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WisdomTree Names David Yates Chief Information Officer

NEW YORK, April 16, 2015 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (Nasdaq:WETF), an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager, today announced the appointment of David Yates as Chief Information Officer (CIO). In a newly created role, Mr. Yates will oversee technology and information management, with a focus on enhancing WisdomTree's capabilities in business analytics.

"I am pleased to welcome David as WisdomTree's CIO and believe he will add a new dimension to our capabilities in technology and operations globally," said Jonathan Steinberg, WisdomTree CEO and President.

Mr. Yates joins WisdomTree from McKinsey & Company, where he advised financial services companies on a range of strategic technology and operations issues.

"I am excited to join a company with such an impressive record of growth and innovation in asset management, and I look forward to leading a technology strategy that supports WisdomTree's mission to serve ETF investors," commented Mr. Yates.

Prior to McKinsey, Mr. Yates was with Accenture, where he led multinational technology delivery programs in the capital markets space, and at the Bank of England. Mr. Yates received an M.B.A. from MIT Sloan School of Management, an M.S. in Computing Science from Imperial College London and a B.S. in Mathematics and Economics from the London School of Economics and Political Science.

About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S. and Europe (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$60.3 billion in assets under management globally.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

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