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## Equifax to Host Investor Day Oct. 26 at New York Stock Exchange

ATLANTA, Oct. 22 /PRNewswire-FirstCall/ -- Equifax Inc. (NYSE: EFX) will host its Investor Day with securities analysts and institutional investors on Friday morning, Oct. 26, 2007 at the New York Stock Exchange. This invitation-only meeting will provide an in-depth look at the company's businesses and growth strategy for the future. Attendees will hear from Equifax Chairman and CEO Rick Smith and the company's senior leadership team.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060224/CLF037LOGO> )

An audio Webcast of the meeting will be broadcast live on the day of the event. To access the Webcast, click on the "About Equifax" tab and then the "Investor Center" tab on the Equifax homepage at [www.equifax.com](http://www.equifax.com). Click on the Webcast link at least 15 minutes prior to the start time. A replay will be available after the conclusion of the events.

About Equifax ([www.equifax.com](http://www.equifax.com))

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, employment and income verification and human resources business process outsourcing services, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

Customers have trusted Equifax for over 100 years to deliver innovative solutions with the highest integrity and reliability. Businesses - large and small - rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, HR/payroll services, and much more. We empower individual consumers to manage their personal credit information, protect their identity and maximize their financial well-being.

Headquartered in Atlanta, Georgia, Equifax Inc. employs approximately 6,900 people in 14 countries throughout North America, Latin America and Europe. Equifax is a member of Standard & Poor's (S&P) 500(R) Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

SOURCE Equifax Inc.