

October 30, 2008



WisdomTree Announces Third Quarter 2008 Results

Improved operating results from Q2 32 out of 41 equity funds outperformed benchmarks in Q3

NEW YORK--(BUSINESS WIRE)--

WisdomTree (Pink Sheets: WSDT), an industry leading index developer and exchange-traded fund ("ETF") sponsor, today reported it reduced its net loss by 29.2% to \$5.6 million in the third quarter of 2008, compared to \$8.0 million in the second quarter of 2008.

Proforma operating net loss, which excludes stock-based compensation, depreciation and amortization, and interest and investment income, decreased 19.8% in the quarter to \$3.9 million from \$4.8 million in the second quarter.

"Overall assets under management have decreased as a result of unprecedented market declines, which has continued in October," said WisdomTree CEO, Jonathan Steinberg.

"When the market eventually finds equilibrium and investors look at the relative outperformance of our funds, we believe that the ETF industry, and WisdomTree, will be the beneficiary of money coming back into the market."

Mr. Steinberg commented further, "We have taken the necessary actions to manage our expense base in view of adverse market conditions. When we last communicated with our investors, we made a commitment to reduce our operating loss and our management team has delivered in this difficult operating environment."

Assets Under Management and Performance

As of September 30, 2008, assets under management ("AUM") tied to the WisdomTree Indexes was \$4.7 billion, down 5.3% since June 30, 2008. At the end of the third quarter, ETF AUM was \$4.1 billion, down 14.1% from June 30, 2008. The sharp decrease in the global equity markets and the strengthening U.S. dollar contributed to \$658 million of net market depreciation of the WisdomTree ETFs. Despite domestic markets declining nearly 10% and international markets nearly 20%, net outflows from WisdomTree ETFs was only \$13 million. As mentioned above, assets under management continued to decline in October primarily as a result of adverse market movement. As of October 29, 2008, assets under management tied to WisdomTree Indexes was approximately \$3.7 billion. Assets under management is reported each day under the investor relations section of WisdomTree's website.

WisdomTree's fundamentally weighted ETFs experienced strong relative investment performance during this highly volatile period. Approximately 75% of the \$3.7 billion invested

in WisdomTree's 41 equity ETFs on September 30, 2008 were in funds that, since their respective inceptions, have outperformed their benchmarks through that date. 32 of WisdomTree's 41 equity ETFs outperformed their comparable benchmarks in the third quarter. For complete performance information on all WisdomTree ETFs, please click here or visit www.wisdomtree.com.

Recent Business Activity

- On July 16, the Company launched the WisdomTree Middle East Dividend Fund (GULF).
- On July 21, the Company announced that the New York City Employees' Retirement System and the New York City Police Pension Fund awarded two institutional account mandates to WisdomTree for large-cap dividend strategies.
- On July 30, the Company announced a collaboration with Mellon Capital to bring WisdomTree's fundamentally weighted indexing methodology to the institutional market. Mellon Capital will be the sole licensee for all fundamentally weighted WisdomTree Indexes marketed to pension funds, governments, endowments, foundations and other similar fiduciaries.
- On October 2, the Company announced a partnership with RSM McGladrey's Retirement Resources unit, a national retirement plan administrator, to add the WisdomTree ETF 401(k) Platform to RSM McGladrey's existing retirement plan offerings across its offices nationally.
- On October 27, the SEC issued an order allowing WisdomTree to expand its existing line of actively managed currency ETFs to include actively managed equity and fixed income ETFs.

Third Quarter Financial Highlights

Comparison to the second quarter of 2008

Revenues

Total revenues for the third quarter were \$6.2 million, essentially flat in comparison to the second quarter. While total ETF AUM decreased 14.1%, average AUM decreased only 3.8%. The average advisory fee earned during the third quarter was 0.52%, compared to 0.50% in the second quarter. Because of a sell off in global markets, WisdomTree's asset levels have declined in October which will have a negative affect on the Company's fourth quarter results.

Expenses

Total expenses decreased 16.3% to \$12.2 million, from \$14.6 million in the second quarter. Excluding stock-based compensation and depreciation and amortization charges, proforma operating expenses decreased 9.2% to \$10.1 million, from \$11.1 million in the second quarter.

- Compensation and benefits expense decreased 10.9% to \$4.9 million from the second quarter. Excluding stock-based compensation, compensation and benefits expense increased 7.4% to \$3.6 million from \$3.3 million. This increase was primarily

due to severance charges as well as additions to the Company's sales force. Partly offsetting these increases were lower levels of incentive compensation.

