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WisdomTree CEO Jonathan Steinberg Receives ETF.com Lifetime Achievement Award

Recognized for Long-Term Contributions to ETF Investor Outcomes

NEW YORK, March 24, 2016 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (NASDAQ:WETF), an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager, today announced that Jonathan Steinberg, WisdomTree founder, CEO and President, received the ETF.com 'Lifetime Achievement Award' for 2015. The award recognizes individuals for outstanding long-term contributions to ETF investor outcomes.

"It is an honor to be recognized by ETF.com. ETFs have revolutionized the financial services industry and I am proud that WisdomTree has been able to transform it even further. Since launching our first products in 2006, WisdomTree has been a leading innovator in the ETF industry," said Jonathan Steinberg, WisdomTree CEO and President.

WisdomTree has been at the forefront of ETF innovation since launching its first funds in June of 2006 which represented one of the first families of alternatively weighted 'smart beta' ETFs. WisdomTree created the industry's first international size cuts in ETFs (large, mid and small-capitalization exposure), the first managed futures strategy ETF, and has gone on to pioneer the concept of currency hedging in ETFs. Behind these and other innovations is the only publicly traded asset manager focused exclusively on ETPs. Another novelty at the business level is WisdomTree's 'affiliated indexing' or self-indexing model, which allows for the creation of proprietary investment solutions.

"When I first understood their structural benefits in transparency, liquidity and tax efficiency, I knew ETFs would be the future of asset management. However, building a differentiated, scalable and global ETF platform with WisdomTree's impressive track record of growth is the collective accomplishment of our talented employees. For the entire ETF industry and WisdomTree especially, I believe we are just getting started," added Mr. Steinberg.

The ETF.com Awards were created in an effort to acknowledge the products, people and companies that are driving the ETF industry forward by helping to create better products and outcomes for investors. Winners of the awards were selected in a three-part process designed to leverage the insights and opinions of leaders throughout the ETF industry.¹

The awards were presented at the ETF.com Awards Dinner on March 16, 2016, at the Lighthouse, Pier 61 in New York City.

About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe and Japan (collectively, “WisdomTree”), is an exchange-traded fund (“ETF”) and exchange-traded product (“ETP”) sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$45.9 billion in assets under management globally.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

¹ More information on the ETF.com Awards and voting process can be found here: <http://www.etf.com/sections/features-and-news/2015-etfcom-awards-finalists-announced?nopaging=1>

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