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WisdomTree Names Ryan Louvar General Counsel for WisdomTree Funds

ETF Industry Veteran From State Street Joins ETF Sponsor Focused on Growth and Innovation

NEW YORK, May 1, 2013 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (Nasdaq:WETF), an exchange-traded fund ("ETF") sponsor and asset manager, today announced the appointment of Ryan Louvar as General Counsel of WisdomTree Asset Management, Inc. Mr. Louvar, formerly Vice President and Senior Managing Counsel at State Street, served as the Chief Legal Officer for the SPDR family of ETFs, comprising over 120 ETFs and \$250 billion in assets.

"Ryan's extensive ETF industry experience and impressive body of work at State Street will add even greater depth to WisdomTree's accomplished legal team. We are pleased to welcome Ryan and look forward to his contributions," said Peter M. Ziemba, Executive Vice President – Business and Legal Affairs, Chief Legal Officer of WisdomTree.

Mr. Louvar brings to WisdomTree over 15 years of legal experience with a specific focus on ETFs. While at State Street, Mr. Louvar also acted as the key liaison for each SPDR ETF Board and served on the Company's executive team that focused on ETFs.

"WisdomTree is a force of innovation in the ETF industry. I am excited to join this fast-growing and dynamic company that is solely focused on ETFs," commented Mr. Louvar.

Prior to State Street, Mr. Louvar served as Counsel at BISYS (Citigroup) Fund Services, where he provided legal services to over 250 mutual funds and hedge funds, as well as investment advisers. Mr. Louvar received an LL.M. in Banking and Financial Law from Boston University, a J.D. from Pepperdine University School of Law and a B.S. in Finance from the University of Colorado.

About WisdomTree

WisdomTree Investments, Inc. is a New York-based exchange-traded fund ("ETF") sponsor and asset manager. WisdomTree currently offers 47 ETFs across Equities, Fixed Income, Currency Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and promotes the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$27.9 billion in ETF assets under management.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement

Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

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