

July 15, 2011



WisdomTree to List on NASDAQ Global Market

Company to trade under new symbol "WETF" on July 26, 2011

NEW YORK--(BUSINESS WIRE)-- WisdomTree (Pink Sheets: [WSDT](#) - [News](#)), an exchange-traded fund ("ETF") sponsor and asset manager, today announced the Company anticipates that its common stock will become listed on The NASDAQ Global Market on or about Tuesday, July 26, 2011. WisdomTree will trade under new ticker symbol "WETF".

About WisdomTree

WisdomTree(R) is a New York-based exchange-traded fund ("ETF") sponsor and asset manager. WisdomTree currently offers 47 ETFs across Equities, Currency Income, Fixed Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$13.1 billion in ETF assets under management. For more information, please visit www.wisdomtree.com.

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

Source: WisdomTree