

March 20, 2015



## **WisdomTree Europe Hedged Equity Fund (HEDJ) Receives ETF.com Award for 2014 'ETF of the Year'**

NEW YORK, March 20, 2015 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (Nasdaq:WETF), an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager, today announced that The WisdomTree Europe Hedged Equity Fund (HEDJ) has received the award for 2014 'ETF of the Year' from ETF.com, a leading independent authority on the ETF industry.

*'ETF of the Year'*: WisdomTree Europe Hedged Equity Fund (HEDJ)

- Awarded to the ETF that has done the most to improve investor opportunities and outcomes in 2014, by opening new areas of the market, lowering costs, delivering new exposures or otherwise creating better options for investors.

"It is an honor to be recognized again this year with the ETF.com award for 2014 'ETF of the Year,'" said Jonathan Steinberg, WisdomTree CEO and President. "Building on the momentum and success in DXJ, our Europe Hedged Equity fund, HEDJ, was one of the ETF industry's leading asset gatherers in 2014 and is still resonating with investors today. This ETF is a prime example of WisdomTree's ability to innovate and differentiate itself through our products."

In 2013, WisdomTree Investments, Inc. (WETF) received the following three awards from ETF.com:

*'Most Innovative ETF Issuer of the Year'*: WisdomTree

*'ETF of the Year'*: WisdomTree Japan Hedged Equity Fund (DXJ)

*'Best New Currency ETF of 2013'*: WisdomTree Bloomberg U.S. Dollar Bullish Fund (USDU)

The ETF.com Awards were created in an effort to recognize the people, products and companies that are driving the ETF industry forward and helping to create better products and outcomes for investors. Winners of the awards were selected in a three-part process designed to leverage the insights and opinions of leaders throughout the ETF industry.<sup>1</sup>

The ETF.com Awards were presented at the ETF.com Awards Dinner on March 19, 2015, at Chelsea Piers, Pier 61, in New York.

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<sup>1</sup> More information on the ETF.com Awards and voting process can be found here: <http://bit.ly/1CjBfUO>.

## About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S. and Europe (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$54.6 billion in assets under management globally.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

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Source: WisdomTree Investments, Inc.