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# WisdomTree Completes Investment to Create WisdomTree Europe

## WisdomTree Takes Majority Stake in U.K. ETP Group Boost; WisdomTree and Boost Product Ranges to Serve European Investors

NEW YORK and LONDON, April 17, 2014 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (Nasdaq:WETF), an exchange-traded fund ("ETF") sponsor and asset manager, announced today that it has completed the acquisition of Boost ETP, a UK-based exchange-traded product ("ETP") provider, in a move that expands WisdomTree's footprint to Europe. WisdomTree will commence the previously announced build-out of a local European platform to offer a select range of UCITS ETFs under the WisdomTree brand and continue to manage and grow the Boost lineup of short and leveraged fully collateralized ETPs under the Boost brand.

"We are excited to deepen and expand our offerings as the world's eighth largest ETF sponsor and look forward to serving the European market," said WisdomTree CEO and President Jonathan Steinberg.

Hector McNeil and Nik Bienkowski, founders of Boost and veterans of Europe's ETF industry, will serve as Co-CEOs of WisdomTree Europe. Messrs. McNeil and Bienkowski added, "We look forward to continuing to grow the Boost ETP family under WisdomTree and we are pleased to lead the platform for WisdomTree's European ETF plans."

### About WisdomTree

WisdomTree Investments, Inc. is a New York-based exchange-traded fund ("ETF") sponsor and asset manager. WisdomTree currently offers 67 ETFs across Equities, Fixed Income, Currency Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and promotes the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$33.1 billion in ETF assets under management.

WisdomTree(R) is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiary WisdomTree Asset Management, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust.

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