- Fund management and administration expenses increased 6.8% to \$4.0 million from the second quarter due to costs related to rebalancing WisdomTree's international ETFs and higher portfolio management fees, partly offset by lower legal fees related to the launch of the Company's currency ETFs in the second quarter.
- Marketing and business development decreased 53.9% to \$1.5 million from the second quarter due to lower advertising spending in the seasonally slow summer months as well as adjustments to the Company's marketing program due to the current market environment.
- Professional fees decreased 12.9% to \$1.0 million from the second quarter due to lower management consulting fees.
- Occupancy, communications and equipment expense decreased 3.6% to \$0.4 million from the second quarter due to lower communication charges.
- Other expenses decreased \$0.1 million to \$0.4 million from the second quarter. Excluding stock-based compensation, other expenses increased \$0.4 million to \$0.4 million from \$(0.06) million. Included in other expenses are the net results from the Company's revenue-sharing arrangement with The Bank of New York-Mellon ("BNY-Mellon") for WisdomTree's Currency Income ETFs. Under this arrangement, both parties equally share the revenues and costs from this product. The Currency Income ETFs earned net revenues in the third quarter compared to a net loss in the second quarter, thereby increasing this expense for BNY-Mellon's share of net revenues this quarter. Partly offsetting this increase were decreases in WisdomTree's administrative costs.

Year-to-Date Results

Total revenues increased 43.8% to \$17.9 million during the first nine months of 2008 from \$12.4 million in the comparable period in 2007 primarily due to higher average assets under management.

Total expenses increased 26.6% to \$42.4 million during the first nine months of 2008 from \$33.5 million in the same period of last year. Excluding stock-based compensation and depreciation and amortization charges, proforma operating expenses increased 31.3% to \$33.2 million from \$25.3 million over the comparable period. This increase was primarily due to higher fund-related costs due to higher assets under management and the number of funds, higher marketing costs to support new ETF launches in 2008 and higher compensation and benefits expense due to staff increases to support the Company's growth.

Balance Sheet

As of September 30, 2008, WisdomTree had total assets of \$39.9 million which consisted primarily of cash and cash equivalents of \$15.3 million, and investments in U.S. agency debt instruments of \$19.8 million. WisdomTree has no debt. There were approximately 104.8

million shares outstanding as of September 30, 2008. Fully diluted shares outstanding were approximately 123.4 million as of September 30, 2008.

Third Quarter 2008 Earnings Call Information

WisdomTree will discuss its results and operational highlights during a conference call on Friday, October 31 at 8:30 a.m. EDT. The call-in number will be (888) 713-4215, passcode 57218962. Anyone outside the U.S. or Canada should call (617) 213-4867, passcode 57218962. The slides used during the presentation will be at www.wisdomtree.com/ir. For those unable to join the conference call at the scheduled time, an audio replay will be available on www.wisdomtree.com/ir.

About WisdomTree

WisdomTree(R) is a leading ETF sponsor and innovative index developer using its own fundamentally weighted index methodology. WisdomTree also licenses its indexes to third parties for proprietary products and offers a platform to promote the use of WisdomTree ETFs in 401(k) plans. Approximately \$3.7 billion in assets currently are managed against the WisdomTree Indexes by WisdomTree and third parties under license from WisdomTree. For more information, please visit www.wisdomtree.com or www.wisdomtree401k.com.

WisdomTree is the marketing name for WisdomTree Investments, Inc. and its wholly owned subsidiaries WisdomTree Asset Management, Inc. and WisdomTree Retirement Services, Inc. WisdomTree Asset Management, Inc. is a registered investment advisor and is the investment advisor to the WisdomTree Trust and the WisdomTree ETFs. The WisdomTree Trust is a registered open-end investment company. Each WisdomTree ETF is a series of the WisdomTree Trust. WisdomTree Retirement Services, Inc. supports the use of the WisdomTree ETFs in retirement plans by financial professionals.

Forward Looking Statements

Statements in this Press Release regarding WisdomTree Investments, Inc. that are not historical facts are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on any such forward-looking statements, each of which speaks only as of the date made. We have no obligation to publicly release the result of any revisions which may be made to any forward-looking statements to reflect unanticipated events or circumstances occurring after the date of such statements. Forward-looking statements are subject to known and unknown risks, uncertainties and other important factors, some of which are listed below, that could cause actual results or outcomes to differ materially from any future results or outcomes expressed or implied by such forward-looking statements. In assessing the forward-looking statements contained herein, readers are urged to carefully read the following risks and considerations:

- We have a limited operating history in our investment management business upon which you may evaluate us and we have experienced significant losses to date.
- Our ability to become profitable is dependent upon our ability to increase our assets under management and to control our expenses.

