

March 4, 2011



WisdomTree to Present at the 2011 Citi Financial Services Conference

NEW YORK--(BUSINESS WIRE)-- WisdomTree (Pink Sheets: WSDT), an exchange-traded fund ("ETF") sponsor and asset manager, today announced that Jonathan Steinberg, Chief Executive Officer; and Amit Muni, Chief Financial Officer; will present at the 2011 Citi Financial Services on Thursday, March 10 at 2:45 PM in New York. They will discuss WisdomTree's position in the Exchange Traded Fund (ETF) business and its significance as one of the fastest-growing segments of the asset management industry.

A live webcast of the presentation will be available on WisdomTree's Investor Relations web site: www.wisdomtree.com/ir.

About WisdomTree

WisdomTree(R) is a New York-based exchange-traded fund ("ETF") sponsor and asset manager. WisdomTree currently offers 45 ETFs across Equities, Currency Income, Fixed Income and Alternatives asset classes. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. WisdomTree currently has approximately \$10.4 billion in ETF assets under management. For more information, please visit www.wisdomtree.com.

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

Source: WisdomTree