

January 23, 2013



WisdomTree Surpasses \$20 Billion in Assets Under Management

*Diversified Growth across Product Platform;
Seven ETFs each with more than \$1 billion in Assets*

NEW YORK, Jan. 23, 2013 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (Nasdaq:WETF), an exchange-traded fund ("ETF") sponsor and asset manager, today announced the Company recently surpassed \$20 billion in assets under management (AUM). WisdomTree launched its first ETFs in June 2006 and is presently the seventh largest ETF sponsor in the U.S. by AUM.

Jonathan Steinberg, CEO and President, commented, "We are pleased to reach this significant milestone of \$20 billion in AUM, and equally pleased to reach these asset levels through balanced growth across our product family. WisdomTree is building a track record of innovation in the ETF industry."

About WisdomTree

WisdomTree Investments, Inc. is a New York-based exchange-traded fund ("ETF") sponsor and asset manager. WisdomTree currently offers 46 ETFs across Equities, Currency Income, Fixed Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and promotes the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$20.2 billion in ETF assets under management. For more information, please visit www.wisdomtree.com.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

The WisdomTree Investments, Inc. logo is available at <https://www.globenewswire.com/newsroom/prs/?pkgid=11269>

CONTACT: WisdomTree Investments, Inc.
Stuart Bell / Jessica Zaloom
+1.917.267.3702 / +1.917.267.3735
sbell@wisdomtree.com / jzaloom@wisdomtree.com

Source: WisdomTree Investments, Inc.