- Changes in the equity markets have a direct impact on our assets under management. A downturn in the equity markets can result in a significant reduction in assets under management, which, in turn, directly reduces our revenues.
- The mix of our assets under management could be subject to significant fluctuations and could adversely affect our revenues.
- Poor investment performance of our ETFs is likely to lead to a reduction in our assets under management and a reduction in our revenues.
- If our reputation is harmed we could suffer losses in revenue.
- The asset management industry is highly competitive and most of our competitors are larger companies with greater resources.
- We rely very heavily on third-party vendors, such as BNY Mellon, Standard & Poor's, and Bloomberg, to provide us with services that are very important to our business. If any of those vendors decided to terminate their relationship with us, we might experience a disruption in our ability to do business while we retain an alternative vendor.
- A failure in our operational systems or infrastructure, or those of the third-party vendors, could disrupt our operations, damage our reputation, and reduce our revenues.
- Our business is subject to extensive regulation, and compliance failures and changes in regulation could adversely affect us.
- We depend on key personnel and the loss of such personnel could disrupt our ability to do develop new product and conduct our business.
- Our principal stockholders, including our directors and officers, control a large percentage of our shares of common stock and can control our corporate actions.

Past performance is no indication of future results.

WISDOMTREE INVESTMENTS, INC.
CONSOLIDATED STATEMENTS OF OPERATIONS
(in thousands, except per share amounts)
(unaudited)

	For the Three Months Ended			For the Nine Months Ended	
	September 30,	June 30,	September 30,	September 30,	
	2008	2008	2007	2008	2007
Revenues	\$ 6,183	\$ 6,249	\$ 5,247	\$ 17,854	\$ 12,415
Expenses:					
Compensation and benefits	4,880	5,478	5,618	17,307	16,718

Fund management and administration	3,995	3,739	3,196	11,257	7,941
Marketing and business development	1,501	3,253	1,602	7,796	5,604
Professional fees	957	1,099	994	3,043	2,034
Occupancy, communication and equipment	375	389	197	1,199	553
Depreciation and amortization	88	84	20	585	56
Other	393	519	30	1,236	591
	-----	-----	-----	-----	-----
Total expenses	12,189	14,561	11,657	42,423	33,497
	-----	-----	-----	-----	-----
Operating loss	(6,006)	(8,312)	(6,410)	(24,569)	(21,082)
Interest and investment income	367	352	620	1,292	1,944
	-----	-----	-----	-----	-----
Net loss	\$ (5,639)	\$ (7,960)	\$ (5,790)	\$ (23,277)	\$ (19,138)
	=====	=====	=====	=====	=====
Net loss per share - basic and diluted	\$ (0.06)	\$ (0.08)	\$ (0.06)	\$ (0.23)	\$ (0.20)
	=====	=====	=====	=====	=====
Weighted average common shares - basic and diluted	100,444	99,995	98,990	99,994	98,273
	=====	=====	=====	=====	=====

WISDOMTREE INVESTMENTS, INC.
CONSOLIDATED BALANCE SHEET
(in thousands)

	September 30, 2008	December 31, 2007
	-----	-----
	(Unaudited)	
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 15,348	\$ 15,138
Investments	2,130	12,960
Accounts receivable	2,035	1,998
Other current assets	1,152	1,415
	-----	-----
Total current assets	20,665	31,511
Fixed assets, net	1,344	900
Investments	17,695	19,389
Other long-term assets	212	503
	-----	-----
Total assets	\$ 39,916	\$ 52,303

LIABILITIES AND STOCKHOLDERS' EQUITY

LIABILITIES

Current liabilities:

Fund management and administration payable	\$ 9,105	\$ 6,616
Compensation and benefits payable	3,751	3,543
Other accounts payable	1,619	2,271
	-----	-----
Total current liabilities	14,475	12,430
Other liabilities	554	569
	-----	-----
Total liabilities	15,029	12,999
Stockholders' equity	24,887	39,304
	-----	-----
Total liabilities and stockholders' equity	\$ 39,916	\$ 52,303
	=====	=====

WISDOMTREE INVESTMENTS, INC.
CONSOLIDATED STATEMENTS OF CASH FLOWS
(in thousands)

