

December 1, 2016



## Tanger Outlets Gonzales Launches TangerCares "7 Days Of Giving"

### Program Provides Much-Needed Donations and Support Within the Gonzales Community

GONZALES, La., Dec. 1, 2016 /PRNewswire/ -- Tanger Outlets Gonzales will spread holiday cheer across the community this season, launching the TangerCares "7 Days of Giving" program in partnership with local charitable organizations in Gonzales and Baton Rouge. The program will run from December 5 through December 11.



"At Tanger, it is personal. We launched TangerCares as a way to give back to the many communities where our employees work and live," said Steve Tanger, President and CEO, Tanger Outlet Centers, Inc. "Tanger has a history of supporting the markets we serve and we are especially proud to show our support for our neighbors throughout Ascension Parish and the greater Baton Rouge area this holiday season."

On each day of the "7 Days of Giving," the TangerCares team will surprise businesses, families, and community members with significant donations ranging from \$2,000 – \$2,500. The program will close with the TangerCares Festival on Saturday, December 10 where attendees will enjoy a free holiday concert with superstar Jacob Whitesides and have the

chance to win one of 500 \$25 gift cards. Additionally, one lucky winner will receive a \$2,500 gift card. Organizational partners for the program will include [WBRZ's Pat's Coats for Kids](#), [Ascension Parish Schools](#), the [Boys & Girls Club of Baton Rouge](#) and [Volunteer Ascension](#).

"Tanger is a family business, dedicated to the families that make up the Ascension Parish community," said Matt Oliver, General Manager of Tanger Outlets Gonzales. "As recovery efforts continue, Tanger is happy to give back to the community and provide Ascension Parish and Greater Baton Rouge area residents with the opportunity to come together and celebrate this holiday season."

For information on TangerCares' "7 Days of Giving" please visit <https://www.tangeroutlet.com/gonzales>.



**About Tanger Factory Outlet Centers, Inc.**

Tanger Factory Outlet Centers, Inc. (NYSE:SKT), is a publicly-traded REIT headquartered in Greensboro, North Carolina that presently operates and owns, or has an ownership interest in, a portfolio of 44 upscale outlet shopping centers and one additional center currently under construction. Tanger's operating properties are located in 22 states coast to coast and in Canada, totaling approximately 15.1 million square feet, leased to over 3,200 stores which are operated by more than 510 different brand name companies. The Company has more than 35 years of experience in the outlet industry. Tanger Outlet Centers continue to attract more than 185 million shoppers annually. For more information on Tanger Outlet Centers, call 1-800-4TANGER or visit the Company's website at [www.tangeroutlets.com](http://www.tangeroutlets.com).

CONTACT: Quentin Pell, [quentin.pell@tangeroutlets.com](mailto:quentin.pell@tangeroutlets.com)

**Tanger Outlets**  
GONZALES, LA

**#TANGERcares**

When our local team at Tanger Outlets Gonzales informed us of how the recent floods impacted their community, we knew we had to give back in a big way to those who most need the support.

**#TangerCares Movement includes 7 DAYS OF GIVING more than \$50,000!**

Beginning December 5th, the Tanger Care Team will surprise area businesses, families and community members each day with a donation to help alleviate their losses. Follow the movement on Facebook and visit [TangerOutlets.com/Gonzales](http://TangerOutlets.com/Gonzales) for details.

**Tanger Cares Holiday Festival**

Join us to celebrate the #TangerCares Movement!  
**SATURDAY • DEC 10 • 12-5PM**

**JACOB WHITESIDES PERFORMS LIVE IN CONCERT AT 3PM**

**500 LUCKY GUESTS WILL RECEIVE A \$25 TANGER GIFT CARD**

**PLUS, ONE WINNER WILL RECEIVE \$2,500 SHOPPING SPREE**

**shop OVER 65 BRANDS!**

UNDER ARMOUR  
AMERICAN EAGLE OUTFITTERS  
3 CREW 1 CREW CUTS FACTORY  
CHARLOTTE BURSE OUTLET  
WHITE HOUSE BLACK MARKET  
GAP OUTLET  
NEW YORK & COMPANY OUTLET  
GUESS FACTORY STORE  
TALBOT'S  
OLD NAVY OUTLET  
TOMMY HILFICKER  
WILSON'S LEATHER  
ADIDAS  
BASS FACTORY OUTLET  
STROBE BITE  
THE CHILDREN'S PLACE  
CROCK'S OUTLET  
& MANY MORE

**Tanger Outlets**  
GONZALES, LA  
1101 & HWY 30, EXIT 077  
70501

Photo - <https://photos.prnewswire.com/prnh/20161130/444292>

Logo - <https://photos.prnewswire.com/prnh/20120907/CL70706LOGO-b>

Photo - <https://photos.prnewswire.com/prnh/20161130/444291>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/tanger-outlets-gonzales-launches-tangercares-7-days-of-giving-300371571.html>

SOURCE Tanger Factory Outlet Centers, Inc.