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WisdomTree Expands Footprint to Latin America

Chilean Pension Regulator Approves Sale of ETFs in Chile

NEW YORK--(BUSINESS WIRE)--

WisdomTree Investments, Inc. (Pink Sheets: WSDT - News) today announced the Comision Clasificadora de Riesgo (CCR), the Chilean pension funds investment regulator, has approved 34 WisdomTree ETFs from the WisdomTree Trust for sale to Chilean pension funds. This is a necessary condition before they can be purchased in accordance with pension plan investment guidelines. There is currently approximately \$114B in assets invested in Chilean pension funds.

"We are excited to branch out beyond the U.S. and in particular to Chile," said WisdomTree CEO Jonathan Steinberg. "ETFs have been well-received in Chile historically and we are seeing strong interest in WisdomTree's fundamentally weighted approach to indexing. The foreign investment limit for Chilean pension funds has recently been raised to 40% of assets and WisdomTree's extensive international ETF offering is now a way to gain such exposure."

"We see the popularity of ETFs continuing to spread overseas even beyond Europe and are encouraged by the growing demand from both retail and institutional investors," added Bruce Lavine, President & COO. "Certainly foreign pension funds have accepted the notion that ETFs are valuable tools for gaining exposure to important asset classes and international markets. We believe WisdomTree's highly diversified ETFs are well-suited for long-term investors. We will continue make our funds available in these growing markets."

WisdomTree is represented in Latin America by Andes Asset Management through a recently completed distribution agreement.

About WisdomTree Investments, Inc.

WisdomTree Investments, Inc. has developed the first family of fundamentally weighted indexes and ETFs. The WisdomTree Indexes cover all major market capitalizations, both domestically and internationally. In contrast to capitalization-weighted indexes, the WisdomTree Indexes anchor the initial weights of individual stocks to a measure of fundamental value. The company believes its approach provides investors with a viable alternative to market cap-weighted indexes. WisdomTree launched its first ETF products on June 16, 2006 and currently manages \$4 billion in assets.

There are risks associated with investing including possible loss of principal. In addition to the normal risks of investing, foreign investing involves special risks, such as risk of loss from

currency fluctuation or political or economic uncertainty. Investments in real estate involve additional special risks, such as credit risk, interest rate fluctuations and the effect of varied economic conditions. Funds focusing on a single country, sector and/or smaller companies generally experience greater price volatility.

Investors should consider the investment objectives, risks, charges and expenses of the funds carefully before investing. A prospectus, containing this and other information is available by calling 1-866-909-WISE. Investors should read the prospectus carefully before investing.

WisdomTree Funds are distributed by ALPS Distributors, Inc.

Jonathan Steinberg and Bruce Lavine are registered representatives of ALPS Distributors, Inc.

ALPS and Andes Asset Management are unaffiliated entities

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WisdomTree Investments, Inc. has patents pending on the methodology and operation of its indexes.

Source: WisdomTree Investments, Inc.