the needed reports using BCP.”

Boardwalktech is working with Levis, Kodak, Coca Cola, Xilinx, Logitech, and others who are using BCP for multiple S&OP processes including demand planning, inventory optimization, and promotion management. The results are impressive-- one customer was able to reduce penalties for stock outs by 50%, reduce inventories by 59%, and increase forecast accuracy by 20%.

About Boardwalktech, Inc.

Boardwalktech is a leader in Enterprise 2.0 Technology for business process management solutions. We help companies improve business results by providing a patented, next-generation database-driven technology platform that enables companies to automate existing and build new processes using spreadsheets as the user interface and the Boardwalk Collaboration Platform (BCP) as the backend.

Learn more at www.boardwalktech.com

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