

August 9, 2023



WisdomTree Reports Monthly Metrics for July 2023

*Month-ending AUM of \$97.5 billion, the 6th new all-time high achieved in 2023
Equity-based strategies (U.S. + non-U.S.) generating a ~16% annualized pace of organic growth YTD*

NEW YORK--(BUSINESS WIRE)-- WisdomTree, Inc. (NYSE: WT), a global financial innovator, today released monthly metrics for July 2023, including assets under management (AUM) and flow data by asset class.

Monthly Commentary:

- Over \$300 million of net inflows in July driven by robust flows into fixed income and all equity strategies, partially offset by weakness in commodity & currency flows
- Over \$9 billion of year-to-date total net inflows, a best-in-class 19% annualized pace of organic growth relative to our publicly traded asset manager peers
- WisdomTree Prime™ is live in 21 states and the platform will continue to expand its footprint, offerings, and features throughout the remainder of 2023 (see <https://www.wisdomtreeprime.com/> for more details)

As of July 31, 2023	AUM Rollforward (\$m)		Annualized Flow Rate	
	MTD/QTD	YTD	MTD/QTD	YTD
Beginning of Period Total AUM	\$93,667	\$81,986		
<u>Total Net Flows</u>				
U.S. Equity	\$322	\$586	14.6%	4.2%
International Dev. Mkt Equity	\$226	\$2,269	19.9%	38.3%
Emerging Market Equity	\$212	\$1,027	27.1%	21.8%
Fixed Income	\$223	\$5,208	13.0%	58.7%
Commodity & Currency	(\$673)	(\$183)	(35.4%)	(1.4%)
Alternatives	(\$9)	(\$6)	(31.6%)	(3.3%)
Cryptocurrency	\$5	\$16	21.5%	21.0%
Leveraged & Inverse	\$30	\$85	18.6%	8.3%
Total Net Flows	\$335	\$9,003	4.2%	18.9%
Market Move	\$3,446	\$6,459		
Current Total AUM	\$97,448	\$97,448		
Average Total AUM	\$95,649	\$90,262		
Blended Total Average Fee Rate	36 bps	36 bps		

Source: <https://ir.wisdomtree.com/>

Please visit <https://ir.wisdomtree.com/> for downloadable spreadsheets containing detailed AUM and flow data by asset class and fund broken out by daily, monthly, quarterly and annual timeframes.

About WisdomTree

WisdomTree is a global financial innovator, offering a well-diversified suite of exchange-traded products (ETPs), models and solutions. We empower investors to shape their future and support financial professionals to better serve their clients and grow their businesses. WisdomTree is leveraging the latest financial infrastructure to create products that provide access, transparency and an enhanced user experience. Building on our heritage of innovation, we are also developing next-generation digital products and structures, including digital funds and tokenized assets, as well as our blockchain-native digital wallet, WisdomTree Prime™.

WisdomTree currently has approximately \$96.5 billion in assets under management globally.

For more information about WisdomTree and WisdomTree Prime™, visit:

<https://www.wisdomtree.com>.

Please visit us on Twitter at @WisdomTreeNews.

WisdomTree® is the marketing name for WisdomTree, Inc. and its subsidiaries worldwide.

Cautionary Statement Regarding Forward-Looking Statements

This press release may contain a number of “forward-looking statements” as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements about our ability to achieve our financial and business plans, goals and objectives and drive stockholder value, including with respect to our ability to successfully implement our strategy relating to WisdomTree Prime™, our ability to continue to make achievements in AUM, levels of net inflows and other risk factors discussed from time to time in WisdomTree’s filings with the Securities and Exchange Commission (“SEC”), including those factors discussed under the caption “Risk Factors” in our most recent annual report on Form 10-K, filed with the SEC on February 28, 2023, and in subsequent reports filed with or furnished to the SEC. These forward-looking statements are based on WisdomTree’s management’s current expectations, estimates, projections and beliefs, as well as a number of assumptions concerning future events. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside WisdomTree’s management’s control, that could cause actual results to differ materially from the results discussed in the forward-looking statements. Forward-looking statements included in this release speak only as of the date of this release. WisdomTree does not undertake any obligation to update its forward-looking statements to reflect events or circumstances after the date of this release except as may be required by the federal securities laws.

Category: Business Update

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