

July 19, 2011



WisdomTree Schedules Earnings Conference Call for Q2 on July 29, 2011 at 9:00 a.m. ET

NEW YORK--(BUSINESS WIRE)-- WisdomTree (Pink Sheets: WSDT), an exchange-traded fund ("ETF") sponsor and asset manager, announced today that it plans to release its second quarter results on July 28, 2011 after the market closes. A conference call to discuss the firm's results will be held on July 29, 2011 at 9:00 a.m. ET.

Teleconference and Webcast Details

The call and accompanying presentation will be accessible as a webcast on the Investor Relations section of WisdomTree's web site at www.wisdomtree.com/ir. A replay will be available on the web site shortly after the call.

Those wishing to listen to the live conference via telephone should dial-in at least 10 minutes before the call begins at the following telephone numbers:

Live Dial-in Information:

United States: 888.713.4214

International: 617.213.4866

Passcode: 63305846

About WisdomTree

WisdomTree(R) is a New York-based exchange-traded fund ("ETF") sponsor and asset manager. WisdomTree currently offers 47 ETFs across Equities, Currency Income, Fixed Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$13 billion in ETF assets under management. For more information, please visit www.wisdomtree.com.

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

Source: WisdomTree Investments, Inc.