

WisdomTree Lists on NASDAQ Global Market

NEW YORK--(BUSINESS WIRE)-- WisdomTree Investments, Inc. (NASDAQ: WETF - News), an exchange-traded fund ("ETF") sponsor and asset manager, today announced the Company listed its common stock on The NASDAQ Global Market under symbol "WETF."

WisdomTree CEO Jonathan Steinberg said, "In 2006 we launched our first ETFs and in five years have become the 8th largest sponsor with \$13.4 billion in assets and a track record of product innovation. Today's NASDAQ listing is an important milestone and represents the next chapter of growth for the Company."

WisdomTree Chairman Michael Steinhardt commented, "From the beginning, Jonathan and I had a shared objective of building an asset management firm with a philosophy focused on performance in the investor-friendly ETF structure. I believed then, and am further convinced today, that this powerful combination makes for a tremendous opportunity."

About WisdomTree

WisdomTree Investments, Inc. is a New York-based exchange-traded fund ("ETF") sponsor and asset manager. WisdomTree currently offers 47 ETFs across Equities, Currency Income, Fixed Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$13.4 billion in ETF assets under management. For more information, please visit www.wisdomtree.com.

WisdomTree(R) is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

Source: WisdomTree Investments, Inc.