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# Investnet Welcomes Dawn Newsome as Chief Business Operations Officer

## New hire joins executive team to Optimize the Delivery of Investnet's Financial Ecosystem for an Intelligent & Connected Financial Life

CHICAGO, Nov. 1, 2021 /PRNewswire/ -- Investnet, Inc. announces that Dawn Newsome has joined the firm as Chief Business Operations Officer. As a member of the executive team, Dawn will ensure Investnet remains well-positioned to continue building and expanding its financial wellness network.



"We are fully vested to deliver the financial ecosystem which empowers advisors to facilitate an intelligent and connected financial life for their clients," said **Bill Crager, Co-Founder and CEO of Investnet**. "Dawn will work across our business lines to reinforce our alignment and focus to achieve this goal. We look forward to working with her to support our scalable growth through streamlined operations."

Ms. Newsome, who works out of the Berwyn, PA office and reports directly to Mr. Crager, will work with all divisions to help Investnet deliver on its objectives, reach its financial milestones, and continue to grow its market share. She will also drive Investnet's more immediate priorities and initiatives, including efforts to operationalize new ventures that support its expansion.

Ms. Newsome has more than 25 years of experience in the financial services industry. She joined Investnet from TP ICAP, the world's largest inter-dealer broker, where she was CEO of the Americas. In this role, she was responsible for overall management across business lines and support functions. Ms. Newsome also served as Chief Operating Officer of Liquidnet, a fully electronic agency broker which was acquired by TP ICAP in March 2021.

Prior to TP ICAP, Ms. Newsome served as an in-business Chief Technology Officer for Nomura's Global Rates and Americas Liquid Products organizations, where she managed technology strategy and electronic product offerings. She also held leadership positions at NatWest (formerly Royal Bank of Scotland) and JP Morgan.

"I am excited to join Investnet during a time of tremendous growth and opportunity. I believe

that Envestnet's ecosystem will continue to expand and strengthen its capabilities to support our clients and further connect the financial lives of consumers," said **Dawn Newsome, Chief Business Operations Officer of Envestnet.**

### **About Envestnet**

Envestnet refers to the family of operating subsidiaries of the public holding company, Envestnet, Inc. (NYSE: ENV). Envestnet is transforming the way financial advice and wellness are delivered. Our mission is to empower advisors and financial service providers with innovative technology, solutions, and intelligence to make financial wellness a reality for everyone. Nearly 108,000 advisors and more than 6,000 companies—including 17 of the 20 largest U.S. banks, 46 of the 50 largest wealth management and brokerage firms, over 500 of the largest RIAs, and hundreds of FinTech companies—leverage Envestnet technology and services that help drive better outcomes for enterprises, advisors, and their clients.

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