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WisdomTree Extends Global Reach in Latin America

Mexican Pension Regulator Approves Sale of 6 ETFs in Mexico

NEW YORK, April 21, 2014 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (Nasdaq:WETF), an exchange-traded fund ("ETF") sponsor and asset manager, today announced La Comisión Nacional del Sistema de Ahorro para el Retiro (*CONSAR*), the Mexican pension funds investment regulator, has approved 6 WisdomTree ETFs for sale to Mexican Pension Funds (*AFORES*). This is a necessary condition before they can be purchased in accordance with pension plan investment guidelines. There are currently approximately \$140 billion (USD) in assets invested in Mexican pension funds.¹

"ETF adoption continues to increase throughout Latin America. We are pleased that 6 additional WisdomTree ETFs are approved for sale to Mexican pension funds, further expanding our global footprint," said Luciano Siracusano, WisdomTree Chief Investment Strategist.

The following WisdomTree ETFs are now approved by La Comisión Nacional del Sistema de Ahorro para el Retiro (*CONSAR*) for sale to Mexican Pension Funds (*AFORES*):

Newly Approved ETFs

U.S. Fund Name	U.S. Ticker
WisdomTree Equity Income Fund	DHS
WisdomTree MidCap Dividend Fund	DON
WisdomTree SmallCap Dividend Fund	DES
WisdomTree Dividend ex-Financials Fund	DTN
WisdomTree Europe SmallCap Dividend Fund	DFE
WisdomTree Australia Dividend Fund	AUSE

Chart Applicable to US Markets only.

Previously Approved ETFs

U.S. Fund Name	U.S. Ticker
WisdomTree Total Dividend Fund	DTD
WisdomTree LargeCap Dividend Fund	DLN
WisdomTree Total Earnings Fund	EXT
WisdomTree Earnings 500 Fund	EPS

WisdomTree MidCap Earnings Fund	EZM
WisdomTree SmallCap Earnings Fund	EES
WisdomTree Japan SmallCap Dividend Fund	DFJ

Chart Applicable to US Markets only.

¹ Source: International Business Times. "Gold: Mexican Pension Funds Show Interest After Rules Are Eased." <http://www.ibtimes.com/gold-mexican-pension-funds-show-interest-after-rules-are-eased-1552947>. As of February 2013.

WisdomTree is represented in Latin American by Compass Group Holdings, S.A.

About WisdomTree

WisdomTree Investments, Inc. is a New York-based exchange-traded fund ("ETF") sponsor and asset manager. WisdomTree currently offers 67 ETFs across Equities, Fixed Income, Currency Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and promotes the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$33.4 billion in ETF assets under management.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiary WisdomTree Asset Management, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust.

CONTACT: Contact Information:
 WisdomTree Investments, Inc.
 Stuart Bell / Jessica Zaloom
 +1.917.267.3702 / +1.917.267.3735
 sbell@wisdomtree.com / jzaloom@wisdomtree.com

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