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Equifax Chairman and CEO Rick Smith to Present at Robert W. Baird Business Solutions Conference

ATLANTA, Feb. 22 /PRNewswire-FirstCall/ -- Equifax Inc. (NYSE: EFX) today announced that its Chairman and CEO Rick Smith will present at the Robert W. Baird & Co. 2007 Business Solutions Conference at the Four Seasons Hotel in Boston. On Wednesday, February 28 at 9:40 ET, Smith will discuss Equifax's financial performance and long-term growth strategy leveraging the power of its data, technology and global market position.

A live Web cast of Equifax's presentation will be available at www.equifax.com. An audio replay of the Web cast and presentation will be archived on the Equifax corporate Web site through March 2007.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060224/CLF037LOGO>)

About Equifax (www.equifax.com)

Equifax is a global leader in information technology that enables and secures global commerce with consumers and businesses. The company is one of the largest sources of consumer and commercial data. Utilizing its databases, advanced analytics and proprietary enabling technology, Equifax provide real-time answers for our customers. This innovative ability to transform information into intelligence is valued by customers across a wide range of industries and markets. Headquartered in Atlanta, Georgia, Equifax employs approximately 4,900 people in 14 countries throughout North America, Latin America and Europe. Equifax was founded 108 years ago, and today is a member of Standard & Poor's (S&P) 500(R) Index, and its common stock is traded on the New York Stock Exchange under the symbol EFX.

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