

January 27, 2010



WisdomTree Schedules Earnings Conference Call for Q4 on February 9, 2010 at 9:00 a.m. ET

NEW YORK--(BUSINESS WIRE)-- WisdomTree (Pink Sheets: WSDT), an industry leading index developer and ETF sponsor, today announced that it plans to release its fourth quarter results on February 8, 2010 after the market closes. A conference call to discuss the firm's results will be held on February 9, 2010 at 9:00 a.m. ET.

Teleconference and Webcast Details

The call and accompanying presentation will be accessible as a webcast on the Investor Relations section of WisdomTree's web site at www.wisdomtree.com. A replay will be available on the web site shortly after the call.

Those wishing to listen to the live conference via telephone should dial-in at least 10 minutes before the call begins at the following telephone numbers:

Live Dial-in Information:

United States: 888.679.8034

International: 617.213.4847

Passcode: 44922793

About WisdomTree

WisdomTree(R) is a leading ETF sponsor and innovative index developer using its own fundamentally weighted index methodology. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. Approximately \$6.8 billion in assets currently are managed by WisdomTree or are managed against WisdomTree Indexes by third parties under license from WisdomTree. For more information, please visit www.wisdomtree.com. WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc.

WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

Source: WisdomTree