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WisdomTree Voted 'Most Innovative ETF Issuer of the Year'

Company Also Wins 'ETF of the Year' and 'Best New Currency ETF of 2013' by ETF.com

NEW YORK, March 20, 2014 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (Nasdaq:WETF), an exchange-traded fund ("ETF") sponsor and asset manager, today announced that it has received the following three ETF Awards from ETF.com (formerly Index Universe), a leading independent authority on the ETF industry:

'Most Innovative ETF Issuer of the Year': WisdomTree

- Awarded to the ETF provider that has launched the most innovative and groundbreaking ETFs in 2013.

'ETF of the Year': WisdomTree Japan Hedged Equity Fund (DXJ)

- Awarded to the ETF that has done the most to improve investor opportunities and outcomes in 2013, by opening new areas of the market, lowering costs, delivering new exposures or otherwise creating better options for investors.

'Best New Currency ETF of 2013': WisdomTree Bloomberg U.S. Dollar Bullish Fund (USDU)

- Awarded to the most important currency ETF launched in 2013. Importance is measured by the overall contribution to positive investor outcomes. The award may recognize ETFs that open new areas of the market, lower costs, drive risk-adjusted performance or provide innovative exposures not previously available to most investors.

WisdomTree CEO and President Jonathan Steinberg commented, "The foundation of WisdomTree's success has always been our innovative and differentiated product set. We will continue to focus on providing useful investment solutions for our clients. It is an honor to receive such high accolades from ETF.com given the quality of industry competition."

The ETF.com Awards were created in an effort to recognize the people, products and companies that are driving the ETF industry forward and helping to create better outcomes for investors. Winners of the awards were selected in a three-part process designed to leverage the insights and opinions of leaders throughout the ETF industry.

More information on the ETF.com Awards can be found at <http://www.etf.com>.

About WisdomTree

WisdomTree Investments, Inc. is a New York-based exchange-traded fund ("ETF") sponsor and asset manager. WisdomTree currently offers 62 ETFs across Equities, Fixed Income, Currency Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and promotes the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$33.2 billion in ETF assets under management.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiary WisdomTree Asset Management, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust.

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