	For the Nine Months Ended September 30,	
	2008	2007
	-----	-----
Cash flows from operating activities		
Net loss	\$ (23,277)	\$ (19,138)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation and amortization	247	56
Stock-based compensation	8,605	8,127
Write-down of intangible asset	338	--
Accretion to interest income	129	(247)
(Increase) / Decreases in operating assets and liabilities:		
Accounts receivable	(37)	(1,223)
Other assets	467	(1,540)
Fund management and administration payable	2,489	2,939
Compensation and benefits payable	208	1,259
Other accounts payable	(667)	225
	-----	-----
Net cash used in operating activities	(11,498)	(9,542)
	-----	-----
Cash flows from investing activities		
Purchase of fixed assets	(691)	(163)
Purchase of investments	(10,368)	(51,587)
Proceeds from sale of investments	22,763	9,405
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Net cash provided by / (used in) investing activities	11,704	(42,345)

Cash flows from financing activities		
Proceeds from exercise of stock options and warrants	4	3

Net cash provided by financing activities	4	3

Net increase / (decrease) in cash and cash equivalents	210	(51,884)
Cash and cash equivalents - beginning of period	15,138	57,734

Cash and cash equivalents - end of period	\$ 15,348	\$ 5,850
	=====	
Supplemental disclosure of cash flow information		
Cash paid for income taxes	\$ 4	\$ 40
	=====	
Non-cash investing and financing activities:		
Issuance of common stock	\$ 250	\$ 21
	=====	
Intangible asset purchased	\$ --	\$ 250
	=====	

GAAP to Non-GAAP Reconciliation

In an effort to provide additional information regarding our results as determined by GAAP, we also disclose certain non-GAAP information which we believe provides useful and meaningful information. Our management reviews this non-GAAP financial measurement when evaluating our financial performance and results of operations; therefore, we believe it is useful to provide information with respect to these non-GAAP measurements so as to share this perspective of management. Non-GAAP measurements do not have any standardized meaning and are therefore unlikely to be comparable to similar measures presented by other companies. These non-GAAP financial measures should be considered in the context with our GAAP results.

We have disclosed our results excluding certain non-operating items. We consider stock-based compensation, depreciation and amortization and interest and investment income as non-operating items. Management excludes these costs when measuring our financial performance as they are non-cash charges or not directly related to our business of being an index developer and ETF sponsor. As the company is currently incurring net losses, management focuses on its cash related expenses

of being an index developer and ETF sponsor in measuring the financial health of its business and making related decisions.

There are a number of limitations related to the use of this non-GAAP measurement versus the related measurement calculated in accordance with GAAP. First, our non-GAAP measurement excludes costs that are recurring. Stock-based compensation has been and will continue to be for the foreseeable future, a significant recurring expense in our business and stock-based compensation is an important part of our employees' compensation and impacts their performance. Management compensates for these limitations by providing specific information regarding the GAAP amounts excluded from non-GAAP operating income and evaluating non-GAAP operating income together with operating income calculated in accordance with GAAP.

WISDOMTREE INVESTMENTS, INC.
CONSOLIDATED STATEMENTS OF OPERATIONS
GAAP to NON-GAAP RECONCILIATION
(in thousands)
(Unaudited)

	For the Three Months Ended			For the Nine Months Ended	
	September 30,	June 30,	September 30,	September 30,	
	2008	2008	2007	2008	2007
GAAP expenses as reported	\$12,189	\$14,561	\$11,657	\$ 42,423	\$ 33,497
Less Stock-Based Compensation included in:					
Compensation and benefits	(1,326)	(2,169)	(2,330)	(5,945)	(7,042)
Professional fees	(679)	(637)	(469)	(1,983)	(857)
Other	(25)	(576)	(76)	(677)	(228)
Total stock-based compensation expenses	(2,030)	(3,382)	(2,875)	(8,605)	(8,127)
Less depreciation and amortization	(88)	(84)	(20)	(585)	(56)
Proforma operating expenses	\$10,071	\$11,095	\$ 8,762	\$ 33,233	\$ 25,314
GAAP net loss, as reported	\$ (5,639)	\$ (7,960)	\$ (5,790)	\$ (23,277)	\$ (19,138)
Add back stock-based					

compensation	2,030	3,382	2,875	8,605	8,127
Add back depreciation and amortization	88	84	20	585	56
Less interest and investment income	(367)	(352)	(620)	(1,292)	(1,944)
	-----	-----	-----	-----	-----
Proforma net loss	<u>\$ (3,888)</u>	<u>\$ (4,846)</u>	<u>\$ (3,515)</u>	<u>\$ (15,379)</u>	<u>\$ (12,899)</u>

WisdomTree Investments, Inc.
Key Operating Statistics

	For the Three Months Ended		
	September 30,	June 30,	September 30,
	-----	-----	-----
	2008	2008	2007
	-----	-----	-----
Total assets under management associated with WisdomTree indexes (in thousands)			
ETFs	4,074,954	4,745,628	4,446,440
Non-ETFs	581,048	171,166	33,765
	-----	-----	-----
End of period assets	4,656,002	4,916,794	4,480,205
	-----	-----	-----
Total ETFs (in thousands)			
Beginning of period assets	4,745,628	4,296,257	4,000,704
Inflows/(Outflows)	(12,570)	745,939	400,605
Market appreciation/(depreciation)	(658,104)	(296,568)	45,131
	-----	-----	-----
End of period assets	4,074,954	4,745,628	4,446,440
	-----	-----	-----
Average assets during the period	4,615,359	4,796,753	4,183,330
International ETFs (in thousands)			
Beginning of period assets	2,834,451	2,759,400	2,496,757
Inflows/(Outflows)	(18,891)	259,252	246,710
Market appreciation/(depreciation)	(514,558)	(184,201)	32,406
	-----	-----	-----
End of period assets	2,301,002	2,834,451	2,775,873
	-----	-----	-----
Average assets during the period	2,675,443	2,986,072	2,583,673
Sector ETFs (in thousands)			
Beginning of period assets	538,372	514,398	294,656
Inflows/(Outflows)	(61,806)	33,251	98,325
Market appreciation/(depreciation)	(115,130)	(9,277)	15,014
	-----	-----	-----
End of period assets	361,436	538,372	407,995
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Average assets during the period	464,982	550,526	361,241
US ETFs (in thousands)			
Beginning of period assets	972,077	1,022,459	1,209,291
Inflows/(Outflows)	20,168	57,725	55,570
Market appreciation/(depreciation)	(8,810)	(108,107)	(2,290)
End of period assets	983,435	972,077	1,262,571
Average assets during the period	1,003,329	1,078,954	1,238,416
Currency ETFs (in thousands)			
Beginning of period assets	400,728	-	-
Inflows/(Outflows)	47,959	395,711	-
Market appreciation/(depreciation)	(19,606)	5,017	-
End of period assets	429,081	400,728	-
Average assets during the period	471,605	181,201	-
Average advisory fee - during the period			
International ETFs	0.59%	0.59%	0.56%
Sector ETFs	0.58%	0.58%	0.58%
US ETFs	0.34%	0.34%	0.34%
Currency ETFs	0.43%	0.41%	
Blended Total	0.52%	0.52%	0.50%
Number of ETFs			
International ETFs	18	17	15
Sector ETFs	11	11	11
US ETFs	12	12	12
Currency	8	8	-
Total	49	48	38

For the Nine Months Ended
September 30,

	2008	2007
Total assets under management associated with WisdomTree indexes (in thousands)		
ETFs	4,074,954	4,446,440
Non-ETFs	581,048	33,765
End of period assets	4,656,002	4,480,205
Total ETFs (in thousands)		
Beginning of period assets	4,558,796	1,523,225

Inflows/ (Outflows)	868,572	2,608,899
Market appreciation/ (depreciation)	(1,352,414)	314,316
End of period assets	4,074,954	4,446,440
Average assets during the period	4,704,468	3,401,189
International ETFs (in thousands)		
Beginning of period assets	2,985,605	767,340
Inflows/ (Outflows)	273,704	1,764,813
Market appreciation/ (depreciation)	(958,307)	243,720
End of period assets	2,301,002	2,775,873
Average assets during the period	2,809,136	2,038,148
Sector ETFs (in thousands)		
Beginning of period assets	546,565	120,899
Inflows/ (Outflows)	(15,004)	240,073
Market appreciation/ (depreciation)	(170,125)	47,023
End of period assets	361,436	407,995
Average assets during the period	516,391	245,299
US ETFs (in thousands)		
Beginning of period assets	1,026,626	634,986
Inflows/ (Outflows)	166,201	604,013
Market appreciation/ (depreciation)	(209,392)	23,572
End of period assets	983,435	1,262,571
Average assets during the period	1,023,498	1,117,742
Currency ETFs (in thousands)		
Beginning of period assets	-	-
Inflows/ (Outflows)	443,671	-
Market appreciation/ (depreciation)	(14,590)	-
End of period assets	429,081	-
Average assets during the period	355,443	-
Average advisory fee - during the period		
International ETFs	0.59%	0.57%
Sector ETFs	0.58%	0.58%
US ETFs	0.34%	0.35%
Currency ETFs	0.43%	-
Blended Total	0.52%	0.50%
Number of ETFs		
International ETFs	18	15
Sector ETFs	11	11
US ETFs	12	12
Currency	8	-

Total

49

38

Source: WisdomTree